ToolGPA

NOVEMBER 2026

Spark Membership

The Insider's Guide

Membership software for martial arts schools and studios



Every plan, grade, refund rule and rival among salon, spa and studio booking apps, read from Spark Membership's own pages.

Made by Sensei Holdco LLC · checked Nov 13, 2026 · toolgpa.com

2.2

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Spark Membership's own pages, its app-store listings and our grades. Every fact in it is on Spark Membership's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 48 of the 85 other salon, spa and studio booking apps we grade

Spark Membership is management software for martial arts schools and other member-based studios such as dance, gymnastics and yoga. It combines a student CRM, recurring billing, online booking, point of sale and two-way text messaging. It is sold at one flat monthly price.

To get you started, here are **9 things to know about Spark Membership**, taken from its own pages and our grades.

> **No store rating on record, and the trial leads into a demo and setup call with an account rep.**
>
> From our grade for ease of use

1 **Best for martial arts schools with memberships**

Spark Membership is one flat plan for martial arts schools and similar studios, covering a student CRM, recurring billing, booking, text messaging and a point of sale.

2 **Paid plans start at $199 a month**

As its pricing page puts it: $199 per month, after an 8-week free trial.

3 **You can try it first**

8-week free trial, then $199 per month

4 **It runs on 3 platforms**

Web, iOS and Android.

5 **Student CRM**

Student profiles hold belt history, family accounts and attendance trends, with a trial pipeline for new leads.

6 **Recurring billing and payments**

Spark Payments runs billing, checkout and reporting inside the platform, so memberships are charged automatically.

7 **Two-way SMS**

Text replies to new leads, class reminders and reschedule messages go out automatically, and parents can text the school directly.

8 **A 2.2 GPA, above 48 of 85**

That is against the other salon, spa and studio booking apps we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Spark Membership you would be making email sent in volume that still reaches the inbox. That is not a weekend's work, with an AI app builder or without one.

Spark Membership at a glance

PRICING
Free trial, from $199 per month, after an 8-week free trial

FREE PLAN
No

FREE TRIAL
8-week free trial, then $199 per month

RUNS ON
Web, iOS, Android

MADE BY
Sensei Holdco LLC, since 2017

CATEGORY
Salon, Spa & Studio Booking

OUR GRADE
2.2 GPA, fair

The report card

Best for martial arts schools with memberships

Spark Membership is one flat plan for martial arts schools and similar studios, covering a student CRM, recurring billing, booking, text messaging and a point of sale. At $199 a month it sits in the dearest tenth of the category, and it is built so tightly around martial arts that other kinds of business will find it awkward.

TOOLGPA REPORT CARD — **Spark Membership** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	$199 a month for the one plan, above the $149 where the category's dearest tenth starts. It includes every feature, but the price is the same for a small school.
Free plan and trial	C	An 8-week free trial before the $199 starts, and the listing does not say a card is needed. There is no free plan.
Features	B	Student records with belt history, billing, online booking, kiosk check-in, texting and point of sale are all in the one plan. Nothing in the core job is missing for a martial arts school.
Ease of use	C	No store rating on record, and the trial leads into a demo and setup call with an account rep.
Platforms and integrations	B	Web plus free iPhone and Android apps for owners and members. No integrations are listed.

Grade point average — Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Spark Membership is for

- ✓ Fits if you run a martial arts school with belt testing and family accounts
- ✓ Works for dance, gymnastics or yoga studios that sell recurring memberships

Who it is not for

- ✗ Pricey if you run one small studio, as the flat price is $199 a month
- ✗ Not for you if you run general fitness or salon booking, as it is built mainly for martial arts schools
- ✗ Watch out: payment processing fees are not stated on the pricing page
- ✗ Watch out: the page does not say if $199 covers more than one location or caps students
- ✗ Tight if you want to self-start, as the trial leads into a demo and setup process

Good to know

Good for

- ✓ Martial arts schools that sell recurring memberships and belt testing
- ✓ Owners who want one flat price with all features included
- ✓ Dance, gymnastics and yoga studios with family accounts

Worth knowing

- ⓘ Pricing is a single $199 monthly plan; the page does not say whether it covers one location or limits students.
- ⓘ The 8-week trial leads into a demo and setup process with an account rep.
- ⓘ It is built mainly for martial arts schools, so general fitness or salon booking may fit other tools better.
- ⓘ Payment processing fees are not stated on the pricing page.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$199

A month to start

Spark Membership is a paid product with a free trial, starting at $199 per month, after an 8-week free trial.

