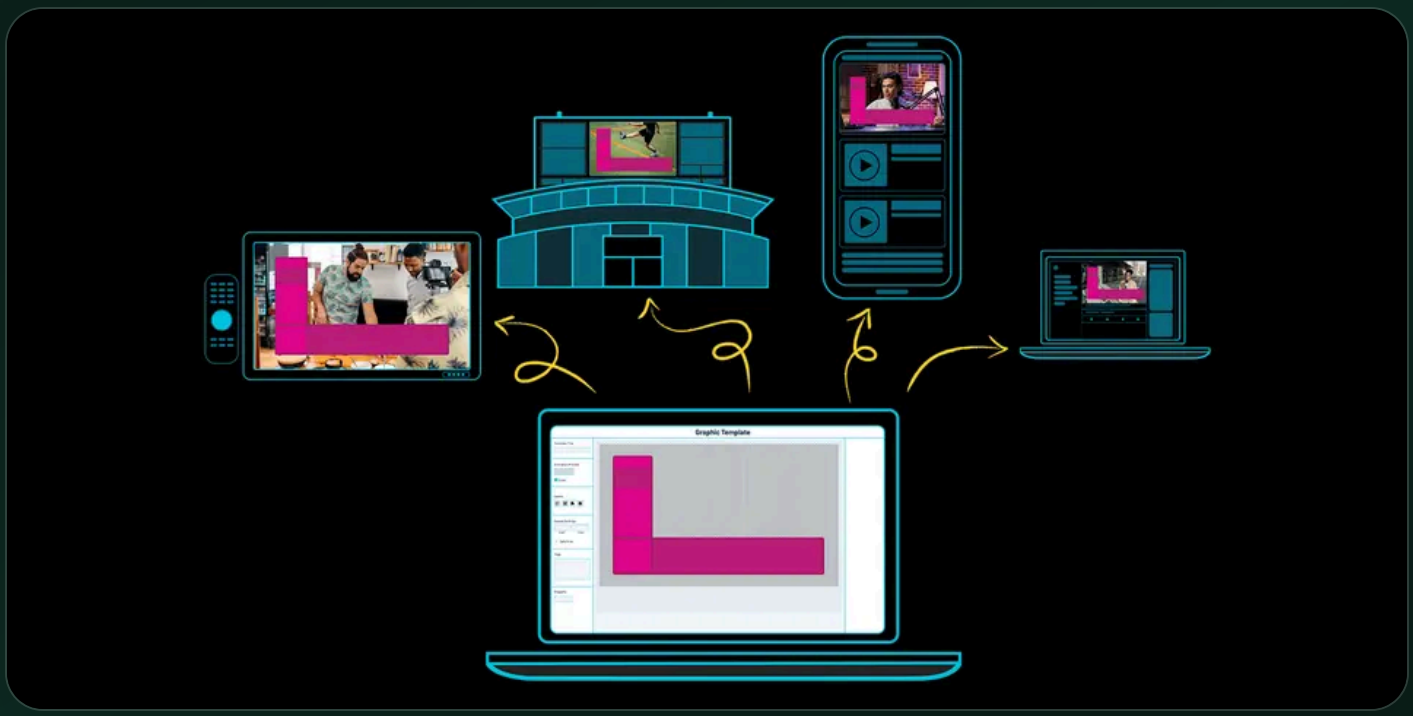
ToolGPA

NOVEMBER 2026

Tagboard

The Insider's Guide

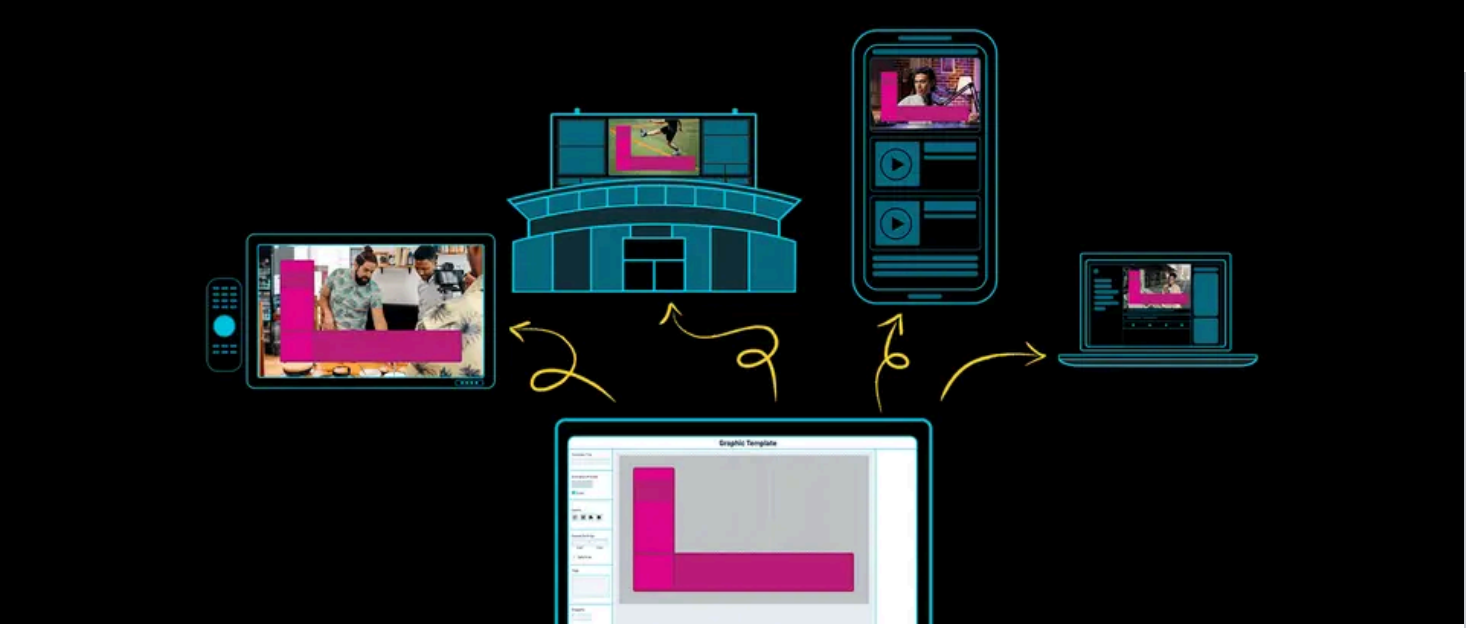
Real-time graphics and live production for news and sports



Every plan, grade, refund rule and rival among social media schedulers, read from Tagboard's own pages.

Made by Tagboard Inc. · checked Nov 13, 2026 · toolgpa.com

1.6
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Tagboard's own pages, its app-store listings and our grades. Every fact in it is on Tagboard's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 1 of the 90 other social media schedulers we grade

Tagboard is a cloud graphics and live production system for news, sports, entertainment and event teams. It builds on-air graphics, interactive polls and trivia, and fan feeds drawn from social media. It is sold to media brands through a demo request, with no published prices.

To get you started, here are **7 things to know about Tagboard**, taken from its own pages and our grades.

> **It's sold through a demo request with no published prices, and it's a broadcast tool rather than a way to post to your own accounts.**
>
> From our report card of Tagboard

1 **Best for on-air graphics and fan feeds for newsrooms and sports**

Tagboard is a cloud graphics and live production system for news, sports and events, with polls, trivia and social fan feeds.

2 **It runs on Web**

Web.

3 **Real-time graphics**

Lets production staff build broadcast graphics in the cloud and run them from anywhere alongside the existing production stack.

4 **Photoshop uploads**

Designs made in Adobe Photoshop can be uploaded and used as graphics.

5 **Fan feeds from social media**

Pulls social media posts into live shows and graphics through its social integrations.

6 **A 1.6 GPA, above 1 of 90**

That is against the other social media schedulers we grade, on value, the free plan, features, ease of use and platforms.

7 **Your call**

You could make the core of Tagboard for yourself: surveys and reports.

Tagboard at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Tagboard Inc.	CATEGORY Social Media Schedulers
OUR GRADE 1.6 GPA, weak	

The report card

Best for on-air graphics and fan feeds for newsrooms and sports

Tagboard is a cloud graphics and live production system for news, sports and events, with polls, trivia and social fan feeds. It's sold through a demo

request with no published prices, and it's a broadcast tool rather than a way to post to your own accounts.

