ToolGPA

NOVEMBER 2026

Subframe

The Insider's Guide

Design canvas, coding agent and browser in one desktop app



Every plan, grade, refund rule and rival among AI app builders, read from Subframe's own pages.

Made by Subframe · checked Nov 12, 2026 · toolgpa.com

2.2
GPA

Subframe

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Subframe's own pages, its app-store listings and our grades. Every fact in it is on Subframe's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 11 of the 52 other AI app builders we grade

Subframe is a desktop app that puts a design canvas, a coding agent and a built-in browser in one place. It works against the codebase on your machine and can use an existing Claude Code or Codex subscription as its agent. The canvas is stored in the cloud and can also be opened in a web browser.

To get you started, here are **9 things to know about Subframe**, taken from its own pages and our grades.

> "
>
> **The vendor says it works with React, and no plan above Pro is listed.**
>
> From our report card of Subframe

1 **Best for a design canvas wired to your coding agent**

Subframe is a desktop and web design canvas that hands work to your own Claude Code or Codex.

2 **Paid plans start at $20 a month for each person**

As its pricing page puts it: $20 per editor / month.

3 **There is a free plan**

One project, unlimited viewers and editors, limited AI credits, and use of your own Claude or Codex subscription.

4 **It runs on 3 platforms**

Web, macOS and Windows.

5 **Design canvas**

Components with props, slots and variants, plus themes and design tokens across light and dark modes, synced with the design system in your codebase.

6 **Built-in browser**

Preview and edit your running app inside Subframe, with detected local dev servers listed in the browser panel.

7 **Coding agent**

Uses an existing Claude Code or Codex subscription as the internal agent. Other agents such as Cursor or Gemini connect through MCP.

8 **A 2.2 GPA, above 11 of 52**

That is against the other AI app builders we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Subframe you would be making a tool that builds and hosts other apps. That is not a weekend's work, with an AI app builder or without one.

Subframe at a glance

PRICING Free plan, from $20 per editor / month	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web, macOS, Windows
MADE BY Subframe	CATEGORY AI App Builders
OUR GRADE 2.2 GPA, fair	

The report card

Best for a design canvas wired to your coding agent

Subframe is a desktop and web design canvas that hands work to your own Claude Code or Codex. Free is one project, and Pro is $20 per editor with no billing basis shown. The vendor says it works with React, and no plan above Pro is listed.

TOOLGPA REPORT CARD

Subframe

Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	$20 per editor a month, the category's middle price. The page doesn't say if that is monthly or yearly.
Free plan and trial	C	Free: one project, unlimited viewers and editors, limited AI credits, or your own Claude or Codex plan. One project is a firm cap.
Features	C	Canvas with components and tokens, a built-in browser, an agent and comments. The vendor says it is aimed at React.
Ease of use	C	No store rating on record. It is a desktop app that needs a running dev server and a Claude or Codex subscription.
Platforms and integrations	B	Mac, Windows and web, with Claude Code, Codex, Cursor, Gemini, GitHub and Mobbin connections.

Grade point average — Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Subframe is for

- ✓ Fits if you already pay for Claude Code or Codex and work in React
- ✓ Works for designers and developers sharing one canvas

Who it is not for

- ✕ Tight if you stay free: one project only
- ✕ Watch out: more than one project needs Pro at $20 per editor
- ✕ Watch out: AI credits apply only in the web version or in place of your own Claude or Codex plan
- ✕ Not for you if you want a tier above Pro: none is listed

Good to know

Good for

- ✓ Teams designing and shipping React interfaces from one tool
- ✓ Developers who already pay for Claude Code or Codex
- ✓ Designers who want components tied to the codebase's design system

Worth knowing

- ⓘ The Free plan allows one project; unlimited projects need Pro at $20 per editor / month.
- ⓘ The vendor says it works best with React, though the browser and canvas work with anything that renders on the web.
- ⓘ AI credits are used only in the web version or when you use them instead of your own Claude or Codex subscription.
- ⓘ The pricing section does not say whether $20 is billed monthly or annually, and lists no plan above Pro.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$20

A month to start, for each person. There is a free plan too

Subframe has a free plan. Paid plans start at $20 per editor / month.

> **The page doesn't say if that is monthly or yearly.**
>
> From our grade for value for money

FREE

$0

One project, unlimited viewers and editors, limited AI credits, and use of your own Claude or Codex subscription.

PRO

$20

per editor / month

Unlimited projects, 6x the AI credits of Free, and multiple themes per project. Billing basis (monthly or annual) is not stated.

The free plan

One project, unlimited viewers and editors, limited AI credits, and use of your own Claude or Codex subscription.

Read from subframe.com on Nov 12, 2026.

PART 03 · FEATURES

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, macOS and Windows

Design canvas, coding agent and browser in one desktop app. Here is what it does, as its own site describes it, and what it covers: AI features, real-time collaboration, AI agents, app builder.

