ToolGPA

NOVEMBER 2026

Sprout Studio

The Insider's Guide

Client management, galleries and invoicing for photographers



Every plan, grade, refund rule and rival among CRM tools, read from Sprout Studio's own pages.

Made by Sprout Studio Inc. · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Sprout Studio's own pages, its app-store listings and our grades. Every fact in it is on Sprout Studio's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 37 of the 116 other CRM tools we grade

Sprout Studio is an all-in-one studio management app for photographers. It combines a client CRM with bookings and scheduling, contracts and invoicing, online galleries, album design proofs, questionnaires and email marketing. Four plans scale with active shoots, photo storage and users, and the vendor says it charges no commission on sales.

> "
>
> **A web app where you build your workflows, forms and galleries.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Sprout Studio**, taken from its own pages and our grades.

1 **Best for client management and galleries for photographers**

Sprout Studio is a photography CRM with contracts, invoices, online galleries, album proofs and email automation.

2 **Paid plans start at $19 a month**

As its pricing page puts it: $19 per month (Lite; billing period not stated).

3 **You can try it first**

30-day free trial of any plan, no credit card required

4 **It runs on Web**

Web.

5 **Photography CRM**

Keeps client records, bookings and shoots together, with hundreds of customizable templates for emails, contracts and questionnaires.

6 **Contracts, invoices and payments**

Sends contracts and invoices and collects payment, with the vendor stating it takes no commission.

7 **Online galleries**

Proofs, sells and delivers photos to clients from client galleries; photo storage depends on the plan.

8 **A 2.0 GPA, above 37 of 116**

That is against the other CRM tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Sprout Studio you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

Sprout Studio at a glance

PRICING
Free trial, from $19 per month (Lite; billing period not stated)

FREE PLAN
No

FREE TRIAL
30-day free trial of any plan, no credit card required

RUNS ON
Web

MADE BY
Sprout Studio Inc.

CATEGORY
CRM Software

OUR GRADE
2.0 GPA, fair

The report card

Best for client management and galleries for photographers

Sprout Studio is a photography CRM with contracts, invoices, online galleries, album proofs and email automation. Lite is $19 a month but caps you at 10 active shoots and 3 users, and the page does not say whether prices are for monthly or yearly billing.

TOOLGPA REPORT CARD

Sprout Studio

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	$19 a month for Lite, between the category's cheaper quarter at $15 and its middle at $29. The page does not say if that is monthly or annual billing, and the useful limits are on $36 to $69 plans.
Free plan and trial	C	30-day free trial of any plan, no card required. There is no free plan after it.
Features	C	Contacts, contracts, invoices and payments, galleries, album proofs, email automation and scheduling. Lite and Basic cap active shoots at 10 and 20.
Ease of use	C	No store rating on record. A web app where you build your workflows, forms and galleries.
Platforms and integrations	C	Web only, with Freedom Print Lab as the one integration listed. No phone app is listed.

Grade point average Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Sprout Studio is for

- ✓ Fits if you are a photographer who wants CRM and galleries in one web app
- ✓ Works for studios that want a month to test before paying

Who it is not for

- ✗ Tight if you pick Lite: 10 active shoots, 50GB and 3 users
- ✗ Pricey if you want unlimited shoots, which needs Pro at $51
- ✗ Watch out: unlimited storage, users and brands need Unlimited at $69
- ✗ Watch out: the page does not say whether its prices are monthly or yearly billing

Good to know

Good for

- ✓ Solo photographers who want one app for bookings, galleries and invoices
- ✓ Photographers moving from separate CRM and gallery tools
- ✓ Studios that want to try a plan for 30 days without a card

Worth knowing

- ⓘ Active shoots and galleries are capped at 10 on Lite and 20 on Basic, and storage ranges from 50GB to unlimited by plan.
- ⓘ Lite, Basic and Pro include 3 users and 2 brands; unlimited users and brands need the Unlimited plan.
- ⓘ The page lists USD and CAD prices side by side and does not say whether the monthly figure is for monthly or annual billing.
- ⓘ Built for photographers rather than as a general-purpose CRM.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$19
A month to start

Sprout Studio is a paid product with a free trial, starting at $19 per month (Lite; billing period not stated).

