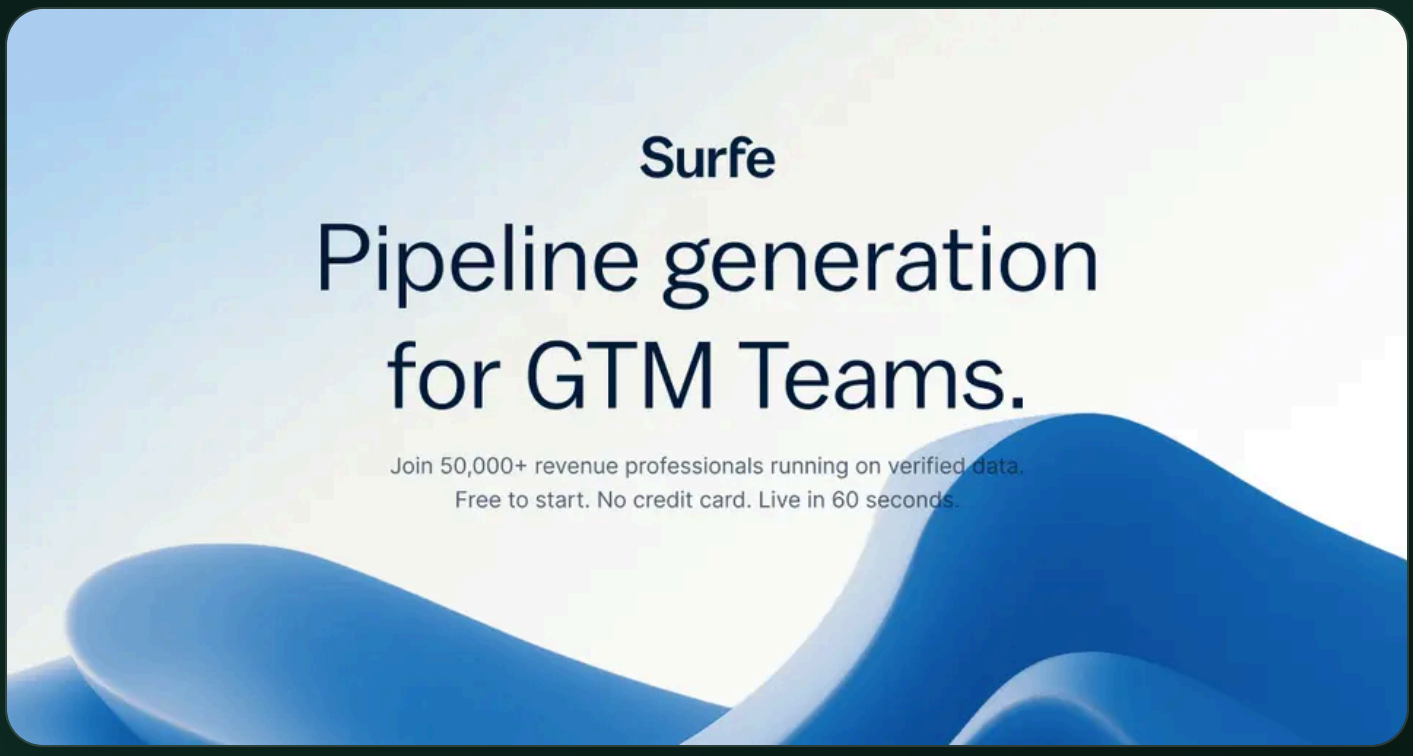
ToolGPA

NOVEMBER 2026

Surfe

The Insider's Guide

Sales prospecting extension and enrichment for your CRM



Every plan, grade, refund rule and rival among lead and email finders, read from Surfe's own pages.

Made by Surfe · checked Nov 12, 2026 · toolgpa.com

2.4
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Surfe's own pages, its app-store listings and our grades. Every fact in it is on Surfe's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.4

GPA, above 38 of the 72 other lead and email finders we grade

Surfe is a sales intelligence tool with a Chrome extension, a CRM connector and an API. It finds emails and mobile numbers, validates emails, builds prospect lists and syncs to a CRM. Pricing is per user with monthly email and mobile credits, and a free plan.

To get you started, here are **9 things to know about Surfe**, taken from its own pages and our grades.

1 **Best for pushing LinkedIn contacts into your CRM**

Surfe is a prospecting extension that finds emails and mobiles and syncs them to your CRM, with a free plan and paid from $39 a user a month.

2 **Paid plans start at $39 a month for each person**

As its pricing page puts it: $39 per user / month, billed annually ($49 billed monthly).

3 **There is a free plan**

20 email and 5 mobile credits a month.

4 **It runs on Web**

Web, with a browser extension too.

