ToolGPA

NOVEMBER 2026

Sitoo

The Insider's Guide

Point of sale and unified commerce platform for enterprise retailers



Every plan, grade, refund rule and rival among online store builders, read from Sitoo's own pages.

Made by Sitoo · checked Nov 13, 2026 · toolgpa.com

1.6
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Sitoo's own pages, its app-store listings and our grades. Every fact in it is on Sitoo's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 5 of the 80 other online store builders we grade

Sitoo is a cloud-based point of sale and unified commerce platform that connects physical stores with online sales channels. It targets large fashion and lifestyle retail chains rather than small online shops, and it is sold through sales with no published prices. The POS runs natively on iOS and Android.

To get you started, here are **7 things to know about Sitoo**, taken from its own pages and our grades.

> **Nothing is priced, the site points to a demo booking, and it isn't a self-serve online store builder.**
>
> From our report card of Sitoo

1 **Best for retail chains with physical stores**

Sitoo is a point-of-sale and unified commerce platform for enterprise retailers, run on Android and iOS apps.

2 **It runs on 2 platforms**

iOS and Android.

3 **Mobile point of sale**

A POS for store associates that runs natively on iOS and Android, with cross-channel sales and returns.

4 **Unified commerce platform**

Combines store and online sales data in real time, with inventory management and a customer overview.

5 **Store inventory management**

Handles in-store stock alongside the other channels, and Sitoo lists RFID and self-checkout among its products.

6 **A 1.6 GPA, above 5 of 80**

That is against the other online store builders we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

The plain part of Sitoo you could make: inventory. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

Sitoo at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON iOS, Android
MADE BY Sitoo, since 2015	CATEGORY Online Store Builders
OUR GRADE 1.6 GPA, weak	

The report card

Best for retail chains with physical stores

Sitoo is a point-of-sale and unified commerce platform for enterprise retailers, run on Android and iOS apps. Nothing is priced, the site points to a

demo booking, and it isn't a self-serve online store builder.

TOOLGPA REPORT CARD	Sitoo	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	No price is published, so it sits in the middle by default. Cost is available only through sales.
Free plan and trial	F	No free plan and no trial are on record, so nothing can be tried without paying or a sales call.
Features	C	Mobile POS, store inventory and open APIs for retail chains. It covers the in-store side, not an online store builder.
Ease of use	C	No rating on record. It's an enterprise rollout through a demo and sales, with hardware to connect.
Platforms and integrations	C	Android and iOS apps only, with Zebra and AWS named. No browser POS is described.
Grade point average		Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Sitoo is for

- ✓ Fits if you run several physical stores and want mobile POS
- ✓ Works for retailers who need store inventory tied to the till

Who it is not for

- ✕ Not for you if you want a self-serve online store, as it's built for chains
- ✕ Skip it if you want a price before a demo, since none is published
- ✕ Watch out: the vendor lists apps for Android and iOS and describes no browser-based POS
- ✕ Tight if you need a free plan or trial, as neither is listed

Good to know

Good for

- ✓ Enterprise fashion and lifestyle retail chains with many stores
- ✓ Retailers that want store and online inventory in one system

Worth knowing

- ⓘ No prices are published; the site points to a demo booking, so cost is available only through sales.
- ⓘ Built for retail chains with physical stores, not as a self-serve online store builder.
- ⓘ The vendor lists apps for Android and iOS and does not describe a browser-based POS.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Sitoo's current pricing could not be confirmed from its own site.

> **No price is published, so it sits in the middle by default.**
>
> From our grade for value for money

We could not confirm Sitoo's current prices from its own site, so this guide lists no plans. sitoo.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

2

Places it runs: iOS and Android

Point of sale and unified commerce platform for enterprise retailers. Here is what it does, as its own site describes it, and what it covers: public API, inventory.

"

Mobile POS, store inventory and open APIs for retail chains.

From our grade for features

Mobile point of sale

A POS for store associates that runs natively on iOS and Android, with cross-channel sales and returns.

Unified commerce platform

Combines store and online sales data in real time, with inventory management and a customer overview.

Store inventory management

Handles in-store stock alongside the other channels, and Sitoo lists RFID and self-checkout among its products.

Open APIs

A developer site documents APIs for the product catalogue, prices and campaigns, stores and warehouses, and omnichannel sales.

Composable architecture

The platform holds a MACH certification, which the vendor says it has had since 2022.

Where it runs

iOS

Android

What it works with

Zebra Technologies

AWS

Sitoo is made by Sitoo, and has been around since 2015.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

