ToolGPA

NOVEMBER 2026

Strong Testimonials

The Insider's Guide

WordPress plugin for collecting and displaying customer testimonials



Every plan, grade, refund rule and rival among customer review tools, read from Strong Testimonials's own pages.

Made by Chill Media Labs S.R.L. · checked Nov 13, 2026 · toolgpa.com

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Strong Testimonials's own pages, its app-store listings and our grades. Every fact in it is on Strong Testimonials's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

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GPA, above 35 of the 63 other customer review tools we grade

Strong Testimonials is a WordPress plugin that adds a testimonial submission form and displays testimonials in lists, grids and sliders on a site. A free edition is on WordPress.org; paid plans add extensions such as custom form fields, import from Google and Facebook reviews, and review markup, sold per year for 1, 3 or 5 sites.

To get you started, here are **9 things to know about Strong Testimonials**, taken from its own pages and our grades.

> **Video, imports and extra forms are paid, and it only runs inside WordPress.**
>
> From our report card of Strong Testimonials

1 **Best for a testimonial form and display on WordPress**

Strong Testimonials is a WordPress plugin with a free edition for testimonial forms and display views.

2 **Paid plans start at $2.28 a month when paid by the year**

As its pricing page puts it: $78 per year for 1 site, after a $27.30 first year.

3 **There is a free plan**

Free edition on WordPress.org with testimonial forms and display views; video testimonials, imports and other extensions are paid.

4 **It runs on Web**

Web.

5 **Testimonial collection forms**

A submission form on your site collects testimonials; Business adds custom form fields and multiple forms for different products.

6 **Display views**

Show testimonials in lists, grids or sliders; paid plans add advanced views and professionally designed templates.

7 **Import from other platforms**

The third-party importer, from Plus, pulls testimonials from Google, Facebook, Yelp, WooCommerce or Zomato, per the pricing page.

8 **A 2.4 GPA, above 35 of 63**

That is against the other customer review tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

The plain part of Strong Testimonials you could make: review collection, forms, schema markup and templates. What surrounds it you could not. The 1 things listed below take a company, not a weekend.

Strong Testimonials at a glance

PRICING Free plan, from $78 per year for 1 site, after a $27.30 first year	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web
MADE BY Chill Media Labs S.R.L.	CATEGORY Customer Review Tools
OUR GRADE 2.4 GPA, fair	

The report card

Best for a testimonial form and display on WordPress

Strong Testimonials is a WordPress plugin with a free edition for testimonial forms and display views. Video, imports and extra forms are paid, and it only runs inside WordPress.

TOOLGPA REPORT CARD

Strong Testimonials

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	B	The free edition costs nothing, and paid plans start at $78 a year, about $6.50 a month, inside the cheapest quarter for review tools.
Free plan and trial	B	The free edition has forms and display views with no cap on record. Video testimonials and imports are paid.
Features	C	Collection forms, display views, review markup and spam control. Custom fields and multiple forms need the Business plan.
Ease of use	C	No store rating on record. It is a plugin you install, set up and style inside WordPress.
Platforms and integrations	C	WordPress only, with Mailchimp, Google, Facebook and WooCommerce links.

Grade point average — Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Strong Testimonials is for

- ✓ Fits if you run a WordPress site and want to collect testimonials
- ✓ Works for sites that want review markup for search

Who it is not for

- ✕ Skip it if you are not on WordPress, as it runs only there
- ✕ Tight if you want custom fields or several forms, as they need the $198 Business plan
- ✕ Watch out: yearly plans renew at the regular price after a discounted first year
- ✕ Watch out: each plan limits sites to 1, 3 or 5

Good to know

Good for

- ✓ WordPress site owners who want a testimonials page and submission form
- ✓ Agencies licensing a plugin across several client sites
- ✓ Sites that want to show testimonials with search-friendly markup

Worth knowing

- ⓘ It runs only inside WordPress.
- ⓘ Annual plans renew at the regular price after a discounted first year, until cancelled.
- ⓘ Custom fields, multiple forms, infinite scroll and role management need the top Business plan.
- ⓘ Each plan limits the number of sites: 1, 3 or 5.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$2.28

A month to start, paid by the year.
There is a free plan too

Strong Testimonials has a free plan. Paid plans start at $78 per year for 1 site, after a $27.30 first year.

