ToolGPA

NOVEMBER 2026

SimpleTix

The Insider's Guide

Per-ticket event ticketing with reserved seating and season passes



Every plan, grade, refund rule and rival among event ticketing platforms, read from SimpleTix's own pages.

Made by SimpleTix · checked Nov 13, 2026 · toolgpa.com

2.8
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from SimpleTix's own pages, its app-store listings and our grades. Every fact in it is on SimpleTix's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.8

GPA, above 61 of the 79 other event ticketing platforms we grade

SimpleTix sells tickets for events, venues and attractions with no setup or monthly fee: the organizer pays a fee on each paid ticket and can pass it to buyers. Every organizer gets the same features, including general admission, reserved seating, season tickets, box office sales and QR check-in. Payments go through Square, Stripe, PayPal or Authorize.net.

To get you started, here are **7 things to know about SimpleTix**, taken from its own pages and our grades.

> "
>
> **You build the event and, for seating, a chart.**
>
> From our grade for ease of use

1 **Best for per-ticket selling with reserved seating and season passes**

SimpleTix charges 79 cents + 2% per ticket sold online, capped at $9.99, with no monthly fee, and a flat 25 cents at the door.

2 **It runs on 3 platforms**

Web, iOS and Android.

3 **General admission and reserved seating**

Sell either, with seating charts built for free and the same seat assignable across all dates of a season pass.

4 **Season and flex passes**

Bundle several dates or performances into one pass, priced per ticket in the pass.

5 **Box office app**

An organizer app for iOS and Android sells tickets in person with Square and Stripe readers, Tap to Pay and Star Bluetooth printers.

6 **A 2.8 GPA, above 61 of 79**

That is against the other event ticketing platforms we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

The plain part of SimpleTix you could make: qR codes and reports. What surrounds it you could not. The 4 things listed below take a company, not a weekend.

SimpleTix at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web, iOS, Android
MADE BY SimpleTix	CATEGORY Event Ticketing
OUR GRADE 2.8 GPA, good	

The report card

Best for per-ticket selling with reserved seating and season passes

SimpleTix charges 79 cents + 2% per ticket sold online, capped at $9.99, with no monthly fee, and a flat 25 cents at the door. Your processor's fees are billed on top, and free reserved-seat tickets still cost 25 cents each.

TOOLGPA REPORT CARD — **SimpleTix** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	B	No monthly fee: 79 cents + 2% per ticket, capped at $9.99, and 25 cents for in-person sales. That sits in the cheaper quarter for most ticket prices.
Free plan and trial	B	No plan to pay for, and free general admission tickets carry no fee. Reserved free tickets cost 25 cents each.
Features	B	General admission, reserved seating, season passes, box office app, QR check-in and reporting. Nothing in the core job is missing.
Ease of use	C	No store rating on record. You build the event and, for seating, a chart.
Platforms and integrations	B	Web with iOS and Android organizer apps, Square and Stripe readers, and PayPal and Authorize.net.

Grade point average — Good, out of 4.0 **2.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who SimpleTix is for

- ✓ Fits if you run a theatre, farm or attraction and want fees only on tickets sold
- ✓ Works for nonprofits wanting the 71 cents + 2% rate

Who it is not for

- ✗ Watch out: your processor's fee is charged separately, 2.9% + 30 cents in the page's own example
- ✗ Watch out: processors other than Square, Stripe and PayPal are billed to your card monthly
- ✗ Tight if you sell reserved-seat free tickets, which cost 25 cents each
- ✗ Skip it if you want multi-day time tickets free, which need a quote

Good to know

Good for

- ✓ Theaters, farms, attractions and drive-ins
- ✓ Organizers who want fees only on paid tickets
- ✓ Nonprofits wanting a reduced service fee

Worth knowing

- ⓘ Payment processing is charged separately by your processor (the page's example uses 2.9% + 30¢).
- ⓘ Fees for non-Square, non-Stripe, non-PayPal processors are billed to your card on the 1st of the next month.
- ⓘ Reserved seating free tickets cost 25¢ each; free general admission tickets are fee-free.
- ⓘ Multi-day or multi-event time tickets cannot be made free without a quote.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

3

plans to choose from

SimpleTix is a paid product.

> "That sits in the cheaper quarter for most ticket prices."
>
> From our grade for value for money

ONLINE SALES

$0

No setup or monthly fee. 79¢ + 2% per ticket sold online, capped at $9.99 a ticket; tickets of $5 or less pay a flat 25¢.