LITE

$19

per month, billing basis not shown

10 active shoots and galleries, 50GB photo storage, 3 users and 2 brands.

BASIC

$36

per month, billing basis not shown

20 active shoots and galleries, 100GB photo storage, 3 users and 2 brands.

PRO

$51

per month, billing basis not shown

Unlimited active shoots and galleries, 200GB photo storage, 3 users and 2 brands.

UNLIMITED

$69

per month, billing basis not shown

Unlimited active shoots and galleries, unlimited photo storage, unlimited users and brands.

Trying it first

30-day free trial of any plan, no credit card required

Read from getsproutstudio.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Client management, galleries and invoicing for photographers. Here is what it does, as its own site describes it, and what it covers: workflow automation, forms, file sharing, invoicing, email campaigns, appointment booking.

> **Contacts, contracts, invoices and payments, galleries, album proofs, email automation and scheduling.**
>
> From our grade for features

Photography CRM

Keeps client records, bookings and shoots together, with hundreds of customizable templates for emails, contracts and questionnaires.

Contracts, invoices and payments

Sends contracts and invoices and collects payment, with the vendor stating it takes no commission.

Online galleries

Proofs, sells and delivers photos to clients from client galleries; photo storage depends on the plan.

Album design proofs

Clients can give feedback on album designs in a proofing tool.

Email marketing and automation

Designs email campaigns and automates follow-up with built-in workflows.

Scheduling and questionnaires

Clients book time without back-and-forth, and questionnaires collect information before a shoot.

Where it runs

Web

What it works with

Freedom Print Lab

Sprout Studio is made by Sprout Studio Inc.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

37/116

Other CRM tools it is graded above

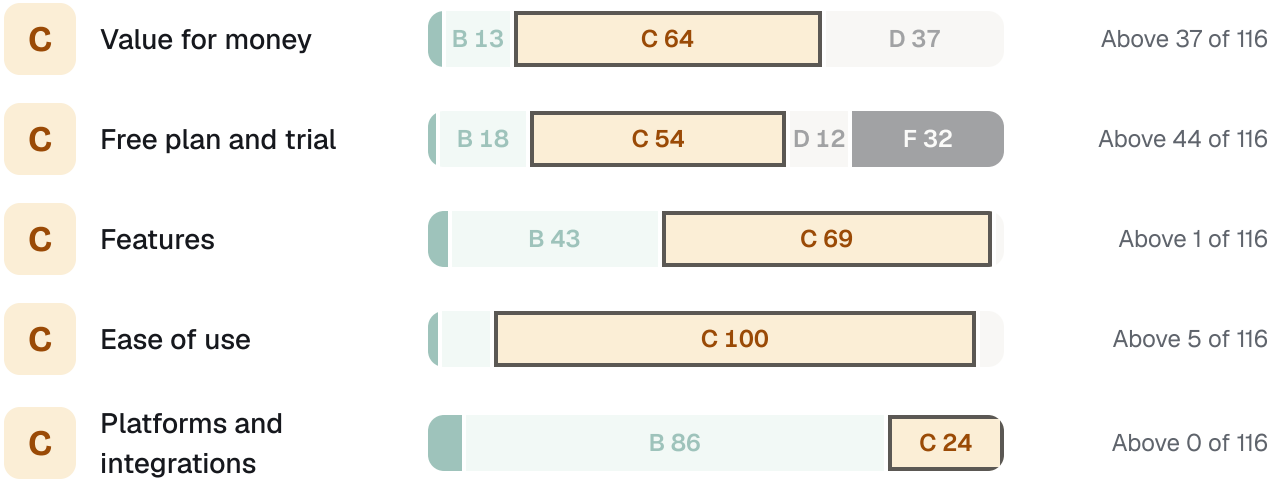
Sprout Studio's GPA of 2.0 is higher than 37 of the 116 other CRM tools we grade, and level with 12.

