ToolGPA

NOVEMBER 2026

Survio

The Insider's Guide

Online survey and feedback form builder with a free plan



Every plan, grade, refund rule and rival among form and survey tools, read from Survio's own pages.

Made by Survio · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Survio's own pages, its app-store listings and our grades. Every fact in it is on Survio's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 26 of the 148 other form and survey tools we grade

Survio is a browser-based tool for building online surveys, questionnaires and feedback forms, with over 100 templates. A free plan covers unlimited surveys with a small monthly response limit, and paid plans raise the response cap and add branding, e-mail invitations and team features.

To get you started, here are **9 things to know about Survio**, taken from its own pages and our grades.

1 **Best for surveys with a free plan of 100 responses a month**

The free plan sends no e-mail invitations, only the top plan has more than one user, and prices are in euros.

2 **Paid plans start at about $14.52 a month**

As its pricing page puts it: €13 per month, billed yearly (€16 billed monthly).

3 **There is a free plan**

Unlimited surveys and questions, 19 question types and 100 responses per month, with no e-mail invitations.

4 **It runs on Web**

Web.

5 **Survey editor**

Build surveys with 19 question types including NPS, with images, videos and links in questions, and an AI form builder.

6 **Survey logic**

Skip questions or end the survey based on earlier answers, and pass URL parameters such as an order number into results.

7 **Distribution channels**

Share a survey by link, QR code, social media, an embedded pop-over or iframe, or e-mail invitations from paid plans.

8 **A 2.0 GPA, above 26 of 148**

That is against the other form and survey tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Your call**

A form at its plainest is questions, a button and a table of answers.

Survio at a glance

PRICING
Free plan, from €13 per month, billed yearly (€16 billed monthly)

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
Survio

CATEGORY
Forms & Surveys

OUR GRADE
2.0 GPA, fair

The report card

Best for surveys with a free plan of 100 responses a month

Survio is a survey builder with a free plan that allows unlimited surveys and 100 responses a month. The free plan sends no e-mail invitations, only the top plan has more than one user, and prices are in euros.

TOOLGPA REPORT CARD **Survio** Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	Mini is EUR 13 a month billed yearly (about $15), between the forms category's cheaper quarter ($8.25) and middle ($20).
Free plan and trial	C	Free plan: unlimited surveys and questions, 19 question types, 100 responses a month and no e-mail invitations.
Features	C	Survey editor, logic, several distribution channels, multi-language and branding. Logic starts on Mini.
Ease of use	C	No rating on record. You build each survey yourself.
Platforms and integrations	C	Web only, with two integrations listed and webhooks on the top plan.
Grade point average		Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Survio is for

- ✓ Fits if you collect fewer than 100 responses a month
- ✓ Works for solo researchers who share surveys by link

Who it is not for

- ✗ Tight if you stay free, as responses stop at 100 a month and there are no e-mail invitations
- ✗ Skip it if you need a team, since only PRO Business has more than 1 user, with 3
- ✗ Watch out: prices are in euros and no dollar price is listed
- ✗ Watch out: single sign-on, an SLA and custom domains are for custom plans only

Good to know

Good for

- ✓ Small businesses collecting customer or employee feedback
- ✓ Individuals who need unlimited surveys at a low response volume
- ✓ Teams that want e-mail invitations sent from the survey tool

Worth knowing

- ⓘ Prices are shown in euros; the pricing page lists no dollar price.
- ⓘ The free plan caps collection at 100 responses a month and sends no e-mail invitations.
- ⓘ Only PRO Business includes more than 1 user (3 users); larger teams need a custom plan sold through sales.
- ⓘ Single sign-on (SAML 2.0), a guaranteed SLA and custom domains are listed only for custom plans.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

~$14.52

A month to start. There is a free plan too

Survio has a free plan. Paid plans start at €13 per month, billed yearly (€16 billed monthly).

FREE

$0

1 user, unlimited surveys and questions, 100 responses per month and no e-mail invitations.

MINI

€13

per month, billed yearly (€16 billed monthly)

1 user, 1,000 responses per month, ad-free surveys, form logic and basic design customization.

STANDARD

€16

per month, billed yearly (€29 billed monthly)

1 user, 5,000 responses and 10,000 e-mail invitations per month, logo and colors. Shown as 43% off.

PRO BUSINESS

€54

per month, billed yearly (€70 billed monthly)

3 users, 18,000 responses in total and 30,000 e-mail invitations per month, with the team features of Standard.

The free plan

Unlimited surveys and questions, 19 question types and 100 responses per month, with no e-mail invitations.

Read from survio.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Yearly billing is cheaper

Yearly billing is listed at €13 against €16 monthly on Mini, €16 against €29 on Standard and €54 against €70 on PRO Business.

Stated on survio.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Online survey and feedback form builder with a free plan. Here is what it does, as its own site describes it, and what it covers: templates, forms, surveys, reports.

