ToolGPA

NOVEMBER 2026

Solid Affiliate

The Insider's Guide

WooCommerce affiliate plugin with payouts and fraud checks



Every plan, grade, refund rule and rival among affiliate and referral tools, read from Solid Affiliate's own pages.

Made by Solid Plugins, LLC · checked Nov 13, 2026 · toolgpa.com

1.6
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Solid Affiliate's own pages, its app-store listings and our grades. Every fact in it is on Solid Affiliate's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 3 of the 89 other affiliate and referral tools we grade

Solid Affiliate is a WordPress plugin, built mainly for WooCommerce stores, that runs an affiliate program from the site's own admin. It tracks referrals with first-party cookies, manages affiliates and commission rates, and pays affiliates through PayPal, store credit or manual payouts.

To get you started, here are **8 things to know about Solid Affiliate**, taken from its own pages and our grades.

> **It is a plugin you install and configure on a WordPress site, then set up commission rules and an affiliate area.**
>
> From our grade for ease of use

1 **Best for affiliate programs on WooCommerce stores**

Solid Affiliate is a WordPress plugin built mainly for WooCommerce that tracks referrals and pays affiliates by PayPal, store credit or by hand.

2 **Paid plans start at $31.17 a month when paid by the year**

As its pricing page puts it: $374 per year for 1 site at renewal, after a first year for $149.60.

3 **It runs on Web**

Web.

4 **Referral tracking**

Tracks referral visits with first-party cookies and WooCommerce coupons, with real-time reporting for the store owner.

5 **Flexible commissions**

Commission rates can be set flexibly, with affiliate groups; Pro adds lifetime commissions and product revenue sharing.

6 **Payouts**

One-click PayPal payouts, manual payouts and store credit, with a historical log of payouts.

7 **A 1.6 GPA, above 3 of 89**

That is against the other affiliate and referral tools we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace Solid Affiliate you would be making payouts to partners in many countries, with their tax forms. That is not a weekend's work, with an AI app builder or without one.

Solid Affiliate at a glance

PRICING
Paid, from $374 per year for 1 site at renewal, after a first year for $149.60

FREE PLAN
No

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
Solid Plugins, LLC

CATEGORY
Affiliate & Referral Software

OUR GRADE
1.6 GPA, weak

The report card

Best for affiliate programs on WooCommerce stores

Solid Affiliate is a WordPress plugin built mainly for WooCommerce that tracks referrals and pays affiliates by PayPal, store credit or by hand. It has no free plan or trial, the first-year price is a limited offer, and fraud tools and the white-label area are only on the $749 Pro plan.

TOOLGPA REPORT CARD

Solid Affiliate

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	Starter is $374 a year for 1 site at renewal, about $31 a month, right at the edge of the cheaper quarter of affiliate tools. The first year is $149.60, and it is called limited.
Free plan and trial	F	No free plan and no trial, only a 30-day money-back guarantee, which does not count as free.
Features	C	Tracking, flexible commissions, PayPal and manual payouts, and data export. It is built around WooCommerce, and lifetime commissions, the fraud suite and the white-label area are Pro only.
Ease of use	C	No store rating on record. It is a plugin you install and configure on a WordPress site, then set up commission rules and an affiliate area.
Platforms and integrations	C	Web only, inside WordPress. The listing shows two integrations, WooCommerce and PayPal, and no API.

Grade point average Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Solid Affiliate is for

- ✓ Fits if you run a WooCommerce store and want your own affiliate program
- ✓ Works for agencies that manage several stores and can take the Pro plan

Who it is not for

- ✗ Not for you if you are not on WooCommerce, since the vendor says other platforms need a different tool
- ✗ Skip it if you want to try it first, because there is no free plan or trial
- ✗ Pricey if you are one store, at $374 a year after the first year for 1 site
- ✗ Watch out: Starter and Expert lock features, and only Pro has the fraud suite, lifetime commissions and white-label area
- ✗ Watch out: the lower first-year prices are described as limited, and renewals are at the regular price

Good to know

Good for

- ✓ WooCommerce stores that want to run their own affiliate program
- ✓ Agencies that manage several client stores, on the Pro plan
- ✓ Store owners who want to avoid monthly platform fees

