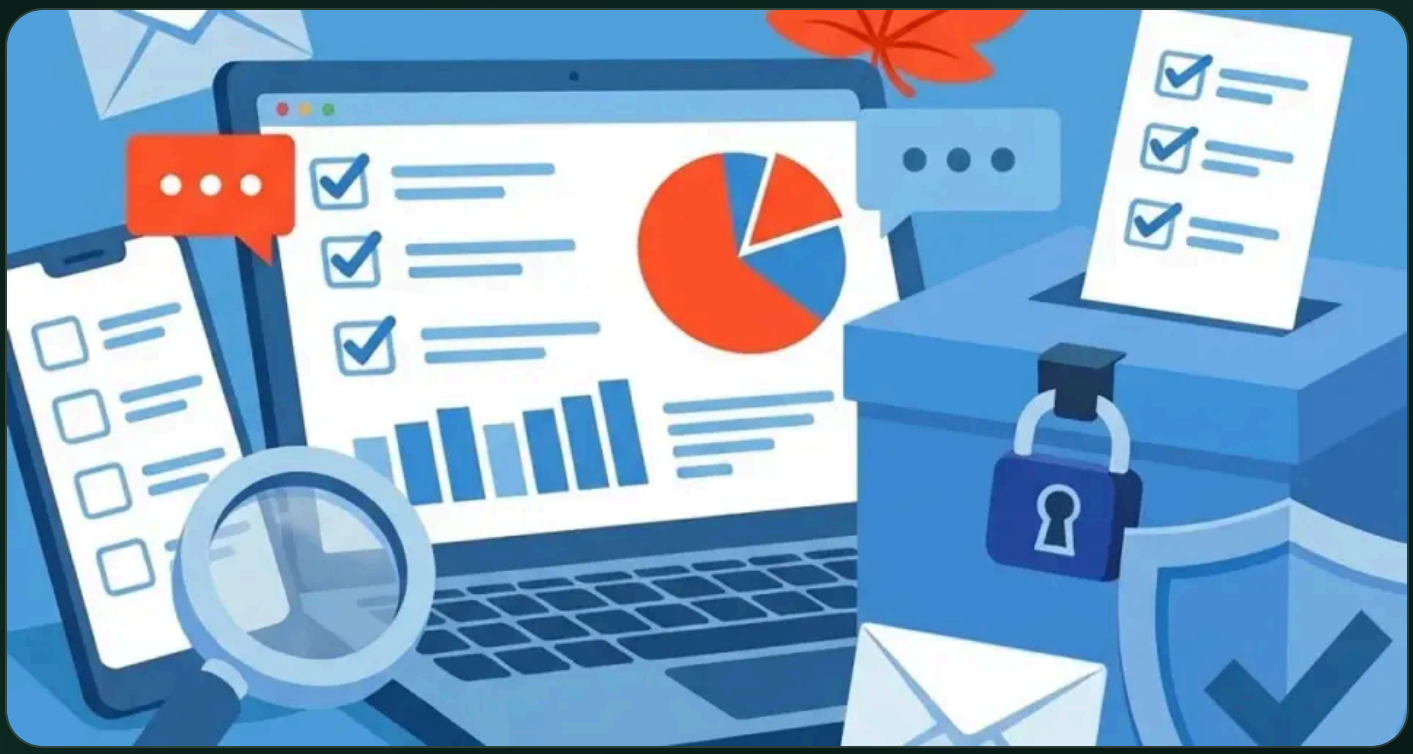
ToolGPA

NOVEMBER 2026

SimpleSurvey

The Insider's Guide

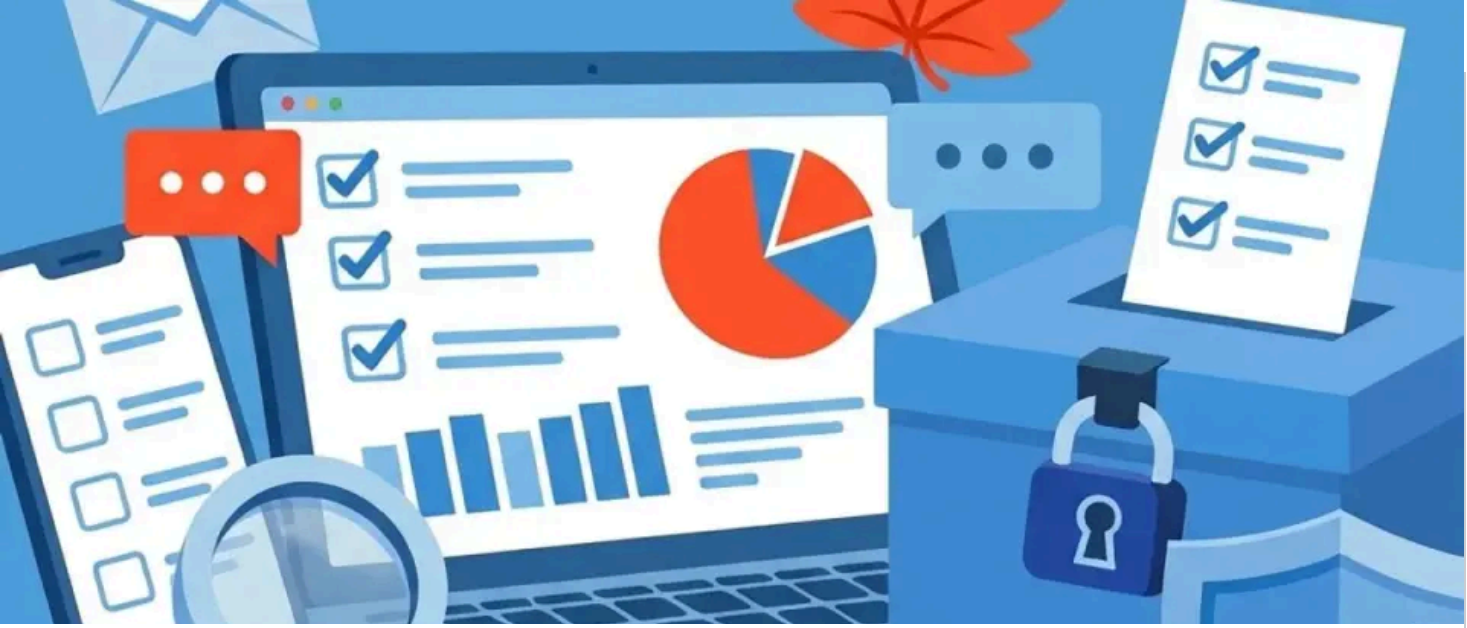
Canadian-hosted survey software priced per workspace and user



Every plan, grade, refund rule and rival among form and survey tools, read from SimpleSurvey's own pages.

Made by Simple Story · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



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04 Where it stands
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05 The alternatives
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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from SimpleSurvey's own pages, its app-store listings and our grades. Every fact in it is on SimpleSurvey's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 26 of the 148 other form and survey tools we grade

SimpleSurvey is survey and data collection software hosted and processed in Canada. Plans cover multilingual surveys, skip logic, cross-tab reports and exports, with team workspaces and online payments on higher tiers. Every plan starts with a free trial.

To get you started, here are **9 things to know about SimpleSurvey**, taken from its own pages and our grades.

> **SMS invitations, SSO and integrations need Enterprise, and PRO and TEAM are priced per user.**
>
> From our report card of SimpleSurvey

1 **Best for surveys hosted and processed in Canada**

SimpleSurvey hosts and processes data in Canada and covers multilingual surveys, logic and cross-tab reports.

2 **Paid plans start at $31 a month**

As its pricing page puts it: $31 per month, billed $372 annually, or $149 per 3 months.