"

Survey editor, logic, several distribution channels, multi-language and branding.

From our grade for features

Survey editor

Build surveys with 19 question types including NPS, with images, videos and links in questions, and an AI form builder.

Survey logic

Skip questions or end the survey based on earlier answers, and pass URL parameters such as an order number into results.

Distribution channels

Share a survey by link, QR code, social media, an embedded pop-over or iframe, or e-mail invitations from paid plans.

Multilingual surveys

Run one survey in several languages, adding translations yourself or using AI translation, with all responses in one dataset.

Branding

Mini changes colors and the start page; Standard and above add your logo and an exit page.

Team features and webhooks

Folders, team sharing, team management and workflow automations through webhooks, with limits that depend on the plan.

Where it runs

Web

What it works with

Webhooks

MCP server

Survio is made by Survio.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

26/148

Other form and survey tools it is graded above

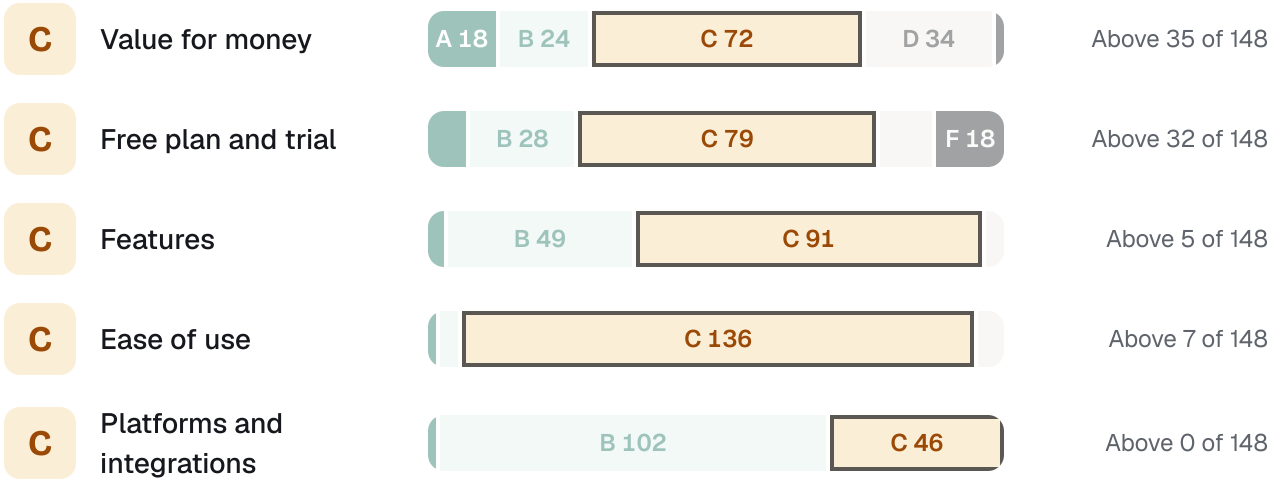
Survio's GPA of 2.0 is higher than 26 of the 148 other form and survey tools we grade, and level with 29.

Its paid plans start at about $14.52 a month, against a middle price of $20 for the category: 37 of the 114 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 29 tools score higher and cost less.

