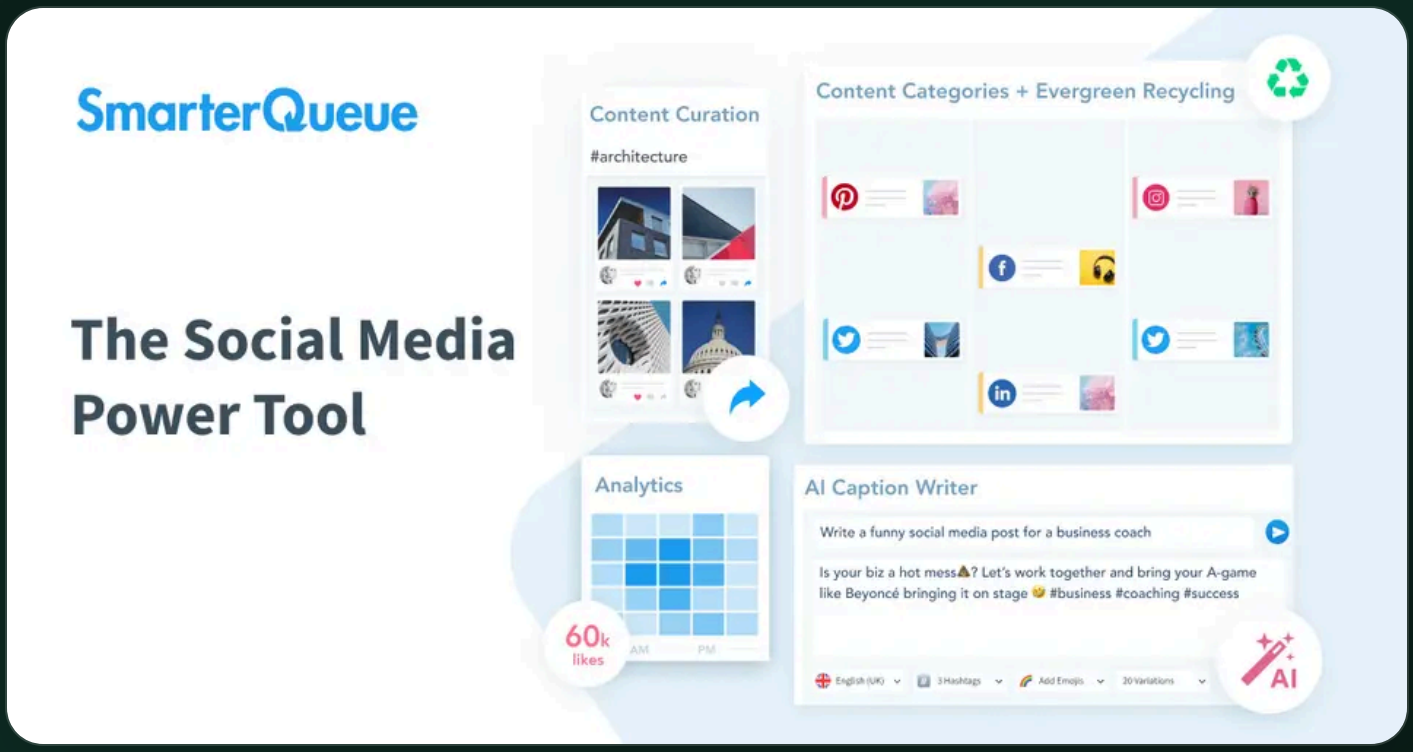
ToolGPA

NOVEMBER 2026

SmarterQueue

The Insider's Guide

Social media scheduler built around categories and recycled posts



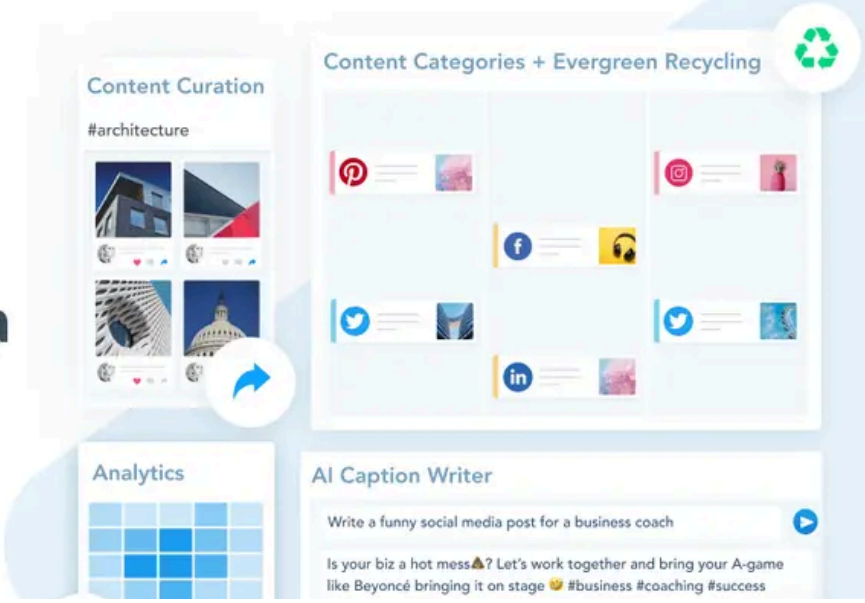
Every plan, grade, refund rule and rival among social media schedulers, read from SmarterQueue's own pages.

Made by SmarterQueue · checked Nov 13, 2026 · toolgpa.com

2.0
GPA

SmarterQueue

The Social Media Power Tool



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from SmarterQueue's own pages, its app-store listings and our grades. Every fact in it is on SmarterQueue's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 19 of the 90 other social media schedulers we grade

SmarterQueue schedules posts to Facebook, Instagram, LinkedIn, X, Pinterest, TikTok, YouTube, Threads and Google Business Profile. Posts are filed into content categories, and evergreen ones can be recycled on a set schedule. It also imports RSS feeds, writes captions with AI and reports analytics.

To get you started, here are **9 things to know about SmarterQueue**, taken from its own pages and our grades.

> **You connect each profile and build your categories first, so there's a bit of setup before it earns its keep.**
>
> From our grade for ease of use

1 **Best for a post queue sorted into content categories**

SmarterQueue files your posts into categories and recycles the evergreen ones on a schedule, across nine networks.

2 **Paid plans start at about $26.78 a month**

As its pricing page puts it: £19.99 per month for 4 profiles, billed annually.

3 **You can try it first**

14-day free trial with full access, no credit card required.

4 **It runs on Web**

Web.

5 **Content categories**

Posts are sorted into categories, and a posting plan decides which category goes out in each time slot.

6 **Evergreen recycling**

Evergreen posts go back into the queue and repeat on a schedule; each one counts once toward the queued-post limit.