3 **You can try it first**

15-day free trial on any plan, no credit card required

4 **It runs on Web**

Web.

5 **Canadian data hosting**

The pricing page says data is hosted and processed in Canada.

6 **Multilingual surveys and forms**

Unlimited multilingual surveys and forms are advertised on the pricing page.

7 **Logic and branching**

Skip logic from the entry plan, display logic and piping on PRO, and conditional page branching on TEAM.

8 **A 2.0 GPA, above 26 of 148**

That is against the other form and survey tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Your call**

A form at its plainest is questions, a button and a table of answers.

SimpleSurvey at a glance

PRICING
Free trial, from $31 per month, billed $372 annually, or $149 per 3 months

FREE PLAN
No

FREE TRIAL
15-day free trial on any plan, no credit card required

RUNS ON
Web

MADE BY
Simple Story

CATEGORY
Forms & Surveys

OUR GRADE
2.0 GPA, fair

The report card

Best for surveys hosted and processed in Canada

SimpleSurvey hosts and processes data in Canada and covers multilingual surveys, logic and cross-tab reports. There is no free plan, only a 15-day trial. SMS invitations, SSO and integrations need Enterprise, and PRO and TEAM are priced per user.

TOOLGPA REPORT CARD	SimpleSurvey	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	SOHO is $31 a month on yearly billing, between the middle and the dearer quarter of forms tools. PRO is $58 a user and TEAM $96 a user.
Free plan and trial	C	A 15-day trial with no card is all you get. There is no free plan, so after two weeks you pay.
Features	C	Multilingual surveys, logic, cross-tab reports and exports, payments and voting. Integrations, SMS invitations and SSO are Enterprise only.
Ease of use	C	No store rating on record. You build each survey and form yourself.
Platforms and integrations	C	Web only, with a Power BI connection. Integrations and automation are Enterprise only.
Grade point average		Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who SimpleSurvey is for

- ✓ Fits if your rules require data hosted in Canada
- ✓ Works for multilingual surveys sent by email

Who it is not for

- ✕ Skip it if you want a free plan, as there is none after the 15-day trial
- ✕ Pricey if you add people: PRO is $58 a user a month and manages only 3 users
- ✕ Not for you if you need SMS invitations, SSO or integrations, which are Enterprise
- ✕ Watch out: the page shows plain dollar signs, and a Canadian company may be quoting Canadian dollars

Good to know

Good for

- ✓ Canadian organizations that want data stored in Canada
- ✓ Research and public-sector teams that need cross-tab reports and SPSS export
- ✓ Small teams that prefer a short term on a quarterly plan

Worth knowing

- ⓘ There is no free plan; every plan follows a 15-day trial.
- ⓘ PRO and TEAM are priced per user, and PRO manages up to 3 users.
- ⓘ SMS invitations, SSO and SAML, integrations and automation are Enterprise only.
- ⓘ The pricing page shows a plain dollar sign with no currency code; as a Canadian company the prices may be in Canadian dollars.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$31

A month to start

SimpleSurvey is a paid product with a free trial, starting at $31 per month, billed $372 annually, or $149 per 3 months.

> **There is no free plan, so after two weeks you pay.**
>
> From our grade for free plan and trial

SOHO

$31

per month, billed $372 annually (or $149 per 3 months)

AI survey creation, multilingual surveys, custom branding, skip logic, file upload, cross-tab and exports to CSV, XLS, PDF, DOC and PPT.

PRO

$58

per user / month, billed $696 annually ($249 per 3 months)

Up to 3 users with a shared workspace, display logic, piping, online payments, scheduled reports, SPSS export and sentiment analysis.

TEAM

$96

per user / month, billed $1,152 annually ($425 per 3 months)

Private and shared workspaces, conditional page branching, disqualification handling, advanced scoring and removal of the SimpleSurvey mention.