> **The free edition has forms and display views with no cap on record.**

From our grade for free plan and trial

FREE

$0

Free edition from WordPress.org: testimonial collection form and display of testimonials.

BASIC

$78

per year for 1 site

Country Selector extension, 1 year of updates and regular support. First-year price is $27.30.

PLUS

$138

per year for 3 sites

Adds review markup, advanced views, templates and third-party importer. First-year price is $48.30.

BUSINESS

$198

per year for 5 sites

Adds custom fields, multiple forms, infinite scroll, emails, filters, roles, MailChimp. First year $69.30.

The free plan

Free edition on WordPress.org with testimonial forms and display views; video testimonials, imports and other extensions are paid.

Read from strongtestimonials.com on Nov 13, 2026.

Ways to pay less

OTHER SAVINGS

2026 Black Friday: 65% off annual plans

The site advertises 65% off annual plans as a first-year price with a countdown, and 25% off lifetime licenses, limited to 10 a week.

Stated on strongtestimonials.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

WordPress plugin for collecting and displaying customer testimonials. Here is what it does, as its own site describes it, and what it covers: templates, forms, review collection, schema markup.

"

Collection forms, display views, review markup and spam control.

From our grade for features

Testimonial collection forms

A submission form on your site collects testimonials; Business adds custom form fields and multiple forms for different products.

Display views

Show testimonials in lists, grids or sliders; paid plans add advanced views and professionally designed templates.

Import from other platforms

The third-party importer, from Plus, pulls testimonials from Google, Facebook, Yelp, WooCommerce or Zomato, per the pricing page.

Review markup

SEO-friendly markup, included from Plus, adds structured data to testimonials.

Spam control

Captcha or honeypot spam control is listed in the paid plans.

Video testimonials

The WordPress.org listing names video testimonials as a premium feature.

Where it runs

Web

What it works with

WordPress
MailChimp
Google
Facebook
Yelp
WooCommerce

Strong Testimonials is made by Chill Media Labs S.R.L.

Where it stands

Its grades against its category, and whether to keep it or make your own

35/63

Other customer review tools it is graded above

Strong Testimonials's GPA of 2.4 is higher than 35 of the 63 other customer review tools we grade, and level with 19.

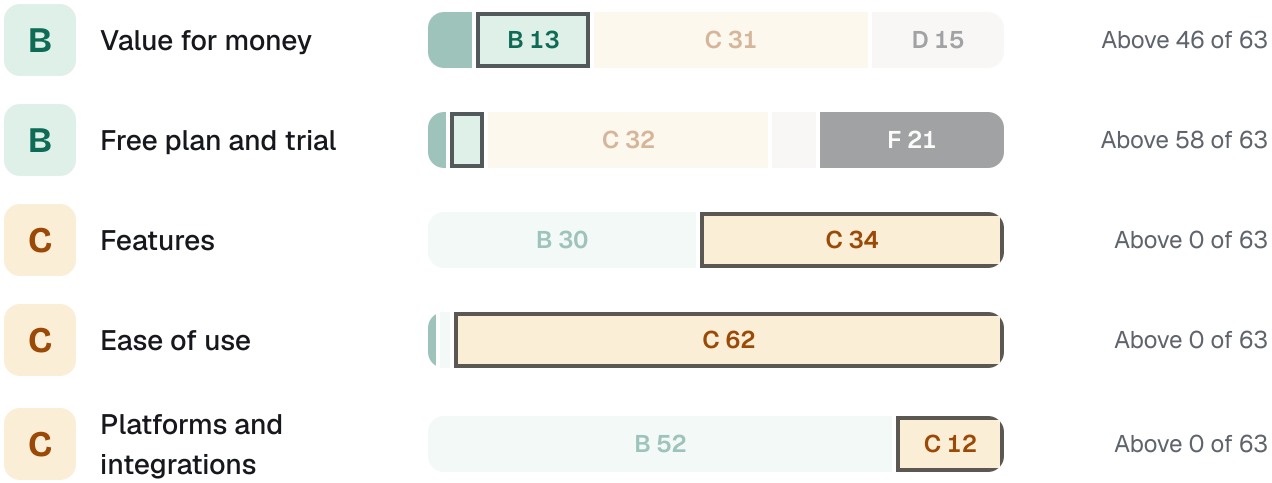
It stands best on free plan and trial (B, above 58 of 63) and worst on features (C, above 0).

