ToolGPA

NOVEMBER 2026

# ShootProof

## The Insider's Guide

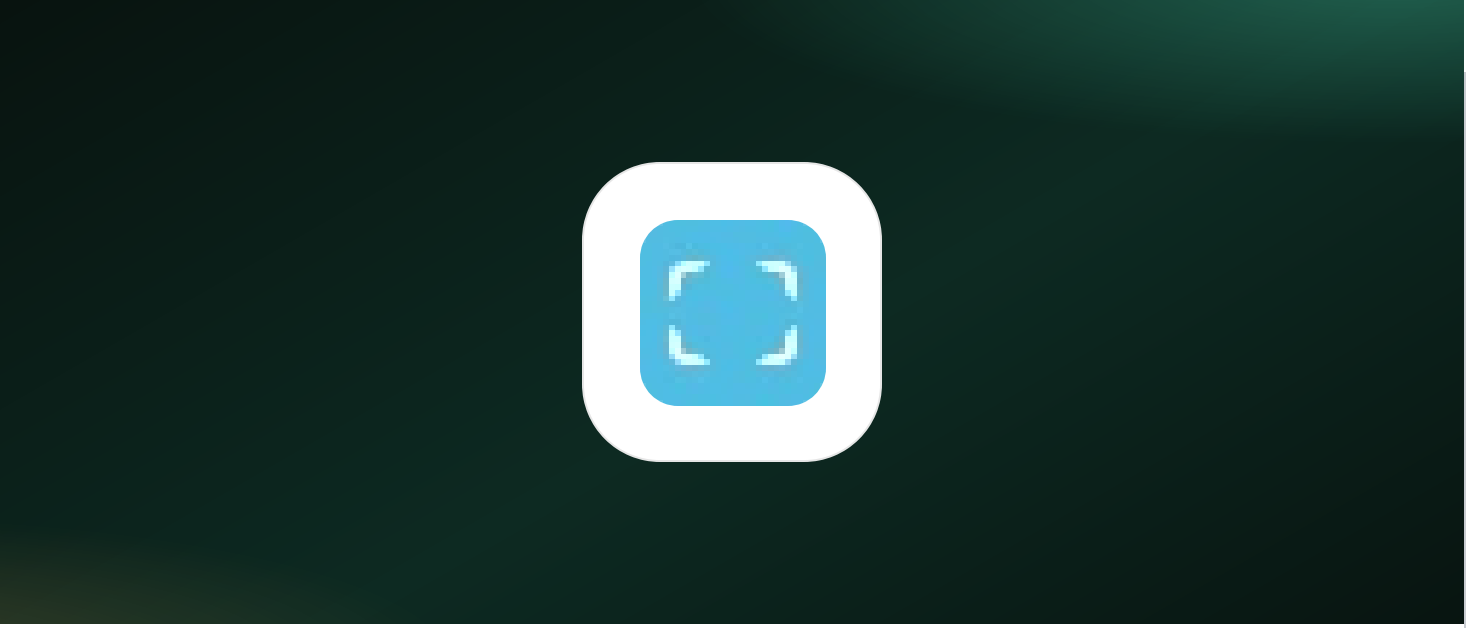
Client galleries, print sales and studio tools for photographers



**Every plan, grade, refund rule and rival among CRM tools, read from ShootProof's own pages.**

Made by ShootProof · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



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ToolGPA put this guide together from ShootProof's own pages, its app-store listings and our grades. Every fact in it is on ShootProof's page too, where it is kept up to date. Checked Nov 13, 2026.

# Welcome

What it is, who it suits, its grades and the ten things to know first

**2.0**

GPA, above 37 of the 116 other CRM tools we grade

ShootProof is a platform for professional photographers that delivers photos in client galleries and sells prints and downloads without taking a commission. Paid plans add invoicing, e-signed contracts, online booking, email marketing and a portfolio website. It is filed under CRM for its studio management side.

To get you started, here are **8 things to know about ShootProof**, taken from its own pages and our grades.

> **We could not read the plan prices, and its CRM side is lighter than a sales CRM.**
>
> From our report card of ShootProof

**1** **Best for photographers who sell galleries and prints**

ShootProof is a hosted client-gallery service for photographers with a free plan, plus invoicing, contracts and booking on paid plans.