ENTERPRISE

Custom

Adds analytics and AI insights, integrations, workflow automation, SMS invitations, SSO and SAML, a Power BI connector and a customer success manager. Sold through sales.

Trying it first

15-day free trial on any plan, no credit card required

Read from simplesurvey.com on Nov 13, 2026.

Ways to pay less

OTHER SAVINGS

3-month billing option

Each paid plan can be bought for 3 months at a flat price instead of annually: $149 on SOHO, $249 per user on PRO and $425 per user on TEAM.

Stated on simplesurvey.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Canadian-hosted survey software priced per workspace and user. Here is what it does, as its own site describes it, and what it covers: AI features, forms, surveys, reports.

> **Multilingual surveys, logic, cross-tab reports and exports, payments and voting.**

From our grade for features

Canadian data hosting

The pricing page says data is hosted and processed in Canada.

Multilingual surveys and forms

Unlimited multilingual surveys and forms are advertised on the pricing page.

Logic and branching

Skip logic from the entry plan, display logic and piping on PRO, and conditional page branching on TEAM.

Cross-tab reports and exports

Individual and summary reports with charts and cross-tab, and export to common office formats.

Online payments

PRO and up can accept online payments inside a survey.

Online voting

The site describes the platform as covering secure surveys, data collection and online voting.

Where it runs

Web

What it works with

Microsoft Power BI

SimpleSurvey is made by Simple Story.

Where it stands

Its grades against its category, and whether to keep it or make your own

26/148

Other form and survey tools it is graded above

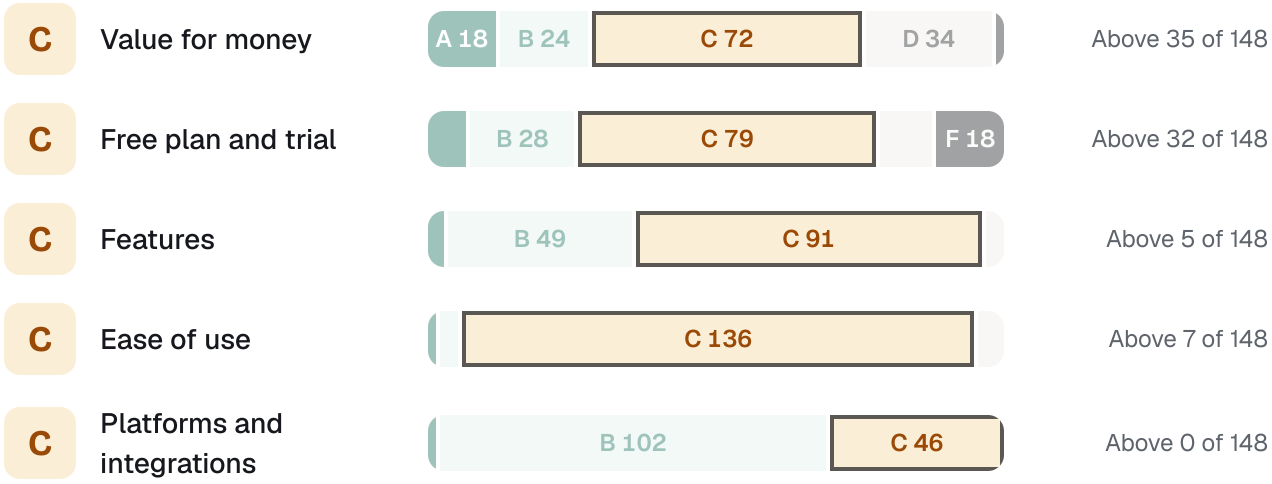
SimpleSurvey's GPA of 2.0 is higher than 26 of the 148 other form and survey tools we grade, and level with 29.

Its paid plans start at $31 a month, against a middle price of $20 for the category: 75 of the 114 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 60 tools score higher and cost less.