Its paid plans start at $2.28 a month when paid by the year, against a middle price of $29 for the category: 0 of the 50 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4, and no tool on the category's chart scores higher without costing more.

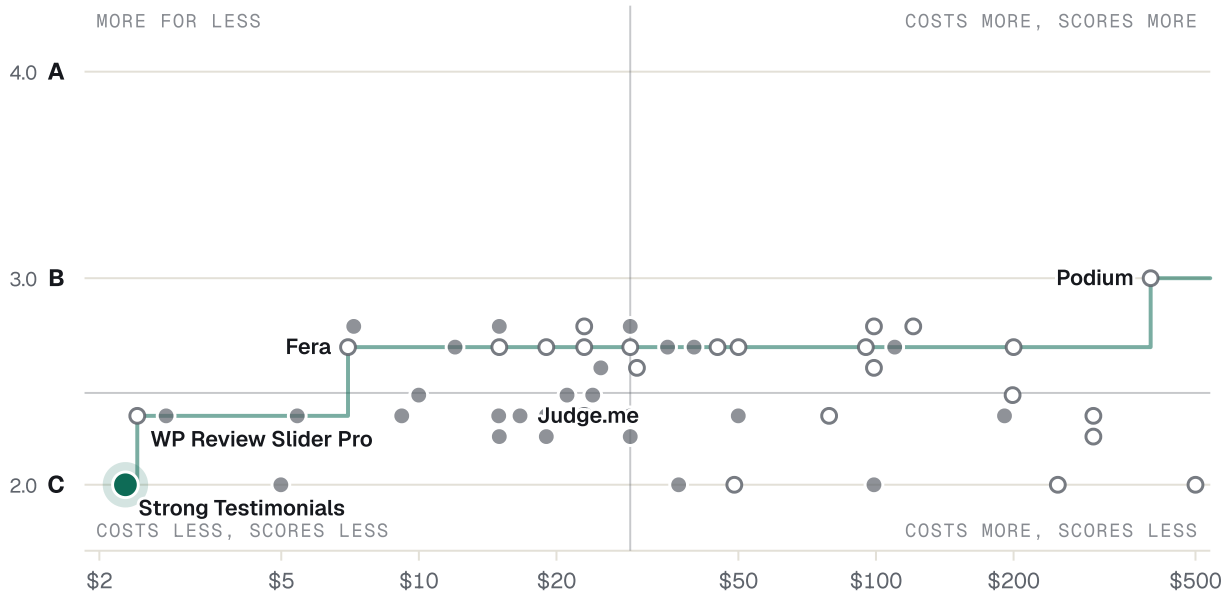
Each grade against the category

Every bar is all 64 customer review tools we grade, cut by the letter each got. Strong Testimonials's own letter is outlined.



Price against what you get

Each dot is one of 51 customer review tools. Further left costs less; higher up scores better on features, ease of use and platforms. Strong Testimonials is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Strong Testimonials you could make: review collection, forms, schema markup and templates. What surrounds it you could not. The 1 things listed below take a company, not a weekend.

It costs $27.30 a year.

What you could make

- Review collection, forms, schema markup and templates: an app builder makes these well.

What you could not

- It plugs into other products, WordPress, MailChimp and Google among them.

What this rests on. Strong Testimonials's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



WP Review Slider Pro, Trustindex, Senja, Famewall and Common Ninja

The 5 tools Strong Testimonials is most often weighed against, with where each one differs from it.

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WP Review Slider Pro

Free trial · from $29/yr

WordPress plugin showing reviews from 150+ sites in sliders and grids.