Its paid plans start at $19 a month, against a middle price of $29 for the category: 29 of the 93 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 26 tools score higher and cost less.

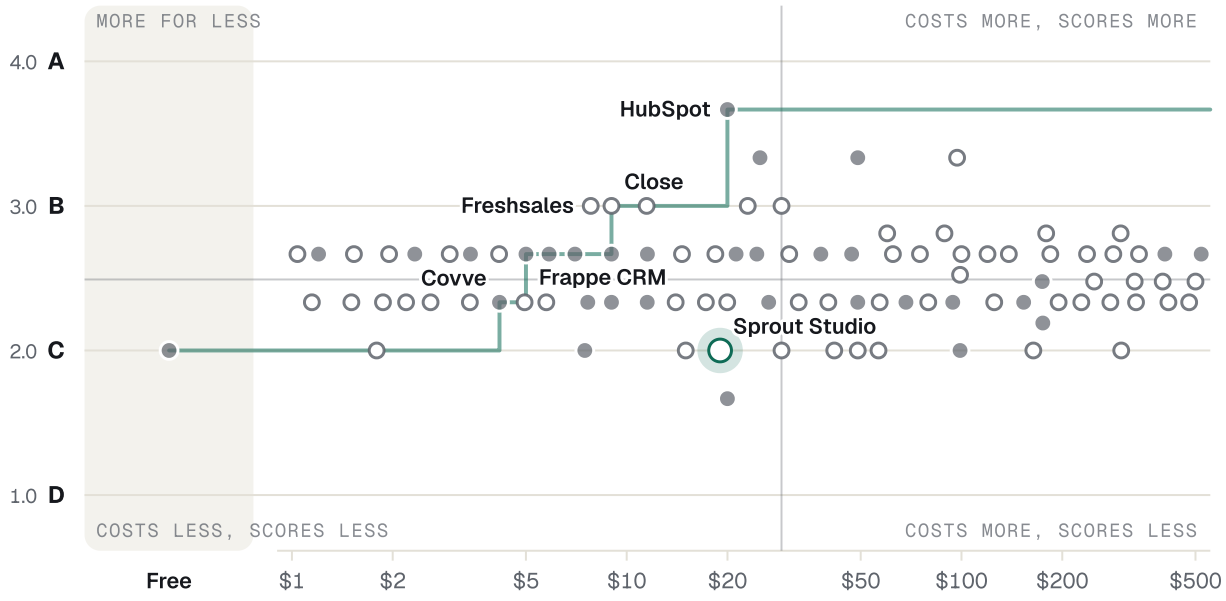
Each grade against the category

Every bar is all 117 CRM tools we grade, cut by the letter each got. Sprout Studio's own letter is outlined.



Price against what you get

Each dot is one of 95 CRM tools. Further left costs less; higher up scores better on features, ease of use and platforms. Sprout Studio is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Sprout Studio you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 67 of the 116 other CRM tools grade higher. It costs $228 a year.

What you could make

- Invoicing, appointment booking and forms: an app builder makes these well.

What you could not

- Newsletters sent to thousands of people that still reach the inbox.
- Connections to other products, each kept working as those products change.
- Storing and serving files for other people.

What this rests on. Sprout Studio's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



17hats, Studio Ninja, HoneyBook, Dubsado and Pixieset

The 5 tools Sprout Studio is most often weighed against, with where each one differs from it.

2.4 GPA

17hats

Free trial · from $60/mo

CRM and small business manager with invoicing, booking and texting.

- Sprout Studio also covers file sharing and email campaigns.
- 17hats also covers sales pipeline, quotes and estimates and sMS marketing.