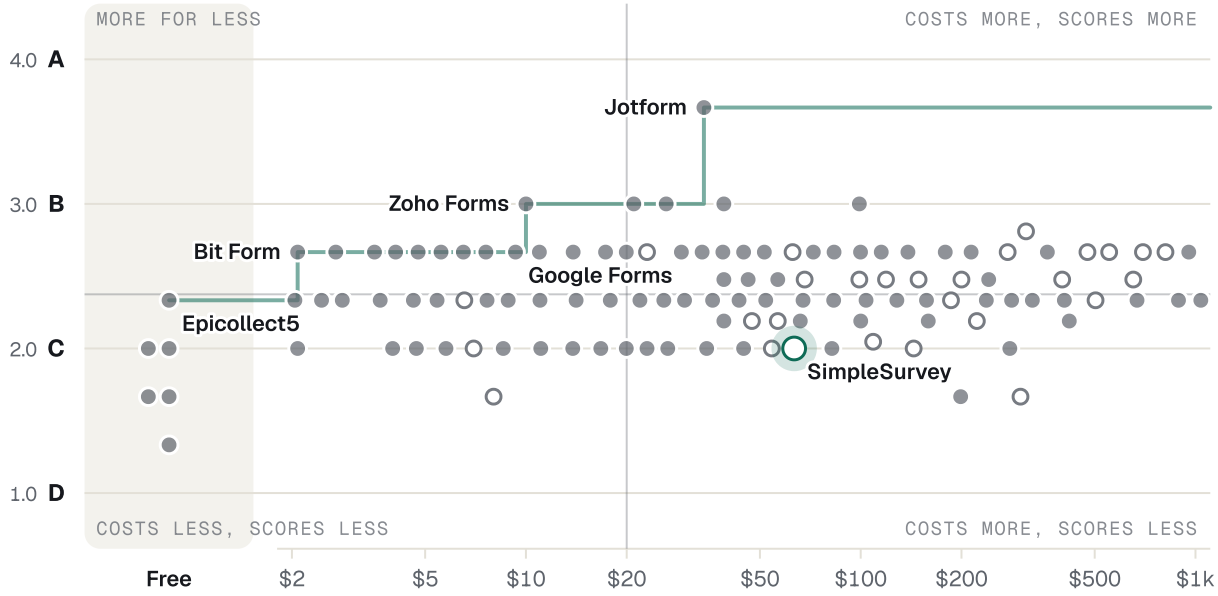
Each grade against the category

Every bar is all 149 form and survey tools we grade, cut by the letter each got. SimpleSurvey's own letter is outlined.



Price against what you get

Each dot is one of 121 form and survey tools. Further left costs less; higher up scores better on features, ease of use and platforms. SimpleSurvey is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Your call

A form at its plainest is questions, a button and a table of answers.

You could make the core of SimpleSurvey for yourself: surveys, forms and reports. What you would give up is listed below. Whether that is worth the price is your call. It costs $372 a year.

What you could make

- Surveys, forms and reports: an app builder makes these well.

What you could not

- AI features, unless you pay a model provider for each request yourself.

- It runs in a browser, which is where something home-made would run too.

What this rests on. SimpleSurvey's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



SurveyMonkey, Alchemer, QuestionPro, Sogolytics and LimeSurvey

The 5 tools SimpleSurvey is most often weighed against, with where each one differs from it.

SurveyMonkey

2.4 GPA

Free plan · from $39/mo

Online survey and form platform with built-in analysis tools.

- SurveyMonkey has a free plan. SimpleSurvey does not, though it has a free trial.
- Only SurveyMonkey lists iOS and Android apps.
- SurveyMonkey also covers templates.

SimpleSurvey and SurveyMonkey compared in full

Alchemer

2.4 GPA

Free plan · from $315/yr

Survey platform with advanced logic and market research questions.

- Alchemer has a free plan. SimpleSurvey does not, though it has a free trial.
- SimpleSurvey also covers forms.
- Alchemer also covers workflow automation.