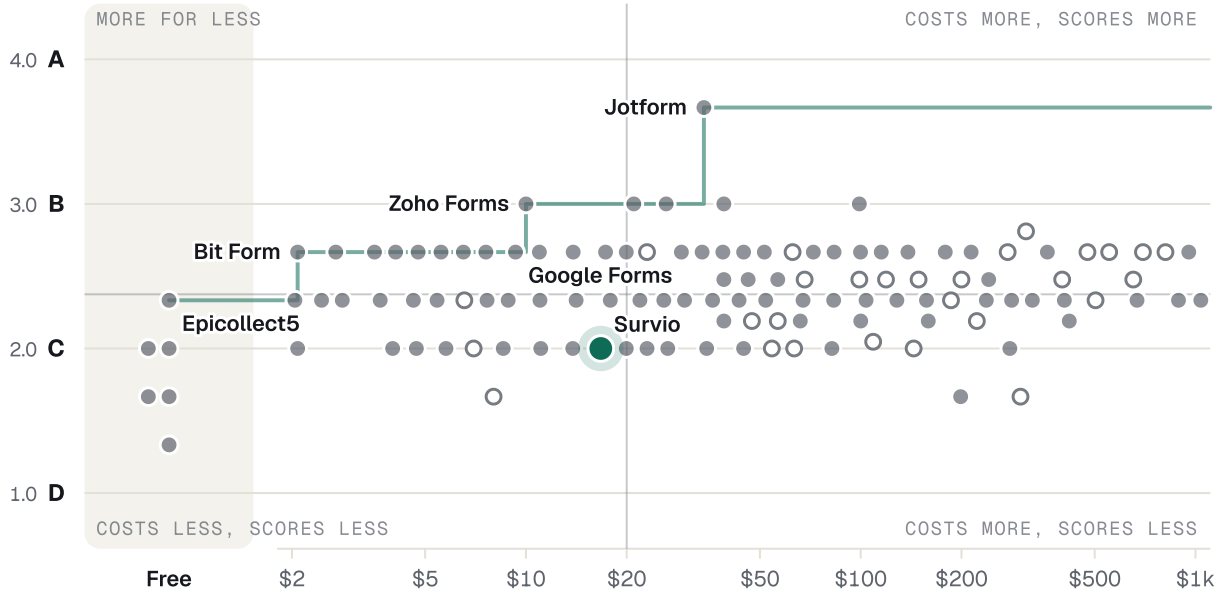
Each grade against the category

Every bar is all 149 form and survey tools we grade, cut by the letter each got. Survio's own letter is outlined.



Price against what you get

Each dot is one of 121 form and survey tools. Further left costs less; higher up scores better on features, ease of use and platforms. Survio is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Your call

A form at its plainest is questions, a button and a table of answers.

You could make the core of Survio for yourself: forms, surveys, templates and reports. What you would give up is listed below. Whether that is worth the price is your call. It costs $174.28 a year.

What you could make

- Forms, surveys, templates and reports: an app builder makes these well.

What you could not

- Sharing with other people, which means accounts and invitations.

- It runs in a browser, which is where something home-made would run too.

What this rests on. Survio's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



SurveyMonkey, Surveyplanet, SurveySparrow, QuestionPro and Typeform

The 5 tools Survio is most often weighed against, with where each one differs from it.

2.4 GPA

SurveyMonkey

Free plan · from $39/mo

Online survey and form platform with built-in analysis tools.

- Only SurveyMonkey lists iOS and Android apps.

Survio and SurveyMonkey compared in full

2.4 GPA

Surveyplanet

Free plan · from $180/yr

Survey maker with unlimited free surveys and responses.

- Survio also covers forms.

Survio and Surveyplanet compared in full

2.4 GPA

SurveySparrow

Free plan · from $19/mo

Chat-style survey and customer feedback platform with AI analysis.

- Only SurveySparrow lists iOS and Android apps.
- SurveySparrow also covers workflow automation.

Survio and SurveySparrow compared in full

2.4
GPA

QuestionPro

Free plan · from $99/mo

Survey and market research platform with a free plan.

- Only QuestionPro lists iOS and Android apps.
- Survio also covers forms.

Survio and QuestionPro compared in full

2.4
GPA

Typeform

Free plan · from $28/mo

Form, survey and quiz builder with logic, AI and video questions.

- Typeform also covers workflow automation.

Survio and Typeform compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Survio free?

Survio has a free plan. Unlimited surveys and questions, 19 question types and 100 responses per month, with no e-mail invitations.

How much does Survio cost?

Survio lists 4 plans. Free: $0.

What platforms does Survio work on?

Survio is available on Web.

Does Survio offer any discounts?

Survio publicly lists the following: Yearly billing is cheaper.

Does Survio have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Survio is listed for Web.

Does Survio have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Survio is listed for Web.

Is Survio open source?

Survio is not described as open source on its own site, as read on Nov 13, 2026.

What does Survio integrate with?

Survio's listing names Webhooks and MCP server. A listing names up to eight integrations, so it may connect to more.

Who makes Survio?

Survio is made by a company of the same name.

What are the alternatives to Survio?

The closest alternatives to Survio in our directory are SurveyMonkey, Surveyplanet, SurveySparrow, QuestionPro and Typeform.

How does Survio compare with other form and survey tools?

Survio's GPA of 2.0 is higher than 26 of the 148 other form and survey tools we grade, and level with 29.

Is Survio good value for money?

ToolGPA grades Survio C for value for money. On features, ease of use and platforms it scores 2.0 out of 4.

Could I make my own version of Survio?

A form at its plainest is questions, a button and a table of answers. You could make the core of Survio for yourself: forms, surveys, templates and reports.

Where this guide comes from

The prices, plans, platforms and features were read from Survio's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Survio's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Survio. Prices change, so check survio.com before you buy.

survio.com/en/

survio.com/en/plans-pricing

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Survio, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/survio

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Survio: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/survio
```

Know someone choosing between form and survey tools?

Send them this guide: toolgpa.com/tools/survio/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded form and survey tools after Survio, each with an Insider's Guide of its own.

Forms & Surveys Insider's Guide

Every one of the 149 form and survey tools we grade, compared

Formester Insider's Guide

Form builder with unlimited forms and responses on the free plan

3.2 GPA

Formgrid Insider's Guide

Form builder with unlimited forms and responses on the free plan

3.2 GPA

Google Forms Insider's Guide

Form, survey and quiz builder that comes with a Google Account

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Survio's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Survio is a trademark of its owner, and this guide is not made, paid for or approved by Survio. Prices and plans change: check survio.com before you buy.