ToolGPA

NOVEMBER 2026

ShopFactory

The Insider’s Guide

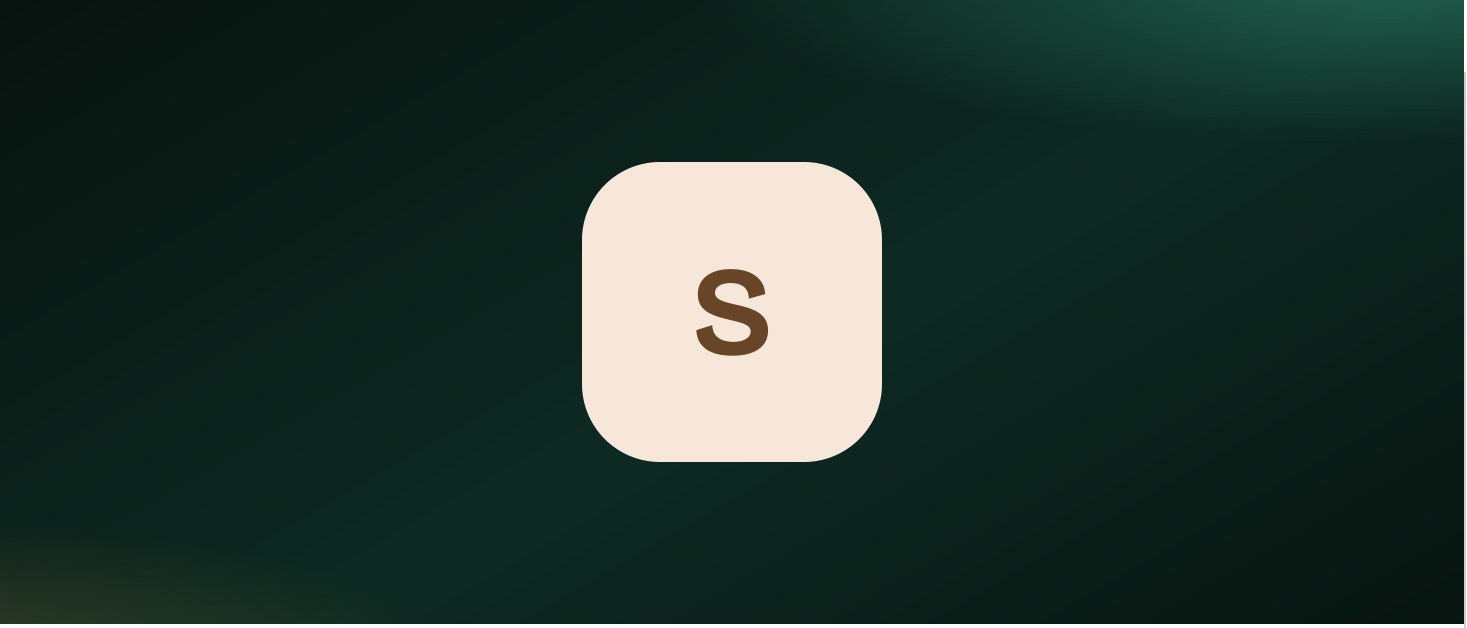
Windows store builder sold as a one-time license, hosted anywhere



Every plan, grade, refund rule and rival among online store builders, read from ShopFactory’s own pages.

Made by 3D3.COM Pty Ltd · checked Nov 13, 2026 · toolgpa.com

1.8
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from ShopFactory's own pages, its app-store listings and our grades. Every fact in it is on ShopFactory's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 15 of the 80 other online store builders we grade

ShopFactory is ecommerce software installed on a Windows PC, where you design a store offline and publish it to ShopFactory's servers or to any host you choose. It is sold for a single up-front fee with no sales commissions. Optional cloud apps are included free for the first 12 months.

To get you started, here are **8 things to know about ShopFactory**, taken from its own pages and our grades.

