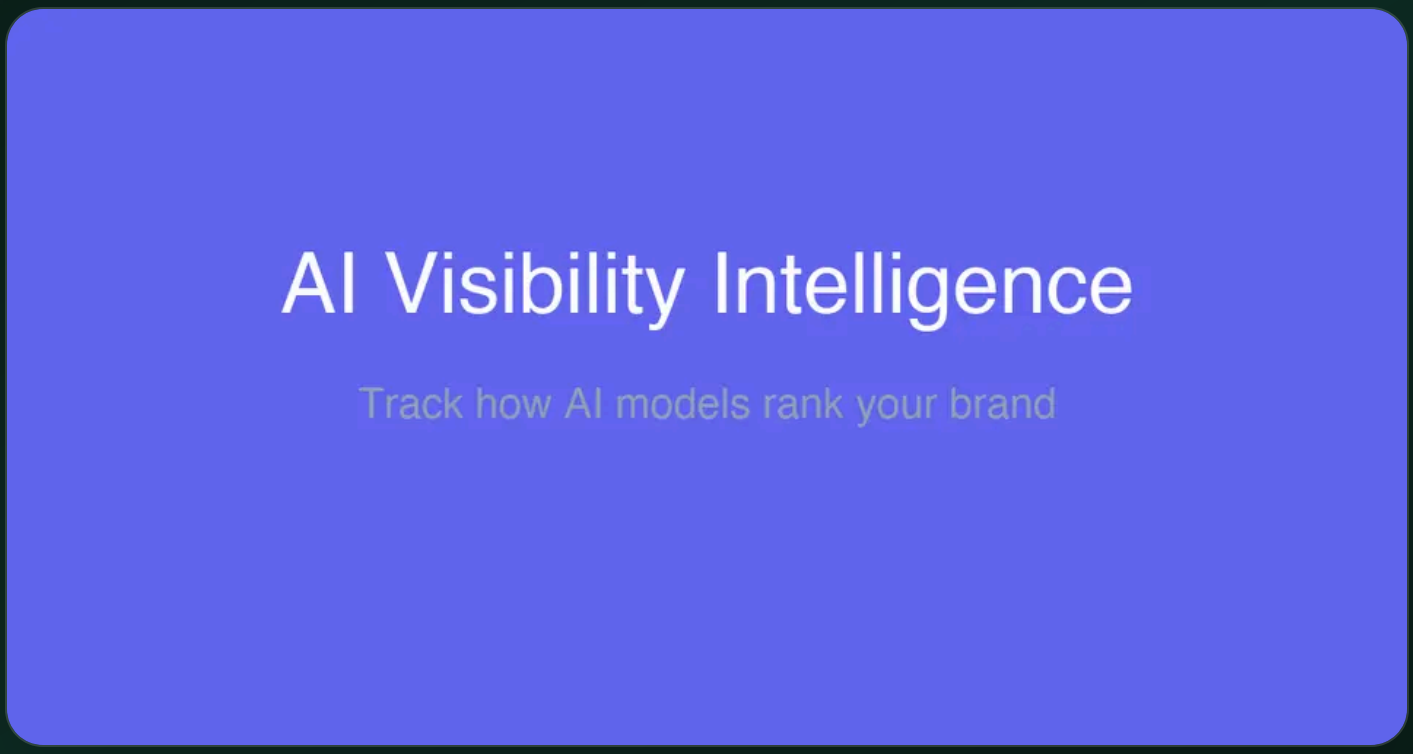
ToolGPA

NOVEMBER 2026

Sig AEO Tracker

The Insider's Guide

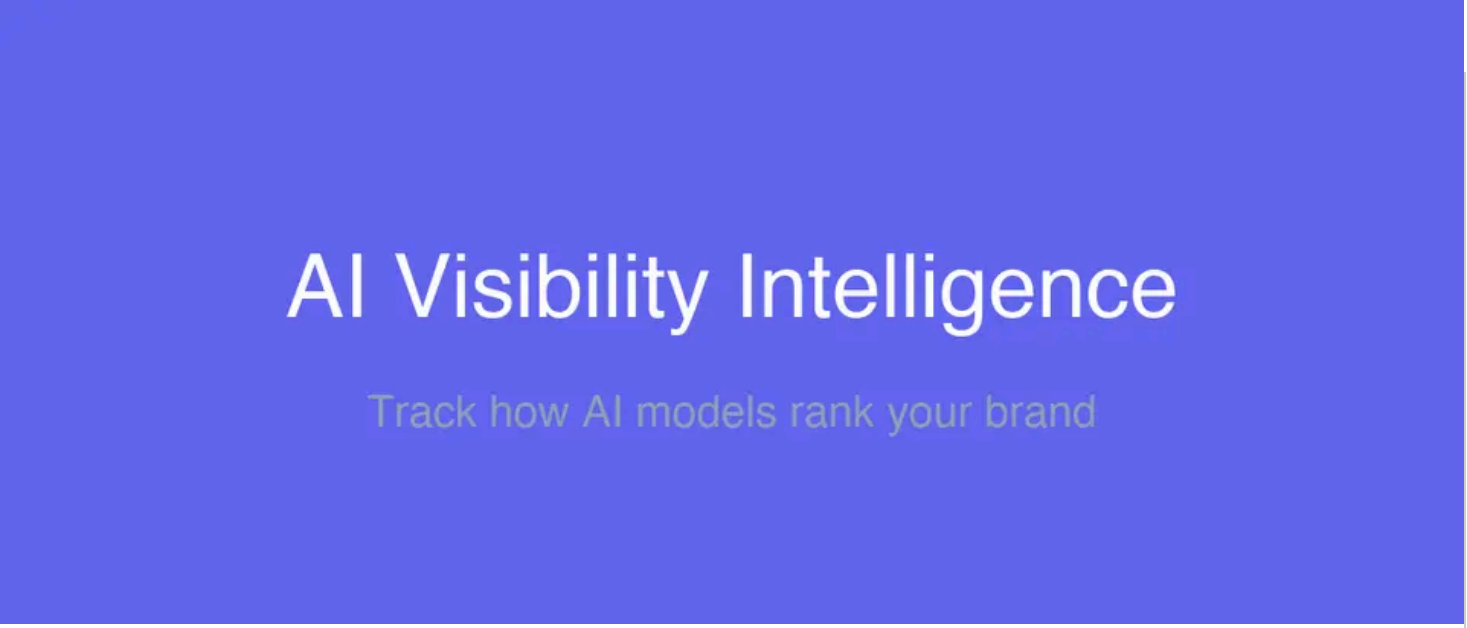
Brand AI visibility scores and competitor tracking across five models



Every plan, grade, refund rule and rival among AI search visibility tools, read from Sig AEO Tracker's own pages.

Made by sig.ai · checked Nov 13, 2026 · toolgpa.com

1.8
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Sig AEO Tracker's own pages, its app-store listings and our grades. Every fact in it is on Sig AEO Tracker's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 13 of the 168 other AI search visibility tools we grade

sig.ai scores how often and how favorably AI assistants mention a brand, with comparisons against competitors and a public database of ranked brands. It queries ChatGPT, Claude, Gemini, Perplexity and Grok with buyer-style questions and reports a visibility score per model.

To get you started, here are **9 things to know about Sig AEO Tracker**, taken from its own pages and our grades.

> **No store rating on record, and you add your brand, competitors and queries before it works.**
>
> From our grade for ease of use

1 **Best for brand AI scores and competitor tracking**

Sig AEO Tracker gives a brand an AI reputation score and compares it with a few competitors.

2 **Paid plans start at $299 a month**

As its pricing page puts it: $299 per month for your brand plus 2 competitors, billing basis not stated.

3 You can try it first

14-day free trial, no credit card required

4 It runs on Web

Web.

5 AI reputation score

A single visibility score per brand with a per-model breakdown, share of voice against competitors and trend tracking.

6 Competitive comparison

Side-by-side comparison by model, query and category, with alerts when competitors gain ground.

7 Brand database

Public pages for 7,170 brands across 30 industries with estimated AI visibility scores and rankings.

8 A 1.8 GPA, above 13 of 168

That is against the other AI search visibility tools we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

The plain part of Sig AEO Tracker you could make: reports. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

Sig AEO Tracker at a glance

PRICING
Free trial, from $299 per month for your brand plus 2 competitors, billing basis not stated

FREE PLAN
No

FREE TRIAL
14-day free trial, no credit card required

RUNS ON
Web

MADE BY
sig.ai

CATEGORY
AI Search Visibility (AEO & GEO)

OUR GRADE
1.8 GPA, weak

The report card

Best for brand AI scores and competitor tracking

Sig AEO Tracker gives a brand an AI reputation score and compares it with a few competitors. It starts at $299 a month, covers just 2 of 5 models on that plan, and the prices are marked as beta.

