ToolGPA

NOVEMBER 2026

ShopMy

The Insider's Guide

Creator storefronts, affiliate links and brand partnerships



Every plan, grade, refund rule and rival among affiliate and referral tools, read from ShopMy's own pages.

Made by Shop My Shelf, Inc. · checked Nov 13, 2026 · toolgpa.com

1.6
GPA



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ToolGPA put this guide together from ShopMy's own pages, its app-store listings and our grades. Every fact in it is on ShopMy's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 3 of the 89 other affiliate and referral tools we grade

ShopMy is a platform where creators build digital shops and affiliate links and work with brands, and where brands find creators and track the sales they drive. It also runs a shopper-facing site for browsing creators' recommendations. The site publishes no pricing for brands or creators.

To get you started, here are **7 things to know about ShopMy**, taken from its own pages and our grades.

> "
>
> **No pricing, fees or commission rates are published, and creators join by application.**
>
> From our report card of ShopMy

1 **Best for creator storefronts and brand partnerships**

ShopMy lets creators build shops and affiliate links and lets brands partner with them.

2 **It runs on Web**

Web.

3 **Digital shops**

Creators get a personalized storefront that gathers their recommended products in one place.

4 **Affiliate links**

Creator affiliate links come with attribution, so recommendations can be tied to sales.

5 **Brand partnerships**

Creators can work directly with brands, and brands can find creators through performance data and taste profiles.

6 **A 1.6 GPA, above 3 of 89**

That is against the other affiliate and referral tools we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

To replace ShopMy you would be making payouts to partners in many countries, with their tax forms. That is not a weekend's work, with an AI app builder or without one.

ShopMy at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Shop My Shelf, Inc.	CATEGORY Affiliate & Referral Software
OUR GRADE 1.6 GPA, weak	

The report card

Best for creator storefronts and brand partnerships

ShopMy lets creators build shops and affiliate links and lets brands partner with them. No pricing, fees or commission rates are published, and creators join by application.

TOOLGPA REPORT CARD	ShopMy	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	No pricing, fees or commission rates are published, so it sits in the middle.
Free plan and trial	F	No free plan or trial is listed on the pages we read.
Features	C	Digital shops, affiliate links, brand partnerships, gifting and performance tracking. The listing shows little detail.
Ease of use	C	No store rating on record. Creators and brands set up shops and partnerships first.
Platforms and integrations	C	It runs on the web only, and the listing names no integrations.
Grade point average		Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who ShopMy is for

- ✓ Fits if you are a creator recommending consumer products
- ✓ Works for brands sending gifts and affiliate offers

Who it is not for

- ✗ Skip it if you want published rates, as none are listed
- ✗ Watch out: creators join by application
- ✗ Not for you if you sell B2B, since it is built around consumer products
- ✗ Watch out: its pages only render with JavaScript, so we read less of it

Good to know

Good for

- ✓ Consumer brands working with fashion, beauty and lifestyle creators
- ✓ Creators who want a storefront plus affiliate links
- ✓ Brands that pick creators by past sales, not follower counts

Worth knowing

- ⓘ No pricing, fees or commission rates are published; the pages were read through a rendered view.
- ⓘ Creators join by application, and the platform is built around consumer product recommendations.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

ShopMy's current pricing could not be confirmed from its own site.

> **No pricing, fees or commission rates are published, so it sits in the middle.**
>
> From our grade for value for money

We could not confirm ShopMy's current prices from its own site, so this guide lists no plans. shopmy.us has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Creator storefronts, affiliate links and brand partnerships. Here is what it does, as its own site describes it, and what it covers: reports, affiliate tracking, partner payouts.

> **Digital shops, affiliate links, brand partnerships, gifting and performance tracking.**

From our grade for features

Digital shops

Creators get a personalized storefront that gathers their recommended products in one place.

Affiliate links

Creator affiliate links come with attribution, so recommendations can be tied to sales.

Brand partnerships

Creators can work directly with brands, and brands can find creators through performance data and taste profiles.

Gifting and affiliates

Brands run gifting and affiliate programs with creators from the same platform.

Performance tracking

Brands track sales and return on investment from their creator programs.

Where it runs

Web

What it works with

Its own pages name no integrations.

ShopMy is made by Shop My Shelf, Inc.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

