ToolGPA

NOVEMBER 2026

Ship24

The Insider's Guide

Parcel tracking API, tracking pages and notifications for stores



Every plan, grade, refund rule and rival among shipping software, read from Ship24's own pages.

Made by Ship24 · checked Nov 13, 2026 · toolgpa.com

2.2
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Ship24's own pages, its app-store listings and our grades. Every fact in it is on Ship24's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

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GPA, above 42 of the 80 other shipping software we grade

Ship24 is a parcel tracking service that connects to more than 2,500 couriers through one API and a shipment dashboard. Online stores can add branded tracking pages and delivery notifications, and an AI layer handles courier detection and delivery date predictions. Plans are priced by shipments per month, and a free plan covers 10.

> "
>
> **You connect a store or the API and set up pages.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Ship24**, taken from its own pages and our grades.

1 **Best for parcel tracking pages and an API**

Ship24 tracks shipments from 2,500 couriers with auto-detection, tracking pages and notifications.

2 **Paid plans start at $3.90 a month**

As its pricing page puts it: $3.90 per month for 50 shipments.

3 **There is a free plan**

10 shipments a month with courier auto-detection, a shipment dashboard, one tracking page and delivery notifications.

4 **It runs on Web**

Web.

5 **Tracking API and webhooks**

One API connection reaches 2,500+ couriers and 3PLs in 180+ countries. API and webhook access starts on the Pro plan.

6 **AI courier detection**

Given a tracking number, the service identifies the courier automatically, including on the Free plan.

7 **Branded tracking pages and notifications**

Essential adds fully customizable tracking pages and delivery notifications; Pro allows a custom domain and a custom email domain.

8 **A 2.2 GPA, above 42 of 80**

That is against the other shipping software we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

The plain part of Ship24 you could make: reports. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

Ship24 at a glance

PRICING
Free plan, from $3.90 per month for 50 shipments

FREE PLAN
Yes

FREE TRIAL
14-day free trial of the Essential and Pro plans

RUNS ON
Web

MADE BY
Ship24

CATEGORY
Shipping Software

OUR GRADE
2.2 GPA, fair

The report card

Best for parcel tracking pages and an API

Ship24 tracks shipments from 2,500 couriers with auto-detection, tracking pages and notifications. The free plan covers only 10 shipments a month, and the tracking API sits on Pro at $59.

TOOLGPA REPORT CARD **Ship24** Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	Essential is $3.90 a month for 50 shipments, but the tracking API starts on Pro at $59 for 1,000 shipments, well above the $19 middle.
Free plan and trial	C	Free plan with 10 shipments a month, which blocks extras beyond that. A 14-day trial covers the paid plans.
Features	C	Tracking, pages, notifications and delivery dates. Proof of Delivery, predicted dates and AI analytics are $9 add-ons each on Pro.
Ease of use	C	No store rating on record. You connect a store or the API and set up pages.
Platforms and integrations	B	Web with a Shopify link and an API, from Pro. No apps are listed.

Grade point average Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Ship24 is for

- ✓ Fits if you want a tracking page for a handful of parcels
- ✓ Works for stores that need an API and can pay $59 a month

Who it is not for

- ✕ Skip it if you need the API on a small budget, since it starts at $59 a month
- ✕ Tight if you ship over 10 parcels a month for free
- ✕ Watch out: shipments over a plan's allowance cost $0.05 each
- ✕ Pricey if you want the extras: Proof of Delivery, predicted dates and AI analytics are $9 a month each
- ✕ Too light for stores on platforms other than Shopify, the only integration listed

Good to know

Good for

- ✓ Small shops tracking a few dozen shipments a month
- ✓ Developers who want one API for 2,500+ couriers
- ✓ Stores that want a branded tracking page without a long contract

Worth knowing

- ⓘ The tracking API and webhooks need the Pro plan, from $59 a month for 1,000 shipments.
- ⓘ Proof of Delivery, AI Predictive Delivery Date and AI Analytics are Pro-only add-ons at $9 each per month, with the first month free.
- ⓘ Shipments over a plan's allowance cost $0.05 each.
- ⓘ The Free plan covers only 10 shipments a month and blocks extra shipments beyond that.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$3.90

A month to start. There is a free plan too

Ship24 has a free plan. Paid plans start at $3.90 per month for 50 shipments.

FREE

$0

per month for 10 shipments

2,500 couriers, AI courier auto-detection, shipment dashboard, a tracking page and delivery notifications.

ESSENTIAL

$3.90

per month for 50 shipments

Customizable branded tracking page and notifications, 3 tracking pages, multi-language. $39 a month at 1,000 shipments; extra shipments $0.05.

PRO

$59

per month for 1,000 shipments

Adds the tracking API and webhooks, bulk export, custom domain, 10 tracking pages and no Ship24 branding. $279 a month at 10,000 shipments.

ENTERPRISE

Custom

From 250,000 shipments a month, with a dedicated account manager, custom refresh rate, team management and a prepaid quota. Sold through sales.

