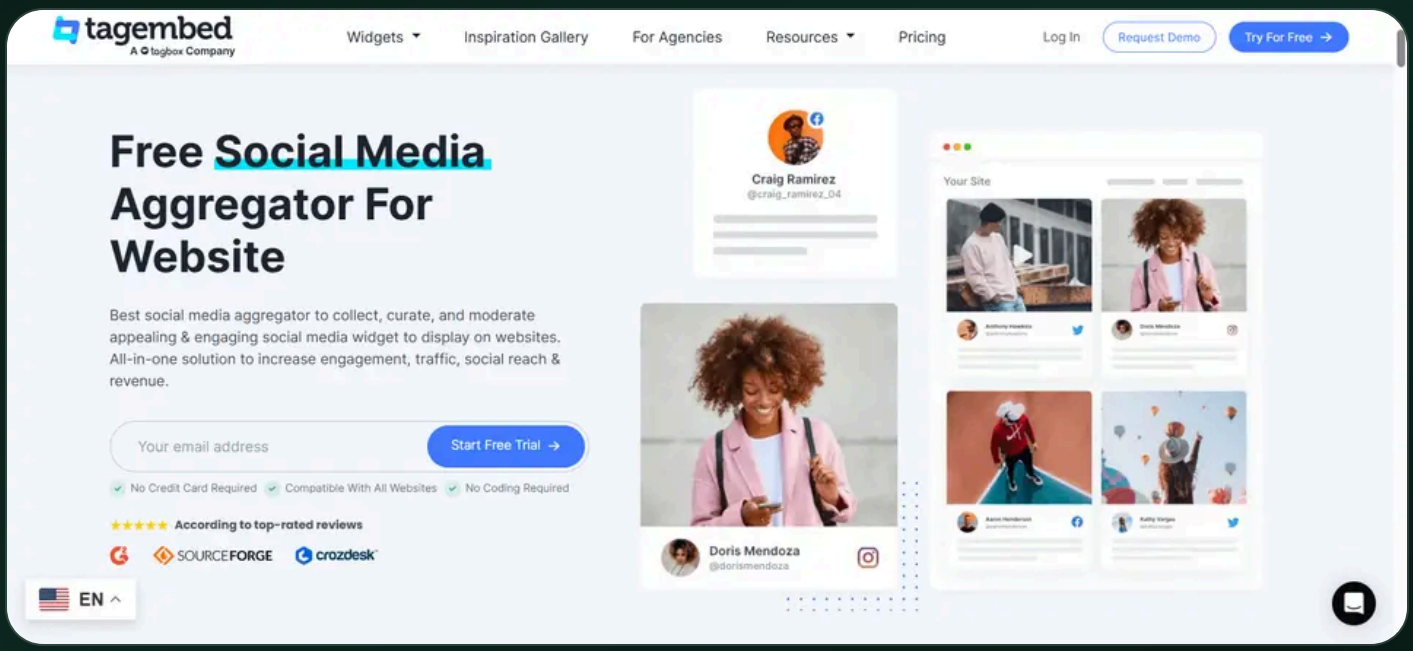
ToolGPA

NOVEMBER 2026

Tagembed

The Insider's Guide

Social feed and review widgets for your website

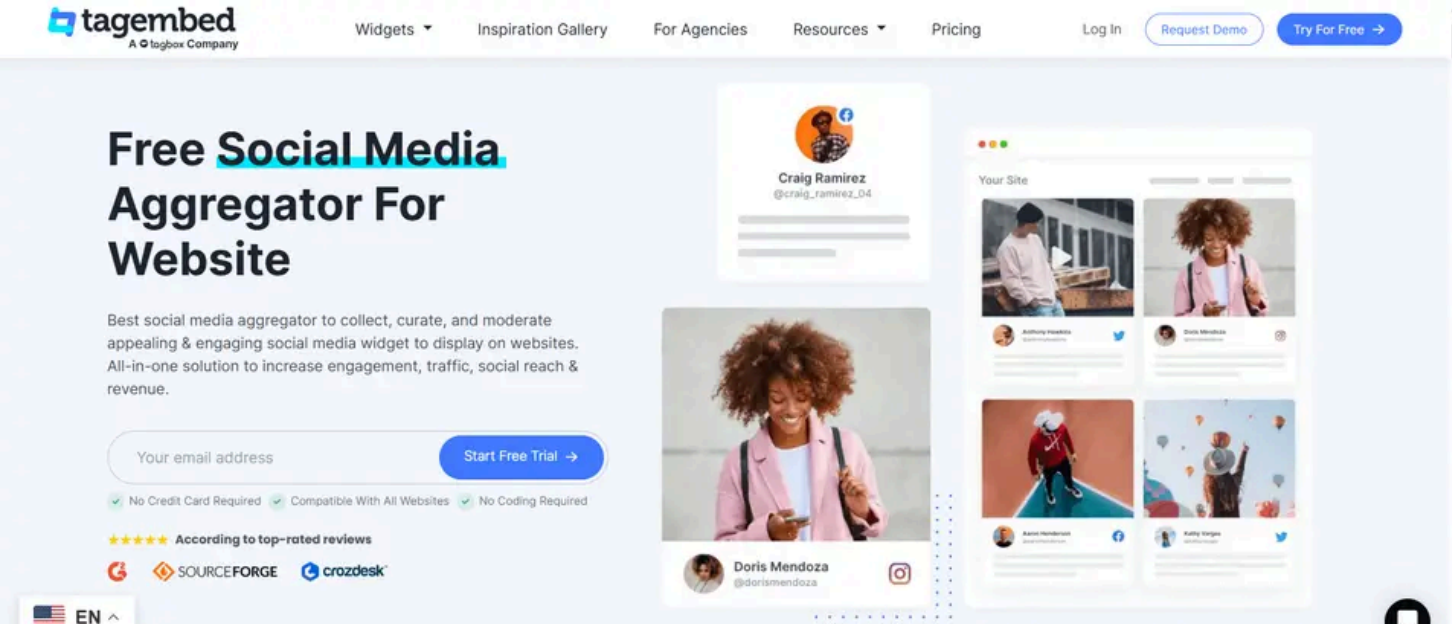


Every plan, grade, refund rule and rival among customer review tools, read from Tagembed's own pages.

Made by Tagembed · checked Nov 12, 2026 · toolgpa.com

2.4

GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Tagembed's own pages, its app-store listings and our grades. Every fact in it is on Tagembed's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.4

GPA, above 18 of the 34 other customer review tools we grade

Tagembed is a social media aggregator that collects posts and customer reviews from many platforms and shows them in widgets embedded on a website. Paid plans add moderation, auto-updates, no branding and shoppable feeds.

To get you started, here are **9 things to know about Tagembed**, taken from its own pages and our grades.

> "
>
> **You pick sources and style the widget before pasting code, so it is a C.**
>
> From our grade for ease of use

1 **Best for review and social widgets for your website**

The free plan keeps Tagembed branding, and TripAdvisor, Airbnb, Booking.com, TikTok, YouTube and Pinterest feeds are off it.

2 **Paid plans start at $19 a month**

As its pricing page puts it: $19 per month, billed monthly.