3/89

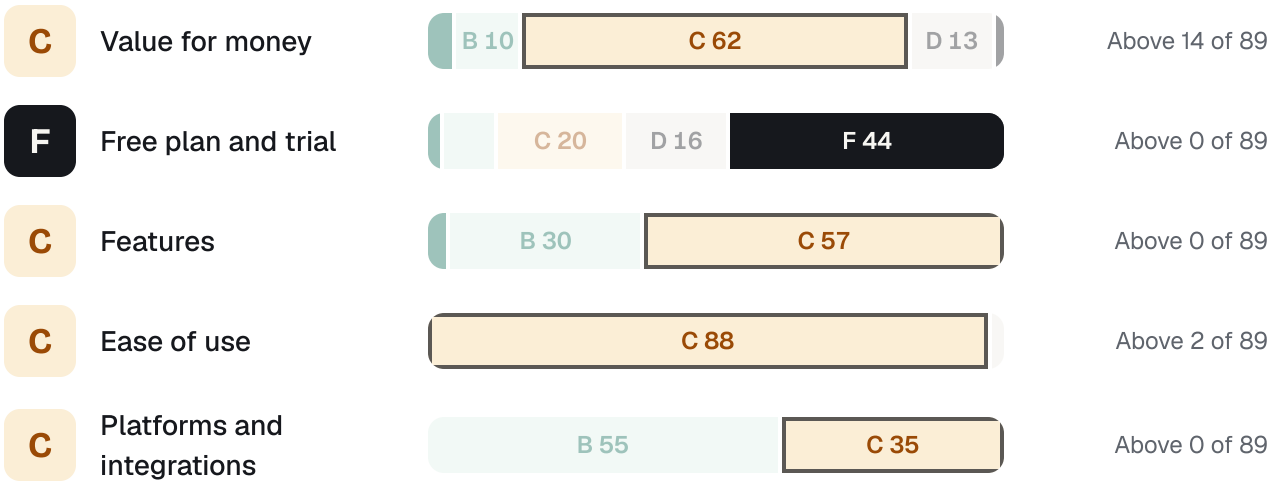
Other affiliate and referral tools it is graded above

ShopMy's GPA of 1.6 is higher than 3 of the 89 other affiliate and referral tools we grade, and level with 18.

It stands best on value for money (C, above 14 of 89) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 90 affiliate and referral tools we grade, cut by the letter each got. ShopMy's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace ShopMy you would be making payouts to partners in many countries, with their tax forms. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 68 of the 89 other affiliate and referral tools grade higher.

What you could make

- Reports: an app builder makes this well.

What you could not

- Payouts to partners in many countries, with their tax forms.
- Every click and sale traced back to the right partner.

What this rests on. ShopMy's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



LTK, impact.com, Partnerize, Awin and Rakuten Advertising

The 5 tools ShopMy is most often weighed against, with where each one differs from it.

1.6 GPA

LTK

Paid

Creator shopping platform and influencer marketing for brands.

ShopMy and LTK compared in full

2.0 GPA

impact.com

Free trial · from $30/mo

Partnership platform for affiliate, creator and referral programs.

ShopMy and impact.com compared in full

1.6 GPA

Partnerize

Paid

Partnership management platform for brands, publishers and agencies.

ShopMy and Partnerize compared in full

1.8
GPA

Awin

Free trial · from $99/mo

Affiliate network and platform for brands and partners.

ShopMy and Awin compared in full

1.6
GPA

Rakuten Advertising

Paid

Affiliate network and partner marketing for brands and publishers.

- ShopMy also covers partner payouts.

ShopMy and Rakuten Advertising compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

9

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is ShopMy free?

No. ShopMy is a paid product.

What platforms does ShopMy work on?

ShopMy is available on Web.

Does ShopMy have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. ShopMy is listed for Web.

Does ShopMy have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. ShopMy is listed for Web.

Is ShopMy open source?

ShopMy is not described as open source on its own site, as read on Nov 13, 2026.

Who makes ShopMy?

ShopMy is made by Shop My Shelf, Inc.

What are the alternatives to ShopMy?

The closest alternatives to ShopMy in our directory are LTK, impact.com, Partnerize, Awin and Rakuten Advertising.

How does ShopMy compare with other affiliate and referral tools?

ShopMy's GPA of 1.6 is higher than 3 of the 89 other affiliate and referral tools we grade, and level with 18.

Could I make my own version of ShopMy?

To replace ShopMy you would be making payouts to partners in many countries, with their tax forms.

Where this guide comes from

The prices, plans, platforms and features were read from ShopMy's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from ShopMy's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews. Its home page returned no text without JavaScript, so only the listing could be used.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Shop My Shelf, Inc. Prices change, so check shopmy.us before you buy.

shopmy.us

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

ShopMy, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/shopmy

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "ShopMy: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/shopmy
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Know someone choosing between affiliate and referral tools?

Send them this guide: toolgpa.com/tools/shopmy/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded affiliate and referral tools after ShopMy, each with an Insider's Guide of its own.

Affiliate & Referral Software Insider's Guide

Every one of the 90 affiliate and referral tools we grade, compared

GoAffPro Insider's Guide

Affiliate and multi-level marketing app for online stores

3.2 GPA

SliceWP Insider's Guide

WordPress affiliate plugin with a free edition and paid add-ons

2.8 GPA

Affiliatly Insider's Guide

Affiliate program software for online stores, with a free plan

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what ShopMy's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. ShopMy is a trademark of its owner, and this guide is not made, paid for or approved by Shop My Shelf, Inc. Prices and plans change: check shopmy.us before you buy.