> **You design in a desktop program, set up payment gateways and pick where to publish, so there is a learning curve.**
>
> From our grade for ease of use

1 **Best for a one-time-fee store builder on a Windows PC**

That's a fair price against an online-store category that charges monthly.

2 **What it costs**

Paid plans start at $249 one-time license.

3 **It runs on Windows**

Windows.

4 **Offline store design**

Build and organize the catalog on your own Windows PC, then publish to ShopFactory's servers or to your own hosting provider.

5 **No sales fees**

The vendor says it takes no commission on sales and charges no bandwidth or transaction fees.

6 **Payment gateways**

More than 50 payment processors are listed, including PayPal, Stripe, Mollie, WorldPay and Authorize.Net.

7 **A 1.8 GPA, above 15 of 80**

That is against the other online store builders we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace ShopFactory you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

ShopFactory at a glance

PRICING Paid, from $249 one-time license	FREE PLAN No
FREE TRIAL None stated	RUNS ON Windows
MADE BY 3D3.COM Pty Ltd	CATEGORY Online Store Builders
OUR GRADE 1.8 GPA, weak	

The report card

Best for a one-time-fee store builder on a Windows PC

ShopFactory is software you install on a Windows PC to design a store offline, then publish it to their servers or your own host, for $249 once and

no sales commission. That's a fair price against an online-store category that charges monthly. But it only runs on Windows, the store lives on your own computer, and the order management, loyalty and AI apps are free for 12 months only.

TOOLGPA REPORT CARD	ShopFactory	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	A	$249 once is less than a year of this category's middle subscription at $29 a month, and the vendor says it takes no commission. Hosting is a separate cost if you pick your own, and the price was read from India, not the US.
Free plan and trial	F	Nothing is free: no free plan and no trial. A 30-day money-back guarantee is the only way out, and that is not a trial.
Features	C	Catalog, 50-plus payment processors, several languages and currencies, digital items and tickets. The gaps are in the listing: a 10,000-product limit per store, and order management and loyalty are paid apps after the first 12 months.
Ease of use	C	No store rating on record. You design in a desktop program, set up payment gateways and pick where to publish, so there is a learning curve.
Platforms and integrations	D	Windows only, with the store files kept on that one PC. There is no Mac, phone or browser version. It does list Zapier and the main payment gateways.
Grade point average		Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who ShopFactory is for

- ✓ Fits if you want to pay once and choose your own hosting
- ✓ Works for a Windows user who sells in several languages or currencies

Who it is not for

- ✕ Skip it if you use a Mac or want to edit your store from a browser or phone
- ✕ Not for you if you want a free plan or a trial, since the only safety net is a 30-day refund
- ✕ Too light for catalogs past 10,000 products, which is the licence cap per store
- ✕ Watch out: order management, loyalty and AI apps are free for 12 months, then monthly fees
- ✕ Watch out: the $249 price was read from India and not confirmed from the US

Good to know

Good for

- ✓ Small business owners who prefer a one-time fee
- ✓ Sellers who want to choose their own hosting
- ✓ Merchants selling in several languages

Worth knowing

- ⓘ The builder runs on Windows PCs only; the store files live on your own computer.
- ⓘ Premium apps such as order management, loyalty and AI are free only for 12 months, then optional monthly fees.
- ⓘ The license covers up to 10,000 products per store.
- ⓘ The $249 price was read on the homepage from India and was not confirmed from the US.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$249 one-time

To start

ShopFactory is a paid product, starting at $249 one-time license.

> **Hosting is a separate cost if you pick your own, and the price was read from India, not the US.**
>
> From our grade for value for money

SHOPFACTORY LICENSE

$249

one-time

Store builder and cart for up to 10,000 products; premium apps are free for 12 months, with a 30-day money-back guarantee.

Read from shopfactory.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Windows

Windows store builder sold as a one-time license, hosted anywhere. Here is what it does, as its own site describes it, and what it covers: one-time purchase, AI features, templates, online store, digital downloads.

