ToolGPA

NOVEMBER 2026

Steve AI

The Insider's Guide

Prompt-to-video maker for animated, stock and generative clips



Every plan, grade, refund rule and rival among screen recording and video tools, read from Steve AI's own pages.

Made by Steve AI · checked Nov 13, 2026 · toolgpa.com

2.0
GPA

The #1 AI Tool for Faceless Influencers to Go Viral

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Steve AI's own pages, its app-store listings and our grades. Every fact in it is on Steve AI's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 14 of the 133 other screen recording and video tools we grade

Steve AI creates videos from a text prompt, script, audio file or image. It offers several output styles, including animation, stock-footage and generative video, with AI voices and an online editor. It runs in the browser and has an iOS app.

To get you started, here are **9 things to know about Steve AI**, taken from its own pages and our grades.

> "
>
> **A prompt box gets you a draft, but fixing scenes means using the editor.**
>
> From our grade for ease of use

1 **Best for quick AI videos from a prompt or script**

Steve AI makes videos from a prompt, script, audio file or image in animated, stock-footage and generative styles.

2 **Paid plans start at $19 a month**

As its pricing page puts it: $19 per month (billing basis not confirmed).

3 **There is a free plan**

1,200 seconds of AI video and 200 credits for AI and stock media generation, with limited downloads.

4 **It runs on 2 platforms**

Web and iOS.

5 **Several ways to start a video**

Make a video from a prompt, a script, an audio file or an image, in animated, live-footage or generative styles.

6 **AI voices and multi-voice scenes**

Voiceovers use AI voices, and several voices can be combined in one script. The share of human-like voices rises on Pro.

7 **Motion effects and clips**

Add zooms, camera movement and kinetic text, or turn a tweet, image or blog post into a short clip.

8 **A 2.0 GPA, above 14 of 133**

That is against the other screen recording and video tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Steve AI you would be making a video model, which you can rent by the second but not make. That is not a weekend's work, with an AI app builder or without one.

Steve AI at a glance

PRICING
Free plan, from $19 per month (billing basis not confirmed)

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
Web, iOS

MADE BY
Steve AI

CATEGORY
Screen Recording & Video

OUR GRADE
2.0 GPA, fair

The report card

Best for quick AI videos from a prompt or script

Steve AI makes videos from a prompt, script, audio file or image in animated, stock-footage and generative styles. The free plan limits downloads, the paid prices load by script and show different figures in different views, and generative credits are limited on every plan.

TOOLGPA REPORT CARD	Steve AI	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	Starter is $19 a month and Pro $39, though the billing basis isn't confirmed. That is inside the middle of the category.
Free plan and trial	C	Free plan: 1,200 seconds of AI video and 200 credits, with limited downloads.
Features	C	Prompt, script, audio and image inputs, AI voices, motion effects and an editor. Generative credits are limited on each paid plan and sold as add-ons.
Ease of use	C	No store rating on record. A prompt box gets you a draft, but fixing scenes means using the editor.
Platforms and integrations	C	Web plus an iOS app. No desktop app and no integrations listed.
Grade point average		Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Steve AI is for

- ✓ Fits if you make short explainer or social videos from text with no filming
- ✓ Works for people who want an iPhone app alongside the web editor

Who it is not for

- ✗ Tight if you stay free: downloads are limited
- ✗ Watch out: the pricing page shows different figures in different views, so the billing basis is unclear
- ✗ Pricey if you want generative video, with the Generative AI plan at $99 a month
- ✗ Watch out: higher resolutions than 2K need Enterprise, and extra generative credits cost more

Good to know

Good for

- ✓ Faceless videos for social media, explainers and training
- ✓ Turning a script or blog post into a first-draft video
- ✓ Creators who want animated and stock styles in one place

Worth knowing

- ⓘ The pricing page loads prices with scripts and shows different figures in different views, so the billing basis is unclear.
- ⓘ The homepage toggle advertises 30% off annual billing, but the monthly and yearly prices are not both visible.
- ⓘ Generative credits are limited on every paid plan, and extra ones are bought as add-ons.
- ⓘ Higher resolutions than 2K need the Enterprise plan.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$19

A month to start. There is a free plan too

Steve AI has a free plan. Paid plans start at $19 per month (billing basis not confirmed).