7 **RSS auto-importers**

Pull posts from RSS feeds into the queue or into drafts for review. Plans cap how many importers you can run.

8 **A 2.0 GPA, above 19 of 90**

That is against the other social media schedulers we grade, on value, the free plan, features, ease of use and platforms.

9 **Your call**

You could make the core of SmarterQueue for yourself: calendar, rSS reader, reports and templates.

SmarterQueue at a glance

PRICING
Free trial, from £19.99 per month for 4 profiles, billed annually

FREE PLAN
No

FREE TRIAL
14-day free trial with full access, no credit card required.

RUNS ON
Web

MADE BY
SmarterQueue

CATEGORY
Social Media Schedulers

OUR GRADE
2.0 GPA, fair

The report card

Best for a post queue sorted into content categories

SmarterQueue files your posts into categories and recycles the evergreen ones on a schedule, across nine networks. The trial is 14 days with no card, but there's no free plan after it, extra profiles and users cost more, and X posts eat monthly credits (a post with a link costs 15).

TOOLGPA REPORT CARD — **SmarterQueue** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	£19.99 a month on yearly billing for 4 profiles and one user, roughly $26, which sits near the category middle of $24.99. Extra profiles and users are add-ons.
Free plan and trial	C	No free plan. A 14-day trial gives full access without a card, which is the card-free kind of trial.
Features	C	Categories, recycling, RSS importers, an AI caption writer, inbox and analytics. The listing shows limits though: X posts run on monthly credits, and each plan allows a fixed number of posts a day per profile.
Ease of use	C	No store rating on record. You connect each profile and build your categories first, so there's a bit of setup before it earns its keep.
Platforms and integrations	C	Web only, with no iOS or Android app mentioned. It connects to the networks it posts to and Bitly, with no wider integration list.

