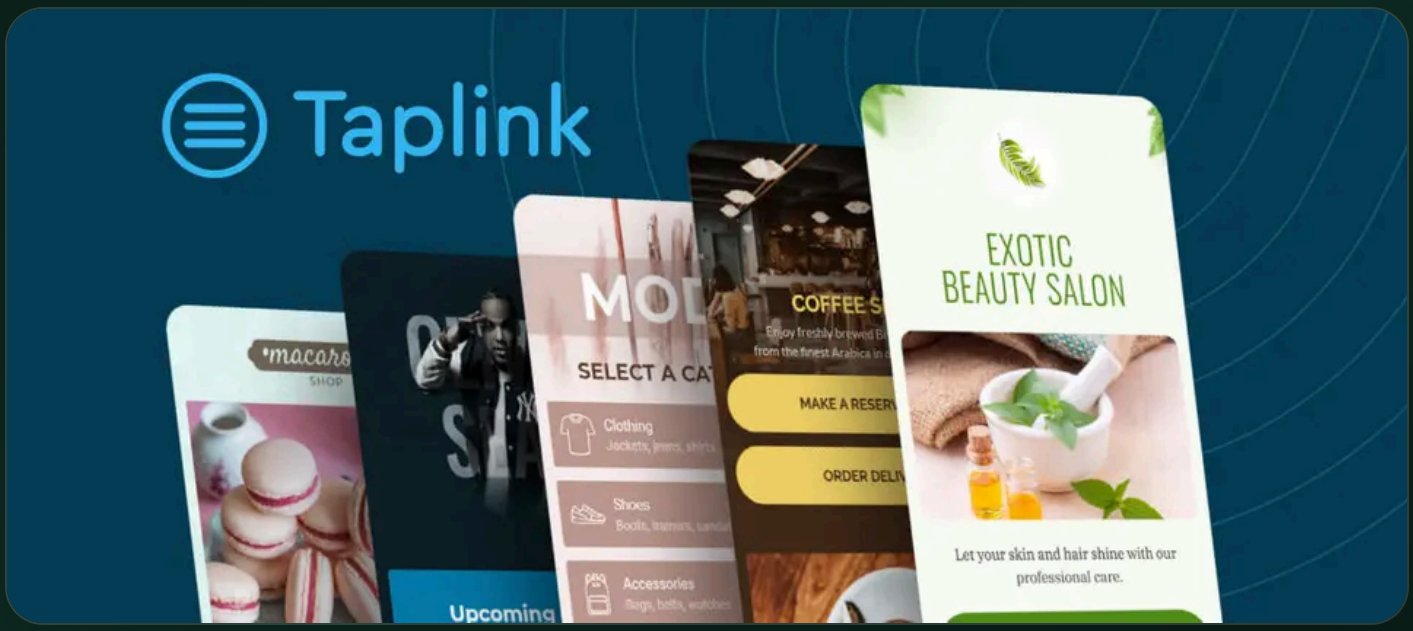
ToolGPA

NOVEMBER 2026

Taplink

The Insider's Guide

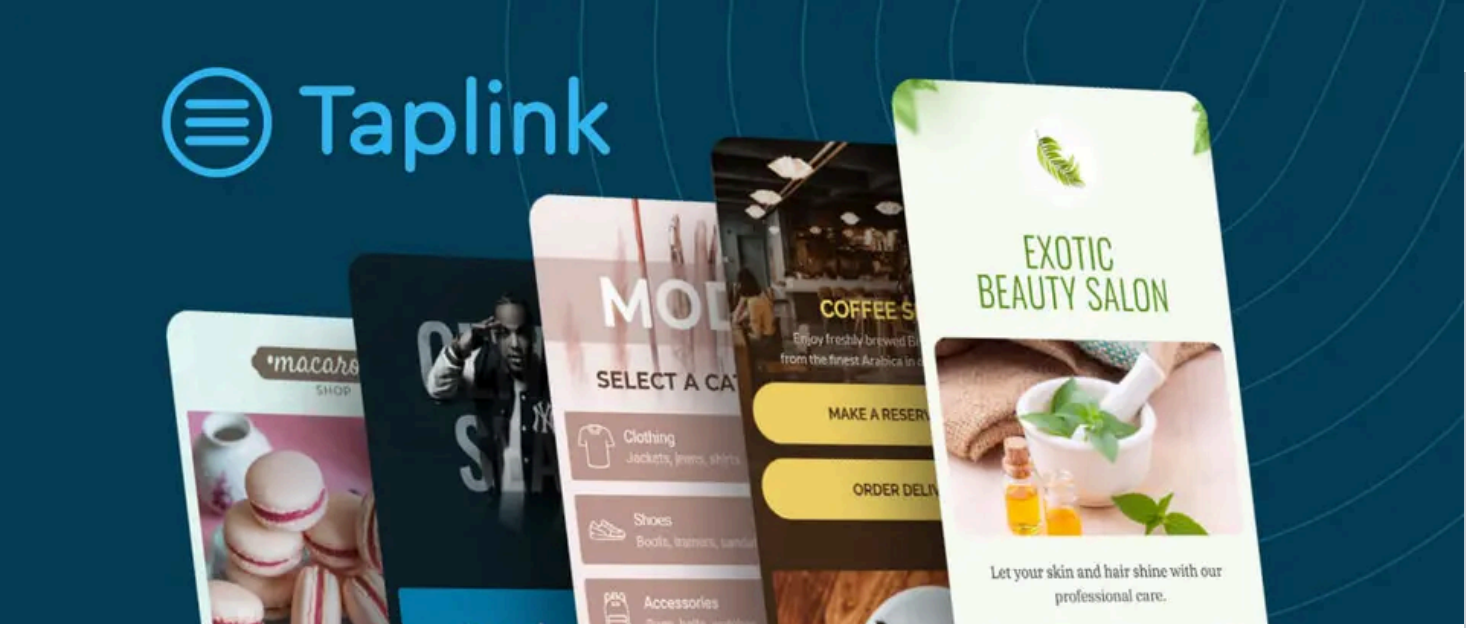
Link-in-bio page builder with forms, products and payments