Worth knowing

- ⓘ Runs only on WordPress and integrates primarily with WooCommerce; the FAQ says other platforms need a different tool.
- ⓘ Listed prices are the regular renewal prices. The vendor calls the lower introductory prices limited.
- ⓘ Starter and Expert lock some features; only Pro has everything.
- ⓘ There is no free trial, only a 30-day money-back guarantee.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$31.17

A month to start, paid by the year

Solid Affiliate is a paid product, starting at $374 per year for 1 site at renewal, after a first year for $149.60.

STARTER

$374

per year for 1 site, at renewal

Tracking, reporting, PayPal and manual payouts, store credit. Introductory first-year price $149.60.

EXPERT

$499

per year for 3 sites, at renewal

Adds affiliate tags, quick search and monthly email reports. Introductory first-year price $174.65.

PRO

$749

per year for 10 sites, at renewal

All features: lifetime commissions, revenue sharing, fraud suite, white-label area. First year $224.70.

Read from solidaffiliate.com on Nov 13, 2026.

Ways to pay less

OTHER SAVINGS

Introductory first-year pricing

The pricing page shows $149.60, $174.65 and $224.70 for Starter, Expert and Pro, described as limited, with renewals at the regular price.

Stated on solidaffiliate.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

WooCommerce affiliate plugin with payouts and fraud checks. Here is what it does, as its own site describes it, and what it covers: reports, affiliate tracking, partner payouts.

> "
>
> **Tracking, flexible commissions, PayPal and manual payouts, and data export.**

From our grade for features

Referral tracking

Tracks referral visits with first-party cookies and WooCommerce coupons, with real-time reporting for the store owner.

Flexible commissions

Commission rates can be set flexibly, with affiliate groups; Pro adds lifetime commissions and product revenue sharing.

Payouts

One-click PayPal payouts, manual payouts and store credit, with a historical log of payouts.

Fraud Prevention Suite

Included on the Pro plan, with a preview-as-affiliate tool and advanced payout filters.

Affiliate area

A dedicated portal for affiliates; Pro makes it white-label and adds custom registration forms, landing pages and email notifications.

Data export

Export affiliate data and show order details to affiliates, on every plan.

Where it runs

Web

What it works with

WooCommerce

PayPal

Solid Affiliate is made by Solid Plugins, LLC.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

3/89

Other affiliate and referral tools it is graded above

Solid Affiliate's GPA of 1.6 is higher than 3 of the 89 other affiliate and referral tools we grade, and level with 18.

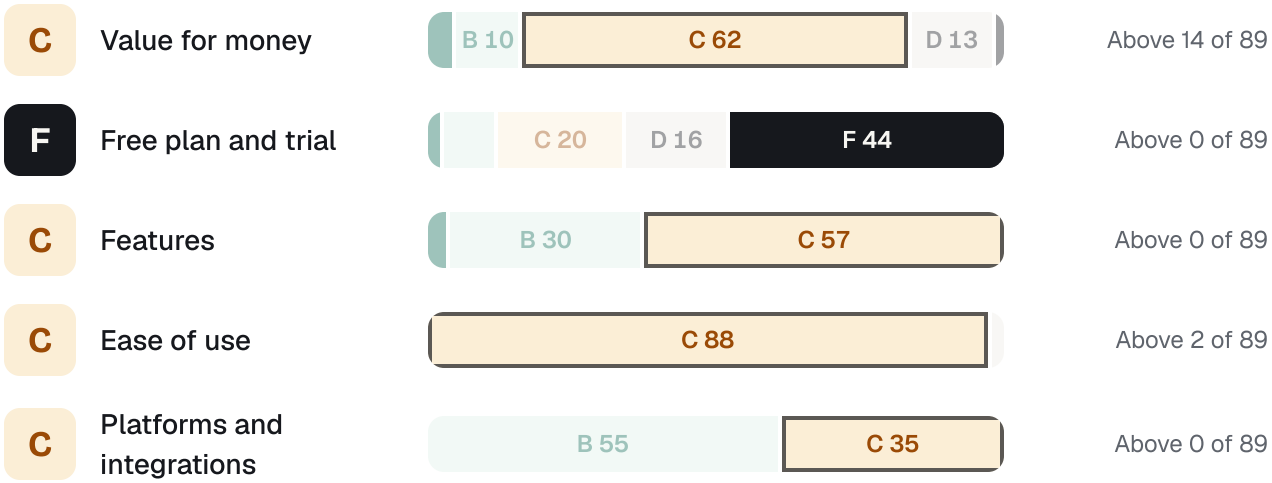
It stands best on value for money (C, above 14 of 89) and worst on free plan and trial (F, above 0).