Grade point average — Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who SmarterQueue is for

- ✓ Fits if you have a pile of evergreen posts you want to cycle through on a schedule
- ✓ Works for solo marketers or small teams happy with one to a few seats

Who it is not for

- ✗ Not for you if you want a free plan, because after the 14-day trial it's paid only
- ✗ Tight if you post to X with links: 15 credits a post
- ✗ Pricey if you need more than 4 profiles or extra users, which are paid add-ons
- ✗ Watch out: prices were read in pounds, and there's no phone app

Good to know

Good for

- ✓ Solo creators and bloggers who want a library of posts that repeats
- ✓ Small businesses publishing a regular mix of content types
- ✓ Freelancers who keep each client in a separate workspace

Worth knowing

- ⓘ Prices were read in pounds sterling, the page's default here, with USD only as a switch we could not read; confirm the dollar figure.
- ⓘ Each plan includes one or a few users; extra users and profiles are paid add-ons priced on the page's customizer.
- ⓘ X (Twitter) posting uses monthly credits: a text post costs 1 credit and a post with a link costs 15.
- ⓘ No iOS or Android app is mentioned on the pages we read; it is a web tool.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

~$26.78

A month to start

SmarterQueue is a paid product with a free trial, starting at £19.99 per month for 4 profiles, billed annually.

SOLO

£19.99

per month for 4 profiles, billed annually

1 user, 4 social profiles, 10 posts per profile per day and 500 queued posts. Extra profiles and users cost more.

BUSINESS

£33.99

per month for 10 profiles, billed annually

1 user, 10 social profiles, 20 posts per profile per day, 1,000 queued posts and intermediate analytics.

AGENCY

£69.99

per month for 25 profiles, billed annually

25 social profiles with advanced analytics and importer; users and profiles can be added up to the limits on the page.

Trying it first

14-day free trial with full access, no credit card required.

Read from smarterqueue.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

15% off with annual billing

SmarterQueue's pricing page labels the annual option as 15% off the monthly price.

Stated on smarterqueue.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Social media scheduler built around categories and recycled posts. Here is what it does, as its own site describes it, and what it covers: AI features, templates, calendar, rSS reader, reports.

> **Categories, recycling, RSS importers, an AI caption writer, inbox and analytics.**

From our grade for features

Content categories

Posts are sorted into categories, and a posting plan decides which category goes out in each time slot.

Evergreen recycling

Evergreen posts go back into the queue and repeat on a schedule; each one counts once toward the queued-post limit.

RSS auto-importers

Pull posts from RSS feeds into the queue or into drafts for review. Plans cap how many importers you can run.

AI caption writer

Generates captions from a monthly word allowance that varies by plan and can be raised with add-ons.

Workspaces and roles

Every plan has unlimited workspaces that keep brands or clients apart, each with its own queue, media library and categories.

Analytics and competitor tracking

Analytics come in basic, intermediate and advanced levels depending on the plan, with reports you can share.

Where it runs

Web

What it works with

Bitly
Facebook
Instagram
LinkedIn
Pinterest
TikTok
YouTube
Google Business Profile

SmarterQueue is made by SmarterQueue.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

19/90

Other social media schedulers it is graded above

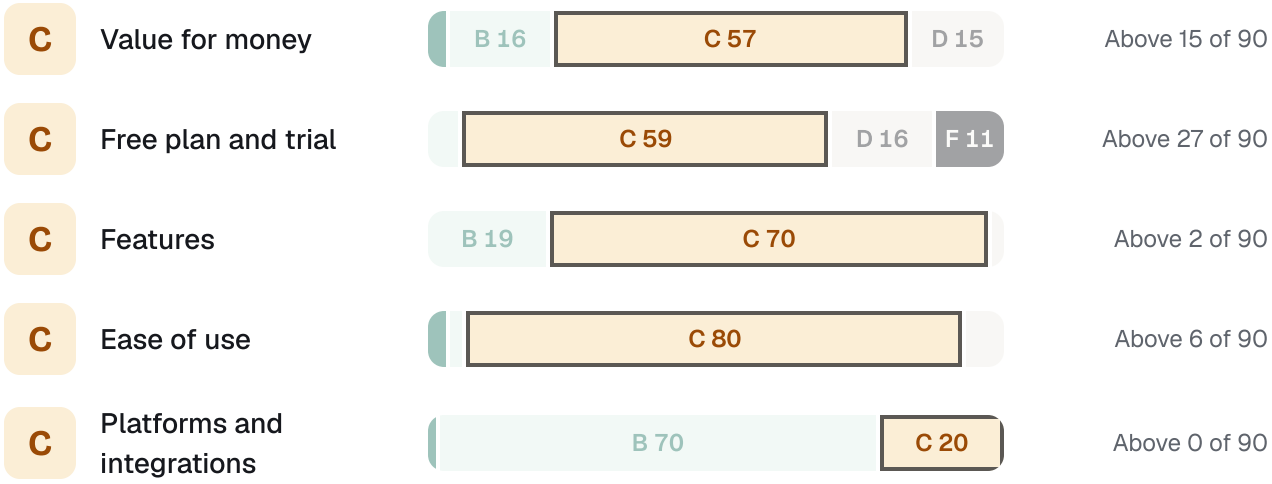
SmarterQueue's GPA of 2.0 is higher than 19 of the 90 other social media schedulers we grade, and level with 16.

