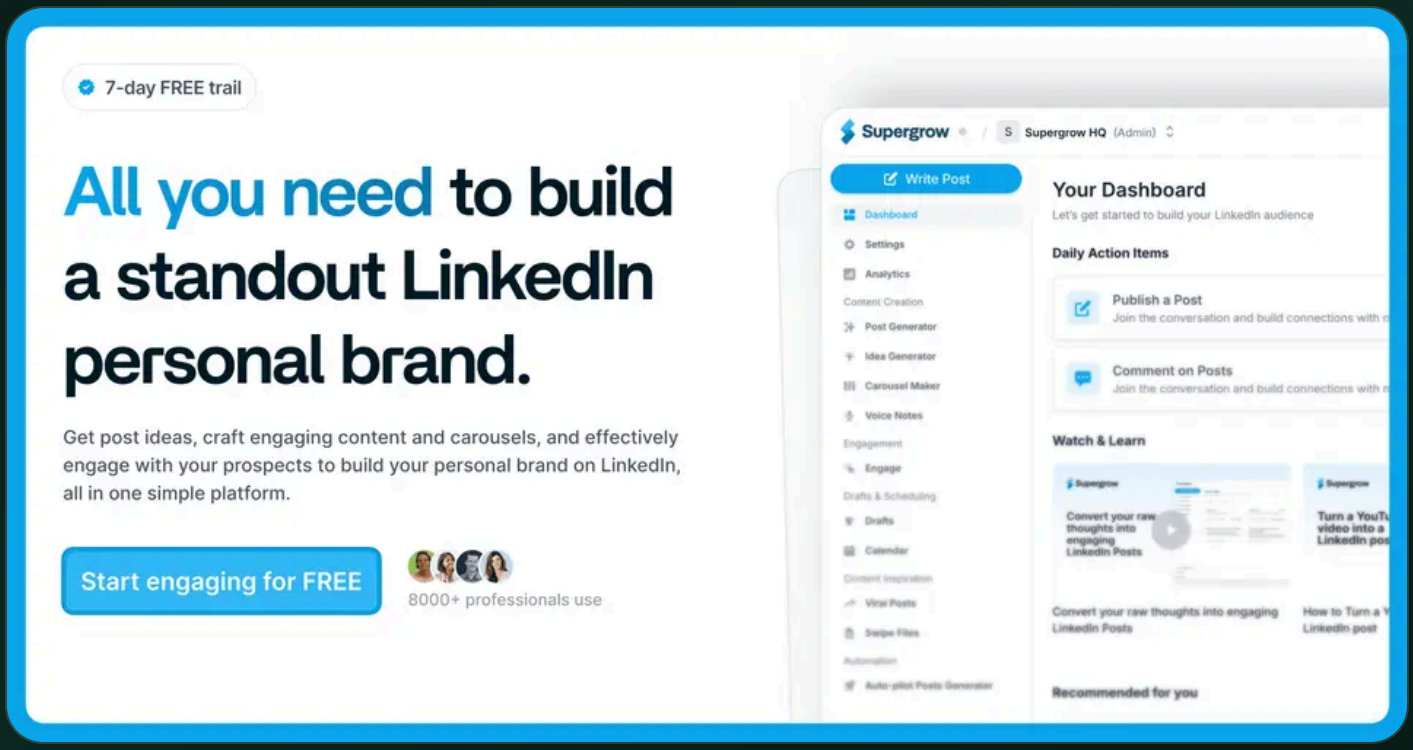
ToolGPA

NOVEMBER 2026

Supergrow

The Insider's Guide

LinkedIn content planner that writes in your own voice



Every plan, grade, refund rule and rival among social media schedulers, read from Supergrow's own pages.