3 **There is a free plan**

1 feed, 300 views a month, 100 posts, manual updates once a day, Google, Facebook, Yelp and Amazon reviews, and Tagembed branding on the widget.

4 **It runs on Web**

Web.

5 **Review widgets**

Pulls reviews from Google, Facebook, Yelp and Amazon on the free plan; TripAdvisor, Airbnb and Booking.com need a paid plan.

6 **Social feeds**

Shows feeds from Instagram, Facebook, TikTok, YouTube, Pinterest and others; X and LinkedIn feeds are capped per plan.

7 **Moderation**

Manual moderation and auto-publish rules from Starter; AI moderation on Advanced.

8 **A 2.4 GPA, above 18 of 34**

That is against the other customer review tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

The plain part of Tagembed you could make: review collection and templates. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

Tagembed at a glance

PRICING Free plan, from $19 per month, billed monthly	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web
MADE BY Tagembed	CATEGORY Customer Review Tools
OUR GRADE 2.4 GPA, fair	

The report card

Best for review and social widgets for your website

Tagembed embeds reviews and social feeds on a website, with a free plan of 1 feed and 300 views a month and Starter at $19. The free plan keeps Tagembed branding, and TripAdvisor, Airbnb, Booking.com, TikTok, YouTube and Pinterest feeds are off it.

