ToolGPA

NOVEMBER 2026

Shopyy

The Insider's Guide

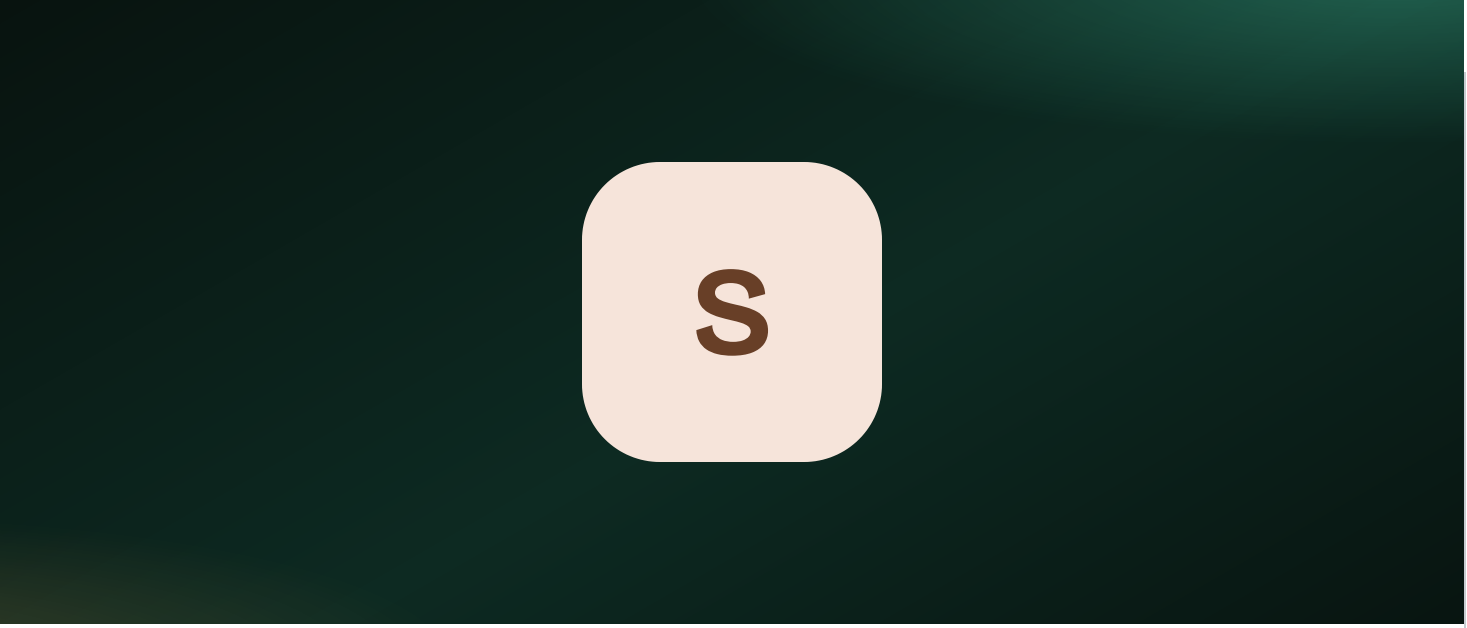
Hosted store builder for cross-border sellers, billed yearly



Every plan, grade, refund rule and rival among online store builders, read from Shopyy's own pages.

Made by Zhongheng Tianxia ( ) · checked Nov 13, 2026 · toolgpa.com

1.8
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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Shopyy's own pages, its app-store listings and our grades. Every fact in it is on Shopyy's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 15 of the 80 other online store builders we grade

Shopyy is a hosted online store platform aimed at cross-border sellers, run from China by a company that calls itself Zhongheng Tianxia. Merchants pay a yearly subscription plus a platform commission on sales, and the vendor does not charge separately for official themes and apps. The vendor's site and pricing page are in Chinese.

> "
>
> **You build the store, and the site and pricing page are in Chinese.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Shopyy**, taken from its own pages and our grades.

1 **Best for a hosted store for Chinese-reading cross-border sellers**

Shopyy is a hosted store with free themes and apps, charged as a yearly fee plus a platform commission on sales.

2 **Paid plans start at $41.58 a month when paid by the year**

As its pricing page puts it: $499 per year, plus a 1.2% platform commission.

3 **You can try it first**

15-day free trial

4 **It runs on Web**

Web.

5 **Hosted store, no server needed**

The FAQ says Shopyy runs as software as a service, so nothing is installed on your own server, and your own domain can be bound to the store.

6 **Free themes and apps**

Official themes and apps carry no separate charge; which ones open up depends on the plan.

7 **Marketing apps**

The comparison table lists time-limited promotions, gift offers, bundles, pop-ups, web push notifications and a Facebook ads tool.