TOOLGPA REPORT CARD	Tagboard	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	No price is published, since the site routes visitors to a demo request, so there's nothing to set against the category's middle of $24.99.
Free plan and trial	F	Nothing free and no trial listed; access starts with a demo request.
Features	D	For the social media category it's narrow: fan feeds from social are one module of a broadcast graphics tool, and it can't schedule posts to your own accounts.
Ease of use	C	No store rating on record. A production system sold through a demo, so expect onboarding.
Platforms and integrations	B	Web only, with Adobe Photoshop, Sportradar and Fanatics connections.
Grade point average		Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Tagboard is for

- ✓ Fits if you make on-air graphics or polls for a news or sports broadcast
- ✓ Works for production teams that want live social posts on screen

Who it is not for

- ✕ Not for you if you want to schedule posts to your own accounts, which it doesn't do
- ✕ Not for you if you want a price first, as none is published
- ✕ Skip it if you want to try it for free, because no trial is listed
- ✕ Watch out: fan feeds are one module among several, not the whole product

Good to know

Good for

- ✓ Local and national news production teams
- ✓ Sports broadcasters and leagues running live graphics
- ✓ Live events and streams that want viewer polls and social walls

Worth knowing

- ⓘ No prices are published; the site routes visitors to a demo request.
- ⓘ It is a broadcast production tool, not a scheduler for posting to your own social accounts.
- ⓘ Fan feeds from social media are one module among several, not the whole product.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Tagboard's current pricing could not be confirmed from its own site.

"

Nothing free and no trial listed; access starts with a demo request.

From our grade for free plan and trial

We could not confirm Tagboard's current prices from its own site, so this guide lists no plans. tagboard.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Real-time graphics and live production for news and sports. Here is what it does, as its own site describes it, and what it covers: AI features, surveys, reports.

> **Web only, with Adobe Photoshop, Sportradar and Fanatics connections.**

From our grade for platforms and integrations

Real-time graphics

Lets production staff build broadcast graphics in the cloud and run them from anywhere alongside the existing production stack.

Photoshop uploads

Designs made in Adobe Photoshop can be uploaded and used as graphics.

Fan feeds from social media

Pulls social media posts into live shows and graphics through its social integrations.

Polls and trivia

Interactive polls and trivia let viewers take part in a show, with answers shown on screen.

Data-driven graphics

Includes real-time data graphics through a Sportradar integration, picked and placed on air.

Monetization and AI resizing

Offers a shoppable experience via Fanatics and an AI-powered Spark Resize feature, which is in beta.

Where it runs

Web

What it works with

Adobe Photoshop

Sportradar

Fanatics

Tagboard is made by Tagboard Inc.

Where it stands

Its grades against its category, and whether to keep it or make your own

1/90

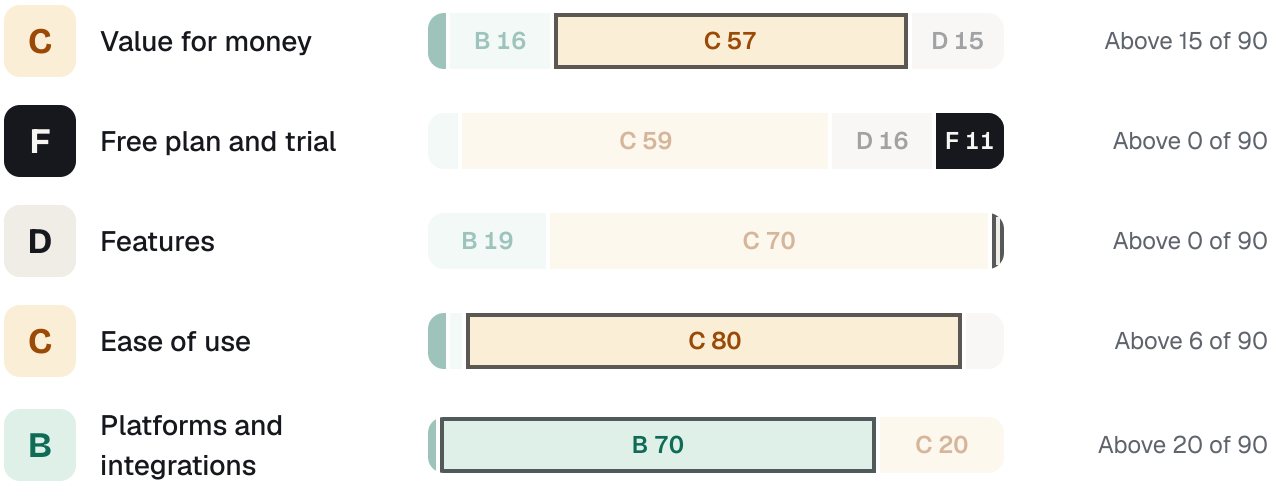
Other social media schedulers it is graded above

Tagboard's GPA of 1.6 is higher than 1 of the 90 other social media schedulers we grade, and level with 4.