Every plan, grade, refund rule and rival among website and landing page builders, read from Taplink's own pages.

Made by Taplink · checked Nov 13, 2026 · toolgpa.com

2.6
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Taplink's own pages, its app-store listings and our grades. Every fact in it is on Taplink's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.6

GPA, above 91 of the 104 other website and landing page builders we grade

Taplink builds a mobile-friendly page to put in a social media bio, combining links, text, images, forms and a small shop. A free plan covers a simple page; paid plans add custom domains, branding removal and selling tools. Each plan covers one profile and is sold in terms of three months or more.

To get you started, here are **9 things to know about Taplink**, taken from its own pages and our grades.

> **No store rating on record, and you build and style the page yourself.**
>
> From our grade for ease of use

1 **Best for a cheap link-in-bio page for a social profile**

Plans cover one profile and are sold for at least three months, and the exact Pro and Business limits are shown only by icon.

2 **Paid plans start at $3 a month**

As its pricing page puts it: $3.00 per month, sold for a minimum of 3 months.

3 **There is a free plan**

Basic plan: a simple page with a few links, text and a theme.

4 **It runs on Web**

Web.

5 **Link-in-bio page**

Unlimited links and buttons, including messaging apps, social networks, email, SMS and click-to-call buttons.

6 **Content blocks**

Add text, FAQ, maps, countdown timers, image carousels, video, music, price lists and custom HTML blocks.

7 **Lead forms and pages**

Capture leads with application forms, add internal pages and a navigation menu, or password-protect a page.

8 **A 2.6 GPA, above 91 of 104**

That is against the other website and landing page builders we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Taplink you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

Taplink at a glance

PRICING
Free plan, from $3.00 per month, sold for a minimum of 3 months

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
Taplink

CATEGORY
Website & Landing Page Builders

OUR GRADE
2.6 GPA, good

The report card

Best for a cheap link-in-bio page for a social profile

Taplink builds a link-in-bio page with links, forms and a small shop, at $3 a month on Pro, with a free plan for a simple page. Plans cover one profile and are sold for at least three months, and the exact Pro and Business limits are shown only by icon.

TOOLGPA REPORT CARD

Taplink

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	A	Pro is $3 a month, under 60% of the $6.75 the category's cheaper quarter pays, but sold for a minimum of 3 months.
Free plan and trial	C	The free Basic plan gives a simple page with a few links, text and a theme, and most useful blocks need Pro.
Features	C	Links, forms, a small shop and click analytics, but each plan covers one Instagram profile and tier limits are shown by icon only.
Ease of use	C	No store rating on record, and you build and style the page yourself.
Platforms and integrations	B	Web only, with Instagram, TikTok and webhooks as listed links.

Grade point average — Good, out of 4.0 **2.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Taplink is for

- ✓ Fits if you want a cheap link-in-bio page for one profile
- ✓ Works for small sellers who want a few products on a bio link

Who it is not for

- ✕ Tight if you stay free, as the free page is just a few links, text and a theme
- ✕ Watch out: each paid plan covers one Instagram profile
- ✕ Watch out: paid plans are sold for at least three months
- ✕ Skip it if you want clear plan limits, as the page lists features by icon only

Good to know

Good for

- ✓ Instagram and TikTok accounts that need a single bio link
- ✓ Small sellers and service providers taking requests through forms
- ✓ People who want a cheap paid plan for a bio page

Worth knowing

- ⓘ Each paid plan covers one Instagram profile, per the FAQ.
- ⓘ Paid plans are sold for a minimum of three months; 6 months is 30% off and 12 months 50% off.
- ⓘ The pricing page shows feature tiers by icon, so exact Pro and Business limits are worth checking in the app.
- ⓘ Prices were read from the default view on the English page; a different currency may show elsewhere.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$3

A month to start. There is a free plan too

Taplink has a free plan. Paid plans start at $3.00 per month, sold for a minimum of 3 months.