> **It includes every feature, but the price is the same for a small school.**
>
> From our grade for value for money

SPARK MEMBERSHIP

$199

per month, after an 8-week free trial

One plan. The page says every feature is included, and student data migration is free.

Trying it first

8-week free trial, then $199 per month

Read from sparkmembership.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, iOS and Android

Membership software for martial arts schools and studios. Here is what it does, as its own site describes it, and what it covers: marketing automation, inventory, appointment booking, class booking, sMS marketing.

> **Student records with belt history, billing, online booking, kiosk check-in, texting and point of sale are all in the one plan.**
>
> From our grade for features

Student CRM

Student profiles hold belt history, family accounts and attendance trends, with a trial pipeline for new leads.

Recurring billing and payments

Spark Payments runs billing, checkout and reporting inside the platform, so memberships are charged automatically.

Two-way SMS

Text replies to new leads, class reminders and reschedule messages go out automatically, and parents can text the school directly.

Online booking and attendance

Students book classes online, and attendance is tracked, including from a kiosk app for front-desk check-in.

Point of sale and inventory

Sell uniforms, gear and other items at the desk and track stock alongside memberships.

Member apps

Free iPhone and Android apps are offered for owners and for members.

Where it runs

Web iOS Android

What it works with

Its own pages name no integrations.

Spark Membership is made by Sensei Holdco LLC, and has been around since 2017.

Where it stands

Its grades against its category, and whether to keep it or make your own

48/85

Other salon, spa and studio booking apps it is graded above

Spark Membership's GPA of 2.2 is higher than 48 of the 85 other salon, spa and studio booking apps we grade, and level with 9.

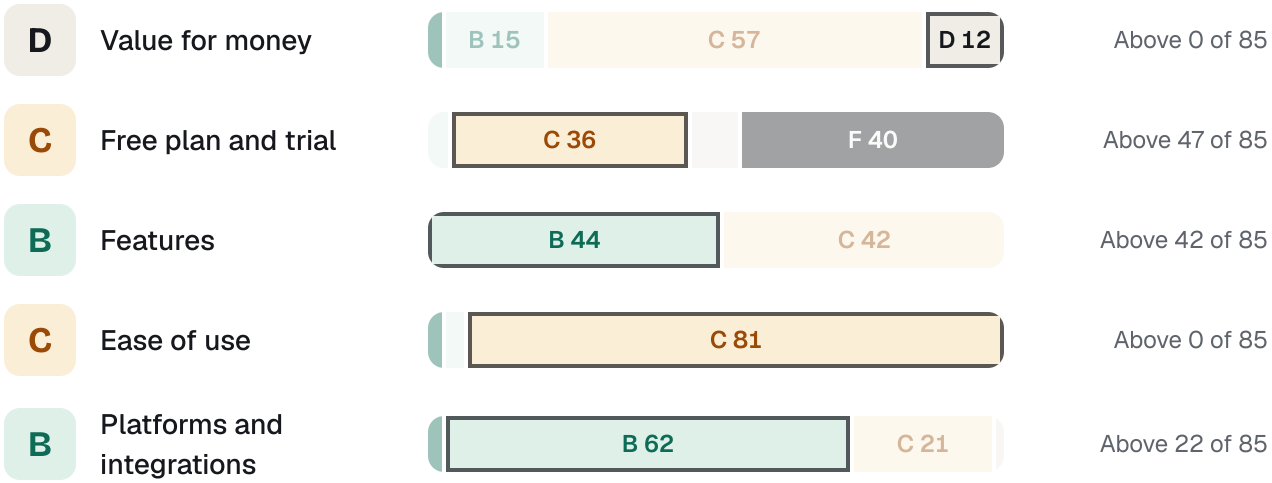
It stands best on features (B, above 42 of 85) and worst on value for money (D, above 0).