**2** **There is a free plan**

100 photos, unlimited client galleries, a simple portfolio website and commission-free print sales.

**3** **It runs on Web**

Web.

**4** **Client galleries**

Unlimited galleries with your logo and watermark, digital download controls, slideshows and reels.

**5** **Selling prints and downloads**

Set your own prices, sell lab prints, products and videos, and keep sales commission-free.

**6** **Invoicing and contracts**

Paid plans include invoices with customizable tipping and e-signed contracts; the free plan has neither.

**7** **A 2.0 GPA, above 37 of 116**

That is against the other CRM tools we grade, on value, the free plan, features, ease of use and platforms.

**8** **Keep it**

To replace ShootProof you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

### ShootProof at a glance

| | |
|---|---|
| PRICING<br>Free plan | FREE PLAN<br>Yes |
| FREE TRIAL<br>None stated | RUNS ON<br>Web |
| MADE BY<br>ShootProof | CATEGORY<br>CRM Software |
| OUR GRADE<br>2.0 GPA, fair | |

## The report card

### Best for photographers who sell galleries and prints

ShootProof is a hosted client-gallery service for photographers with a free plan, plus invoicing, contracts and booking on paid plans. We could not read the plan prices, and its CRM side is lighter than a sales CRM.

| TOOLGPA REPORT CARD | ShootProof | Graded Nov 13, 2026 |
|---|---|---|

| SUBJECT | GRADE | COMMENT |
|---|---|---|
| **Value for money** | C | Plan prices could not be read: the page ran a 50% Cyber November sale ending 12/1/2026. That leaves it in the middle by default. |
| **Free plan and trial** | C | The free plan stores 100 photos with unlimited client galleries and commission-free print sales. It has no video, invoicing or e-signed contracts. |
| **Features** | C | Client galleries, print and download sales, invoicing, contracts, booking and email marketing. Its CRM features are lighter than a general sales CRM. |
| **Ease of use** | C | A web app where you set up galleries, with no store rating on record. |
| **Platforms and integrations** | C | Web only on the listing, though it mentions a branded mobile gallery app, and no integrations are listed. |
| **Grade point average** | | Fair, out of 4.0 **2.0** |

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

### Who ShootProof is for

- ✓ Fits if you are a photographer who sells prints to clients
- ✓ Works for those starting on a 100-photo free plan

### Who it is not for

- ✕ Tight if you stay free, as it stops at 100 photos and has no video or invoicing
- ✕ Too light for a general sales pipeline, as the CRM features are photographer-focused
- ✕ Watch out: the plan prices on the page were part of a sale ending 12/1/2026
- ✕ Watch out: storage runs from 20 GB on Starter up to unlimited photos plus 150 GB video on Premium

## Good to know

### Good for

- ✓ Professional photographers who sell prints and want zero commission
- ✓ Studios that want galleries, contracts and invoices from one login
- ✓ Photographers starting out who can begin on the free plan

### Worth knowing

- ⓘ Plan prices could not be read reliably: the page runs a Cyber November sale (50% off) that expires 12/1/2026.
- ⓘ The free plan stores 100 photos and has no video, invoicing, e-signed contracts or multiple brands.
- ⓘ Storage tiers run from 20 GB on Starter to unlimited photos plus 150 GB of video on Premium.
- ⓘ It is aimed at photographers; its CRM features are lighter than a general sales CRM.

# What it costs

Every plan, the free plan, ways to pay less and how prices have moved

ShootProof's current pricing could not be confirmed from its own site.

> **That leaves it in the middle by default.**
>
> From our grade for value for money

We could not confirm ShootProof's current prices from its own site, so this guide lists no plans. shootproof.com has them.

## Ways to pay less

OTHER SAVINGS

### Cyber November sale: 50% off any plan

ShootProof's plans page lists 50% off the first 12 months on monthly plans and the first year on annual plans, with the offer expiring 12/1/2026.

Stated on shootproof.com

# What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Client galleries, print sales and studio tools for photographers. Here is what it does, as its own site describes it, and what it covers: booking links, file sharing, invoicing, email campaigns, online store, digital downloads.

