ToolGPA

NOVEMBER 2026

Skysnag

The Insider's Guide

Automated DMARC, SPF and BIMI management for domains



Every plan, grade, refund rule and rival among email verification and deliverability tools, read from Skysnag's own pages.

Made by Skysnag · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Skysnag's own pages, its app-store listings and our grades. Every fact in it is on Skysnag's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 8 of the 61 other email verification and deliverability tools we grade

Skysnag manages email authentication for a domain: DMARC, SPF, MTA-STS, TLS-RPT and BIMI records, with report processing and automated enforcement. It also offers a brand look-alike takedown service and a pay-per-credit email validation product. EU customers are hosted and processed in the European Union.

To get you started, here are **9 things to know about Skysnag**, taken from its own pages and our grades.

> **DNS changes and report reading take some setting up, although automation is the pitch.**
>
> From our grade for ease of use

1 **Best for automated DMARC, SPF and BIMI work on a couple of domains**

Skysnag hosts DMARC, SPF and BIMI records and can enforce them for you.

2 **Paid plans start at $39 a month**

As its pricing page puts it: $39 per month and up; billing basis not shown.

3 **You can try it first**

14-day free trial, no credit card required

4 **It runs on Web**

Web.

5 **Protocol hosting**

Hosts DMARC and SPF records and supports MTA-STS, TLS-RPT, DKIM management and BIMI, with automated report processing.

6 **Automated enforcement**

The Protect tier adds managed DMARC and MTA-STS enforcement, and the site advertises DMARC enforcement in 30 days.

7 **Blocklist monitoring**

Monitors 500+ blocklists and, on higher tiers, remediates listings within a stated 48-hour or 24-hour SLA.

8 **A 2.0 GPA, above 8 of 61**

That is against the other email verification and deliverability tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

The plain part of Skysnag you could make: reports. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

Skysnag at a glance

PRICING
Free trial, from $39 per month and up; billing basis not shown

FREE PLAN
No

FREE TRIAL
14-day free trial, no credit card required

RUNS ON
Web

MADE BY
Skysnag

CATEGORY
Email Verification & Deliverability

OUR GRADE
2.0 GPA, fair

The report card

Best for automated DMARC, SPF and BIMI work on a couple of domains

Skysnag hosts DMARC, SPF and BIMI records and can enforce them for you. Both listed prices are 'from' figures that also follow email volume, and Protect, the plan that does enforcement, starts at $249 a month.

TOOLGPA REPORT CARD — **Skysnag** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	Comply is from $39 a month, which is between the category's middle ($23) and its dearer quarter ($49). The page does not show the billing basis.
Free plan and trial	C	14-day trial with no card. There is no free plan.
Features	C	Hosted protocols, enforcement, blocklist monitoring and BIMI. Email validation is a separate credit product.
Ease of use	C	No rating on record. DNS changes and report reading take some setting up, although automation is the pitch.
Platforms and integrations	C	Web only, with two integrations listed on the vendor pages.
Grade point average		Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Skysnag is for

- ✓ Fits if you have one or two domains and want records managed for you
- ✓ Works for brands chasing a BIMI logo, if they hold a registered trademark

Who it is not for

- ✕ Skip it if you want a fixed price, as both listed figures are 'from' and follow email volume
- ✕ Pricey if you need enforcement, which starts at Protect, $249 a month
- ✕ Tight if you have more than 2 domains, since each plan includes only 2
- ✕ Watch out: the BIMI blue checkmark needs a registered trademark and is billed annually as an add-on
- ✕ Watch out: email validation is a separate pay-as-you-go product

Good to know

Good for

- ✓ Companies that need DMARC enforcement without in-house expertise
- ✓ Domains aiming for BIMI logos in supported inboxes
- ✓ MSPs managing authentication for several customers

Worth knowing

- ⓘ Both listed prices are 'From' figures; the page also says pricing follows the volume of legitimate email reported.
- ⓘ Plans include 2 domains, and adding more is done through the dashboard or by contacting accounts.
- ⓘ The BIMI blue checkmark needs a registered trademark, and the vendor bills it annually as an add-on.
- ⓘ Email validation is a separate pay-as-you-go credit product, not part of the plans.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$39
A month to start

Skysnag is a paid product with a free trial, starting at $39 per month and up; billing basis not shown.

