ToolGPA

NOVEMBER 2026

ShareThis

The Insider’s Guide

Free share, follow and reaction buttons for publishers



Every plan, grade, refund rule and rival among popup and widget tools, read from ShareThis’s own pages.

Made by ShareThis · checked Nov 13, 2026 · toolgpa.com

3.2

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from ShareThis's own pages, its app-store listings and our grades. Every fact in it is on ShareThis's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

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GPA, above 53 of the 54 other popup and widget tools we grade

ShareThis offers inline, sticky, image and video share buttons for more than 40 channels, plus follow buttons, reaction buttons, a consent management tool and a privacy policy generator. The site describes it as free to start, with sharing analytics included in every product.

> "
>
> **Paste in a snippet or use a plugin and the buttons appear.**
>
> From our grade for ease of use

To get you started, here are **8 things to know about ShareThis**, taken from its own pages and our grades.

1 **Best for share and follow buttons from an ad-data company**

It also runs a data business, and the site shows an advertising-partner consent notice with an opt-out link.

2 **It is free**

ShareThis has no paid plan at all. Share buttons and other tools are described as free; Sharing Intelligence analytics is included at no cost.

3 **It runs on Web**

Web.

4 **Share buttons for 40+ channels**

Inline and sticky bars, image buttons shown on hover, and video share buttons.

5 **Sharing Intelligence**

Share counts per page and network, channel analytics and top shared content, included with every product.

6 **AI assistants as share targets**

Share buttons can include ChatGPT, Claude, Copilot, Gemini, Grok and Perplexity beside social networks.

7 **A 3.2 GPA, above 53 of 54**

That is against the other popup and widget tools we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

ShareThis is free, so making your own would save you nothing.

ShareThis at a glance

PRICING Free	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web
MADE BY ShareThis	CATEGORY Popups & Website Widgets
OUR GRADE 3.2 GPA, very good	

The report card

Best for share and follow buttons from an ad-data company

ShareThis offers share, follow and reaction buttons for more than 40 channels, free to start. It also runs a data business, and the site shows an advertising-partner consent notice with an opt-out link.

TOOLGPA REPORT CARD	ShareThis	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	A	Free, with no paid plan shown on the pages we read.
Free plan and trial	A	Free outright, with analytics included at no cost.
Features	C	Share, follow and reaction buttons, analytics, consent tools, an API and an MCP server. The consent platform is a separate product we didn't read.
Ease of use	B	No store rating on record. Paste in a snippet or use a plugin and the buttons appear.
Platforms and integrations	B	Web, with WordPress, Shopify, React, Angular and Cloudflare, plus an API. No desktop or phone app.
Grade point average		Very good, out of 4.0 **3.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who ShareThis is for

- ✓ Fits if you want share buttons on a site and don't mind the ad-data side
- ✓ Works for publishers on WordPress or Shopify

Who it is not for

- ✗ Skip it if you care about who gets visitor data: ShareThis also runs a data business
- ✗ Watch out: the site shows an advertising-partner consent notice and an opt-out link
- ✗ Watch out: with no price, what you pay is in data, set out in its privacy policy
- ✗ Too light for posting to networks: it handles sharing and following only

Good to know

Good for

- ✓ Publishers who want free share buttons with per-page share counts
- ✓ WordPress, Shopify, Angular, React or Cloudflare sites using a ready plugin
- ✓ Sites that also need a free consent notice or privacy policy tool

Worth knowing

- ⓘ ShareThis also runs a data business, and the site shows an advertising-partner consent notice and an opt-out link.
- ⓘ The pages read show no paid plan, so what the free tools cost in data terms is covered by its privacy policy, not by a price.
- ⓘ Some tools, such as the consent platform, are separate products with their own pages that were not read here.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Free

No paid plan at all

ShareThis is free to use.

> **Free, with no paid plan shown on the pages we read.**
>
> From our grade for value for money

FREE

$0

Inline, sticky, image and video share buttons, follow and reaction buttons, and Sharing Intelligence analytics.

The free plan

Share buttons and other tools are described as free; Sharing Intelligence analytics is included at no cost.

Read from sharethis.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Free share, follow and reaction buttons for publishers. Here is what it does, as its own site describes it, and what it covers: public API, reports.

> **Share, follow and reaction buttons, analytics, consent tools, an API and an MCP server.**
>
> From our grade for features

Share buttons for 40+ channels

Inline and sticky bars, image buttons shown on hover, and video share buttons.

Sharing Intelligence

Share counts per page and network, channel analytics and top shared content, included with every product.

AI assistants as share targets

Share buttons can include ChatGPT, Claude, Copilot, Gemini, Grok and Perplexity beside social networks.

Follow and reaction buttons

Follow buttons for your social profiles and one-tap reaction buttons on articles.