5 **Chrome extension**

Prospect from LinkedIn and other sites, then add contacts to a CRM in one click.

6 **Email and mobile finder**

Credits find emails and mobile numbers; email validation is on every plan.

7 **CRM sync**

A bidirectional sync and CRM connector keep contact data current; the free plan adds one contact a day.

8 **A 2.4 GPA, above 38 of 72**

That is against the other lead and email finders we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

Nothing Surfe does is plain enough to make in a weekend. The 4 things listed below take a company.

Surfe at a glance

PRICING
Free plan, from $39 per user / month, billed annually ($49 billed monthly)

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
Web, Browser extension

MADE BY
Surfe

CATEGORY
Lead & Email Finders

OUR GRADE
2.4 GPA, fair

The report card

Best for pushing LinkedIn contacts into your CRM

Surfe is a prospecting extension that finds emails and mobiles and syncs them to your CRM, with a free plan and paid from $39 a user a month. Search results are capped at 1,000 a week on Free and Essential, and the API is Enterprise only.

TOOLGPA REPORT CARD	Surfe	Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	$39 a user a month billed annually, $49 monthly. That's under the $49 middle, and per user.
Free plan and trial	C	A free plan of 20 email and 5 mobile credits a month.
Features	C	Chrome extension, email and mobile finder, CRM sync, lists and lookalikes, API and MCP. Search is capped at 1,000 a week on Free and Essential, and the API is Enterprise only.
Ease of use	B	A Chrome extension you install and use. No store rating on record.
Platforms and integrations	B	Web and a Chrome extension, with six integrations.
Grade point average		Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Surfe is for

- ✓ Fits if your contacts live in a CRM and you prospect on LinkedIn
- ✓ Works for a seller who wants to start on the free credits

Who it is not for

- ✗ Tight if you're staying free: 20 email and 5 mobile credits a month
- ✗ Skip it if you need the API, which is listed on Enterprise only
- ✗ Pricey if you buy for a team: $39 a user adds up, and credits are per user each month
- ✗ Watch out: search results cap at 1,000 a week on Free and Essential

Good to know

Good for

- ✓ Reps who work inside a CRM and want enrichment in place
- ✓ Teams that pay per seat with a set credit allowance

Worth knowing

- ⓘ Credits are per user each month; the free plan has 5 mobile credits.
- ⓘ Search results are capped at 1,000 a week on Free and Essential.
- ⓘ The API is listed on Enterprise only.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$39

A month to start, for each person.
There is a free plan too

Surfe has a free plan. Paid plans start at $39 per user / month, billed annually ($49 billed monthly).

FREE

$0

per user / month

20 email and 5 mobile find credits a month; one CRM add a day.

ESSENTIAL

$39

per user / month, billed annually ($49 billed monthly)

150 email and 50 mobile credits a month; Google Sheets and CRM connector.

PRO

$79

per user / month, billed annually ($89 billed monthly)

1,000 email and 100 mobile credits a month (annual: 12,000 and 1,200 a year); lookalikes and list builder.

ENTERPRISE

Custom

Custom credits, unlimited search results, SSO, SCIM, access logs and API.

The free plan

20 email and 5 mobile credits a month.

Read from surfe.com on Nov 12, 2026.

Ways to pay less

ANNUAL DISCOUNT

Annual billing saves up to 20%

The pricing tab shows Essential at $39 and Pro at $79 per user a month on yearly billing, against $49 and $89 monthly.

Stated on surfe.com

What it does

Its main features, where it runs, what it works with and who makes it

2

Places it runs: Web and Browser extension

Sales prospecting extension and enrichment for your CRM. Here is what it does, as its own site describes it, and what it covers: public API, AI features, email verification.

> **Chrome extension, email and mobile finder, CRM sync, lists and lookalikes, API and MCP.**
>
> From our grade for features

Chrome extension

Prospect from LinkedIn and other sites, then add contacts to a CRM in one click.

Email and mobile finder

Credits find emails and mobile numbers; email validation is on every plan.

CRM sync

A bidirectional sync and CRM connector keep contact data current; the free plan adds one contact a day.

Prospect lists and lookalikes

Pro adds account lookalikes and a prospect list builder.

API and MCP server

Enterprise lists the API; a native MCP server plugs into Claude, ChatGPT or other agents.

Sales tool integrations

Pro adds Salesloft, Outreach and Lemlist integrations.

Where it runs

Web

Browser extension

What it works with

Salesloft

Outreach

Lemlist

Google Sheets

Claude

ChatGPT

Surfe is made by Surfe.

Where it stands

Its grades against its category, and whether to keep it or make your own

38/72

Other lead and email finders it is graded above

Surfe's GPA of 2.4 is higher than 38 of the 72 other lead and email finders we grade, and level with 16.