> **That is inside the middle of the category.**
>
> From our grade for value for money

FREE

$0

1,200 seconds of AI video and 200 credits for AI and stock media generation.

STARTER

$19

per month, billing basis not shown

100 minutes of AI video a month, 800 AI images and stock items, 1080p, no watermark, 120 seconds of generative credits.

PRO

$39

per month, billing basis not shown

300 minutes of AI video a month, 2,400 AI images and stock items, 2K resolution, no watermark.

GENERATIVE AI

$99

per month, billing basis not shown

400 minutes of AI video a month, 3,200 AI images and stock items, 2K, 15 minutes of generative credits.

ENTERPRISE

Custom

Contact sales; no published price.

The free plan

1,200 seconds of AI video and 200 credits for AI and stock media generation, with limited downloads.

Read from steve.ai on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Annual billing discount

The homepage pricing toggle labels annual billing as 30% off compared with monthly.

Stated on steve.ai

What it does

Its main features, where it runs, what it works with and who makes it

2

Places it runs: Web and iOS

Prompt-to-video maker for animated, stock and generative clips. Here is what it does, as its own site describes it, and what it covers: AI features, video editing, video generation, text to speech.

"

Prompt, script, audio and image inputs, AI voices, motion effects and an editor.

From our grade for features

Several ways to start a video

Make a video from a prompt, a script, an audio file or an image, in animated, live-footage or generative styles.

AI voices and multi-voice scenes

Voiceovers use AI voices, and several voices can be combined in one script. The share of human-like voices rises on Pro.

Motion effects and clips

Add zooms, camera movement and kinetic text, or turn a tweet, image or blog post into a short clip.

FlexiCredits and power-ups

Plans can be topped up with extra generative credits and power-ups, which add more AI media and video minutes.

iOS app

A mobile app lets you create and edit videos on a phone.

Where it runs

Web

iOS

What it works with

Its own pages name no integrations.

Steve AI is made by Steve AI.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

14/133

Other screen recording and video tools it is graded above

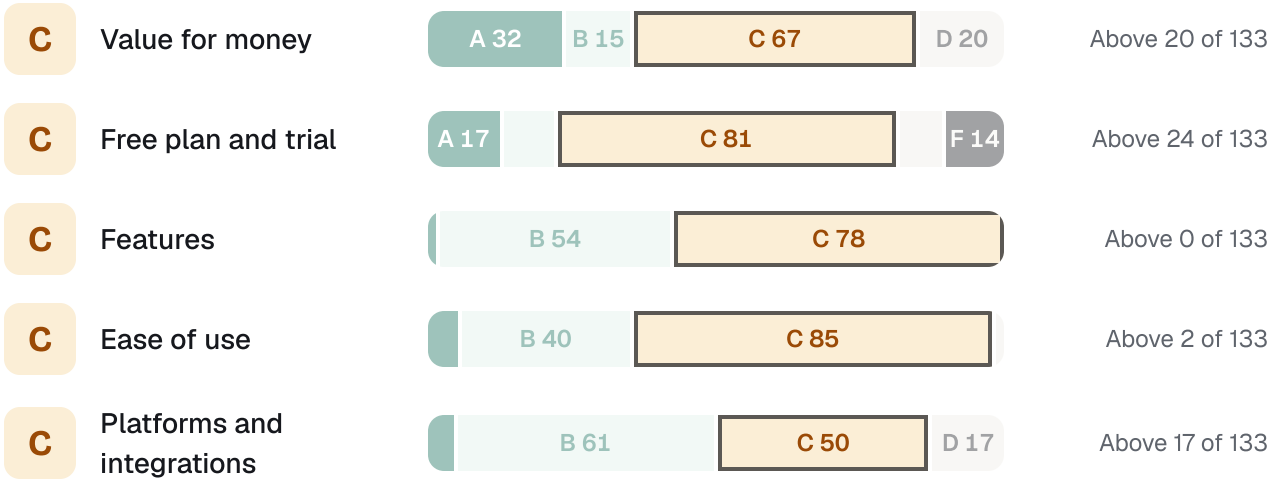
Steve AI's GPA of 2.0 is higher than 14 of the 133 other screen recording and video tools we grade, and level with 27.