Made by Supergrow · checked Nov 13, 2026 · toolgpa.com

2.2
GPA

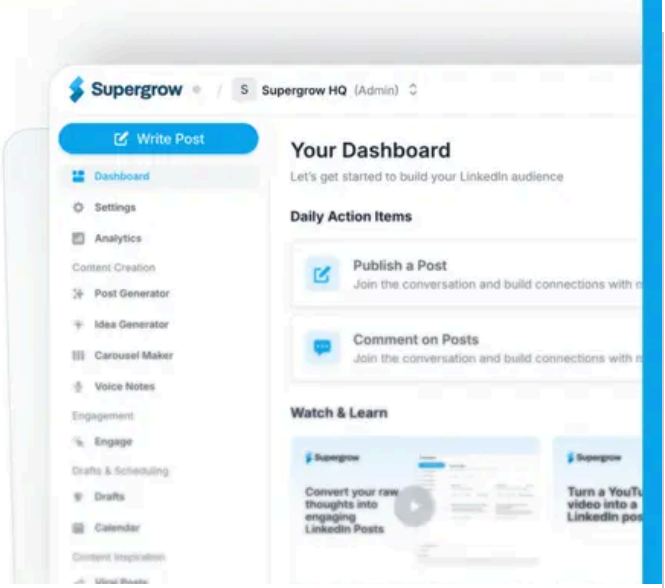
7-day FREE trail

All you need to build a standout LinkedIn personal brand.

Get post ideas, craft engaging content and carousels, and effectively engage with your prospects to build your personal brand on LinkedIn, all in one simple platform.

Start engaging for FREE

8000+ professionals use



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Supergrow's own pages, its app-store listings and our grades. Every fact in it is on Supergrow's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 36 of the 90 other social media schedulers we grade

Supergrow is a LinkedIn-focused tool for creators, executives and employee-advocacy teams. It learns a writing style, interviews you by AI to draw out ideas, repurposes videos and articles, makes carousels and schedules posts, with analytics and, on Teams, approval workflows.

To get you started, here are **9 things to know about Supergrow**, taken from its own pages and our grades.

> "
>
> **Training the voice and connecting your account takes setup.**
>
> From our grade for ease of use

1 **Best for writing and scheduling LinkedIn posts in your own voice**

Supergrow is built for LinkedIn: it learns your writing style, interviews you to find ideas, makes carousels and schedules posts.

2 **Paid plans start at $31 a month**

As its pricing page puts it: $31 per month for 1 account, billed annually ($39 billed monthly).

3 **You can try it first**

7-day free trial on every plan.

4 **It runs on Web**

Web.

5 **Content DNA**

Builds a profile of how you write so drafts match your voice rather than generic AI output.

6 **Postcast AI interviews**

An AI interviews you by voice or text and turns the answers into post ideas; unlimited on every plan.

7 **Repurposing and carousels**

Turn YouTube videos, articles and PDFs into posts, and turn a post into branded carousel slides.

8 **A 2.2 GPA, above 36 of 90**

That is against the other social media schedulers we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

The plain part of Supergrow you could make: calendar, kanban boards and reports. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

Supergrow at a glance

PRICING
Free trial, from $31 per month for 1 account, billed annually ($39 billed monthly)

FREE PLAN
No

FREE TRIAL
7-day free trial on every plan.

RUNS ON
Web

MADE BY
Supergrow

CATEGORY
Social Media Schedulers

OUR GRADE
2.2 GPA, fair

The report card

Best for writing and scheduling LinkedIn posts in your own voice

Supergrow is built for LinkedIn: it learns your writing style, interviews you to find ideas, makes carousels and schedules posts. It covers one network only, there's no free plan after a 7-day trial, and every extra person means the Teams plan at $189 for 5.

TOOLGPA REPORT CARD	Supergrow	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	$31 a month on yearly billing for 1 account ($39 monthly), a little above the category middle of $24.99 for a LinkedIn-only tool. Teams is $189 for 5 accounts.
Free plan and trial	C	No free plan. A 7-day trial on every plan, and the account pauses afterwards if you don't pick one; the pages don't say a card is needed.
Features	C	Voice profile, AI interviews, repurposing, carousels, scheduling and analytics. The pages list LinkedIn only, and approvals and team analytics are Teams only.
Ease of use	C	No store rating on record. Training the voice and connecting your account takes setup.
Platforms and integrations	B	Web only. Links to Slack, YouTube, Claude and ChatGPT, and an MCP, but no apps.
Grade point average		Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Supergrow is for