> **Canvas with components and tokens, a built-in browser, an agent and comments.**

From our grade for features

Design canvas

Components with props, slots and variants, plus themes and design tokens across light and dark modes, synced with the design system in your codebase.

Built-in browser

Preview and edit your running app inside Subframe, with detected local dev servers listed in the browser panel.

Coding agent

Uses an existing Claude Code or Codex subscription as the internal agent. Other agents such as Cursor or Gemini connect through MCP.

Prompting on the canvas

Ask for designs or repetitive changes without leaving the canvas, then hand the result to the agent to implement in code.

Multiplayer and comments

Share a canvas link and comment in threads with teammates or the agent, then turn feedback into changes.

Where it runs

Web · macOS · Windows

What it works with

Claude Code · Codex · Cursor · Gemini · GitHub · Mobbin

Subframe is made by Subframe.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

11/52

Other AI app builders it is graded above

Subframe's GPA of 2.2 is higher than 11 of the 52 other AI app builders we grade, and level with 14.

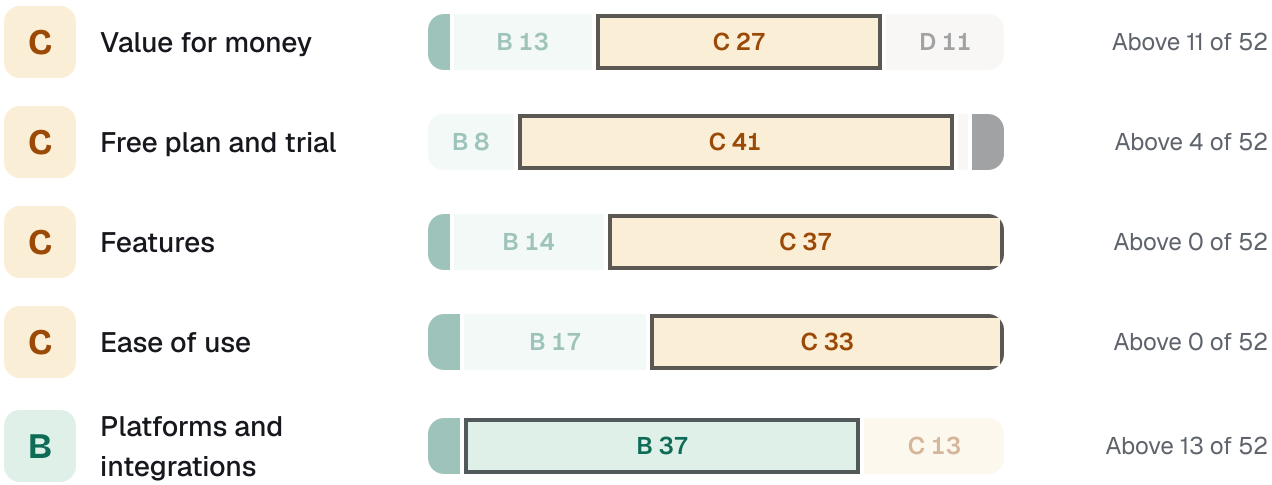
It stands best on platforms and integrations (B, above 13 of 52) and worst on features (C, above 0).

Its paid plans start at $20 a month for each person, against a middle price of $20 for the category: 25 of the 50 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 12 tools score higher and cost less.