- Strong Testimonials has a free plan. WP Review Slider Pro does not, though it has a free trial.
- Strong Testimonials also covers forms and schema markup.

Strong Testimonials and WP Review Slider Pro compared in full

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Trustindex

Free plan · from $65/yr

Review widgets, review requests and rich snippets for sites.

- Strong Testimonials also covers templates and forms.
- Trustindex also covers email campaigns and qR codes.

Strong Testimonials and Trustindex compared in full



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Senja

Free plan · from $29/mo

Collect, manage and show customer testimonials.

- Only Senja lists a browser extension.
- Strong Testimonials also covers templates and forms.

Strong Testimonials and Senja compared in full



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Famewall

Free plan · from $12/mo

Testimonial collection pages and embeddable walls of love.

- Strong Testimonials also covers templates and forms.
- Famewall also covers reports.

Strong Testimonials and Famewall compared in full



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Common Ninja

Free plan · from $33.60/yr

No-code embeddable widgets, including review and testimonial walls.

- Strong Testimonials also covers templates, forms and schema markup.
- Common Ninja also covers no-code.

Strong Testimonials and Common Ninja compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

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Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Strong Testimonials free?

Strong Testimonials has a free plan. Free edition on WordPress.org with testimonial forms and display views; video testimonials, imports and other extensions are paid.

How much does Strong Testimonials cost?

Strong Testimonials lists 4 plans. Free: $0.

What platforms does Strong Testimonials work on?

Strong Testimonials is available on Web.

Does Strong Testimonials offer any discounts?

Strong Testimonials publicly lists the following: 2026 Black Friday: 65% off annual plans.

Does Strong Testimonials have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Strong Testimonials is listed for Web.

Does Strong Testimonials have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Strong Testimonials is listed for Web.

Is Strong Testimonials open source?

Strong Testimonials is not described as open source on its own site, as read on Nov 13, 2026.

What does Strong Testimonials integrate with?

Strong Testimonials's listing names WordPress, MailChimp, Google, Facebook, Yelp and WooCommerce.

Who makes Strong Testimonials?

Strong Testimonials is made by Chill Media Labs S.R.L.

What are the alternatives to Strong Testimonials?

The closest alternatives to Strong Testimonials in our directory are WP Review Slider Pro, Trustindex, Senja, Famewall and Common Ninja.

How does Strong Testimonials compare with other customer review tools?

Strong Testimonials's GPA of 2.4 is higher than 35 of the 63 other customer review tools we grade, and level with 19.

Is Strong Testimonials good value for money?

ToolGPA grades Strong Testimonials B for value for money. Its paid plans start at $2.28 a month when paid by the year, against a middle price of $29 for the category: 0 of the 50 others that charge start lower.

Could I make my own version of Strong Testimonials?

The plain part of Strong Testimonials you could make: review collection, forms, schema markup and templates.

Where this guide comes from

The prices, plans, platforms and features were read from Strong Testimonials's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Strong Testimonials's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Chill Media Labs S.R.L. Prices change, so check strongtestimonials.com before you buy.

strongtestimonials.com/pricing/
strongtestimonials.com

wordpress.org/plugins/strong-testimonials/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Strong Testimonials, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/strong-testimonials

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Strong Testimonials: The Insider's Guide", checked Nov 13, 2026.
https://toolgpa.com/tools/strong-testimonials
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Know someone choosing between customer review tools?

Send them this guide: toolgpa.com/tools/strong-testimonials/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded customer review tools after Strong Testimonials, each with an Insider's Guide of its own.

Customer Review Tools Insider's Guide

Every one of the 64 customer review tools we grade, compared

Judge.me Insider's Guide

Product reviews for Shopify stores with a free plan and one paid tier

3.0 GPA

Rivyo Insider's Guide

Product reviews, loyalty points and referrals for Shopify stores

3.0 GPA

Common Ninja Insider's Guide

No-code embeddable widgets, including review and testimonial walls

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Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Strong Testimonials's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Strong Testimonials is a trademark of its owner, and this guide is not made, paid for or approved by Chill Media Labs S.R.L. Prices and plans change: check strongtestimonials.com before you buy.