Its paid plans start at $199 a month, against a middle price of $49 for the category: 56 of the 57 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. 6 tools score higher and cost less.

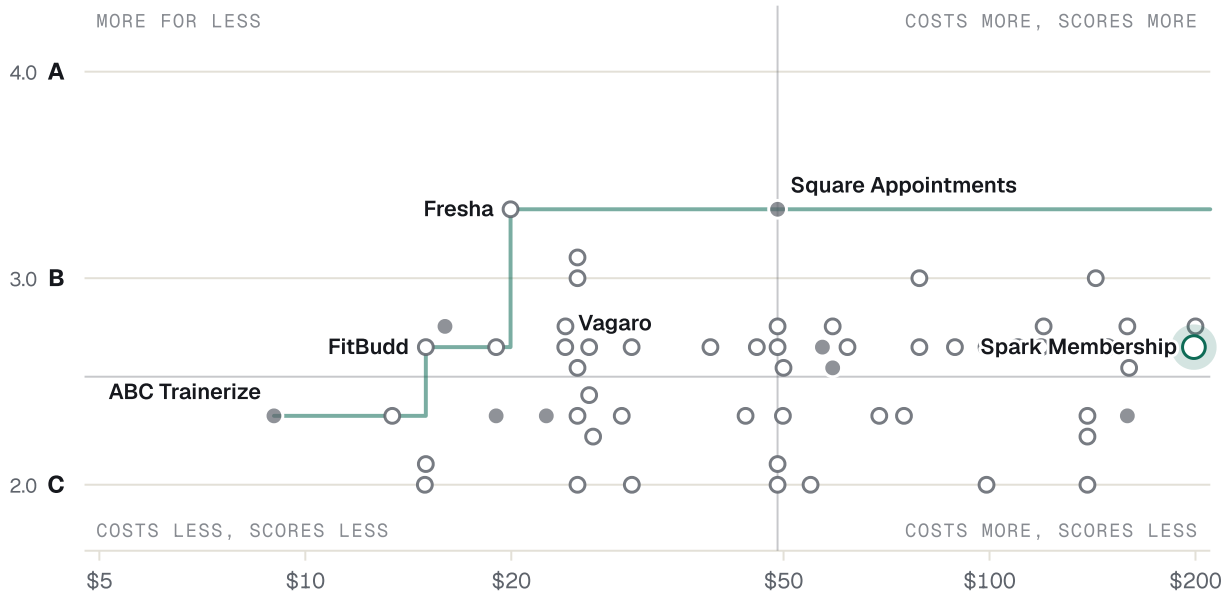
Each grade against the category

Every bar is all 86 salon, spa and studio booking apps we grade, cut by the letter each got. Spark Membership's own letter is outlined.



Price against what you get

Each dot is one of 58 salon, spa and studio booking apps. Further left costs less; higher up scores better on features, ease of use and platforms. Spark Membership is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Spark Membership you would be making email sent in volume that still reaches the inbox. That is not a weekend's work, with an AI app builder or without one.

It costs $2,388 a year.

What you could make

- Appointment booking, class booking and inventory: an app builder makes these well.

What you could not

- Email sent in volume that still reaches the inbox.

- ✕ Texts to thousands of numbers, registered with the carriers.
- ✕ A real app for iOS and Android. Something home-made would be a web page.
- ✕ The depth: we grade its features B, which means it covers the whole job.

What this rests on. Spark Membership's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Gymdesk, Kicksite, Zen Planner, MyStudio and Mindbody

The 5 tools Spark Membership is most often weighed against, with where each one differs from it.

2.2 GPA

Gymdesk

Free trial · from $75/mo

Membership, billing and booking software for gyms and studios.