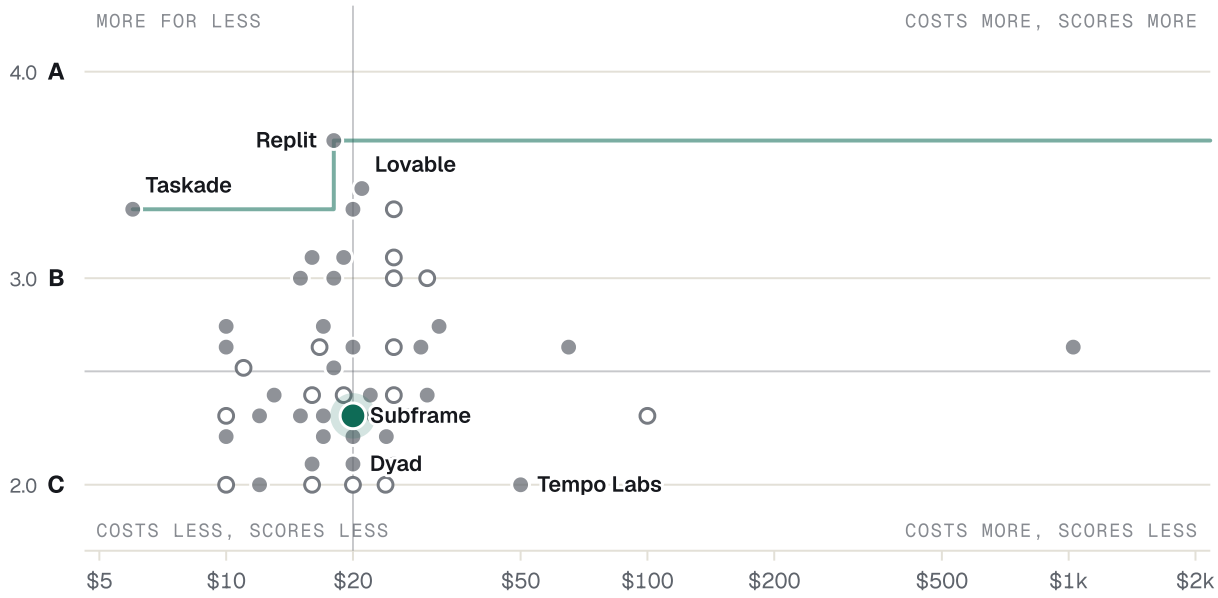
Each grade against the category

Every bar is all 53 AI app builders we grade, cut by the letter each got. Subframe's own letter is outlined.



Price against what you get

Each dot is one of 51 AI app builders. Further left costs less; higher up scores better on features, ease of use and platforms. Subframe is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Subframe you would be making a tool that builds and hosts other apps. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 27 of the 52 other AI app builders grade higher. It costs $240 a year.

What you could not

- ✕ A tool that builds and hosts other apps.
- ✕ An AI agent, with the models and the safeguards behind it.

- ✕ A real app for macOS and Windows. Something home-made would be a web page.
- ✕ Several people working in it at the same moment.
- ✕ It plugs into other products, Claude Code, Codex and Cursor among them.

What this rests on. Subframe's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Magic Patterns, v0, Lovable and Bolt

The 4 tools Subframe is most often weighed against, with where each one differs from it.

Magic Patterns

2.2 GPA

Free plan · from $17/mo

AI prototyping tool that builds product UIs from prompts.

- Only Subframe lists macOS and Windows apps.
- Subframe also covers AI agents.
- Magic Patterns also covers no-code.

Subframe and Magic Patterns compared in full

v0

2.4 GPA

Free trial · from $30/mo

Vercel's AI agent for building and deploying full-stack web apps.

- Subframe has a free plan. v0 does not, though it has a free trial.
- Only Subframe lists macOS and Windows apps.
- Only v0 lists an iOS app.

Subframe and v0 compared in full



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Lovable

Free plan · from $21/mo

Chat-based AI builder for full-stack web apps and websites.

- Only Lovable lists iOS and Android apps.
- Subframe also covers AI agents.
- Lovable also covers no-code.

Subframe and Lovable compared in full



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Bolt

Free plan · from $18/mo

Browser-based AI builder for websites, web apps and mobile apps.

- Only Subframe lists macOS and Windows apps.
- Subframe also covers AI agents.
- Bolt also covers no-code.

Subframe and Bolt compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Subframe free?

Subframe has a free plan. One project, unlimited viewers and editors, limited AI credits, and use of your own Claude or Codex subscription.

How much does Subframe cost?

Subframe lists 2 plans. Free: $0.

What platforms does Subframe work on?

Subframe is available on Web, macOS and Windows.

Does Subframe have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Subframe is listed for Web, macOS and Windows.

Does Subframe have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Subframe is listed for Web, macOS and Windows.

Is Subframe open source?

Subframe is not described as open source on its own site, as read on Nov 12, 2026.

What does Subframe integrate with?

Subframe's listing names Claude Code, Codex, Cursor, Gemini, GitHub and Mobbin.

Who makes Subframe?

Subframe is made by a company of the same name.

What are the alternatives to Subframe?

The closest alternatives to Subframe in our directory are Magic Patterns, v0, Lovable and Bolt.

How does Subframe compare with other AI app builders?

Subframe's GPA of 2.2 is higher than 11 of the 52 other AI app builders we grade, and level with 14.

Is Subframe good value for money?

ToolGPA grades Subframe C for value for money. Its paid plans start at $20 a month for each person, against a middle price of $20 for the category: 25 of the 50 others that charge start lower.

Could I make my own version of Subframe?

To replace Subframe you would be making a tool that builds and hosts other apps.

Where this guide comes from

The prices, plans, platforms and features were read from Subframe’s own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Subframe's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews. The vendor's page showed no readable prices in the text we pulled, so prices rest on the listing.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA’s own work; it is not made, paid for or approved by Subframe. Prices change, so check subframe.com before you buy.

subframe.com/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

5,038	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Subframe, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/subframe

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Subframe: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/subframe
```

Know someone choosing between AI app builders?

Send them this guide:
toolgpa.com/tools/subframe/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded AI app builders after Subframe, each with an Insider's Guide of its own.

AI App Builders Insider's Guide

Every one of the 53 AI app builders we grade, compared

Taskade Insider's Guide

Workspace that builds apps, AI agents and automations from prompts

3.2 GPA

Replit Insider's Guide

Cloud platform where an AI agent builds, hosts and publishes apps

3.0 GPA

Appsmith Insider's Guide

Open-source low-code platform for internal apps

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Subframe's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Subframe is a trademark of its owner, and this guide is not made, paid for or approved by Subframe. Prices and plans change: check subframe.com before you buy.