Its paid plans start at about $26.78 a month, against a middle price of $24.46 for the category: 44 of the 79 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 35 tools score higher and cost less.

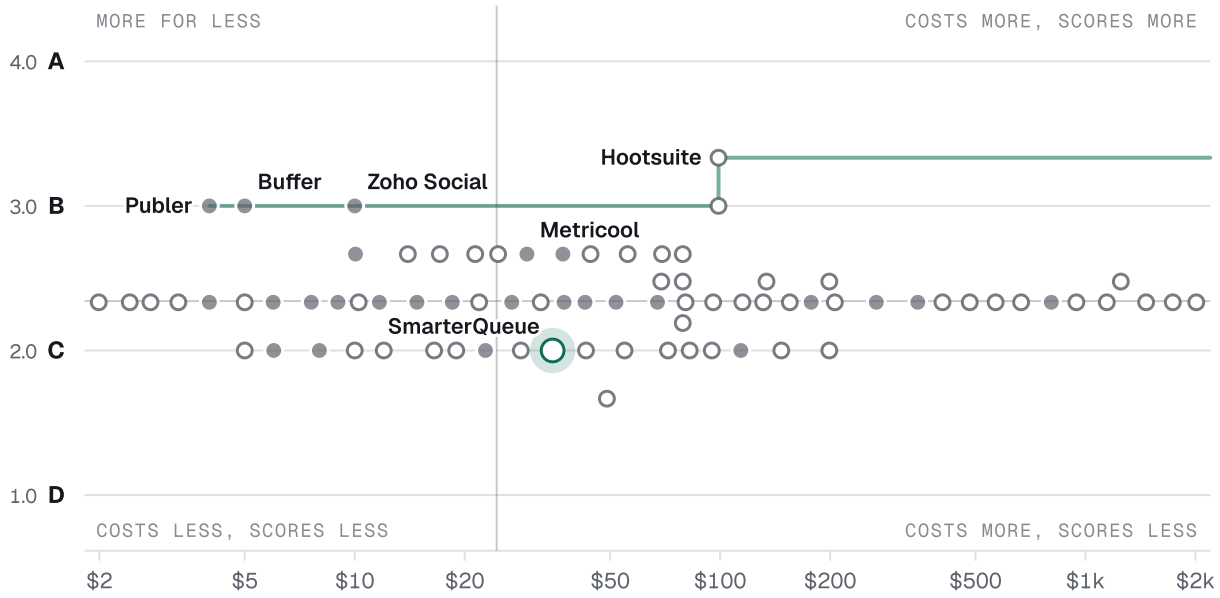
Each grade against the category

Every bar is all 91 social media schedulers we grade, cut by the letter each got. SmarterQueue's own letter is outlined.



Price against what you get

Each dot is one of 80 social media schedulers. Further left costs less; higher up scores better on features, ease of use and platforms. SmarterQueue is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Your call

You could make the core of SmarterQueue for yourself: calendar, rSS reader, reports and templates.

What you would give up is listed below. Whether that is worth the price is your call. It costs $321.41 a year.

What you could make

- Calendar, rSS reader, reports and templates: an app builder makes these well.

What you could not

- It plugs into other products, Bitly, Facebook and Instagram among them.

It runs in a browser, which is where something home-made would run too.

AI features, unless you pay a model provider for each request yourself.