- Spark Membership also covers marketing automation, inventory and appointment booking.
- Gymdesk also covers invoicing, reports and email campaigns.

Spark Membership and Gymdesk compared in full

2.0 GPA

Kicksite

Free trial · from $49/mo

Martial arts school software for billing, attendance and belts.

- Only Spark Membership lists iOS and Android apps.
- Spark Membership also covers marketing automation, inventory and appointment booking.
- Kicksite also covers reports and email campaigns.

Spark Membership and Kicksite compared in full

1.6 GPA

Zen Planner

From $99/mo

Membership, scheduling and billing software for gyms and studios.

- Only Spark Membership lists iOS and Android apps.
- Spark Membership also covers marketing automation, inventory and appointment booking.
- Zen Planner also covers reports.

Spark Membership and Zen Planner compared in full

2.0 GPA

MyStudio

From $79/mo

Studio management for martial arts and enrichment programs.

- Spark Membership also covers inventory.
- MyStudio also covers workflow automation.

Spark Membership and MyStudio compared in full

2.2 GPA

Mindbody

From $79/mo

Studio, gym, spa and salon software with a consumer booking app.

- Spark Membership also covers inventory.
- Mindbody also covers email campaigns.

Spark Membership and Mindbody compared in full

Quick answers

The questions people ask about it, each answered in a line or two

11

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Spark Membership free?

No, Spark Membership is a paid product, but you can try it first. 8-week free trial, then $199 per month.

How much does Spark Membership cost?

Spark Membership lists one plan. Spark Membership: $199 per month, after an 8-week free trial.

What platforms does Spark Membership work on?

Spark Membership is available on Web, iOS and Android.

Does Spark Membership have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. Spark Membership is listed for Web, iOS and Android.

Does Spark Membership have a macOS app?

No macOS app was listed when its pages were read on Nov 13, 2026. Spark Membership is listed for Web, iOS and Android.

Is Spark Membership open source?

Spark Membership is not described as open source on its own site, as read on Nov 13, 2026.

Who makes Spark Membership?

Spark Membership is made by Sensei Holdco LLC. It dates from 2017.

What are the alternatives to Spark Membership?

The closest alternatives to Spark Membership in our directory are Gymdesk, Kicksite, Zen Planner, MyStudio and Mindbody.

How does Spark Membership compare with other salon, spa and studio booking apps?

Spark Membership's GPA of 2.2 is higher than 48 of the 85 other salon, spa and studio booking apps we grade, and level with 9.

Is Spark Membership good value for money?

ToolGPA grades Spark Membership D for value for money. Its paid plans start at $199 a month, against a middle price of $49 for the category: 56 of the 57 others that charge start lower.

Could I make my own version of Spark Membership?

To replace Spark Membership you would be making email sent in volume that still reaches the inbox.

Where this guide comes from

The prices, plans, platforms and features were read from Spark Membership's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Spark Membership's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Sensei Holdco LLC. Prices change, so check sparkmembership.com before you buy.

sparkmembership.com/pricing
sparkmembership.com/about
sparkmembership.com/platform
sparkmembership.com/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Spark Membership, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/spark-membership

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Spark Membership: The Insider's
Guide", checked Nov 13, 2026.
https://toolgpa.com/tools/spark-membership
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Know someone choosing between salon, spa and studio booking apps?

Send them this guide: toolgpa.com/tools/spark-membership/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded salon, spa and studio booking apps after Spark Membership, each with an Insider's Guide of its own.

Salon, Spa & Studio Booking Insider's Guide

Every one of the 86 salon, spa and studio booking apps we grade, compared

Square Appointments Insider's Guide

Booking, point of sale and payments for appointment businesses

3.2 GPA

Fresha Insider's Guide

Salon and spa booking with a consumer marketplace for new clients

3.0 GPA

Barberly Insider's Guide

Barbershop booking software with a branded mobile app

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Spark Membership's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Spark Membership is a trademark of its owner, and this guide is not made, paid for or approved by Sensei Holdco LLC. Prices and plans change: check sparkmembership.com before you buy.