TOOLGPA REPORT CARD — **Sig AEO Tracker** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	$299 a month for your brand and 2 competitors, against a category middle of $49.
Free plan and trial	C	A 14-day free trial that needs no card, and no free plan after it.
Features	C	Reputation score, competitor comparison, a brand database and developer access. Starter covers only ChatGPT and Gemini, and the rankings on the homepage are estimated scores.
Ease of use	C	No store rating on record, and you add your brand, competitors and queries before it works.
Platforms and integrations	C	Web only, with API access on Professional. No integrations are listed.
Grade point average		Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Sig AEO Tracker is for

- ✓ Fits if you want to compare your brand against 2 to 6 competitors in AI answers
- ✓ Works for a team with the budget for $299 to $499 a month

Who it is not for

- ✗ Skip it if you want a free plan, as there is only a 14-day trial
- ✗ Pricey if you are one person or a small shop, as Starter is $299 a month
- ✗ Tight if you are on Starter: ChatGPT and Gemini only, and 2 competitors
- ✗ Watch out: the page marks prices as beta, with plans subject to change
- ✗ Watch out: the page does not say whether the monthly prices are billed monthly or annually

Good to know

Good for

- ✓ Brands that want a score and competitor benchmark rather than content tools
- ✓ Teams that want to see their ranking against others in the same industry

Worth knowing

- ⓘ The page marks prices as beta pricing, with features and plans subject to change.
- ⓘ Starter covers only ChatGPT and Gemini; all five models need Professional.
- ⓘ The page does not say whether the monthly prices are billed monthly or annually.
- ⓘ The homepage's rankings are estimated scores computed from market position and brand authority as well as AI platform analysis.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$299

A month to start

Sig AEO Tracker is a paid product with a free trial, starting at $299 per month for your brand plus 2 competitors, billing basis not stated.

STARTER

$299

per month for your brand plus 2 competitors

ChatGPT and Gemini tracking, 50 queries per day, weekly email reports, 10GB of site hosting and a tracking SDK.

PROFESSIONAL

$499

per month for up to 6 competitors

All 5 AI models, 200 queries per day, real-time alerts, API access, 50GB of site hosting and a web and mobile tracking SDK.

ENTERPRISE

Custom

Unlimited competitors and queries, white-label options, dedicated support and an SLA. Sold through sales.

Trying it first

14-day free trial, no credit card required

Read from geo.sig.ai on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Brand AI visibility scores and competitor tracking across five models. Here is what it does, as its own site describes it, and what it covers: public API, reports, AI search visibility.

> **Reputation score, competitor comparison, a brand database and developer access.**

From our grade for features

AI reputation score

A single visibility score per brand with a per-model breakdown, share of voice against competitors and trend tracking.

Competitive comparison

Side-by-side comparison by model, query and category, with alerts when competitors gain ground.

Brand database

Public pages for 7,170 brands across 30 industries with estimated AI visibility scores and rankings.

Developer access

The site links an API and SDK, an MCP server and an OpenAPI spec; the plan table lists API access on Professional.

Where it runs

Web

What it works with

Its own pages name no integrations.

Sig AEO Tracker is made by sig.ai.

Where it stands

Its grades against its category, and whether to keep it or make your own

13/168

Other AI search visibility tools it is graded above

Sig AEO Tracker's GPA of 1.8 is higher than 13 of the 168 other AI search visibility tools we grade, and level with 18.