> **Windows only, with the store files kept on that one PC.**

From our grade for platforms and integrations

Offline store design

Build and organize the catalog on your own Windows PC, then publish to ShopFactory's servers or to your own hosting provider.

No sales fees

The vendor says it takes no commission on sales and charges no bandwidth or transaction fees.

Payment gateways

More than 50 payment processors are listed, including PayPal, Stripe, Mollie, WorldPay and Authorize.Net.

Multilingual and multi-currency

Stores can sell in several languages and currencies, and one license can build unlimited shops.

Digital items, tickets and services

Besides physical goods, the software lists support for selling digital items, event tickets and services.

AI content and Zapier

AI tools generate product content, and Zapier connects the store to more than 1,500 other tools.

Where it runs

Windows

What it works with

PayPal
Stripe
Mollie
WorldPay
Authorize.Net
Zapier

ShopFactory is made by 3D3.COM Pty Ltd.

Where it stands

Its grades against its category, and whether to keep it or make your own

15/80

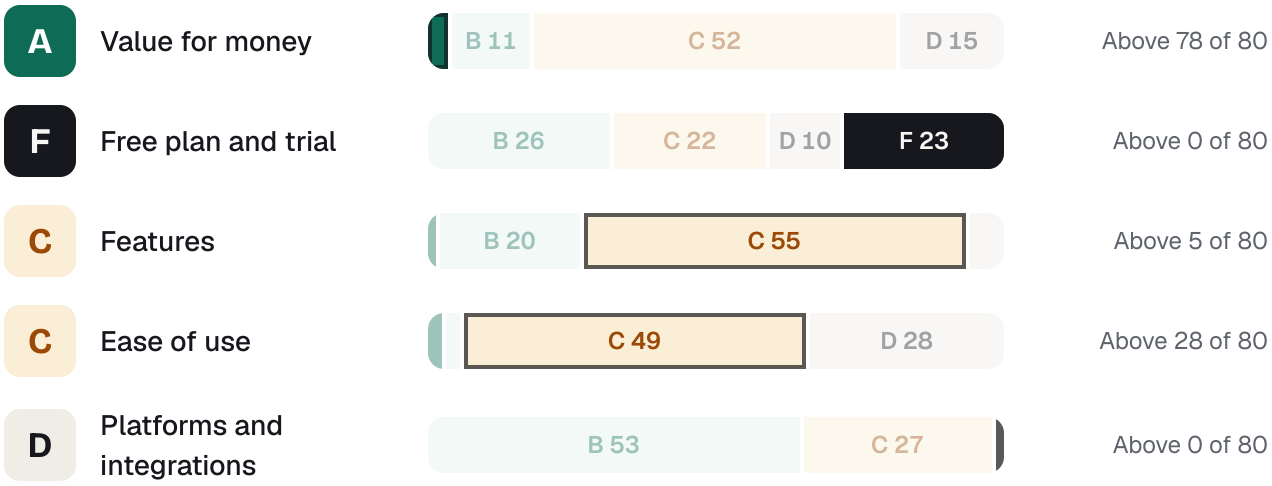
Other online store builders it is graded above

ShopFactory's GPA of 1.8 is higher than 15 of the 80 other online store builders we grade, and level with 13.

It stands best on value for money (A, above 78 of 80) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 81 online store builders we grade, cut by the letter each got. ShopFactory's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace ShopFactory you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 52 of the 80 other online store builders grade higher. It costs $249, paid once.

What you could make

- Digital downloads and templates: an app builder makes these well.

What you could not

- Checkout, card payments and sales tax handled for you.
- A real app for Windows. Something home-made would be a web page.
- It is priced for each person, which means accounts and billing for a team.
- It plugs into other products, PayPal, Stripe and Mollie among them.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. ShopFactory's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



OpenCart, Zen Cart, X-Cart, CS-Cart and ShopSite

The 5 tools ShopFactory is most often weighed against, with where each one differs from it.