- ✓ Fits if LinkedIn is your main channel and you want AI to draft in your voice
- ✓ Works for executives or small leadership teams of up to 5 with approvals

Who it is not for

- ✗ Not for you if you post anywhere but LinkedIn, as the pages list no other network
- ✗ Tight if you want a free plan, because after the 7-day trial it's paid
- ✗ Pricey if you're a team: $189 a month for 5 accounts
- ✗ Watch out: approvals, team analytics and leaderboards need Teams, and 6 or more accounts means an Enterprise quote

Good to know

Good for

- ✓ Executives and founders who post on LinkedIn regularly
- ✓ Marketing teams activating a handful of leaders' profiles
- ✓ Agencies writing for several client voices

Worth knowing

- ⓘ The scheduling described is for LinkedIn; the pages do not list other networks.
- ⓘ Each plan includes a fixed number of accounts (1 on Pro, 5 on Teams); more than 5 needs Enterprise pricing.
- ⓘ Approval workflows, team analytics and leaderboards are only on Teams and above.
- ⓘ There is no free plan; an account pauses if no plan is chosen after the trial.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$31
A month to start

Supergrow is a paid product with a free trial, starting at $31 per month for 1 account, billed annually ($39 billed monthly).

PRO

$31

per month for 1 account, billed annually ($39 billed monthly)

1 account with voice profile, AI interviews, repurposing, scheduling, carousel maker, analytics and MCP.

TEAMS

$189

per month for 5 accounts, billed annually ($199 billed monthly)

Everything in Pro for 5 accounts, plus approval workflows, an organization dashboard and team analytics.

ENTERPRISE

Custom

For more than 5 executives: custom integrations and API, SLA, invoice billing and custom reporting.

Trying it first

7-day free trial on every plan.

Read from supergrow.ai on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

20% off Pro with yearly billing

Supergrow's FAQ states Pro is $31 a month billed annually instead of $39, and Teams is $189 instead of $199.

Stated on supergrow.ai

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

LinkedIn content planner that writes in your own voice. Here is what it does, as its own site describes it, and what it covers: AI features, calendar, kanban boards, reports, content optimization.

"

Voice profile, AI interviews, repurposing, carousels, scheduling and analytics.

From our grade for features

Content DNA

Builds a profile of how you write so drafts match your voice rather than generic AI output.

Postcast AI interviews

An AI interviews you by voice or text and turns the answers into post ideas; unlimited on every plan.

Repurposing and carousels

Turn YouTube videos, articles and PDFs into posts, and turn a post into branded carousel slides.

Scheduling

Calendar and kanban views, a queue and automatic first-comment scheduling.

Approvals for teams

Teams adds review chains, an organization dashboard, publishing on behalf of members and Slack notifications.

Supergrow MCP

Draft and schedule posts from Claude or ChatGPT through an MCP connection.

Where it runs

Web

What it works with

LinkedIn · Claude · ChatGPT · Slack · YouTube

Supergrow is made by Supergrow.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

36/90

Other social media schedulers it is graded above

Supergrow's GPA of 2.2 is higher than 36 of the 90 other social media schedulers we grade, and level with 28.