Consent and privacy tools

A consent management platform for GDPR and US privacy notices, and a privacy policy generator.

API and MCP server

A REST Headless API and an MCP server at mcp.sharethis.com manage properties and tools without the dashboard.

Where it runs

Web

What it works with

WordPress
Shopify
ReactJS
Angular
Cloudflare
ChatGPT

ShareThis is made by ShareThis.

Where it stands

Its grades against its category, and whether to keep it or make your own

53/54

Other popup and widget tools it is graded above

ShareThis's GPA of 3.2 is higher than 53 of the 54 other popup and widget tools we grade, and level with 1.

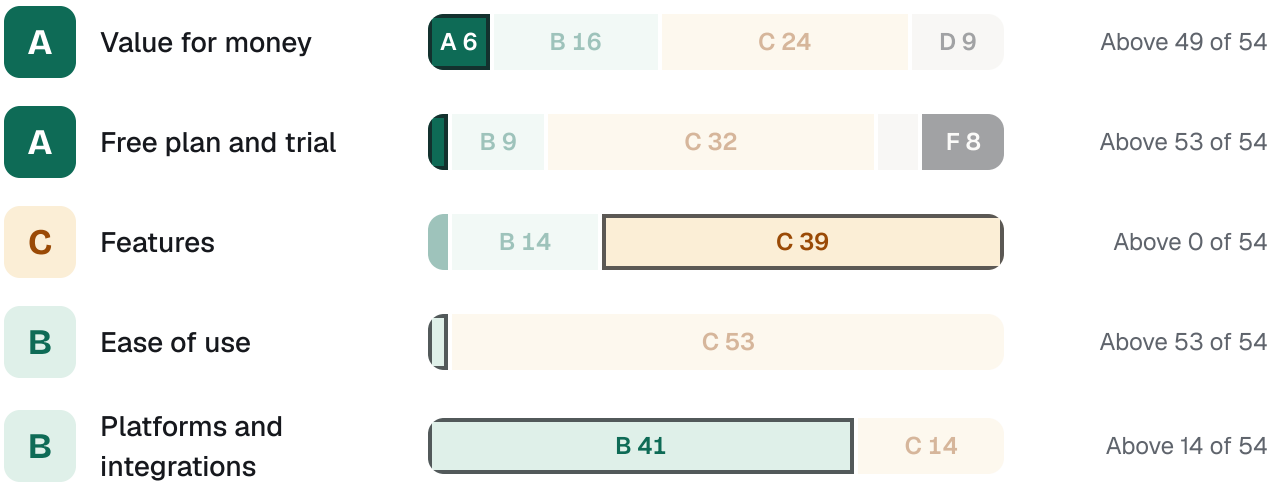
It stands best on free plan and trial (A, above 53 of 54) and worst on features (C, above 0).

ShareThis has no paid plan.

On features, ease of use and platforms it scores 2.7 out of 4, and no tool on the category's chart scores higher without costing more.