The free plan

10 shipments a month with courier auto-detection, a shipment dashboard, one tracking page and delivery notifications.

Trying it first

14-day free trial of the Essential and Pro plans

Read from ship24.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Parcel tracking API, tracking pages and notifications for stores. Here is what it does, as its own site describes it, and what it covers: public API, AI features, reports, dashboards.

"

Tracking, pages, notifications and delivery dates.

From our grade for features

Tracking API and webhooks

One API connection reaches 2,500+ couriers and 3PLs in 180+ countries. API and webhook access starts on the Pro plan.

AI courier detection

Given a tracking number, the service identifies the courier automatically, including on the Free plan.

Branded tracking pages and notifications

Essential adds fully customizable tracking pages and delivery notifications; Pro allows a custom domain and a custom email domain.

Predicted delivery dates

AI delivery date prediction is described on the site as weighing over 100 signals; on the pricing page it is a paid add-on for Pro.

AI analytics

Ship24 AI shows live dashboards of transit times, courier benchmarks and issue alerts, sold as a paid add-on for the Pro plan.

Where it runs

Web

What it works with

Shopify

Ship24 is made by Ship24.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

42/80

Other shipping software it is graded above

Ship24's GPA of 2.2 is higher than 42 of the 80 other shipping software we grade, and level with 6.

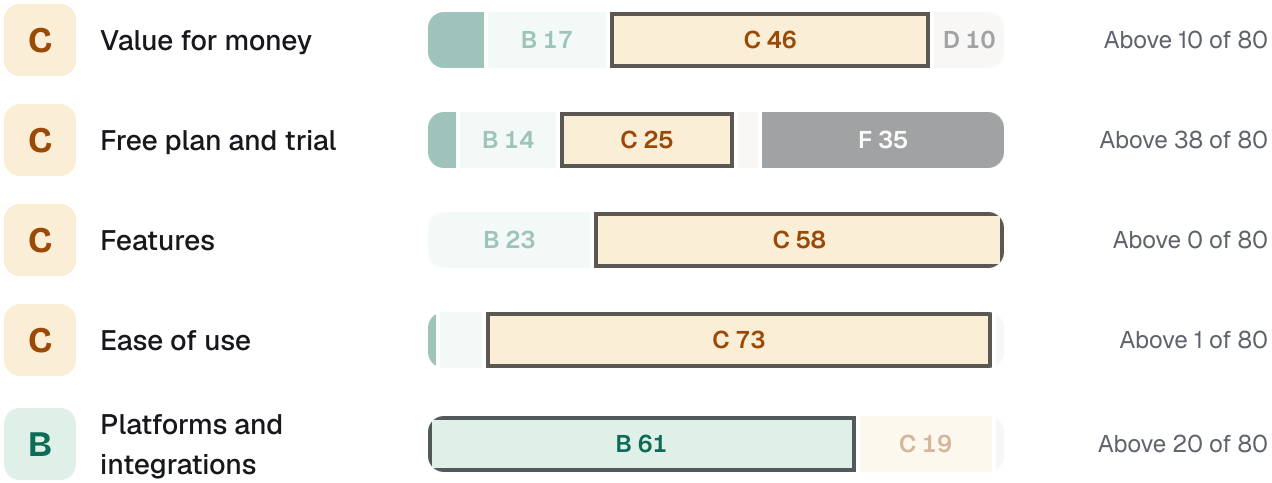
It stands best on platforms and integrations (B, above 20 of 80) and worst on features (C, above 0).

Its paid plans start at $3.90 a month, against a middle price of $19.99 for the category: 3 of the 35 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 4 tools score higher and cost less.