> **Client galleries, print and download sales, invoicing, contracts, booking and email marketing.**
>
> From our grade for features

### Client galleries

Unlimited galleries with your logo and watermark, digital download controls, slideshows and reels.

### Selling prints and downloads

Set your own prices, sell lab prints, products and videos, and keep sales commission-free.

### Invoicing and contracts

Paid plans include invoices with customizable tipping and e-signed contracts; the free plan has neither.

### Online booking

Clients can book sessions and pay online; the plan comparison lists booking as unlimited for a fee.

### Email marketing and reports

Email campaigns and sales reports are listed on every plan, including the free one.

### Branded mobile gallery app

Clients can view galleries in a custom app: up to 5 on the free plan and unlimited on paid plans.

### Where it runs

Web

### What it works with

Its own pages name no integrations.

ShootProof is made by ShootProof.

# Where it stands

Its grades against its category, and whether to keep it or make your own

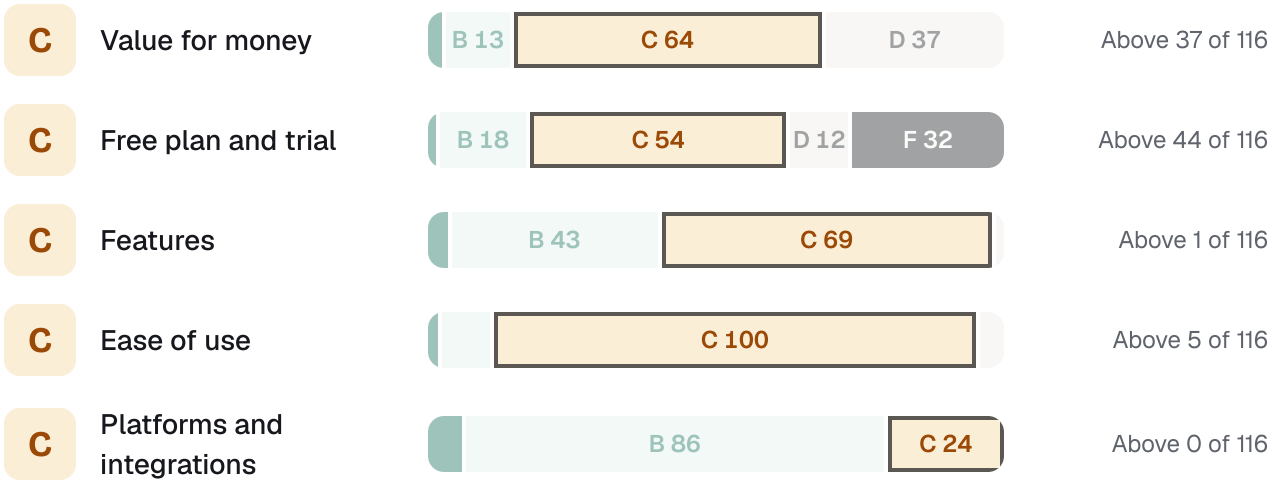
**37**/116

Other CRM tools it is graded above

ShootProof's GPA of 2.0 is higher than 37 of the 116 other CRM tools we grade, and level with 12.

## Each grade against the category

Every bar is all 117 CRM tools we grade, cut by the letter each got. ShootProof's own letter is outlined.




## Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

### Keep it

To replace ShootProof you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 67 of the 116 other CRM tools grade higher.

### What you could make

- Invoicing and digital downloads: an app builder makes these well.

### What you could not

- Newsletters sent to thousands of people that still reach the inbox.
- Checkout, card payments and sales tax handled for you.
- Storing and serving files for other people.
- Booking pages that read and write other people's calendars and send the emails.

**What this rests on.** ShootProof's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

# The alternatives

The tools it is most often weighed against, side by side



HoneyBook, Dubsado, 17hats and Studio Ninja

The 4 tools ShootProof is most often weighed against, with where each one differs from it.

## HoneyBook

2.6 GPA

Free trial · from $29/mo

Client management, contracts and payments for independents.