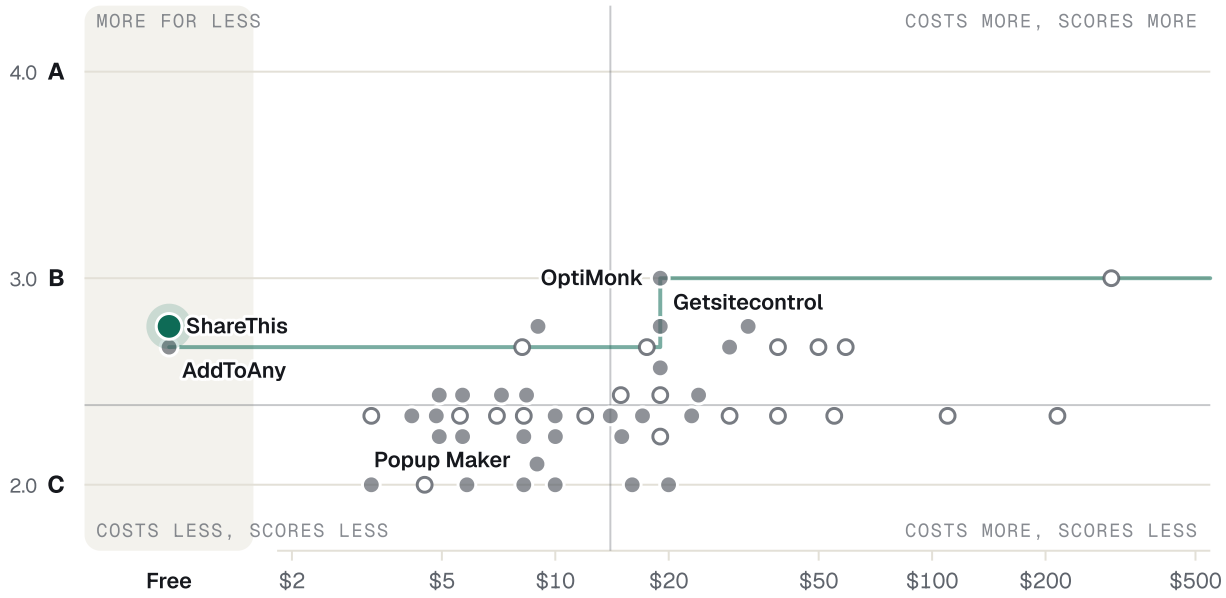
Each grade against the category

Every bar is all 55 popup and widget tools we grade, cut by the letter each got. ShareThis's own letter is outlined.



Price against what you get

Each dot is one of 51 popup and widget tools. Further left costs less; higher up scores better on features, ease of use and platforms. ShareThis is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

ShareThis is free, so making your own would save you nothing.

It is one of the better ones too: its GPA of 3.2 is higher than 53 of the 54 other popup and widget tools we grade.

What you could make

- Reports: an app builder makes this well.

What you could not

- It plugs into other products, WordPress, Shopify and ReactJS among them, and has an API.

What this rests on. ShareThis's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



AddToAny, Social Snap, Elfsight and POWR

The 4 tools ShareThis is most often weighed against, with where each one differs from it.

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AddToAny

Free

Free share buttons for websites and WordPress.

- Only AddToAny lists a browser extension.
- AddToAny is open source, according to its own site.
- ShareThis also covers reports.

ShareThis and AddToAny compared in full

2.0 GPA

Social Snap

From $39/yr

WordPress plugin for social sharing, follow and auto-posting.

- ShareThis has a free plan. Social Snap does not.
- Social Snap also covers marketing automation.

ShareThis and Social Snap compared in full



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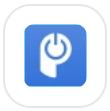
Elfsight

Free plan · from $5/mo

Library of 90+ website widgets, from popups to reviews and feeds.

- ShareThis also covers reports.
- Elfsight also covers templates, no-code, forms, chatbots and popups.

ShareThis and Elfsight compared in full



2.4
GPA

POWR

Free plan · from $4.83/mo

Library of 60+ website widgets, from popups and forms to feeds.

- ShareThis also covers reports.
- POWR also covers templates, no-code, forms and popups.

ShareThis and POWR compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is ShareThis free?

Yes. ShareThis is free to use.

How much does ShareThis cost?

ShareThis lists one plan. Free: $0.

What platforms does ShareThis work on?

ShareThis is available on Web.

Does ShareThis have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. ShareThis is listed for Web.

Does ShareThis have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. ShareThis is listed for Web.

Is ShareThis open source?

ShareThis is not described as open source on its own site, as read on Nov 13, 2026.

Does ShareThis have an API?

Yes. ShareThis offers a public API, according to its own site.

What does ShareThis integrate with?

ShareThis's listing names WordPress, Shopify, ReactJS, Angular, Cloudflare and ChatGPT.

Who makes ShareThis?

ShareThis is made by a company of the same name.

What are the alternatives to ShareThis?

The closest alternatives to ShareThis in our directory are AddToAny, Social Snap, Elfsight and POWR.

How does ShareThis compare with other popup and widget tools?

ShareThis's GPA of 3.2 is higher than 53 of the 54 other popup and widget tools we grade, and level with 1.

Is ShareThis good value for money?

ToolGPA grades ShareThis A for value for money. ShareThis has no paid plan.

Could I make my own version of ShareThis?

ShareThis is free, so making your own would save you nothing. It is one of the better ones too: its GPA of 3.2 is higher than 53 of the 54 other popup and widget tools we grade.

Where this guide comes from

The prices, plans, platforms and features were read from ShareThis's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from ShareThis's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by ShareThis. Prices change, so check sharethis.com before you buy.

sharethis.com/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

ShareThis, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/sharethis

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "ShareThis: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/sharethis
```

Know someone choosing between popup and widget tools?

Send them this guide:
toolgpa.com/tools/sharethis/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded popup and widget tools after ShareThis, each with an Insider's Guide of its own.

Popups & Website Widgets Insider's Guide

Every one of the 55 popup and widget tools we grade, compared

AddToAny Insider's Guide

Free share buttons for websites and WordPress

3.2 GPA

Getsitecontrol Insider's Guide

Popups, bars, forms and surveys, with email campaigns built in

2.8 GPA

Brave Popup Builder Insider's Guide

WordPress popup, opt-in and conversion widget plugin

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what ShareThis's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. ShareThis is a trademark of its owner, and this guide is not made, paid for or approved by ShareThis. Prices and plans change: check sharethis.com before you buy.