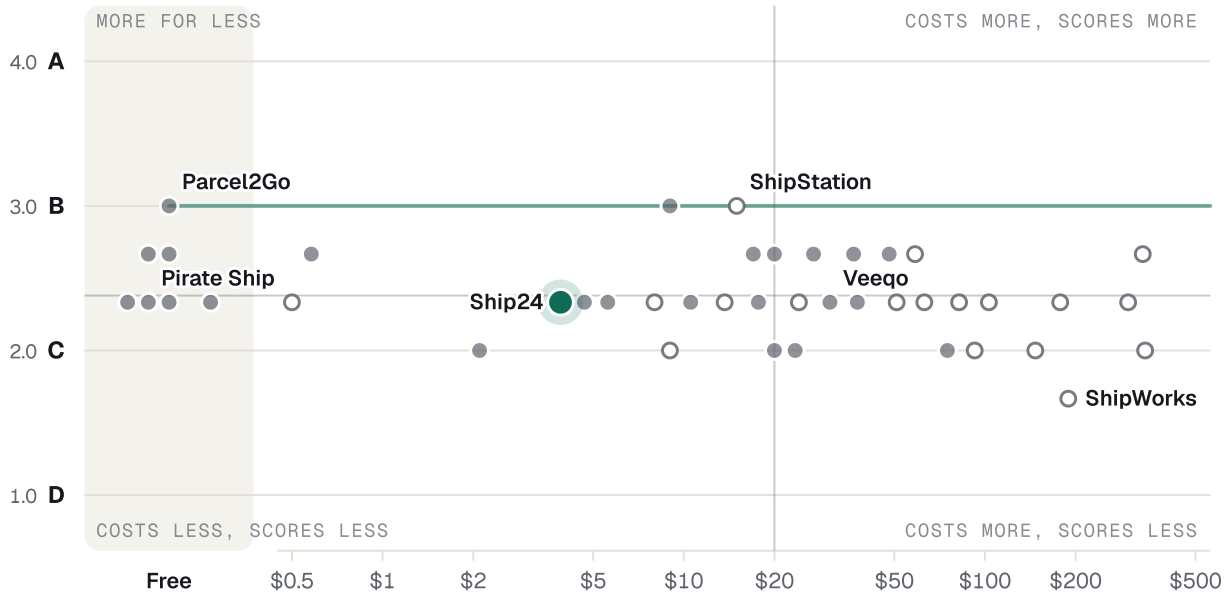
Each grade against the category

Every bar is all 81 shipping software we grade, cut by the letter each got. Ship24's own letter is outlined.



Price against what you get

Each dot is one of 43 shipping software. Further left costs less; higher up scores better on features, ease of use and platforms. Ship24 is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Ship24 you could make: reports. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

It costs $46.80 a year.

What you could make

- Reports: an app builder makes this well.

What you could not

- Connections that pull numbers from dozens of other services.

- It plugs into other products, Shopify among them, and has an API.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. Ship24's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



17TRACK, TrackingMore, Track123, AfterShip and parcelLab

The 5 tools Ship24 is most often weighed against, with where each one differs from it.

17TRACK

2.8 GPA

Free plan · from $9/mo

Package tracking across 3,600+ carriers, plus store order tracking.

- Only 17TRACK lists iOS and Android apps.
- Ship24 also covers dashboards.
- 17TRACK also covers workflow automation.

Ship24 and 17TRACK compared in full

TrackingMore

2.4 GPA

Free plan · from $9/mo

Multi-carrier shipment tracking API and tracking pages for stores.

- TrackingMore also covers workflow automation.

Ship24 and TrackingMore compared in full

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GPA

Track123

Free plan

Shipment tracking API and branded tracking pages for stores.

Ship24 and Track123 compared in full



2.2
GPA

AfterShip

Free plan · from $11/mo

Branded order tracking pages and delivery emails for online stores.

Ship24 and AfterShip compared in full



1.8
GPA

parcelLab

Paid

Post-purchase tracking, messages and returns for retailers.

- Ship24 has a free plan. parcelLab does not.
- Ship24 also covers dashboards.

Ship24 and parcelLab compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Ship24 free?

Ship24 has a free plan. 10 shipments a month with courier auto-detection, a shipment dashboard, one tracking page and delivery notifications.

How much does Ship24 cost?

Ship24 lists 4 plans. Free: $0 per month for 10 shipments.

What platforms does Ship24 work on?

Ship24 is available on Web.

Does Ship24 have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Ship24 is listed for Web.

Does Ship24 have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Ship24 is listed for Web.

Is Ship24 open source?

Ship24 is not described as open source on its own site, as read on Nov 13, 2026.

Does Ship24 have an API?

Yes. Ship24 offers a public API, according to its own site.

What does Ship24 integrate with?

Ship24's listing names Shopify. A listing names up to eight integrations, so it may connect to more.

Does Ship24 have a free trial?

Yes. 14-day free trial of the Essential and Pro plans.

Who makes Ship24?

Ship24 is made by a company of the same name.

What are the alternatives to Ship24?

The closest alternatives to Ship24 in our directory are 17TRACK, TrackingMore, Track123, AfterShip and parcelLab.

How does Ship24 compare with other shipping software?

Ship24's GPA of 2.2 is higher than 42 of the 80 other shipping software we grade, and level with 6.

Is Ship24 good value for money?

ToolGPA grades Ship24 C for value for money. Its paid plans start at $3.90 a month, against a middle price of $19.99 for the category: 3 of the 35 others that charge start lower.

Could I make my own version of Ship24?

The plain part of Ship24 you could make: reports. What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from Ship24's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Ship24's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Ship24. Prices change, so check ship24.com before you buy.

ship24.com/pricing

ship24.com

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Ship24, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/ship24

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Ship24: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/ship24
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Know someone choosing between shipping software?

Send them this guide: toolgpa.com/tools/ship24/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded shipping software after Ship24, each with an Insider's Guide of its own.

Shipping Software Insider's Guide

Every one of the 81 shipping software we grade, compared

Packlink PRO Insider's Guide

Free multi-carrier shipping dashboard for online sellers

3.0 GPA

Parcel2Go Insider's Guide

UK parcel courier comparison and booking, paid per parcel

3.0 GPA

Pirate Ship Insider's Guide

Free web app for discounted USPS and UPS labels, with no monthly fee

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Ship24's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Ship24 is a trademark of its owner, and this guide is not made, paid for or approved by Ship24. Prices and plans change: check ship24.com before you buy.