8 **A 1.8 GPA, above 15 of 80**

That is against the other online store builders we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Shopyy you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

Shopyy at a glance

PRICING Free trial, from $499 per year, plus a 1.2% platform commission	FREE PLAN No
FREE TRIAL 15-day free trial	RUNS ON Web
MADE BY Zhongheng Tianxia ( )	CATEGORY Online Store Builders
OUR GRADE 1.8 GPA, weak	

The report card

Best for a hosted store for Chinese-reading cross-border sellers

Shopyy is a hosted store with free themes and apps, charged as a yearly fee plus a platform commission on sales. The entry plan is $499 a year plus 1.2%, the site and pricing page are in Chinese, and which features each plan includes was not confirmed.

TOOLGPA REPORT CARD

Shopyy

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	$499 a year is about $41.60 a month, inside the middle of the category's $20 to $89 range, and a 1.2% commission is charged on top. The page still shows a commission promotion that ended in April 2023.
Free plan and trial	D	15-day free trial, but whether a card is needed is not stated. No free plan.
Features	C	Hosted store, themes, marketing apps, checkout tools, digital products and B2B inquiries. The comparison table uses icons, so plan differences were not confirmed.
Ease of use	C	You build the store, and the site and pricing page are in Chinese. No store rating is on record.
Platforms and integrations	C	Web only, with Facebook and 17TRACK as the only listed connections.

Grade point average Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Shopyy is for

- ✓ Fits if you read Chinese and sell cross-border from a hosted store
- ✓ Works for sellers who prefer a yearly fee plus a small commission over per-app charges

Who it is not for

- ✗ Not for you if you want an English site, as the site and pricing page are in Chinese
- ✗ Pricey if your sales grow, because every plan takes a 1.2% to 0.2% commission on top of the yearly fee
- ✗ Skip it if you plan several stores, since each extra store needs its own plan
- ✗ Watch out: the pricing page still carries a commission-allowance promotion that ended in April 2023

Good to know

Good for

- ✓ Cross-border sellers who read Chinese and want a hosted storefront
- ✓ Merchants who prefer a yearly fee plus a small commission over per-app charges

Worth knowing

- ⓘ Every plan charges a platform commission on sales (1.2% down to 0.2%) on top of the yearly fee.
- ⓘ Each additional store needs its own plan; the FAQ says buying several at once can be discounted.
- ⓘ The site and pricing page are in Chinese, and the pricing page still carries a commission-allowance promotion that ended in April 2023.
- ⓘ The comparison table shows which features each plan includes as icons, so feature differences between plans were not confirmed.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$41.58

A month to start, paid by the year

Shopyy is a paid product with a free trial, starting at $499 per year, plus a 1.2% platform commission.

ADVANCED ( )

$499

per year, plus a 1.2% platform commission on sales

Entry plan for new sellers; the page lists a commission-free allowance equal to the plan price ($499).

BUSINESS ( )

$799

per year, plus a 0.6% platform commission on sales

Mid plan with a listed commission-free allowance of $799.

ENTERPRISE ( )

$1,599

per year, plus a 0.4% platform commission on sales

Higher plan with a listed commission-free allowance of $1,599.

FLAGSHIP ( )

$2,999

per year, plus a 0.2% platform commission on sales

Top plan for large stores with a listed commission-free allowance of $2,999.

Trying it first

15-day free trial

Read from shopyy.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Hosted store builder for cross-border sellers, billed yearly. Here is what it does, as its own site describes it, and what it covers: online store, digital downloads, dropshipping, popups.

> **The comparison table uses icons, so plan differences were not confirmed.**

From our grade for features

Hosted store, no server needed

The FAQ says Shopyy runs as software as a service, so nothing is installed on your own server, and your own domain can be bound to the store.

Free themes and apps

Official themes and apps carry no separate charge; which ones open up depends on the plan.

Marketing apps

The comparison table lists time-limited promotions, gift offers, bundles, pop-ups, web push notifications and a Facebook ads tool.

Checkout and order tools

Lists a high-conversion checkout, tipping, checkout purchase limits, order export and printing, and 17TRACK parcel tracking.

Digital products and B2B inquiries

The comparison table includes a digital product app and a B2B inquiry feature.

Store types and add-on services

Separate solution pages cover print-on-demand, Amazon marketing sites, small-lot wholesale, B2B company sites, a private-deployment option and translation services.

Where it runs

Web

What it works with

Facebook

17TRACK

Shopyy is made by Zhongheng Tianxia ( ).

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

15/80

Other online store builders it is graded above

Shopyy's GPA of 1.8 is higher than 15 of the 80 other online store builders we grade, and level with 13.