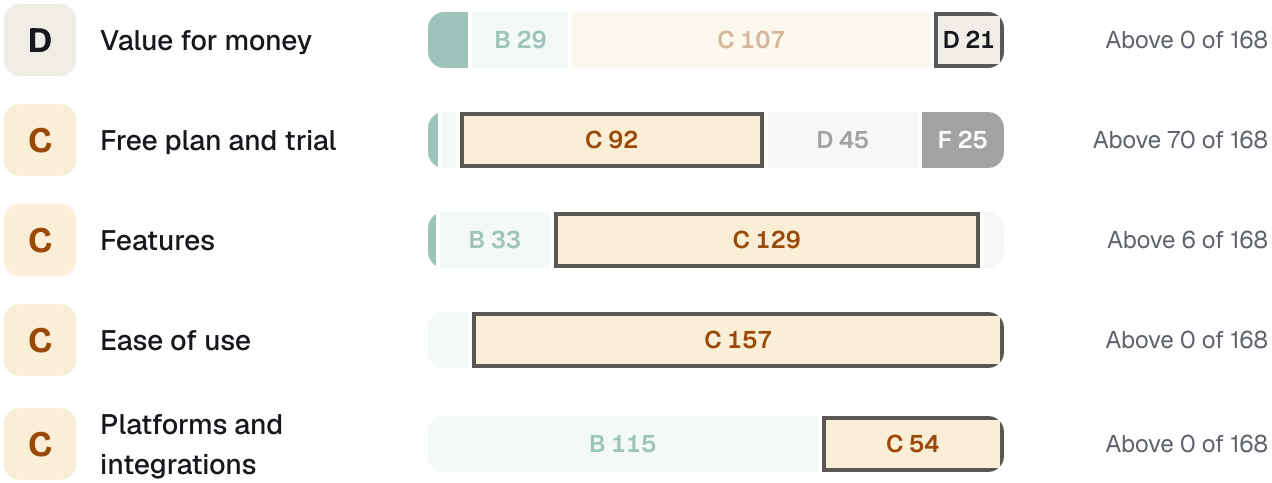
It stands best on free plan and trial (C, above 70 of 168) and worst on value for money (D, above 0).

Its paid plans start at $299 a month, against a middle price of $56.87 for the category: 133 of the 137 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 105 tools score higher and cost less.

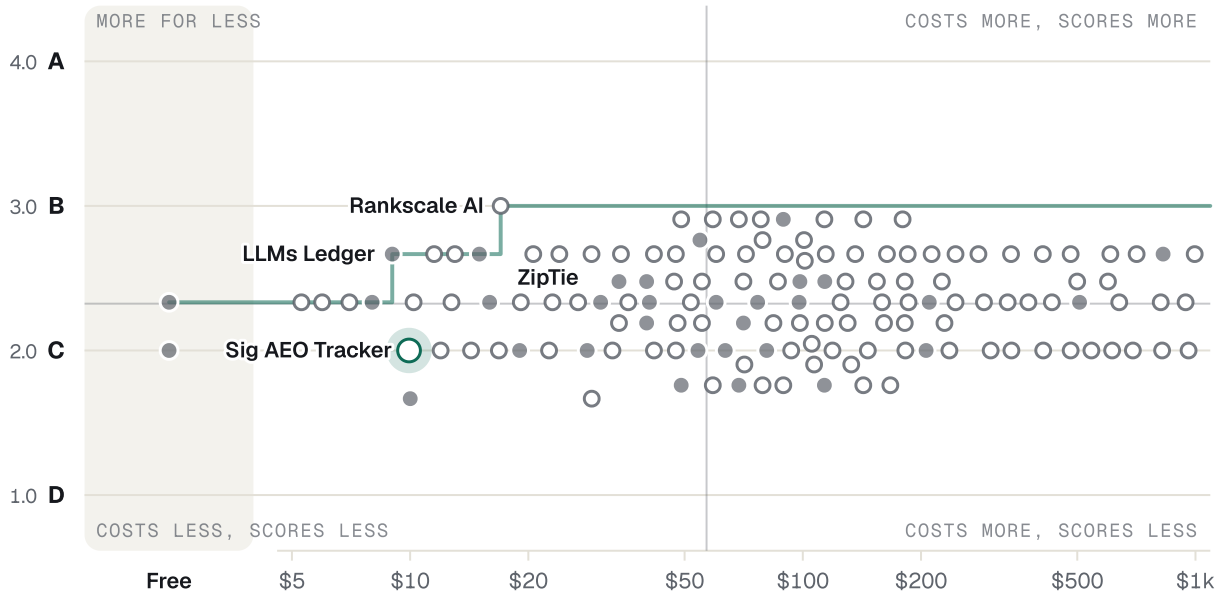
Each grade against the category

Every bar is all 169 AI search visibility tools we grade, cut by the letter each got. Sig AEO Tracker's own letter is outlined.



Price against what you get

Each dot is one of 140 AI search visibility tools. Further left costs less; higher up scores better on features, ease of use and platforms. Sig AEO Tracker is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Sig AEO Tracker you could make: reports. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 137 of the 168 other AI search visibility tools grade higher. It costs $3,588 a year.

What you could make

- Reports: an app builder makes this well.

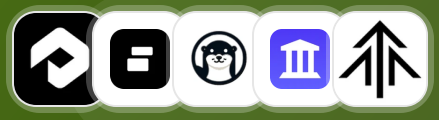
What you could not

- The same prompts asked of ChatGPT, Perplexity, Gemini and Google's AI answers every day, and the answers kept.
- An API that other software can build on.