TOOLGPA REPORT CARD

Tagembed

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	B	$19 a month on Starter, at the bottom of the category range. Growth is $29 on yearly billing and Advanced $79.
Free plan and trial	C	Free forever, but 1 feed, 300 views a month and Tagembed branding on the widget are limits you will hit.
Features	C	Review widgets, social feeds, moderation and review collection. It shows reviews, not manages them, and some sources are paid-plan only.
Ease of use	C	No store rating on record. You pick sources and style the widget before pasting code, so it is a C.
Platforms and integrations	B	Web only, but with WordPress, Shopify, Wix, Squarespace, Webflow and Weebly.

Grade point average — Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Tagembed is for

- ✓ Fits if you want Google reviews shown on a small site for free
- ✓ Works for owners who paste a widget into WordPress, Shopify or Wix

Who it is not for

- ✕ Tight if you are staying free: 300 views a month and Tagembed branding
- ✕ Not for you if you need TripAdvisor, Airbnb or Booking.com reviews: not on the free plan
- ✕ Watch out: going over a plan's view limit means upgrading
- ✕ Not for you if you want to manage or reply to reviews: it shows them

Good to know

Good for

- ✓ Small sites that want to show Google reviews or Instagram posts without code
- ✓ Stores that want shoppable social galleries
- ✓ Agencies running feeds for several clients

Worth knowing

- ⓘ The free plan keeps Tagembed branding on the widget and caps views at 300 a month; going over a plan's view limit needs an upgrade.
- ⓘ TripAdvisor, Airbnb and Booking.com reviews, plus TikTok, YouTube and Pinterest feeds, are not on the free plan.
- ⓘ Tagembed's plans and prices match the widget plans on Taggbox's own pricing page.
- ⓘ The Enterprise plan has no published price.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$19

A month to start. There is a free plan too

Tagembed has a free plan. Paid plans start at $19 per month, billed monthly.

FREE

$0

1 feed, 300 views a month and 100 posts; manual updates once a day; Tagembed branding shown; unlimited website embeds.

STARTER

$19

per month, billed monthly

2 feeds, 10K views a month, 5,000 posts, updates every 2 hours, moderation, review collection by form or QR code, and no branding.

GROWTH

$29

per month, billed annually ($348 a year; $39 billed monthly)

4 feeds, 50K views a month, 30,000 posts, updates every 30 minutes, shoppable feeds and live chat support.

ADVANCED

$79

per month, billed annually ($948 a year; $99 billed monthly)

10 feeds, 1M views a month, 100,000 posts, updates every 15 minutes, AI moderation and sentiment analysis, and a dedicated account manager.

ENTERPRISE & AGENCY

Custom

Custom feeds and views, real-time updates, API access, white label and a DPA. No published price.

The free plan

1 feed, 300 views a month, 100 posts, manual updates once a day, Google, Facebook, Yelp and Amazon reviews, and Tagembed branding on the widget.

Read from tagembed.com on Nov 12, 2026.

Ways to pay less

ANNUAL DISCOUNT

Save up to 25% with annual billing

The pricing page shows monthly and annual prices, with annual billing about $10 to $20 a month lower on Growth and Advanced.

Stated on tagembed.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Social feed and review widgets for your website. Here is what it does, as its own site describes it, and what it covers: AI features, templates, review collection.

> **Review widgets, social feeds, moderation and review collection.**

From our grade for features

Review widgets

Pulls reviews from Google, Facebook, Yelp and Amazon on the free plan; TripAdvisor, Airbnb and Booking.com need a paid plan.

Social feeds

Shows feeds from Instagram, Facebook, TikTok, YouTube, Pinterest and others; X and LinkedIn feeds are capped per plan.

Moderation

Manual moderation and auto-publish rules from Starter; AI moderation on Advanced.

Review collection

Collects reviews through a form and QR code on paid plans.

Customization

Themes, custom CSS and no vendor branding from Starter.

Shoppable feeds

Product tagging and hotspots on social posts from Growth.

Where it runs

Web

What it works with

WordPress
Shopify
Wix
Squarespace
Webflow
Weebly

Tagembed is made by Tagembed.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

18/34

Other customer review tools it is graded above

Tagembed's GPA of 2.4 is higher than 18 of the 34 other customer review tools we grade, and level with 11.