> **The page does not show the billing basis.**
>
> From our grade for value for money

COMPLY

$39

per month and up; billing basis not shown

Full authentication suite for 2 domains, 12 months of history, reports processed every 24 hours, email and chat support.

PROTECT

$249

per month and up; billing basis not shown

Managed enforcement for 2 domains, real-time processing, 5 years of history, unlimited subdomain onboarding and blocklist remediation.

SKYSNAG SUITE

Custom

Unlimited domains with authentication, enforcement, brand verification and a named account manager.

Trying it first

14-day free trial, no credit card required

Read from skysnag.com on Nov 13, 2026.

Ways to pay less

NONPROFIT

50% off Protect for nonprofits

Non-profits, NGOs and 501(c)(3) entities can qualify for up to 50% off Protect plans by contacting accounts.

Stated on skysnag.com

STARTUPS

20% off for early startups

Startups under 2 years old with less than $5,000,000 in funding are eligible for a 20% discount.

Stated on skysnag.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Automated DMARC, SPF and BIMI management for domains. Here is what it does, as its own site describes it, and what it covers: reports, email verification, dMARC.

> **Hosted protocols, enforcement, blocklist monitoring and BIMI.**

From our grade for features

Protocol hosting

Hosts DMARC and SPF records and supports MTA-STS, TLS-RPT, DKIM management and BIMI, with automated report processing.

Automated enforcement

The Protect tier adds managed DMARC and MTA-STS enforcement, and the site advertises DMARC enforcement in 30 days.

Blocklist monitoring

Monitors 500+ blocklists and, on higher tiers, remediates listings within a stated 48-hour or 24-hour SLA.

BIMI and blue checkmark

A BIMI digital trademark service covers trademark, certificate and mail client liaison, and the page says it takes 3 to 6 months.

Email validation and BrandGuard

Separate products validate contacts before sending and find look-alike domains; validation is billed by credits.

Where it runs

Web

What it works with

Google Workspace

Microsoft

Skysnag is made by Skysnag.

Where it stands

Its grades against its category, and whether to keep it or make your own

8/61

Other email verification and deliverability tools it is graded above

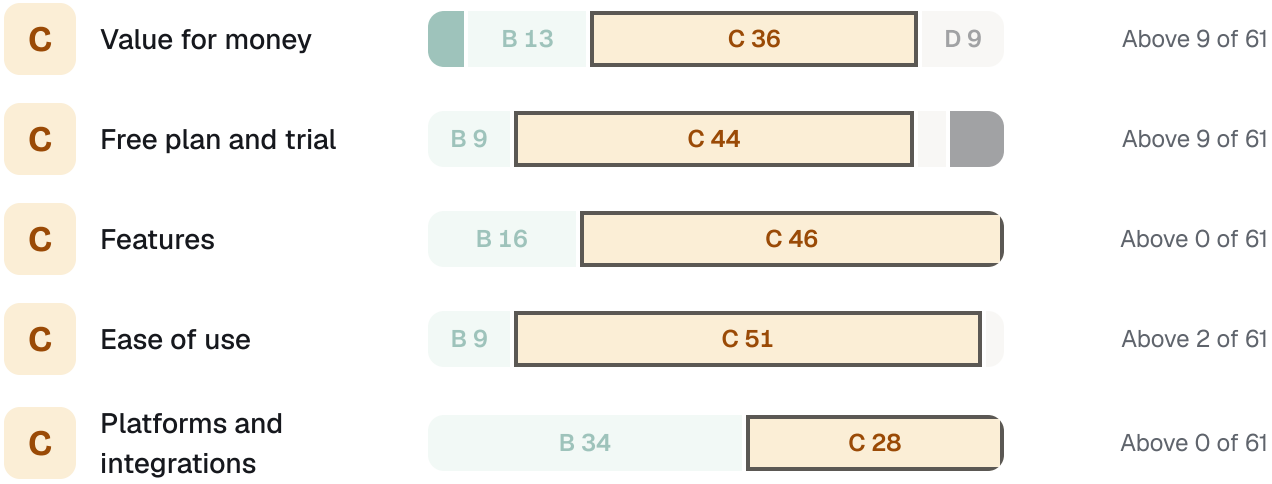
Skysnag's GPA of 2.0 is higher than 8 of the 61 other email verification and deliverability tools we grade, and level with 14.