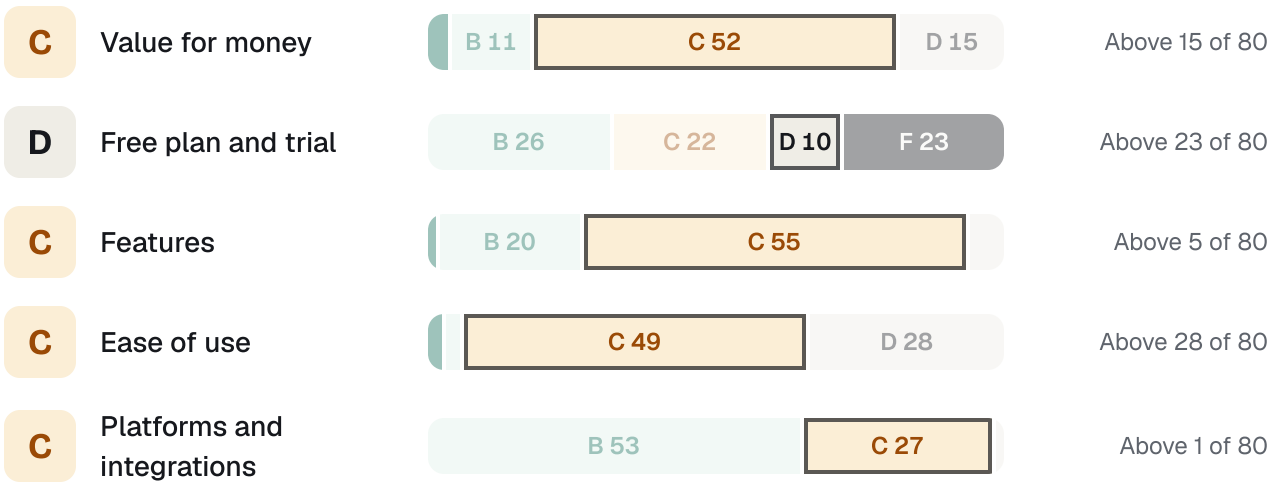
It stands best on ease of use (C, above 28 of 80) and worst on free plan and trial (D, above 23).

Its paid plans start at $41.58 a month when paid by the year, against a middle price of $29.25 for the category: 27 of the 44 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 22 tools score higher and cost less.

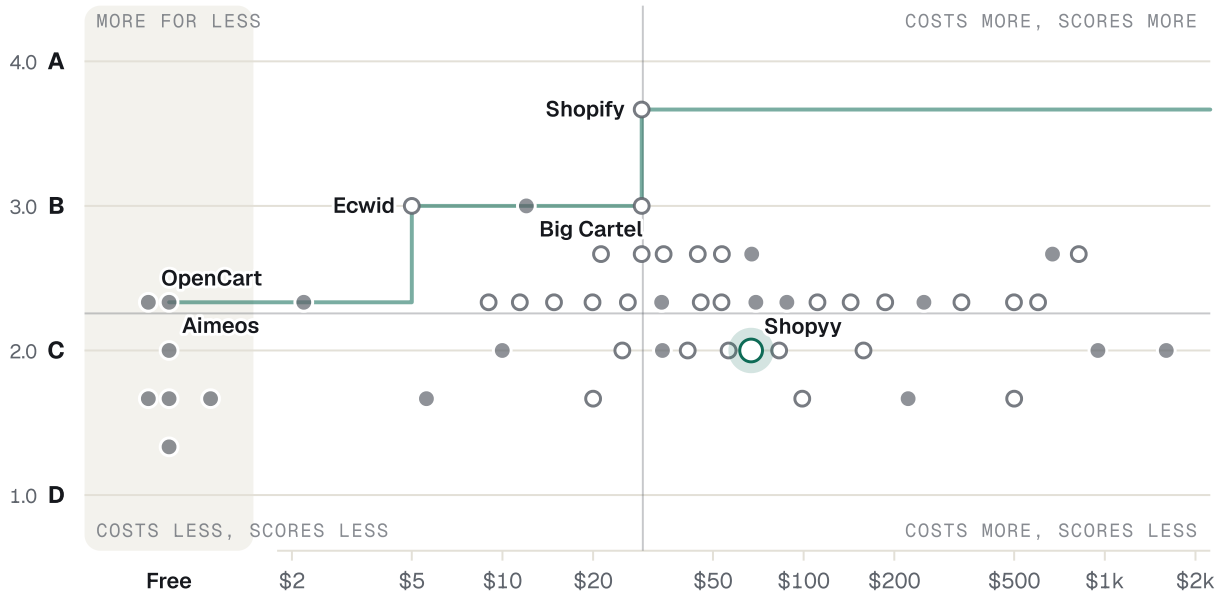
Each grade against the category

Every bar is all 81 online store builders we grade, cut by the letter each got. Shopyy's own letter is outlined.