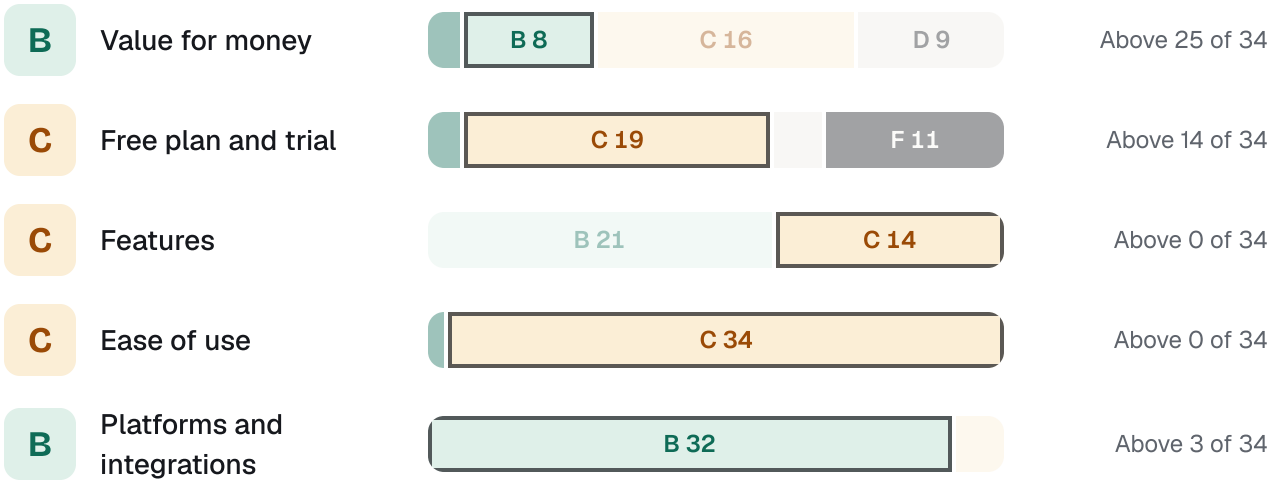
It stands best on value for money (B, above 25 of 34) and worst on features (C, above 0).

Its paid plans start at $19 a month, against a middle price of $29 for the category: 6 of the 28 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 3 tools score higher and cost less.

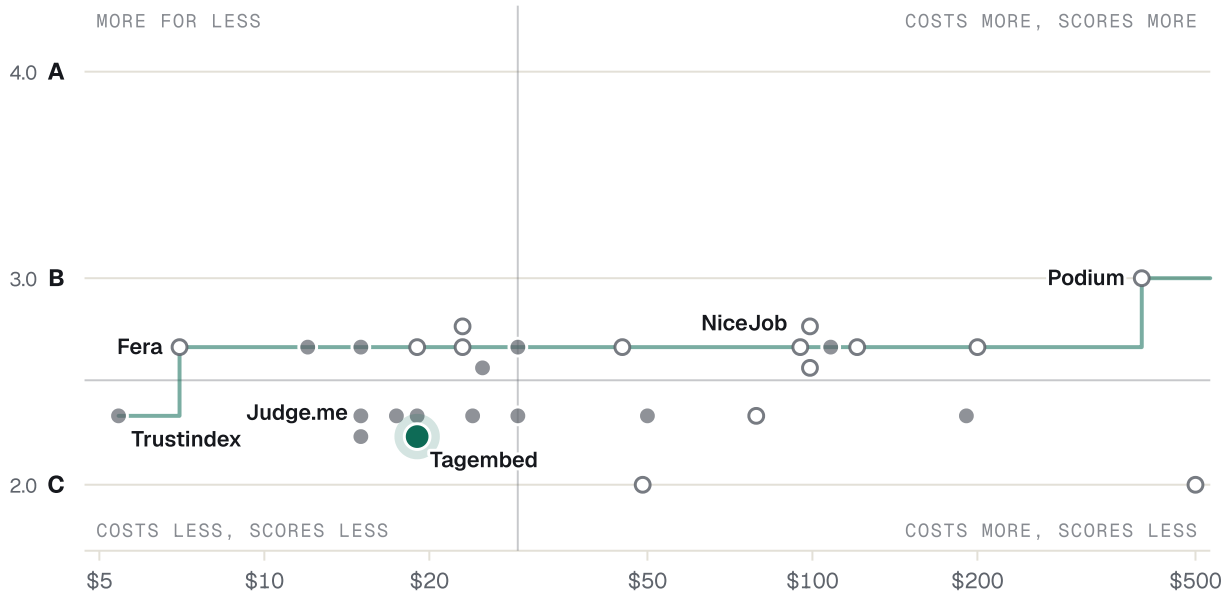
Each grade against the category

Every bar is all 35 customer review tools we grade, cut by the letter each got. Tagembed's own letter is outlined.