Its paid plans start at $39 a month, against a middle price of $21.50 for the category: 32 of the 43 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 18 tools score higher and cost less.

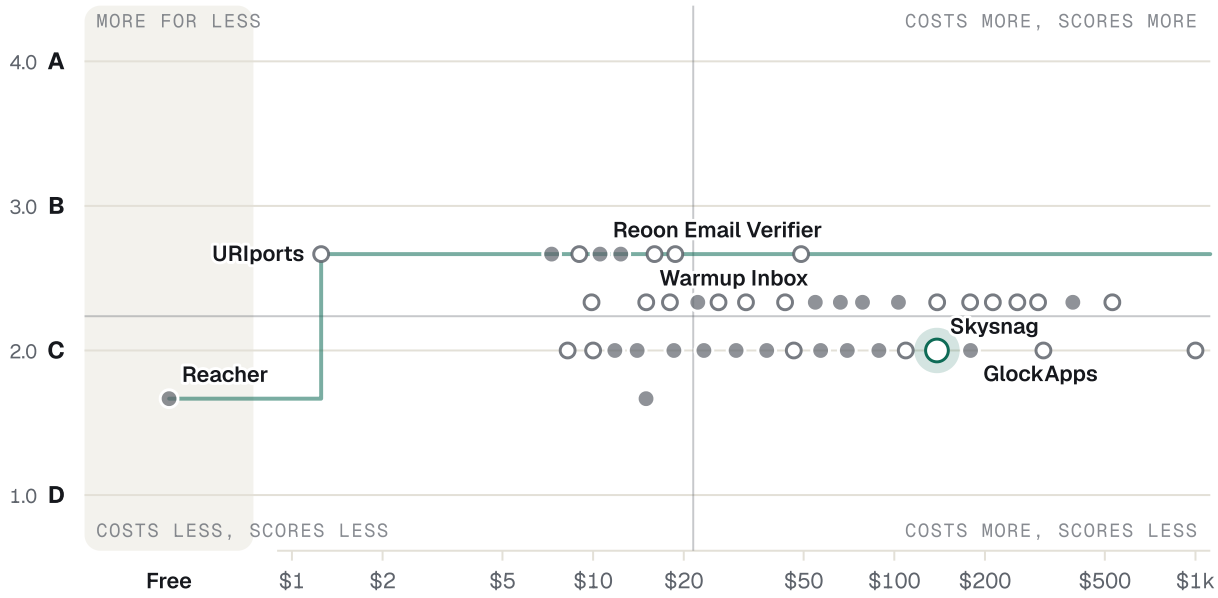
Each grade against the category

Every bar is all 62 email verification and deliverability tools we grade, cut by the letter each got. Skysnag's own letter is outlined.



Price against what you get

Each dot is one of 45 email verification and deliverability tools. Further left costs less; higher up scores better on features, ease of use and platforms. Skysnag is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Skysnag you could make: reports. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 39 of the 61 other email verification and deliverability tools grade higher. It costs $468 a year.

What you could make

- Reports: an app builder makes this well.

What you could not

- Reading the reports inbox providers send about your domain.
- Checking that an address exists without writing to it.