IN-PERSON / BOX OFFICE

$0

A flat 25¢ per ticket sold at the box office or gate; free general admission tickets cost nothing.

SEASON TICKETS

$0

79¢ + 2% per ticket in the pass, charged on the total season pass value.

Read from simpletix.com on Nov 13, 2026.

Ways to pay less

NONPROFIT

Reduced fee for 501(c)(3) nonprofits

Eligible nonprofits get 71¢ + 2% per online ticket after sending proof of status; an FAQ on the same page describes it as 10% off the platform fee.

Stated on simpletix.com

PART 03 · FEATURES

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, iOS and Android

Per-ticket event ticketing with reserved seating and season passes. Here is what it does, as its own site describes it, and what it covers: reports, qR codes, ticketing.

> **General admission, reserved seating, season passes, box office app, QR check-in and reporting.**
>
> From our grade for features

General admission and reserved seating

Sell either, with seating charts built for free and the same seat assignable across all dates of a season pass.

Season and flex passes

Bundle several dates or performances into one pass, priced per ticket in the pass.

Box office app

An organizer app for iOS and Android sells tickets in person with Square and Stripe readers, Tap to Pay and Star Bluetooth printers.

QR code check-in

Scan tickets for check-in, with email blasts, reminders and reporting included on every plan.

Fee choices

Pass all fees to buyers, add a custom fee for facility or fundraising charges, or absorb all fees.

Several processors

Works with Square, Stripe, PayPal and Authorize.net, with a currency picker for USD, GBP, CAD, AUD and EUR.

Where it runs

Web · iOS · Android

What it works with

Square · Stripe · PayPal · Authorize.net · Zapier · Salesforce · Zoom

SimpleTix is made by SimpleTix.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

61/79

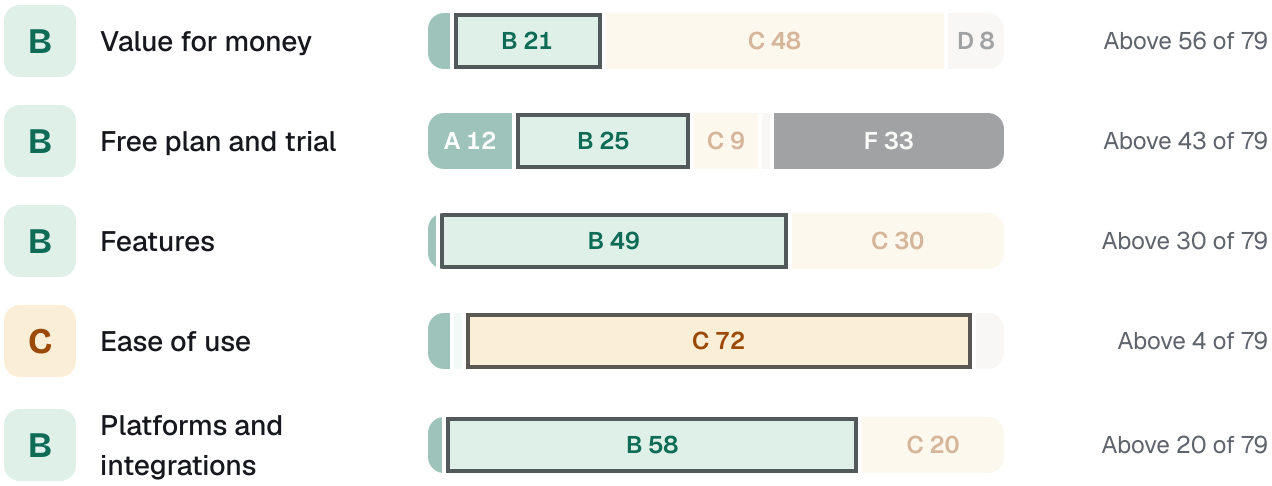
Other event ticketing platforms it is graded above

SimpleTix's GPA of 2.8 is higher than 61 of the 79 other event ticketing platforms we grade, and level with 8.

It stands best on value for money (B, above 56 of 79) and worst on ease of use (C, above 4).

Each grade against the category

Every bar is all 80 event ticketing platforms we grade, cut by the letter each got. SimpleTix's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of SimpleTix you could make: qR codes and reports. What surrounds it you could not. The 4 things listed below take a company, not a weekend.