What this rests on. SmarterQueue's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



SocialBee, RecurPost, MeetEdgar, Buffer and Publer

The 5 tools SmarterQueue is most often weighed against, with where each one differs from it.

2.2 GPA

SocialBee

Free trial · from $29/mo

Category-based social media scheduler that recycles evergreen posts.

- Only SocialBee lists iOS and Android apps.
- SmarterQueue also covers templates and rSS reader.

SmarterQueue and SocialBee compared in full

2.4 GPA

RecurPost

Free trial · from $9/mo

Scheduler that recycles evergreen posts, priced per account.

- Only RecurPost lists iOS and Android apps.
- Only RecurPost lists a browser extension.
- SmarterQueue also covers rSS reader.

SmarterQueue and RecurPost compared in full



2.0
GPA

MeetEdgar

Free trial · from $24.91/mo

Social scheduler that reshares a library of evergreen posts.

- SmarterQueue also covers templates, calendar, rSS reader and reports.
- MeetEdgar also covers workflow automation.

SmarterQueue and MeetEdgar compared in full



2.8
GPA

Buffer

Free plan · from $5/mo

Social media scheduler priced by the channel, with a free plan.

- Buffer has a free plan. SmarterQueue does not, though it has a free trial.
- Only Buffer lists iOS and Android apps.
- Only Buffer lists a browser extension.

SmarterQueue and Buffer compared in full



2.6
GPA

Publer

Free plan · from $4/mo

Social media scheduler priced by connected accounts and members.

- Publer has a free plan. SmarterQueue does not, though it has a free trial.
- Only Publer lists iOS and Android apps.
- Only Publer lists a browser extension.

SmarterQueue and Publer compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is SmarterQueue free?

No, SmarterQueue is a paid product, but you can try it first. 14-day free trial with full access, no credit card required.

How much does SmarterQueue cost?

SmarterQueue lists 3 plans. Solo: £19.99 per month for 4 profiles, billed annually.

What platforms does SmarterQueue work on?

SmarterQueue is available on Web.

Does SmarterQueue offer any discounts?

SmarterQueue publicly lists the following: 15% off with annual billing.

Does SmarterQueue have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. SmarterQueue is listed for Web.

Does SmarterQueue have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. SmarterQueue is listed for Web.

Is SmarterQueue open source?

SmarterQueue is not described as open source on its own site, as read on Nov 13, 2026.

What does SmarterQueue integrate with?

SmarterQueue's listing names Bitly, Facebook, Instagram, LinkedIn, Pinterest, TikTok, YouTube and Google Business Profile.

Who makes SmarterQueue?

SmarterQueue is made by a company of the same name.

What are the alternatives to SmarterQueue?

The closest alternatives to SmarterQueue in our directory are SocialBee, RecurPost, MeetEdgar, Buffer and Publer.

How does SmarterQueue compare with other social media schedulers?

SmarterQueue's GPA of 2.0 is higher than 19 of the 90 other social media schedulers we grade, and level with 16.

Is SmarterQueue good value for money?

ToolGPA grades SmarterQueue C for value for money. On features, ease of use and platforms it scores 2.0 out of 4.

Could I make my own version of SmarterQueue?

You could make the core of SmarterQueue for yourself: calendar, rSS reader, reports and templates.

Where this guide comes from

The prices, plans, platforms and features were read from SmarterQueue's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from SmarterQueue's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by SmarterQueue. Prices change, so check smarterqueue.com before you buy.

smarterqueue.com/pricing

smarterqueue.com/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

SmarterQueue, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/smarterqueue

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "SmarterQueue: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/smarterqueue
```

Know someone choosing between social media schedulers?

Send them this guide:
toolgpa.com/tools/smarterqueue/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded social media schedulers after SmarterQueue, each with an Insider's Guide of its own.

Social Media Schedulers Insider's Guide

Every one of the 91 social media schedulers we grade, compared

Buffer Insider's Guide

Social media scheduler priced by the channel, with a free plan

2.8 GPA

Fedica Insider's Guide

Scheduling and follower analytics across 15 social networks

2.6 GPA

Hootsuite Insider's Guide

Social media suite for publishing, inbox, listening and reports

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what SmarterQueue's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. SmarterQueue is a trademark of its owner, and this guide is not made, paid for or approved by SmarterQueue. Prices and plans change: check smarterqueue.com before you buy.