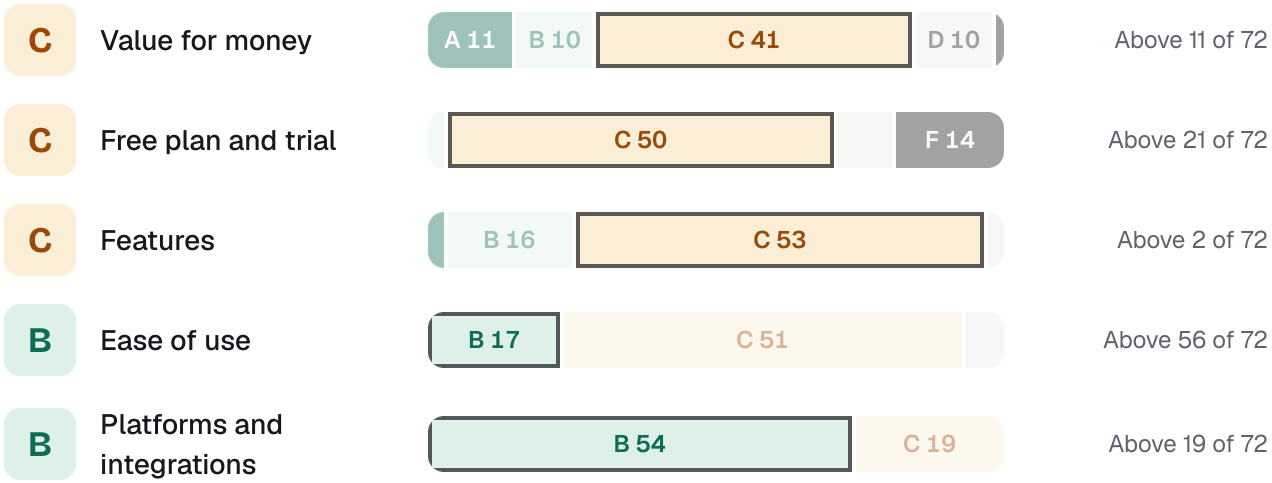
It stands best on ease of use (B, above 56 of 72) and worst on features (C, above 2).

Its paid plans start at $39 a month for each person, against a middle price of $49 for the category: 19 of the 54 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. Nothing scores higher for less, though at least one tool matches that score at a lower price.

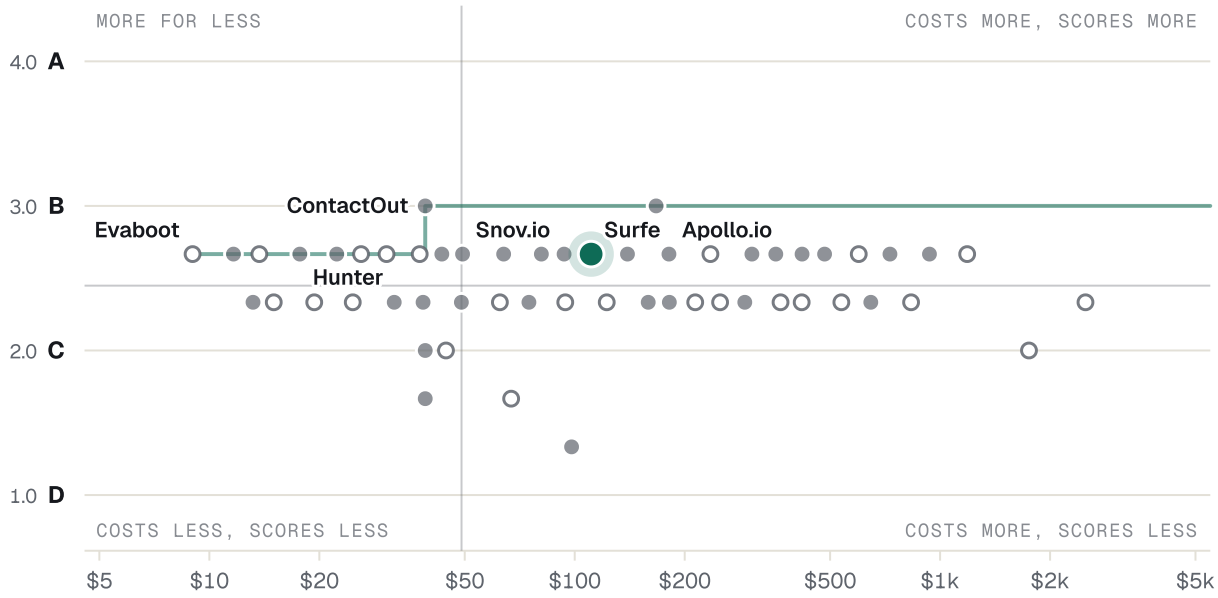
Each grade against the category

Every bar is all 73 lead and email finders we grade, cut by the letter each got. Surfe's own letter is outlined.