- ShootProof has a free plan. HoneyBook does not, though it has a free trial.
- Only HoneyBook lists iOS and Android apps.
- ShootProof also covers file sharing, email campaigns, online store and digital downloads.

ShootProof and HoneyBook compared in full

## Dubsado

2.4 GPA

Free trial · from $335/yr

Client management, contracts and invoicing for service businesses.

- ShootProof has a free plan. Dubsado does not, though it has a free trial.
- Only Dubsado lists iOS and Android apps.
- ShootProof also covers file sharing, email campaigns, online store and digital downloads.

ShootProof and Dubsado compared in full



2.4
GPA

## 17hats

Free trial · from $60/mo

CRM and small business manager with invoicing, booking and texting.

- ShootProof has a free plan. 17hats does not, though it has a free trial.
- ShootProof also covers booking links, file sharing, email campaigns, online store and digital downloads.
- 17hats also covers sales pipeline, workflow automation, forms, quotes and estimates, appointment booking and sMS marketing.

ShootProof and 17hats compared in full



2.2
GPA

## Studio Ninja

Free trial · from $16/mo

Studio management and CRM for photographers and videographers.

- ShootProof has a free plan. Studio Ninja does not, though it has a free trial.
- Only Studio Ninja lists iOS and Android apps.
- ShootProof also covers booking links, file sharing, email campaigns, online store and digital downloads.

ShootProof and Studio Ninja compared in full

PART 06 · QUESTIONS

# Quick answers

The questions people ask about it, each answered in a line or two

**10**

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

### Is ShootProof free?

ShootProof has a free plan. 100 photos, unlimited client galleries, a simple portfolio website and commission-free print sales.

### What platforms does ShootProof work on?

ShootProof is available on Web.

### Does ShootProof offer any discounts?

ShootProof publicly lists the following: Cyber November sale: 50% off any plan.

### Does ShootProof have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. ShootProof is listed for Web.

### Does ShootProof have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. ShootProof is listed for Web.

### Is ShootProof open source?

ShootProof is not described as open source on its own site, as read on Nov 13, 2026.

### Who makes ShootProof?

ShootProof is made by a company of the same name.

### What are the alternatives to ShootProof?

The closest alternatives to ShootProof in our directory are HoneyBook, Dubsado, 17hats and Studio Ninja.

### How does ShootProof compare with other CRM tools?

ShootProof's GPA of 2.0 is higher than 37 of the 116 other CRM tools we grade, and level with 12.

### Could I make my own version of ShootProof?

To replace ShootProof you would be making newsletters sent to thousands of people that still reach the inbox.

## Where this guide comes from

The prices, plans, platforms and features were read from ShootProof's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from ShootProof's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by ShootProof. Prices change, so check shootproof.com before you buy.

shootproof.com/plans/

shootproof.com/

PART 07 · ABOUT

# About ToolGPA

Who made this guide, what else is on the site, and how to cite it

**7,721**

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at [toolgpa.com](toolgpa.com).

| 7,721 | 95 | 739 | 579 |
|---|---|---|---|
| tools graded | categories | price changes on record | apps priced in 12 countries |

## What else is on toolgpa.com

### ShootProof, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/shootproof

### How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

### Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

### Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

### Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

### Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

### Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

### Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

**Scan for the live page**

Prices and grades as they are today

### Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "ShootProof: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/shootproof
```

### Know someone choosing between CRM tools?

Send them this guide:
toolgpa.com/tools/shootproof/guide

ToolGPA elsewhere: youtube.com/@toolgpa

# See our other guides

The best-graded CRM tools after ShootProof, each with an Insider's Guide of its own.

### CRM Software Insider's Guide

Every one of the 117 CRM tools we grade, compared

### HubSpot Insider's Guide

Free CRM at the center of a marketing, sales and service suite

3.2 GPA

### Frappe CRM Insider's Guide

Open-source CRM with unlimited users, billed by hosting

3.0 GPA

### Givebutter Insider's Guide

Free fundraising platform with a built-in nonprofit CRM

3.0 GPA

ToolGPA

## Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what ShootProof's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. ShootProof is a trademark of its owner, and this guide is not made, paid for or approved by ShootProof. Prices and plans change: check shootproof.com before you buy.