Its paid plans start at $19 a month, against a middle price of $12.25 for the category: 62 of the 88 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 55 tools score higher and cost less.

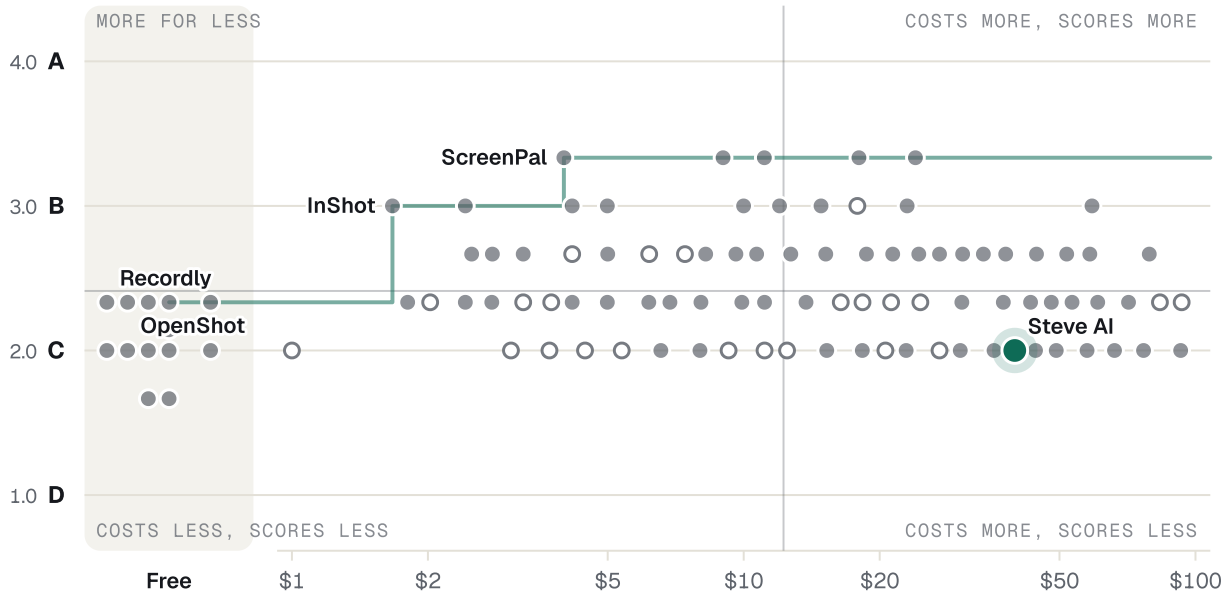
Each grade against the category

Every bar is all 134 screen recording and video tools we grade, cut by the letter each got. Steve AI's own letter is outlined.



Price against what you get

Each dot is one of 102 screen recording and video tools. Further left costs less; higher up scores better on features, ease of use and platforms. Steve AI is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Steve AI you would be making a video model, which you can rent by the second but not make. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 92 of the 133 other screen recording and video tools grade higher. It costs $228 a year.

What you could not

- ✕ A video model, which you can rent by the second but not make.
- ✕ A voice model, which you can rent by the minute but not make.

- ✕ A video editor.
- ✕ A real app for iOS. Something home-made would be a web page.
- ✕ AI features, unless you pay a model provider for each request yourself.