It stands best on platforms and integrations (B, above 20 of 90) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 91 social media schedulers we grade, cut by the letter each got. Tagboard's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Your call

You could make the core of Tagboard for yourself: surveys and reports.

What you would give up is listed below. Whether that is worth the price is your call.

What you could make

- Surveys and reports: an app builder makes these well.
- It runs in a browser, which is where something home-made would run too.

What you could not

- AI features, unless you pay a model provider for each request yourself.

What this rests on. Tagboard's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Emplifi, Sprinklr, Brandwatch, Meltwater and Oktopost

The 5 tools Tagboard is most often weighed against, with where each one differs from it.

1.6 GPA

Emplifi

From $1,249/mo

Enterprise social media marketing, care and commerce platform.

- Tagboard also covers surveys.
- Emplifi also covers calendar, shared inbox and review collection.

Tagboard and Emplifi compared in full

1.8 GPA

Sprinklr

Paid

Enterprise social media management and customer experience suite.

- Tagboard also covers surveys.
- Sprinklr also covers calendar, shared inbox and workflow automation.

Tagboard and Sprinklr compared in full



1.8
GPA

Brandwatch

Paid

Enterprise social listening, management and consumer research.

- Tagboard also covers surveys.
- Brandwatch also covers dashboards.

Tagboard and Brandwatch compared in full



1.6
GPA

Meltwater

Paid

Media monitoring, social listening and PR intelligence platform.

- Tagboard also covers surveys.
- Meltwater also covers dashboards and AI search visibility.

Tagboard and Meltwater compared in full



2.0
GPA

Oktopost

Paid

B2B social media management and employee advocacy.

- Only Oktopost lists iOS and Android apps.
- Tagboard also covers surveys.
- Oktopost also covers shared inbox and dashboards.

Tagboard and Oktopost compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

10

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Tagboard free?

No. Tagboard is a paid product.

What platforms does Tagboard work on?

Tagboard is available on Web.

Does Tagboard have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Tagboard is listed for Web.

Does Tagboard have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Tagboard is listed for Web.

Is Tagboard open source?

Tagboard is not described as open source on its own site, as read on Nov 13, 2026.

What does Tagboard integrate with?

Tagboard's listing names Adobe Photoshop, Sportradar and Fanatics. A listing names up to eight integrations, so it may connect to more.

Who makes Tagboard?

Tagboard is made by Tagboard Inc.

What are the alternatives to Tagboard?

The closest alternatives to Tagboard in our directory are Emplifi, Sprinklr, Brandwatch, Meltwater and Oktopost.

How does Tagboard compare with other social media schedulers?

Tagboard's GPA of 1.6 is higher than 1 of the 90 other social media schedulers we grade, and level with 4.

Could I make my own version of Tagboard?

You could make the core of Tagboard for yourself: surveys and reports.

Where this guide comes from

The prices, plans, platforms and features were read from Tagboard's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Tagboard's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Tagboard Inc. Prices change, so check tagboard.com before you buy.

tagboard.com/

tagboard.com/demo/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Tagboard, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/tagboard

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Tagboard: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/tagboard
```

Know someone choosing between social media schedulers?

Send them this guide:
toolgpa.com/tools/tagboard/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded social media schedulers after Tagboard, each with an Insider's Guide of its own.

Social Media Schedulers Insider's Guide

Every one of the 91 social media schedulers we grade, compared

Buffer Insider's Guide

Social media scheduler priced by the channel, with a free plan

2.8 GPA

Fedica Insider's Guide

Scheduling and follower analytics across 15 social networks

2.6 GPA

Hootsuite Insider's Guide

Social media suite for publishing, inbox, listening and reports

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Tagboard's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Tagboard is a trademark of its owner, and this guide is not made, paid for or approved by Tagboard Inc. Prices and plans change: check tagboard.com before you buy.