What this rests on. Sig AEO Tracker's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Profound, Peec AI, Otterly.AI, AthenaHQ and Rankscale AI

The 5 tools Sig AEO Tracker is most often weighed against, with where each one differs from it.

Profound

2.2 GPA

Free trial · from $99/mo

AI search visibility tracking with an AI marketing agent built in.

- Sig AEO Tracker also covers reports.
- Profound also covers AI agents, web analytics and content optimization.

Sig AEO Tracker and Profound compared in full

Peec AI

2.2 GPA

Free trial · from $95/mo

AI search analytics that tracks brand prompts across AI models.

- Peec AI also covers web analytics.

Sig AEO Tracker and Peec AI compared in full

Otterly.AI

2.4 GPA

Free trial · from $25/mo

Daily brand and citation tracking across AI search engines.

- Otterly.AI also covers site audit.

Sig AEO Tracker and Otterly.AI compared in full

2.2
GPA

AthenaHQ

Free plan · from $245/mo

Credit-based AI search tracking with content optimization agents.

- AthenaHQ has a free plan. Sig AEO Tracker does not, though it has a free trial.
- Sig AEO Tracker also covers reports.
- AthenaHQ also covers AI agents and content optimization.

Sig AEO Tracker and AthenaHQ compared in full

3.0
GPA

Rankscale AI

Free trial · from $17/mo

Credit-based AI visibility tracker covering 17+ AI engines.

- Rankscale AI also covers web analytics.

Sig AEO Tracker and Rankscale AI compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Sig AEO Tracker free?

No, Sig AEO Tracker is a paid product, but you can try it first. 14-day free trial, no credit card required.

How much does Sig AEO Tracker cost?

Sig AEO Tracker lists 3 plans. Starter: $299 per month for your brand plus 2 competitors.

What platforms does Sig AEO Tracker work on?

Sig AEO Tracker is available on Web.

Does Sig AEO Tracker have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Sig AEO Tracker is listed for Web.

Does Sig AEO Tracker have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Sig AEO Tracker is listed for Web.

Is Sig AEO Tracker open source?

Sig AEO Tracker is not described as open source on its own site, as read on Nov 13, 2026.

Does Sig AEO Tracker have an API?

Yes. Sig AEO Tracker offers a public API, according to its own site.

Who makes Sig AEO Tracker?

Sig AEO Tracker is made by sig.ai.

What are the alternatives to Sig AEO Tracker?

The closest alternatives to Sig AEO Tracker in our directory are Profound, Peec AI, Otterly.AI, AthenaHQ and Rankscale AI.

How does Sig AEO Tracker compare with other AI search visibility tools?

Sig AEO Tracker's GPA of 1.8 is higher than 13 of the 168 other AI search visibility tools we grade, and level with 18.

Is Sig AEO Tracker good value for money?

ToolGPA grades Sig AEO Tracker D for value for money. Its paid plans start at $299 a month, against a middle price of $56.87 for the category: 133 of the 137 others that charge start lower.

Could I make my own version of Sig AEO Tracker?

The plain part of Sig AEO Tracker you could make: reports. What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from Sig AEO Tracker's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Sig AEO Tracker's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by sig.ai. Prices change, so check geo.sig.ai before you buy.

geo.sig.ai/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Sig AEO Tracker, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/sig-ai-aeo-tracker

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Sig AEO Tracker: The Insider's Guide", checked Nov 13, 2026.
https://toolgpa.com/tools/sig-ai-aeo-tracker
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Know someone choosing between AI search visibility tools?

Send them this guide: toolgpa.com/tools/sig-ai-aeo-tracker/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded AI search visibility tools after Sig AEO Tracker, each with an Insider's Guide of its own.

AI Search Visibility (AEO & GEO) Insider's Guide

Every one of the 169 AI search visibility tools we grade, compared

geoSurge Insider's Guide

Free AI visibility tracking that runs on your own AI subscriptions

3.0 GPA

llms-txt.io Insider's Guide

llms.txt generator, validator, API and auto-updating managed files

3.0 GPA

Rankscale AI Insider's Guide

Credit-based AI visibility tracker covering 17+ AI engines

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Sig AEO Tracker's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Sig AEO Tracker is a trademark of its owner, and this guide is not made, paid for or approved by sig.ai. Prices and plans change: check geo.sig.ai before you buy.