OpenCart

2.4 GPA

Free

Free open-source shopping cart you host yourself.

- OpenCart has a free plan. ShopFactory does not.
- Only ShopFactory lists a Windows app.
- Only OpenCart lists a web app.

ShopFactory and OpenCart compared in full

Zen Cart

2.0 GPA

Free

Free open-source PHP shopping cart you host yourself.

- Zen Cart has a free plan. ShopFactory does not.
- Only ShopFactory lists a Windows app.
- Only Zen Cart lists a web app.

ShopFactory and Zen Cart compared in full

X-Cart

1.6 GPA

From $499/mo

Ecommerce platform now sold to auto parts and powersports sellers.

- Only ShopFactory lists a Windows app.
- Only X-Cart lists a web app.
- ShopFactory can be bought with a one-time purchase.

ShopFactory and X-Cart compared in full

CS-Cart

2.0 GPA

Free trial · from $725/yr

Self-hosted store and multi-vendor marketplace software.

- Only ShopFactory lists a Windows app.
- Only CS-Cart lists a web app.
- ShopFactory can be bought with a one-time purchase.

ShopFactory and CS-Cart compared in full

ShopSite

1.8 GPA

From $9/mo

Licensed shopping cart software sold through hosting partners.

- Only ShopFactory lists a Windows app.
- Only ShopSite lists a web app.
- ShopFactory can be bought with a one-time purchase.

ShopFactory and ShopSite compared in full

Quick answers

The questions people ask about it, each answered in a line or two

11

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is ShopFactory free?

No. ShopFactory is a paid product, starting at $249 one-time license.

How much does ShopFactory cost?

ShopFactory lists one plan. ShopFactory license: $249 one-time.

What platforms does ShopFactory work on?

ShopFactory is available on Windows.

Does ShopFactory have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. ShopFactory is listed for Windows.

Does ShopFactory have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. ShopFactory is listed for Windows.

Is ShopFactory open source?

ShopFactory is not described as open source on its own site, as read on Nov 13, 2026.

What does ShopFactory integrate with?

ShopFactory's listing names PayPal, Stripe, Mollie, WorldPay, Authorize.Net and Zapier.

Who makes ShopFactory?

ShopFactory is made by 3D3.COM Pty Ltd.

What are the alternatives to ShopFactory?

The closest alternatives to ShopFactory in our directory are OpenCart, Zen Cart, X-Cart, CS-Cart and ShopSite.

How does ShopFactory compare with other online store builders?

ShopFactory's GPA of 1.8 is higher than 15 of the 80 other online store builders we grade, and level with 13.

Could I make my own version of ShopFactory?

To replace ShopFactory you would be making checkout, card payments and sales tax handled for you.

Where this guide comes from

The prices, plans, platforms and features were read from ShopFactory's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from ShopFactory's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by 3D3.COM Pty Ltd. Prices change, so check shopfactory.com before you buy.

shopfactory.com

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

ShopFactory, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/shopfactory

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "ShopFactory: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/shopfactory
```

Know someone choosing between online store builders?

Send them this guide:
toolgpa.com/tools/shopfactory/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded online store builders after ShopFactory, each with an Insider's Guide of its own.

Online Store Builders Insider's Guide

Every one of the 84 online store builders we grade, compared

Big Cartel Insider's Guide

Simple online store for artists, makers and independent sellers

2.8 GPA

Shopify Insider's Guide

Hosted commerce platform for online, in-person and social selling

2.8 GPA

BigCommerce Insider's Guide

Hosted ecommerce platform with plans set by yearly sales

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what ShopFactory's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. ShopFactory is a trademark of its owner, and this guide is not made, paid for or approved by 3D3.COM Pty Ltd. Prices and plans change: check shopfactory.com before you buy.