Sprout Studio and 17hats compared in full

2.2 GPA

Studio Ninja

Free trial · from $16/mo

Studio management and CRM for photographers and videographers.

- Only Studio Ninja lists iOS and Android apps.
- Sprout Studio also covers file sharing and email campaigns.
- Studio Ninja also covers tasks, sales pipeline and quotes and estimates.

Sprout Studio and Studio Ninja compared in full

HoneyBook

2.6 GPA

Free trial · from $29/mo

Client management, contracts and payments for independents.

- Only HoneyBook lists iOS and Android apps.
- Sprout Studio also covers file sharing, email campaigns and appointment booking.
- HoneyBook also covers templates, booking links and sales pipeline.

Sprout Studio and HoneyBook compared in full

Dubsado

2.4 GPA

Free trial · from $335/yr

Client management, contracts and invoicing for service businesses.

- Only Dubsado lists iOS and Android apps.
- Sprout Studio also covers file sharing, email campaigns and appointment booking.
- Dubsado also covers templates, booking links, time tracking and reports.

Sprout Studio and Dubsado compared in full

Pixieset

2.6 GPA

Free plan · from $12/mo

Client galleries, booking and studio CRM for photographers.

- Pixieset has a free plan. Sprout Studio does not, though it has a free trial.
- Only Pixieset lists iOS and Android apps.
- Sprout Studio also covers workflow automation, file sharing and email campaigns.

Sprout Studio and Pixieset compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Sprout Studio free?

No, Sprout Studio is a paid product, but you can try it first. 30-day free trial of any plan, no credit card required.

How much does Sprout Studio cost?

Sprout Studio lists 4 plans. Lite: $19 per month, billing basis not shown.

What platforms does Sprout Studio work on?

Sprout Studio is available on Web.

Does Sprout Studio have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Sprout Studio is listed for Web.

Does Sprout Studio have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Sprout Studio is listed for Web.

Is Sprout Studio open source?

Sprout Studio is not described as open source on its own site, as read on Nov 13, 2026.

What does Sprout Studio integrate with?

Sprout Studio's listing names Freedom Print Lab. A listing names up to eight integrations, so it may connect to more.

Who makes Sprout Studio?

Sprout Studio is made by Sprout Studio Inc.

What are the alternatives to Sprout Studio?

The closest alternatives to Sprout Studio in our directory are 17hats, Studio Ninja, HoneyBook, Dubsado and Pixieset.

How does Sprout Studio compare with other CRM tools?

Sprout Studio's GPA of 2.0 is higher than 37 of the 116 other CRM tools we grade, and level with 12.

Is Sprout Studio good value for money?

ToolGPA grades Sprout Studio C for value for money. On features, ease of use and platforms it scores 2.0 out of 4.

Could I make my own version of Sprout Studio?

To replace Sprout Studio you would be making newsletters sent to thousands of people that still reach the inbox.

Where this guide comes from

The prices, plans, platforms and features were read from Sprout Studio's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Sprout Studio's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Sprout Studio Inc. Prices change, so check sproutstudio.com before you buy.

getsproutstudio.com/pricing/ sproutstudio.com

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Sprout Studio, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/sprout-studio

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Sprout Studio: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/sprout-studio
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Know someone choosing between CRM tools?

Send them this guide:
toolgpa.com/tools/sprout-studio/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded CRM tools after Sprout Studio, each with an Insider's Guide of its own.

CRM Software Insider's Guide

Every one of the 117 CRM tools we grade, compared

HubSpot Insider's Guide

Free CRM at the center of a marketing, sales and service suite

3.2 GPA

Frappe CRM Insider's Guide

Open-source CRM with unlimited users, billed by hosting

3.0 GPA

Givebutter Insider's Guide

Free fundraising platform with a built-in nonprofit CRM

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Sprout Studio's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Sprout Studio is a trademark of its owner, and this guide is not made, paid for or approved by Sprout Studio Inc. Prices and plans change: check sproutstudio.com before you buy.