5/80

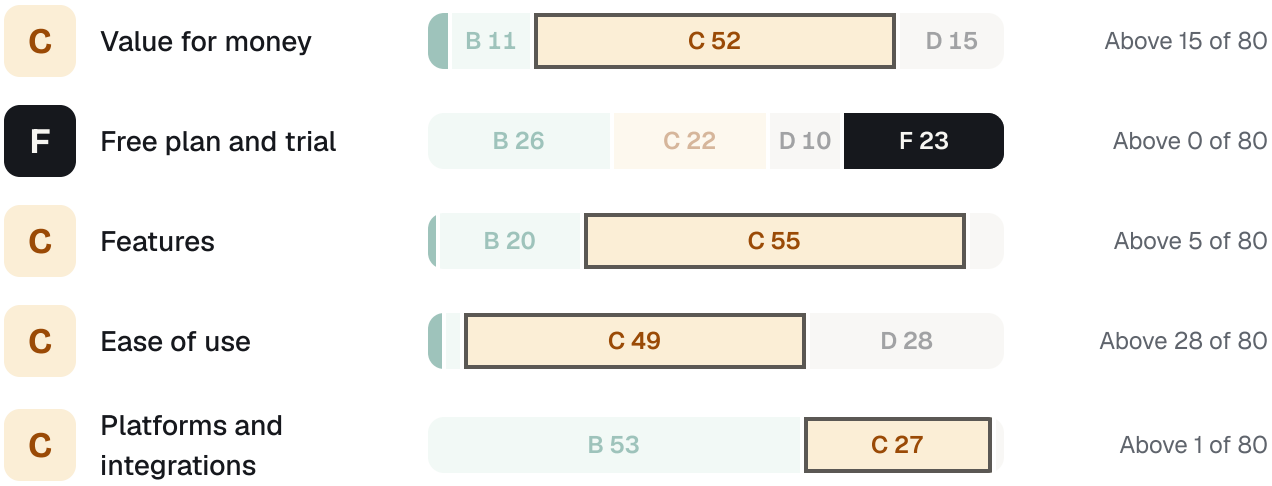
Other online store builders it is graded above

Sitoo's GPA of 1.6 is higher than 5 of the 80 other online store builders we grade, and level with 9.

It stands best on ease of use (C, above 28 of 80) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 81 online store builders we grade, cut by the letter each got. Sitoo's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Sitoo you could make: inventory. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 66 of the 80 other online store builders grade higher.

What you could make

- Inventory: an app builder makes this well.

What you could not

- A real app for iOS and Android. Something home-made would be a web page.
- It plugs into other products, Zebra Technologies and AWS among them, and has an API.

What this rests on. Sitoo's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Lightspeed eCom, commercetools, VTEX and Kibo Commerce

The 4 tools Sitoo is most often weighed against, with where each one differs from it.

1.6 GPA

Lightspeed eCom

From $89/mo

Online store that syncs with Lightspeed Retail point of sale.

- Only Sitoo lists iOS and Android apps.
- Only Lightspeed eCom lists a web app.
- Lightspeed eCom also covers email campaigns and online store.

Sitoo and Lightspeed eCom compared in full

2.0 GPA

commercetools

Free trial

API-first headless commerce platform for large retailers.

- Only Sitoo lists iOS and Android apps.
- Only commercetools lists a web app.
- Sitoo also covers inventory.

Sitoo and commercetools compared in full



2.0
GPA

VTEX

Paid

Enterprise commerce platform for B2C, B2B and marketplaces.

- Only Sitoo lists iOS and Android apps.
- Only VTEX lists a web app.
- VTEX also covers whatsApp messaging and online store.

Sitoo and VTEX compared in full



1.6
GPA

Kibo Commerce

Paid

Order management and commerce platform for B2B and B2C sellers.

- Only Sitoo lists iOS and Android apps.
- Only Kibo Commerce lists a web app.
- Kibo Commerce also covers online store.

Sitoo and Kibo Commerce compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

11

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Sitoo free?

No. Sitoo is a paid product.

What platforms does Sitoo work on?

Sitoo is available on iOS and Android.

Does Sitoo have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. Sitoo is listed for iOS and Android.

Does Sitoo have a macOS app?

No macOS app was listed when its pages were read on Nov 13, 2026. Sitoo is listed for iOS and Android.

Is Sitoo open source?

Sitoo is not described as open source on its own site, as read on Nov 13, 2026.

Does Sitoo have an API?

Yes. Sitoo offers a public API, according to its own site.

What does Sitoo integrate with?

Sitoo's listing names Zebra Technologies and AWS. A listing names up to eight integrations, so it may connect to more.

Who makes Sitoo?

Sitoo is made by a company of the same name. It dates from 2015.

What are the alternatives to Sitoo?

The closest alternatives to Sitoo in our directory are Lightspeed eCom, commercetools, VTEX and Kibo Commerce.

How does Sitoo compare with other online store builders?

Sitoo's GPA of 1.6 is higher than 5 of the 80 other online store builders we grade, and level with 9.

Could I make my own version of Sitoo?

The plain part of Sitoo you could make: inventory. What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from Sitoo’s own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Sitoo's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA’s own work; it is not made, paid for or approved by Sitoo. Prices change, so check sitoo.com before you buy.

sitoo.com

sitoo.com/about

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Sitoo, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/sitoo

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Sitoo: The Insider's Guide", checked
Nov 13, 2026. https://toolgpa.com/tools/sitoo
```

Know someone choosing between online store builders?

Send them this guide: toolgpa.com/tools/sitoo/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded online store builders after Sitoo, each with an Insider's Guide of its own.

Online Store Builders Insider's Guide

Every one of the 84 online store builders we grade, compared

Big Cartel Insider's Guide

Simple online store for artists, makers and independent sellers

2.8 GPA

Shopify Insider's Guide

Hosted commerce platform for online, in-person and social selling

2.8 GPA

BigCommerce Insider's Guide

Hosted ecommerce platform with plans set by yearly sales

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Sitoo's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Sitoo is a trademark of its owner, and this guide is not made, paid for or approved by Sitoo. Prices and plans change: check sitoo.com before you buy.