Price against what you get

Each dot is one of 55 lead and email finders. Further left costs less; higher up scores better on features, ease of use and platforms. Surfe is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

Nothing Surfe does is plain enough to make in a weekend. The 4 things listed below take a company.

It costs $468 a year.

What you could not

- ✕ Checking that an address exists without writing to it.
- ✕ It is priced for each person, which means accounts and billing for a team.
- ✕ It plugs into other products, Salesloft, Outreach and Lemlist among them, and has an API.

- ✕ AI features, unless you pay a model provider for each request yourself.

What this rests on. Surfe's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Apollo.io, Lusha, Kaspr, Seamless.AI and ZoomInfo

The 5 tools Surfe is most often weighed against, with where each one differs from it.

2.4 GPA

Apollo.io

Free plan · from $49/mo

B2B contact database with built-in email sequences and a dialer.

- Surfe also covers email verification.
- Apollo.io also covers web clipper, sales pipeline and email campaigns.

Surfe and Apollo.io compared in full

2.4 GPA

Lusha

Free plan · from $37.45/mo

B2B contact data for verified emails and direct phone numbers.

- Surfe also covers email verification.
- Lusha also covers web clipper and email campaigns.

Surfe and Lusha compared in full

2.4 GPA

Kaspr

Free plan · from $49/mo

Chrome extension for phone numbers and emails from LinkedIn profiles.

- Surfe also covers email verification.
- Kaspr also covers web clipper.

Surfe and Kaspr compared in full

2.4 GPA

Seamless.AI

Free trial

B2B contact search with AI writing, emailing and a dialer.

- Surfe has a free plan. Seamless.AI does not, though it has a free trial.
- Surfe also covers email verification.
- Seamless.AI also covers web clipper and email campaigns.

Surfe and Seamless.AI compared in full

2.8 GPA

ZoomInfo

Free plan

B2B contact and company data platform with AI sales tools.

- Only ZoomInfo lists an iOS app.
- Surfe also covers email verification.
- ZoomInfo also covers workflow automation and AI agents.

Surfe and ZoomInfo compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Surfe free?

Surfe has a free plan. 20 email and 5 mobile credits a month.

How much does Surfe cost?

Surfe lists 4 plans. Free: $0 per user / month.

What platforms does Surfe work on?

Surfe is available on Web. It also has a browser extension.

Does Surfe offer any discounts?

Surfe publicly lists the following: Annual billing saves up to 20%.

Does Surfe have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Surfe is listed for Web.

Does Surfe have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Surfe is listed for Web.

Is Surfe open source?

Surfe is not described as open source on its own site, as read on Nov 12, 2026.

Does Surfe have an API?

Yes. Surfe offers a public API, according to its own site.

What does Surfe integrate with?

Surfe's listing names Salesloft, Outreach, Lemlist, Google Sheets, Claude and ChatGPT.

Who makes Surfe?

Surfe is made by a company of the same name.

What are the alternatives to Surfe?

The closest alternatives to Surfe in our directory are Apollo.io, Lusha, Kaspr, Seamless.AI and ZoomInfo.

How does Surfe compare with other lead and email finders?

Surfe's GPA of 2.4 is higher than 38 of the 72 other lead and email finders we grade, and level with 16.

Is Surfe good value for money?

ToolGPA grades Surfe C for value for money. Its paid plans start at $39 a month for each person, against a middle price of $49 for the category: 19 of the 54 others that charge start lower.

Could I make my own version of Surfe?

Nothing Surfe does is plain enough to make in a weekend. The 4 things listed below take a company.

Where this guide comes from

The prices, plans, platforms and features were read from Surfe's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Surfe's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Surfe. Prices change, so check surfe.com before you buy.

surfe.com/pricing

surfe.com/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Surfe, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/surfe

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Surfe: The Insider's Guide", checked
Nov 12, 2026. https://toolgpa.com/tools/surfe
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Know someone choosing between lead and email finders?

Send them this guide: toolgpa.com/tools/surfe/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded lead and email finders after Surfe, each with an Insider's Guide of its own.

Lead & Email Finders Insider's Guide

Every one of the 73 lead and email finders we grade, compared

Clay Insider's Guide

Data enrichment tables that query 150+ data providers in one place

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FullEnrich Insider's Guide

Email and phone finder that checks 20+ data providers in turn

2.8 GPA

GetProspect Insider's Guide

Email finder and B2B database with a LinkedIn extension

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Surfe's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Surfe is a trademark of its owner, and this guide is not made, paid for or approved by Surfe. Prices and plans change: check surfe.com before you buy.