Its paid plans start at $31.17 a month when paid by the year, against a middle price of $65.46 for the category: 13 of the 49 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 11 tools score higher and cost less.

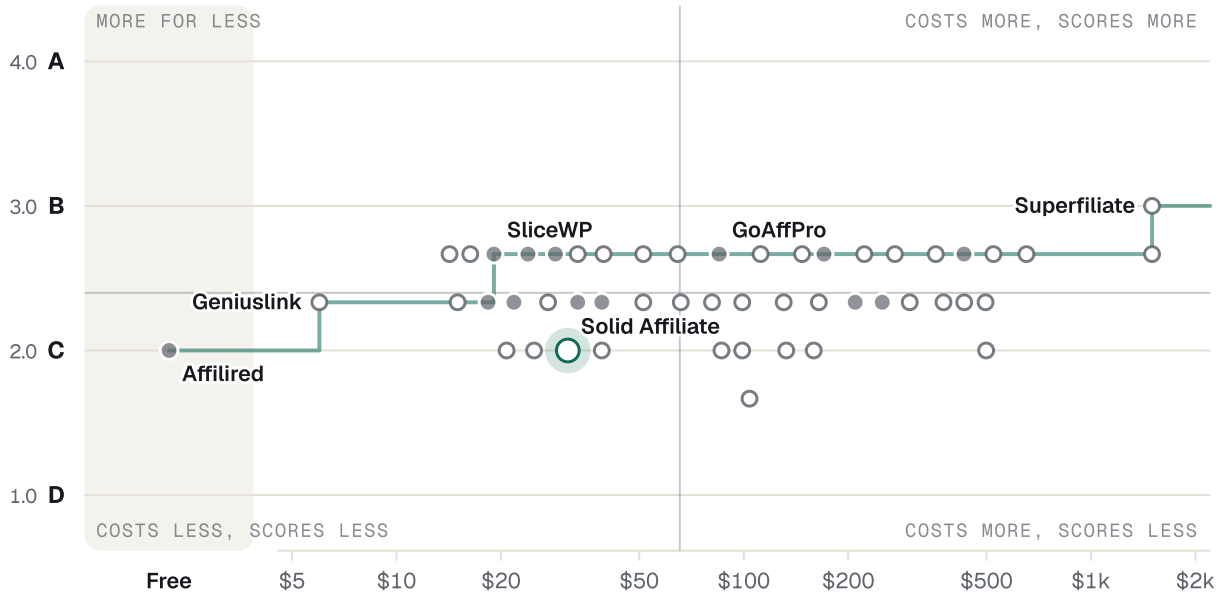
Each grade against the category

Every bar is all 90 affiliate and referral tools we grade, cut by the letter each got. Solid Affiliate's own letter is outlined.



Price against what you get

Each dot is one of 51 affiliate and referral tools. Further left costs less; higher up scores better on features, ease of use and platforms. Solid Affiliate is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Solid Affiliate you would be making payouts to partners in many countries, with their tax forms. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 68 of the 89 other affiliate and referral tools grade higher. It costs $374 a year.

What you could make

- Reports: an app builder makes this well.

What you could not

- Payouts to partners in many countries, with their tax forms.

	× Every click and sale traced back to the right partner.

What this rests on. Solid Affiliate's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



AffiliateWP, SliceWP, Easy Affiliate, WP Affiliate Manager and UpPromote

The 5 tools Solid Affiliate is most often weighed against, with where each one differs from it.