Price against what you get

Each dot is one of 29 customer review tools. Further left costs less; higher up scores better on features, ease of use and platforms. Tagembed is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Tagembed you could make: review collection and templates. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

It costs $228 a year.

What you could make

- Review collection and templates: an app builder makes these well.

What you could not

- It plugs into other products, WordPress, Shopify and Wix among them.

- AI features, unless you pay a model provider for each request yourself.
- Hooks into the device itself: widgets.

What this rests on. Tagembed's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



EmbedSocial, Trustindex, Famewall, Senja and Testimonial.to

The 5 tools Tagembed is most often weighed against, with where each one differs from it.

2.2 GPA

EmbedSocial

Free plan · from $24/mo

Widgets that show Google, Facebook and other reviews on any website.

- Tagembed also covers templates.

Tagembed and EmbedSocial compared in full

2.6 GPA

Trustindex

Free plan · from $65/yr

Review widgets, review requests and rich snippets for sites.

- Tagembed also covers templates.
- Trustindex also covers email campaigns, qR codes and schema markup.

Tagembed and Trustindex compared in full



2.6
GPA

Famewall

Free plan · from $12/mo

Testimonial collection pages and embeddable walls of love.

- Tagembed also covers templates.
- Famewall also covers reports and schema markup.

Tagembed and Famewall compared in full



2.4
GPA

Senja

Free plan · from $29/mo

Collect, manage and show customer testimonials.

- Only Senja lists a browser extension.
- Tagembed also covers templates.
- Senja also covers schema markup.

Tagembed and Senja compared in full



2.4
GPA

Testimonial.to

Free plan · from $25/mo

Collect text and video testimonials and show them on a Wall of Love.

- Tagembed also covers templates.
- Testimonial.to also covers surveys and schema markup.

Tagembed and Testimonial.to compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Tagembed free?

Tagembed has a free plan. 1 feed, 300 views a month, 100 posts, manual updates once a day, Google, Facebook, Yelp and Amazon reviews, and Tagembed branding on the widget.

How much does Tagembed cost?

Tagembed lists 5 plans. Free: $0.

What platforms does Tagembed work on?

Tagembed is available on Web.

Does Tagembed offer any discounts?

Tagembed publicly lists the following: Save up to 25% with annual billing.

Does Tagembed have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Tagembed is listed for Web.

Does Tagembed have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Tagembed is listed for Web.

Is Tagembed open source?

Tagembed is not described as open source on its own site, as read on Nov 12, 2026.

What does Tagembed integrate with?

Tagembed's listing names WordPress, Shopify, Wix, Squarespace, Webflow and Weebly.

Who makes Tagembed?

Tagembed is made by a company of the same name.

What are the alternatives to Tagembed?

The closest alternatives to Tagembed in our directory are EmbedSocial, Trustindex, Famewall, Senja and Testimonial.to.

How does Tagembed compare with other customer review tools?

Tagembed's GPA of 2.4 is higher than 18 of the 34 other customer review tools we grade, and level with 11.

Is Tagembed good value for money?

ToolGPA grades Tagembed B for value for money. Its paid plans start at $19 a month, against a middle price of $29 for the category: 6 of the 28 others that charge start lower.

Could I make my own version of Tagembed?

The plain part of Tagembed you could make: review collection and templates.

Where this guide comes from

The prices, plans, platforms and features were read from Tagembed's own pages on Nov 12, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Tagembed's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Tagembed. Prices change, so check tagembed.com before you buy.

tagembed.com/

tagembed.com/price/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

5,038	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Tagembed, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/tagembed

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Tagembed: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/tagembed
```

Know someone choosing between customer review tools?

Send them this guide:
toolgpa.com/tools/tagembed/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded customer review tools after Tagembed, each with an Insider's Guide of its own.

Customer Review Tools Insider's Guide

Every one of the 35 customer review tools we grade, compared

Judge.me Insider's Guide

Product reviews for Shopify stores with a free plan and one paid tier

3.0 GPA

Junip Insider's Guide

Product reviews for Shopify brands at flat prices with no order caps

2.8 GPA

Famewall Insider's Guide

Testimonial collection pages and embeddable walls of love

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Tagembed's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Tagembed is a trademark of its owner, and this guide is not made, paid for or approved by Tagembed. Prices and plans change: check tagembed.com before you buy.