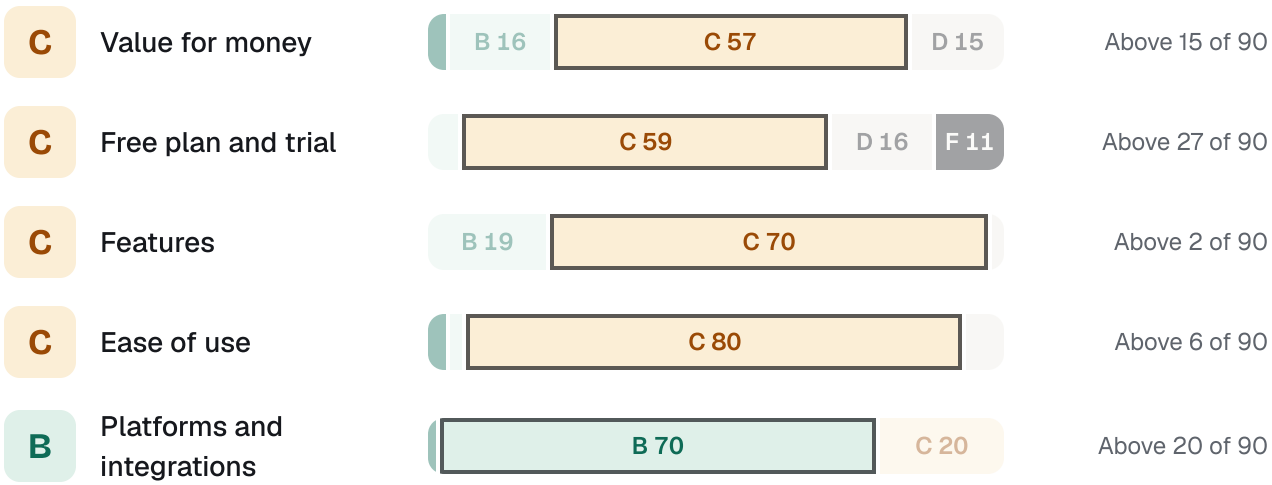
It stands best on platforms and integrations (B, above 20 of 90) and worst on features (C, above 2).

Its paid plans start at $31 a month, against a middle price of $24.46 for the category: 52 of the 79 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 12 tools score higher and cost less.

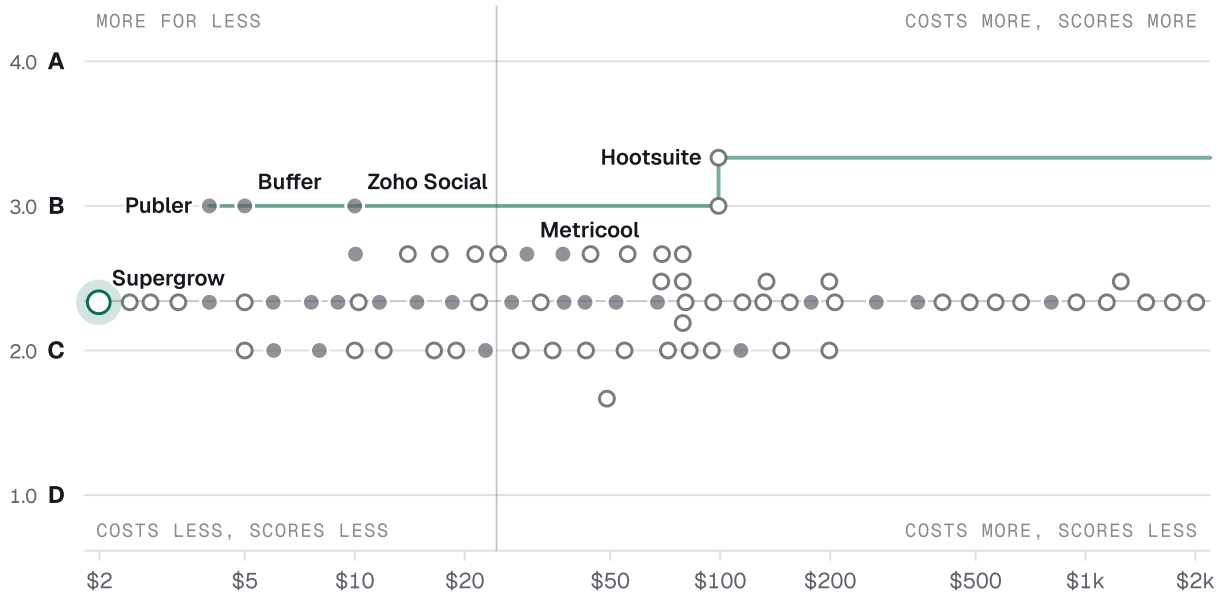
Each grade against the category

Every bar is all 91 social media schedulers we grade, cut by the letter each got. Supergrow's own letter is outlined.



Price against what you get

Each dot is one of 80 social media schedulers. Further left costs less; higher up scores better on features, ease of use and platforms. Supergrow is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Supergrow you could make: calendar, kanban boards and reports. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

It costs $372 a year.

What you could make

- Calendar, kanban boards and reports: an app builder makes these well.