SimpleSurvey and Alchemer compared in full



2.4 GPA

QuestionPro

Free plan · from $99/mo

Survey and market research platform with a free plan.

- QuestionPro has a free plan. SimpleSurvey does not, though it has a free trial.
- Only QuestionPro lists iOS and Android apps.
- SimpleSurvey also covers forms.

SimpleSurvey and QuestionPro compared in full



2.0 GPA

Sogolytics

Free plan · from $66/mo

Survey software with a self-serve tier and enterprise suites.

- Sogolytics has a free plan. SimpleSurvey does not, though it has a free trial.
- Only Sogolytics lists an Android app.
- Sogolytics also covers templates.

SimpleSurvey and Sogolytics compared in full



2.4 GPA

LimeSurvey

Free plan · from $39/mo

Open-source survey tool, hosted in the cloud or self-hosted.

- LimeSurvey has a free plan. SimpleSurvey does not, though it has a free trial.
- LimeSurvey is open source and self-hostable, according to its own site.
- LimeSurvey also covers templates.

SimpleSurvey and LimeSurvey compared in full

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is SimpleSurvey free?

No, SimpleSurvey is a paid product, but you can try it first. 15-day free trial on any plan, no credit card required.

How much does SimpleSurvey cost?

SimpleSurvey lists 4 plans. SOHO: $31 per month, billed $372 annually (or $149 per 3 months).

What platforms does SimpleSurvey work on?

SimpleSurvey is available on Web.

Does SimpleSurvey offer any discounts?

SimpleSurvey publicly lists the following: 3-month billing option.

Does SimpleSurvey have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. SimpleSurvey is listed for Web.

Does SimpleSurvey have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. SimpleSurvey is listed for Web.

Is SimpleSurvey open source?

SimpleSurvey is not described as open source on its own site, as read on Nov 13, 2026.

What does SimpleSurvey integrate with?

SimpleSurvey's listing names Microsoft Power BI. A listing names up to eight integrations, so it may connect to more.

Who makes SimpleSurvey?

SimpleSurvey is made by Simple Story.

What are the alternatives to SimpleSurvey?

The closest alternatives to SimpleSurvey in our directory are SurveyMonkey, Alchemer, QuestionPro, Sogolytics and LimeSurvey.

How does SimpleSurvey compare with other form and survey tools?

SimpleSurvey's GPA of 2.0 is higher than 26 of the 148 other form and survey tools we grade, and level with 29.

Is SimpleSurvey good value for money?

ToolGPA grades SimpleSurvey C for value for money. On features, ease of use and platforms it scores 2.0 out of 4.

Could I make my own version of SimpleSurvey?

A form at its plainest is questions, a button and a table of answers. You could make the core of SimpleSurvey for yourself: surveys, forms and reports.

Where this guide comes from

The prices, plans, platforms and features were read from SimpleSurvey's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from SimpleSurvey's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Simple Story. Prices change, so check simplesurvey.com before you buy.

simplesurvey.com/plans-pricing

simplesurvey.com/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

SimpleSurvey, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/simplesurvey

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "SimpleSurvey: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/simplesurvey
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Know someone choosing between form and survey tools?

Send them this guide:
toolgpa.com/tools/simplesurvey/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded form and survey tools after SimpleSurvey, each with an Insider's Guide of its own.

Forms & Surveys Insider's Guide

Every one of the 149 form and survey tools we grade, compared

Formester Insider's Guide

Form builder with unlimited forms and responses on the free plan

3.2 GPA

Formgrid Insider's Guide

Form builder with unlimited forms and responses on the free plan

3.2 GPA

Google Forms Insider's Guide

Form, survey and quiz builder that comes with a Google Account

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what SimpleSurvey's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. SimpleSurvey is a trademark of its owner, and this guide is not made, paid for or approved by Simple Story. Prices and plans change: check simplesurvey.com before you buy.