What this rests on. Skysnag's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives



The tools it is most often weighed against, side by side

EasyDMARC, dmarcian, PowerDMARC, Sendmarc and Valimail

The 5 tools Skysnag is most often weighed against, with where each one differs from it.

2.0 GPA

EasyDMARC

Free trial · from $35.99/mo

DMARC setup, reporting and managed SPF, DKIM and BIMI records.

- Skysnag also covers reports and email verification.

Skysnag and EasyDMARC compared in full

2.2 GPA

dmarcian

Free plan · from $19.99/mo

DMARC report processing and policy deployment, by a spec co-author.

- dmarcian has a free plan. Skysnag does not, though it has a free trial.
- Skysnag also covers reports and email verification.

Skysnag and dmarcian compared in full

1.8 GPA

PowerDMARC

Paid

DMARC reporting with hosted SPF, DKIM, BIMI and MTA-STS records.

- Skysnag also covers reports and email verification.

Skysnag and PowerDMARC compared in full

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2.2
GPA

Sendmarc

Free trial

Managed DMARC, SPF and DKIM platform, sold mostly through quotes.

- Skysnag also covers email verification.

Skysnag and Sendmarc compared in full



2.4
GPA

Valimail

Free plan · from $0

DMARC monitoring and enforcement with BIMI logo add-on.

- Valimail has a free plan. Skysnag does not, though it has a free trial.
- Skysnag also covers email verification.

Skysnag and Valimail compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Skysnag free?

No, Skysnag is a paid product, but you can try it first. 14-day free trial, no credit card required.

How much does Skysnag cost?

Skysnag lists 3 plans. Comply: $39 per month and up; billing basis not shown.

What platforms does Skysnag work on?

Skysnag is available on Web.

Does Skysnag offer any discounts?

Skysnag publicly lists the following: 50% off Protect for nonprofits; 20% off for early startups.

Does Skysnag have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Skysnag is listed for Web.

Does Skysnag have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Skysnag is listed for Web.

Is Skysnag open source?

Skysnag is not described as open source on its own site, as read on Nov 13, 2026.

What does Skysnag integrate with?

Skysnag's listing names Google Workspace and Microsoft. A listing names up to eight integrations, so it may connect to more.

Who makes Skysnag?

Skysnag is made by a company of the same name.

What are the alternatives to Skysnag?

The closest alternatives to Skysnag in our directory are EasyDMARC, dmarcian, PowerDMARC, Sendmarc and Valimail.

How does Skysnag compare with other email verification and deliverability tools?

Skysnag's GPA of 2.0 is higher than 8 of the 61 other email verification and deliverability tools we grade, and level with 14.

Is Skysnag good value for money?

ToolGPA grades Skysnag C for value for money. On features, ease of use and platforms it scores 2.0 out of 4.

Could I make my own version of Skysnag?

The plain part of Skysnag you could make: reports. What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from Skysnag's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Skysnag's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Skysnag. Prices change, so check skysnag.com before you buy.

skysnag.com/pricing/

skysnag.com

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Skysnag, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/skysnag

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Skysnag: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/skysnag
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Know someone choosing between email verification and deliverability tools?

Send them this guide:
toolgpa.com/tools/skysnag/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded email verification and deliverability tools after Skysnag, each with an Insider's Guide of its own.

Email Verification & Deliverability Insider's Guide

Every one of the 63 email verification and deliverability tools we grade, compared

QuickEmailVerification Insider's Guide

Bulk email list cleaning and a real-time verification API

3.0 GPA

Mail-Tester Insider's Guide

Send an email to a test address and get a spam score out of 10

2.8 GPA

Reoon Email Verifier Insider's Guide

Bulk and real-time email verification with refunds on unknowns

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Skysnag's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Skysnag is a trademark of its owner, and this guide is not made, paid for or approved by Skysnag. Prices and plans change: check skysnag.com before you buy.