A 1.8 GPA

AffiliateWP

From $299/yr

WordPress plugin for running your own affiliate program.

Solid Affiliate and AffiliateWP compared in full

2.8 GPA

SliceWP

Free plan · from $229/yr

WordPress affiliate plugin with a free edition and paid add-ons.

- SliceWP has a free plan. Solid Affiliate does not.

Solid Affiliate and SliceWP compared in full

2.0 GPA

Easy Affiliate

From $249/yr

Self-hosted affiliate program plugin for WordPress stores.

Solid Affiliate and Easy Affiliate compared in full

2.6
GPA

WP Affiliate Manager

Free plan · from $39

Free WordPress affiliate plugin with paid support editions.

- WP Affiliate Manager has a free plan. Solid Affiliate does not.

Solid Affiliate and WP Affiliate Manager compared in full

2.6
GPA

UpPromote

Free plan · from $24.99/mo

Affiliate, influencer and referral programs for Shopify stores.

- UpPromote has a free plan. Solid Affiliate does not.
- Solid Affiliate also covers reports.

Solid Affiliate and UpPromote compared in full

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Solid Affiliate free?

No. Solid Affiliate is a paid product, starting at $374 per year for 1 site at renewal, after a first year for $149.60.

How much does Solid Affiliate cost?

Solid Affiliate lists 3 plans. Starter: $374 per year for 1 site, at renewal.

What platforms does Solid Affiliate work on?

Solid Affiliate is available on Web.

Does Solid Affiliate offer any discounts?

Solid Affiliate publicly lists the following: Introductory first-year pricing.

Does Solid Affiliate have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Solid Affiliate is listed for Web.

Does Solid Affiliate have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Solid Affiliate is listed for Web.

Is Solid Affiliate open source?

Solid Affiliate is not described as open source on its own site, as read on Nov 13, 2026.

What does Solid Affiliate integrate with?

Solid Affiliate's listing names WooCommerce and PayPal. A listing names up to eight integrations, so it may connect to more.

Who makes Solid Affiliate?

Solid Affiliate is made by Solid Plugins, LLC.

What are the alternatives to Solid Affiliate?

The closest alternatives to Solid Affiliate in our directory are AffiliateWP, SliceWP, Easy Affiliate, WP Affiliate Manager and UpPromote.

How does Solid Affiliate compare with other affiliate and referral tools?

Solid Affiliate's GPA of 1.6 is higher than 3 of the 89 other affiliate and referral tools we grade, and level with 18.

Is Solid Affiliate good value for money?

ToolGPA grades Solid Affiliate C for value for money. Its paid plans start at $31.17 a month when paid by the year, against a middle price of $65.46 for the category: 13 of the 49 others that charge start lower.

Could I make my own version of Solid Affiliate?

To replace Solid Affiliate you would be making payouts to partners in many countries, with their tax forms.

Where this guide comes from

The prices, plans, platforms and features were read from Solid Affiliate's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Solid Affiliate's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Solid Plugins, LLC. Prices change, so check solidaffiliate.com before you buy.

solidaffiliate.com/pricing/

solidaffiliate.com

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Solid Affiliate, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/solid-affiliate

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Solid Affiliate: The Insider's
Guide", checked Nov 13, 2026.
https://toolgpa.com/tools/solid-affiliate
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Know someone choosing between affiliate and referral tools?

Send them this guide:
toolgpa.com/tools/solid-affiliate/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded affiliate and referral tools after Solid Affiliate, each with an Insider's Guide of its own.

Affiliate & Referral Software Insider's Guide

Every one of the 90 affiliate and referral tools we grade, compared

GoAffPro Insider's Guide

Affiliate and multi-level marketing app for online stores

3.2 GPA

SliceWP Insider's Guide

WordPress affiliate plugin with a free edition and paid add-ons

2.8 GPA

Affiliatly Insider's Guide

Affiliate program software for online stores, with a free plan

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Solid Affiliate's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Solid Affiliate is a trademark of its owner, and this guide is not made, paid for or approved by Solid Plugins, LLC. Prices and plans change: check solidaffiliate.com before you buy.