It is one of the better ones too: its GPA of 2.8 is higher than 61 of the 79 other event ticketing platforms we grade.

What you could make

- QR codes and reports: an app builder makes these well.

What you could not

- Selling tickets and checking them at the door.
- A real app for iOS and Android. Something home-made would be a web page.
- It plugs into other products, Square, Stripe and PayPal among them.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. SimpleTix's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



TicketSpice, TicketLeap, Eventbrite, Humanitix and Brushfire

The 5 tools SimpleTix is most often weighed against, with where each one differs from it.

2.6 GPA

TicketSpice

Free

Ticketing for events and attractions at a flat 99¢ per ticket.

- TicketSpice has a free plan. SimpleTix does not.
- SimpleTix also covers qR codes.
- TicketSpice also covers email campaigns and sMS marketing.

SimpleTix and TicketSpice compared in full

2.8 GPA

TicketLeap

Free

Self-service ticketing with fees buyers can cover in full.

- TicketLeap has a free plan. SimpleTix does not.
- TicketLeap also covers email campaigns.

SimpleTix and TicketLeap compared in full

Eventbrite

3.0 GPA

Free plan · from $15/mo

Ticketing and event marketplace, with fees usually paid by buyers.

- Eventbrite has a free plan. SimpleTix does not.
- SimpleTix also covers qR codes.
- Eventbrite also covers email campaigns.

SimpleTix and Eventbrite compared in full

Humanitix

3.0 GPA

Free

Event ticketing run as a charity that gives its profits away.

- Humanitix has a free plan. SimpleTix does not.
- SimpleTix also covers qR codes.
- Humanitix also covers email campaigns.

SimpleTix and Humanitix compared in full

Brushfire

2.6 GPA

Free plan · from $299/mo

Ticketing and registration for attractions, schools and churches.

- Brushfire has a free plan. SimpleTix does not.
- Only SimpleTix lists iOS and Android apps.
- SimpleTix also covers qR codes.

SimpleTix and Brushfire compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is SimpleTix free?

No. SimpleTix is a paid product.

How much does SimpleTix cost?

SimpleTix lists 3 plans. Online sales: $0.

What platforms does SimpleTix work on?

SimpleTix is available on Web, iOS and Android.

Does SimpleTix offer any discounts?

SimpleTix publicly lists the following: Reduced fee for 501(c)(3) nonprofits.

Does SimpleTix have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. SimpleTix is listed for Web, iOS and Android.

Does SimpleTix have a macOS app?

No macOS app was listed when its pages were read on Nov 13, 2026. SimpleTix is listed for Web, iOS and Android.

Is SimpleTix open source?

SimpleTix is not described as open source on its own site, as read on Nov 13, 2026.

What does SimpleTix integrate with?

SimpleTix's listing names Square, Stripe, PayPal, Authorize.net, Zapier, Salesforce and Zoom.

Who makes SimpleTix?

SimpleTix is made by a company of the same name.

What are the alternatives to SimpleTix?

The closest alternatives to SimpleTix in our directory are TicketSpice, TicketLeap, Eventbrite, Humanitix and Brushfire.

How does SimpleTix compare with other event ticketing platforms?

SimpleTix's GPA of 2.8 is higher than 61 of the 79 other event ticketing platforms we grade, and level with 8.

Could I make my own version of SimpleTix?

The plain part of SimpleTix you could make: qR codes and reports. What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from SimpleTix's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from SimpleTix's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by SimpleTix. Prices change, so check simpletix.com before you buy.

simpletix.com/pricing.php

simpletix.com

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

SimpleTix, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/simpletix

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "SimpleTix: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/simpletix
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Know someone choosing between event ticketing platforms?

Send them this guide:
toolgpa.com/tools/simpletix/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded event ticketing platforms after SimpleTix, each with an Insider's Guide of its own.

Event Ticketing Insider's Guide

Every one of the 81 event ticketing platforms we grade, compared

Luma Insider's Guide

Event pages and calendars for community events, free or paid

3.2 GPA

Zeffy Insider's Guide

Free event ticketing and fundraising for nonprofits

3.2 GPA

Billetto Insider's Guide

European ticketing marketplace with ads you pay for per sale

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what SimpleTix's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. SimpleTix is a trademark of its owner, and this guide is not made, paid for or approved by SimpleTix. Prices and plans change: check simpletix.com before you buy.