ToolGPA

NOVEMBER 2026

Spryker

The Insider's Guide

Composable commerce platform for B2B, B2C and marketplaces



Every plan, grade, refund rule and rival among online store builders, read from Spryker's own pages.

Made by Spryker Systems GmbH · checked Nov 13, 2026 · toolgpa.com

1.4
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Spryker's own pages, its app-store listings and our grades. Every fact in it is on Spryker's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.4

GPA, above 0 of the 80 other online store builders we grade

Spryker is a digital commerce platform aimed at large B2B and B2C businesses. It covers catalog, cart and checkout, order management and inventory, offers a headless setup with an API layer, and supports marketplaces with third-party sellers. Pricing is not published, and the pricing page on its site is behind a password.

> "
>
> **It is an enterprise project that needs developers, not a quick start.**
>
> From our grade for ease of use

To get you started, here are **7 things to know about Spryker**, taken from its own pages and our grades.

1 **Best for large B2B and B2C commerce projects**

But its pricing page is password-protected, buying starts with a demo, and it needs development work.

2 **It runs on Web**

Web.

3 **B2B and B2C commerce**

Separate solution pages cover B2B selling to business buyers and B2C selling to shoppers, on one platform.

4 **Enterprise marketplace**

Lets a retailer open its storefront to third-party sellers and run them as a marketplace.

5 **Order management**

An extensible order management system with customizable workflows from order processing through refunds and returns.

6 **A 1.4 GPA, above 0 of 80**

That is against the other online store builders we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

To replace Spryker you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

Spryker at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Spryker Systems GmbH	CATEGORY Online Store Builders
OUR GRADE 1.4 GPA, weak	

The report card

Best for large B2B and B2C commerce projects

Spryker is a headless commerce platform for large B2B and B2C businesses, with catalog, checkout, order management and marketplaces. But its pricing page is password-protected, buying starts with a demo, and it needs development work.

TOOLGPA REPORT CARD	Spryker	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	No prices are published and the pricing page is password-protected, so there is nothing to set against the category's $20 to $89.
Free plan and trial	F	No free plan and no self-service trial on the pages read.
Features	C	B2B and B2C commerce, marketplaces, order management and inventory. It covers a lot, but the listing shows it needs development work.
Ease of use	D	No store rating on record. It is an enterprise project that needs developers, not a quick start.
Platforms and integrations	C	Web platform with a public API and no integrations listed.

Grade point average — Weak, out of 4.0 **1.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Spryker is for

- ✓ Fits if you are a large business with developers and a multi-brand or marketplace plan
- ✓ Works for B2B sellers that want a headless setup

Who it is not for

- ✕ Skip it if you are a small shop, since it is built for enterprise projects
- ✕ Not for you if you want to see a price, as the page is password-protected
- ✕ Skip it if you have no developers, as it needs development work
- ✕ Watch out: no free plan or self-service trial is listed

Good to know

Good for

- ✓ Manufacturers, distributors and wholesalers selling online to business buyers
- ✓ Large retailers that want to launch a marketplace with outside sellers
- ✓ Enterprise teams with developers to customize a composable platform

Worth knowing

- ⓘ No prices are published; the pricing page is password-protected and buying starts with a demo request.
- ⓘ It is built for enterprise projects and needs development work, not a quick start for a small shop.
- ⓘ No free plan or self-service trial is listed on the pages we read.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Spryker's current pricing could not be confirmed from its own site.

"

No free plan and no self-service trial on the pages read.

From our grade for free plan and trial

We could not confirm Spryker's current prices from its own site, so this guide lists no plans. spryker.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Composable commerce platform for B2B, B2C and marketplaces. Here is what it does, as its own site describes it, and what it covers: public API, inventory, online store.

> **It covers a lot, but the listing shows it needs development work.**

From our grade for features

B2B and B2C commerce

Separate solution pages cover B2B selling to business buyers and B2C selling to shoppers, on one platform.

Enterprise marketplace

Lets a retailer open its storefront to third-party sellers and run them as a marketplace.

Order management

An extensible order management system with customizable workflows from order processing through refunds and returns.

Headless and API-first

A Glue API lets teams attach any front end, such as a mobile app or a custom storefront, to the commerce back end.

Product catalog and inventory

Catalog management with configurable products and bundles, and stock tracked across multiple warehouses.

Cloud hosting

Spryker lists a PaaS and cloud offering and a code upgrader tool for keeping customized projects up to date.

Where it runs

Web

What it works with

Its own pages name no integrations.

Spryker is made by Spryker Systems GmbH.