Price against what you get

Each dot is one of 52 online store builders. Further left costs less; higher up scores better on features, ease of use and platforms. Shopyy is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Shopyy you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 52 of the 80 other online store builders grade higher. It costs $499 a year.

What you could make

- Digital downloads and popups: an app builder makes these well.

What you could not

- Checkout, card payments and sales tax handled for you.

	× Suppliers who ship each order for you.

What this rests on. Shopyy's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



SHOPLINE, Shoplazza, ShopBase, Ueeshop and Shopify

The 5 tools Shopyy is most often weighed against, with where each one differs from it.

2.2 GPA

SHOPLINE

Free trial · from $41/mo

Ecommerce platform joining online, social and in-store selling.

- Shopyy also covers digital downloads, dropshipping and popups.
- SHOPLINE also covers reports, email campaigns and inventory.

Shopyy and SHOPLINE compared in full

2.4 GPA

Shoplazza

Free trial · from $29.25/mo

Hosted store builder with AI setup and multi-market selling.

- Shopyy also covers digital downloads and popups.
- Shoplazza also covers email campaigns, inventory and print on demand.

Shopyy and Shoplazza compared in full

2.4
GPA

ShopBase

Free trial · from $17/mo

Hosted store builder for dropshipping and print on demand.

- Only ShopBase lists iOS and Android apps.
- Shopyy also covers digital downloads and popups.
- ShopBase also covers templates and print on demand.

Shopyy and ShopBase compared in full

2.0
GPA

Ueeshop

Free trial

Online store builder for cross-border sellers, run from China.

- Shopyy also covers digital downloads, dropshipping and popups.
- Ueeshop also covers inventory and affiliate tracking.

Shopyy and Ueeshop compared in full

2.8
GPA

Shopify

Free trial · from $29/mo

Hosted commerce platform for online, in-person and social selling.

- Only Shopify lists iOS and Android apps.
- Shopyy also covers digital downloads, dropshipping and popups.
- Shopify also covers email campaigns, inventory and shipping labels.

Shopyy and Shopify compared in full

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Shopyy free?

No, Shopyy is a paid product, but you can try it first. 15-day free trial.

How much does Shopyy cost?

Shopyy lists 4 plans. Advanced ( ): $499 per year, plus a 1.2% platform commission on sales.

What platforms does Shopyy work on?

Shopyy is available on Web.

Does Shopyy have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Shopyy is listed for Web.

Does Shopyy have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Shopyy is listed for Web.

Is Shopyy open source?

Shopyy is not described as open source on its own site, as read on Nov 13, 2026.

What does Shopyy integrate with?

Shopyy's listing names Facebook and 17TRACK. A listing names up to eight integrations, so it may connect to more.

Who makes Shopyy?

Shopyy is made by Zhongheng Tianxia ( ).

What are the alternatives to Shopyy?

The closest alternatives to Shopyy in our directory are SHOPLINE, Shoplazza, ShopBase, Ueeshop and Shopify.

How does Shopyy compare with other online store builders?

Shopyy's GPA of 1.8 is higher than 15 of the 80 other online store builders we grade, and level with 13.

Is Shopyy good value for money?

ToolGPA grades Shopyy C for value for money. Its paid plans start at $41.58 a month when paid by the year, against a middle price of $29.25 for the category: 27 of the 44 others that charge start lower.

Could I make my own version of Shopyy?

To replace Shopyy you would be making checkout, card payments and sales tax handled for you.

Where this guide comes from

The prices, plans, platforms and features were read from Shopyy's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Zhongheng Tianxia ( )'s own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Zhongheng Tianxia ( ). Prices change, so check shopyy.com before you buy.

shopyy.com/price.html
shopyy.com/aboutus.html
shopyy.com/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Shopyy, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/shopyy

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Shopyy: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/shopyy
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Know someone choosing between online store builders?

Send them this guide: toolgpa.com/tools/shopyy/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded online store builders after Shopyy, each with an Insider's Guide of its own.

Online Store Builders Insider's Guide

Every one of the 84 online store builders we grade, compared

Big Cartel Insider's Guide

Simple online store for artists, makers and independent sellers

2.8 GPA

Shopify Insider's Guide

Hosted commerce platform for online, in-person and social selling

2.8 GPA

BigCommerce Insider's Guide

Hosted ecommerce platform with plans set by yearly sales

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Shopyy's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Shopyy is a trademark of its owner, and this guide is not made, paid for or approved by Zhongheng Tianxia ( ). Prices and plans change: check shopyy.com before you buy.