What this rests on. Steve AI's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Animaker, Lumen5, Visla, Synthesia and HeyGen

The 5 tools Steve AI is most often weighed against, with where each one differs from it.

A

2.0
GPA

Animaker

Free plan · from $10/mo

Browser-based animated video maker with characters and AI voices.

- Only Steve AI lists an iOS app.
- Only Animaker lists an Android app.
- Steve AI also covers video generation.

Steve AI and Animaker compared in full

2.0
GPA

Lumen5

Free plan · from $19/mo

Turn blog posts, scripts and ideas into videos with AI.

- Only Steve AI lists an iOS app.
- Lumen5 also covers templates and voice cloning.

Steve AI and Lumen5 compared in full



2.2 GPA

Visla

Free plan · from $15/mo

AI video maker that builds videos from text, scripts and slides.

- Only Visla lists macOS, Windows and Android apps.
- Steve AI also covers text to speech.
- Visla also covers transcription, screen recording and voice cloning.

Steve AI and Visla compared in full



2.4 GPA

Synthesia

Free plan · from $14/mo

AI video platform that turns scripts into avatar-presented videos.

- Only Steve AI lists an iOS app.
- Only Synthesia lists a browser extension.
- Steve AI also covers video editing, video generation and text to speech.

Steve AI and Synthesia compared in full



2.6 GPA

HeyGen

Free plan · from $24/mo

AI video generator with realistic avatars and video translation.

- Only HeyGen lists an Android app.
- Steve AI also covers video editing, video generation and text to speech.
- HeyGen also covers templates.

Steve AI and HeyGen compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Steve AI free?

Steve AI has a free plan. 1,200 seconds of AI video and 200 credits for AI and stock media generation, with limited downloads.

How much does Steve AI cost?

Steve AI lists 5 plans. Free: $0.

What platforms does Steve AI work on?

Steve AI is available on Web and iOS.

Does Steve AI offer any discounts?

Steve AI publicly lists the following: Annual billing discount.

Does Steve AI have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Steve AI is listed for Web and iOS.

Does Steve AI have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. Steve AI is listed for Web and iOS.

Is Steve AI open source?

Steve AI is not described as open source on its own site, as read on Nov 13, 2026.

Who makes Steve AI?

Steve AI is made by a company of the same name.

What are the alternatives to Steve AI?

The closest alternatives to Steve AI in our directory are Animaker, Lumen5, Visla, Synthesia and HeyGen.

How does Steve AI compare with other screen recording and video tools?

Steve AI's GPA of 2.0 is higher than 14 of the 133 other screen recording and video tools we grade, and level with 27.

Is Steve AI good value for money?

ToolGPA grades Steve AI C for value for money. On features, ease of use and platforms it scores 2.0 out of 4.

Could I make my own version of Steve AI?

To replace Steve AI you would be making a video model, which you can rent by the second but not make.

Where this guide comes from

The prices, plans, platforms and features were read from Steve AI's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Steve AI's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Steve AI. Prices change, so check steve.ai before you buy.

steve.ai/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Steve AI, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/steve-ai

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Steve AI: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/steve-ai
```

Know someone choosing between screen recording and video tools?

Send them this guide: toolgpa.com/tools/steve-ai/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded screen recording and video tools after Steve AI, each with an Insider's Guide of its own.

Screen Recording & Video Insider's Guide

Every one of the 134 screen recording and video tools we grade, compared



DaVinci Resolve Insider's Guide

Video editing, color, effects and audio post-production in one app

3.4 GPA



Zencastr Insider's Guide

Free podcast recording, chat-based editing and hosting in one app

3.4 GPA



Cap Insider's Guide

Open-source screen recorder with instant share links and an editor

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Steve AI's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Steve AI is a trademark of its owner, and this guide is not made, paid for or approved by Steve AI. Prices and plans change: check steve.ai before you buy.