Where it stands

Its grades against its category, and whether to keep it or make your own

0/80

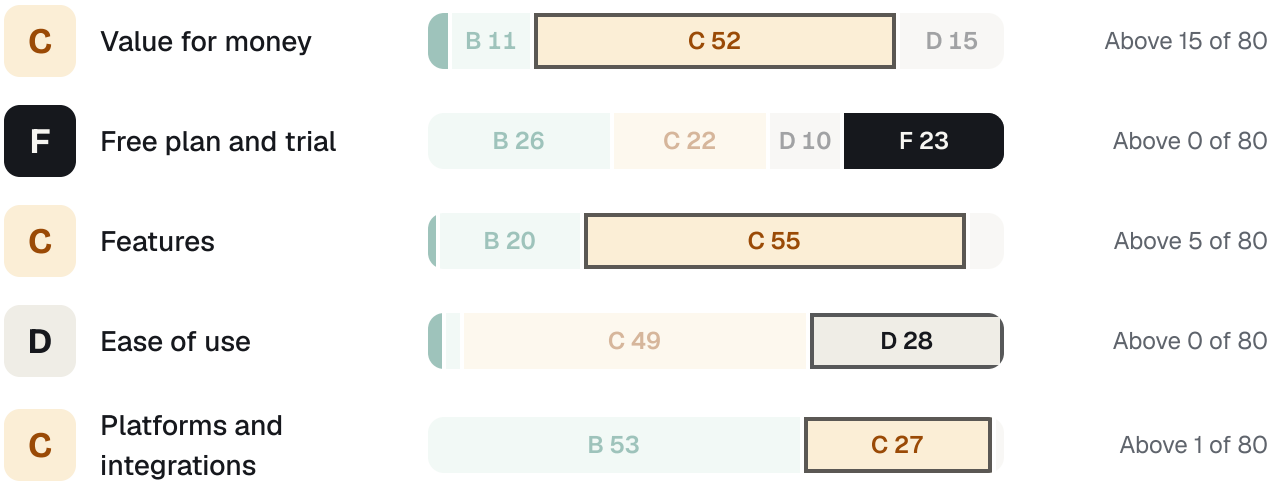
Other online store builders it is graded above

Spryker's GPA of 1.4 is higher than 0 of the 80 other online store builders we grade, and level with 4.

It stands best on value for money (C, above 15 of 80) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 81 online store builders we grade, cut by the letter each got. Spryker's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Spryker you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 76 of the 80 other online store builders grade higher.

What you could make

- Inventory: an app builder makes this well.

What you could not

- Checkout, card payments and sales tax handled for you.
- An API that other software can build on.

What this rests on. Spryker's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



commercetools, Shopware, Elastic Path, BigCommerce and Kibo Commerce

The 5 tools Spryker is most often weighed against, with where each one differs from it.

2.0 GPA

commercetools

Free trial

API-first headless commerce platform for large retailers.

- Spryker also covers inventory.

Spryker and commercetools compared in full

2.4 GPA

Shopware

Free plan · from €600/mo

Open-source commerce platform for B2B and B2C stores.

- Shopware has a free plan. Spryker does not.
- Shopware is open source and self-hostable, according to its own site.
- Spryker also covers inventory.

Spryker and Shopware compared in full

Elastic Path

Free trial

API-first composable commerce platform for enterprise teams.

Spryker and Elastic Path compared in full

BigCommerce

2.6 GPA

Free trial · from $29/mo

Hosted ecommerce platform with plans set by yearly sales.

- Only BigCommerce lists iOS and Android apps.
- BigCommerce also covers reports.

Spryker and BigCommerce compared in full

Kibo Commerce

1.6 GPA

Paid

Order management and commerce platform for B2B and B2C sellers.

Spryker and Kibo Commerce compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

10

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Spryker free?

No. Spryker is a paid product.

What platforms does Spryker work on?

Spryker is available on Web.

Does Spryker have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Spryker is listed for Web.

Does Spryker have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Spryker is listed for Web.

Is Spryker open source?

Spryker is not described as open source on its own site, as read on Nov 13, 2026.

Does Spryker have an API?

Yes. Spryker offers a public API, according to its own site.

Who makes Spryker?

Spryker is made by Spryker Systems GmbH.

What are the alternatives to Spryker?

The closest alternatives to Spryker in our directory are commercetools, Shopware, Elastic Path, BigCommerce and Kibo Commerce.

How does Spryker compare with other online store builders?

Spryker's GPA of 1.4 is higher than 0 of the 80 other online store builders we grade, and level with 4.

Could I make my own version of Spryker?

To replace Spryker you would be making checkout, card payments and sales tax handled for you.

Where this guide comes from

The prices, plans, platforms and features were read from Spryker's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Spryker Systems GmbH's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Spryker Systems GmbH. Prices change, so check spryker.com before you buy.

spryker.com/
spryker.com/platform/portfolio/b2c-commerce

spryker.com/pricing

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Spryker, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/spryker

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Spryker: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/spryker
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Know someone choosing between online store builders?

Send them this guide: toolgpa.com/tools/spryker/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded online store builders after Spryker, each with an Insider's Guide of its own.

Online Store Builders Insider's Guide

Every one of the 84 online store builders we grade, compared

Big Cartel Insider's Guide

Simple online store for artists, makers and independent sellers

2.8 GPA

Shopify Insider's Guide

Hosted commerce platform for online, in-person and social selling

2.8 GPA

BigCommerce Insider's Guide

Hosted ecommerce platform with plans set by yearly sales

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Spryker's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Spryker is a trademark of its owner, and this guide is not made, paid for or approved by Spryker Systems GmbH. Prices and plans change: check spryker.com before you buy.