What you could not

- A score built from what the top results for each keyword cover.

- It plugs into other products, LinkedIn, Claude and ChatGPT among them.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. Supergrow's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Taplio, AuthoredUp, Hypefury, Typefully and FeedHive

The 5 tools Supergrow is most often weighed against, with where each one differs from it.

2.0 GPA

Taplio

Free trial · from $32/mo

LinkedIn post writing, scheduling and engagement tool.

- Only Taplio lists a browser extension.
- Supergrow also covers kanban boards and content optimization.

Supergrow and Taplio compared in full

2.2 GPA

AuthoredUp

Free trial · from $16.63/mo

LinkedIn post editor, scheduler and analytics for personal profiles.

- Only AuthoredUp lists a browser extension.
- Supergrow also covers kanban boards and content optimization.
- AuthoredUp also covers templates.

Supergrow and AuthoredUp compared in full



2.2
GPA

Hypefury

Free trial · from $5/mo

Post scheduler for creators on Bluesky, Threads, LinkedIn and more.

- Supergrow also covers calendar, kanban boards and content optimization.

Supergrow and Hypefury compared in full



2.2
GPA

Typefully

Free plan

Writing and scheduling for X, LinkedIn, Bluesky and Threads.

- Typefully has a free plan. Supergrow does not, though it has a free trial.
- Only Typefully lists a macOS app.
- Supergrow also covers kanban boards and content optimization.

Supergrow and Typefully compared in full



2.2
GPA

FeedHive

Free trial · from €15/mo

AI social media scheduler with automation and agent connections.

- Supergrow also covers calendar, kanban boards, reports and content optimization.
- FeedHive also covers templates and workflow automation.

Supergrow and FeedHive compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Supergrow free?

No, Supergrow is a paid product, but you can try it first. 7-day free trial on every plan.

How much does Supergrow cost?

Supergrow lists 3 plans. Pro: $31 per month for 1 account, billed annually ($39 billed monthly).

What platforms does Supergrow work on?

Supergrow is available on Web.

Does Supergrow offer any discounts?

Supergrow publicly lists the following: 20% off Pro with yearly billing.

Does Supergrow have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Supergrow is listed for Web.

Does Supergrow have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Supergrow is listed for Web.

Is Supergrow open source?

Supergrow is not described as open source on its own site, as read on Nov 13, 2026.

What does Supergrow integrate with?

Supergrow's listing names LinkedIn, Claude, ChatGPT, Slack and YouTube.

Who makes Supergrow?

Supergrow is made by a company of the same name.

What are the alternatives to Supergrow?

The closest alternatives to Supergrow in our directory are Taplio, AuthoredUp, Hypefury, Typefully and FeedHive.

How does Supergrow compare with other social media schedulers?

Supergrow's GPA of 2.2 is higher than 36 of the 90 other social media schedulers we grade, and level with 28.

Is Supergrow good value for money?

ToolGPA grades Supergrow C for value for money. Its paid plans start at $31 a month, against a middle price of $24.46 for the category: 52 of the 79 others that charge start lower.

Could I make my own version of Supergrow?

The plain part of Supergrow you could make: calendar, kanban boards and reports.

Where this guide comes from

The prices, plans, platforms and features were read from Supergrow's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Supergrow's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Supergrow. Prices change, so check supergrow.ai before you buy.

supergrow.ai/pricing

supergrow.ai/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Supergrow, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/supergrow

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Supergrow: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/supergrow
```

Know someone choosing between social media schedulers?

Send them this guide:
toolgpa.com/tools/supergrow/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded social media schedulers after Supergrow, each with an Insider's Guide of its own.

Social Media Schedulers Insider's Guide

Every one of the 91 social media schedulers we grade, compared

Buffer Insider's Guide

Social media scheduler priced by the channel, with a free plan

2.8 GPA

Fedica Insider's Guide

Scheduling and follower analytics across 15 social networks

2.6 GPA

Hootsuite Insider's Guide

Social media suite for publishing, inbox, listening and reports

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Supergrow's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Supergrow is a trademark of its owner, and this guide is not made, paid for or approved by Supergrow. Prices and plans change: check supergrow.ai before you buy.