> **The free Basic plan gives a simple page with a few links, text and a theme, and most useful blocks need Pro.**
>
> From our grade for free plan and trial

BASIC

$0

Simple page with links, text and a theme; the free version of Taplink.

PRO

$3.00

per month, sold for a minimum of 3 months

Adds professional templates, images, video and music, price lists, custom HTML, pixels and click analytics.

BUSINESS

$6.00

per month, sold for a minimum of 3 months

The top tier, with payments and CRM tools; the page lists which features each tier unlocks only by icon.

The free plan

Basic plan: a simple page with a few links, text and a theme.

Read from taplink.at on Nov 13, 2026.

Ways to pay less

OTHER SAVINGS

30% off 6 months, 50% off 12 months

The pricing page's FAQ says paying for 6 or 12 months up front gives 30% or 50% off the 3-month rate.

Stated on taplink.at

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Link-in-bio page builder with forms, products and payments. Here is what it does, as its own site describes it, and what it covers: templates, forms, qR codes, online store, digital downloads, web analytics.

> **Links, forms, a small shop and click analytics, but each plan covers one Instagram profile and tier limits are shown by icon only.**
>
> From our grade for features

Link-in-bio page

Unlimited links and buttons, including messaging apps, social networks, email, SMS and click-to-call buttons.

Content blocks

Add text, FAQ, maps, countdown timers, image carousels, video, music, price lists and custom HTML blocks.

Lead forms and pages

Capture leads with application forms, add internal pages and a navigation menu, or password-protect a page.

Selling and payments

The monetization section lists digital products, accepting payments, promo codes and a transaction-fee line.

Design and templates

Link-in-bio and landing page templates, custom themes, Google Fonts support and removal of Taplink branding.

Domains and settings

Custom domain with SSL, SEO and OpenGraph settings, a QR code, shared access and a cookie consent banner.

Where it runs

Web

What it works with

Instagram TikTok Webhooks

Taplink is made by Taplink.

Where it stands

Its grades against its category, and whether to keep it or make your own

91/104

Other website and landing page builders it is graded above

Taplink's GPA of 2.6 is higher than 91 of the 104 other website and landing page builders we grade, and level with 8.

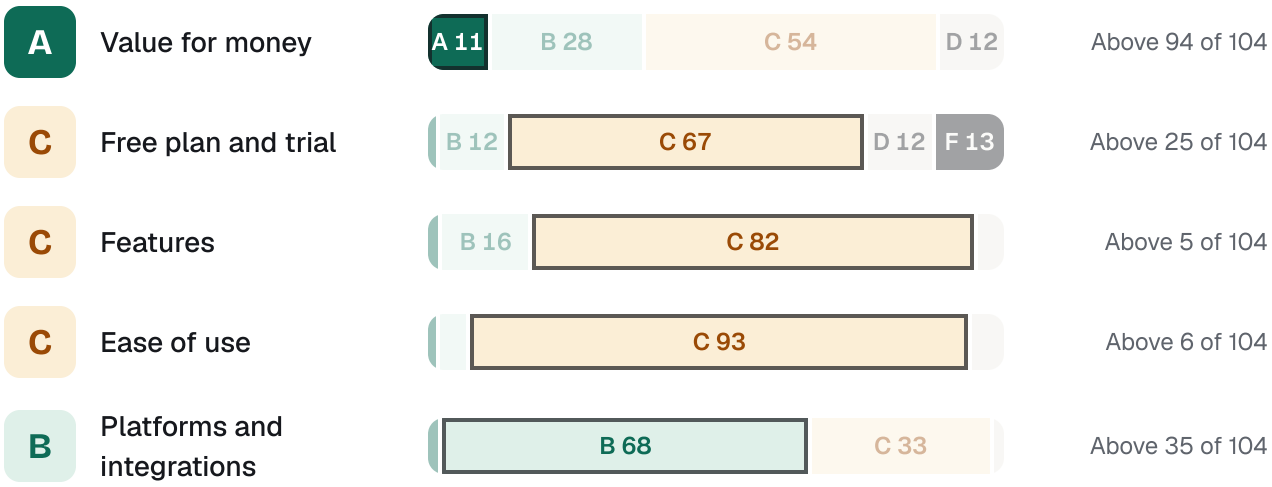
It stands best on value for money (A, above 94 of 104) and worst on features (C, above 5).

Its paid plans start at $3 a month, against a middle price of $11.50 for the category: 5 of the 89 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. Nothing scores higher for less, though at least one tool matches that score at a lower price.

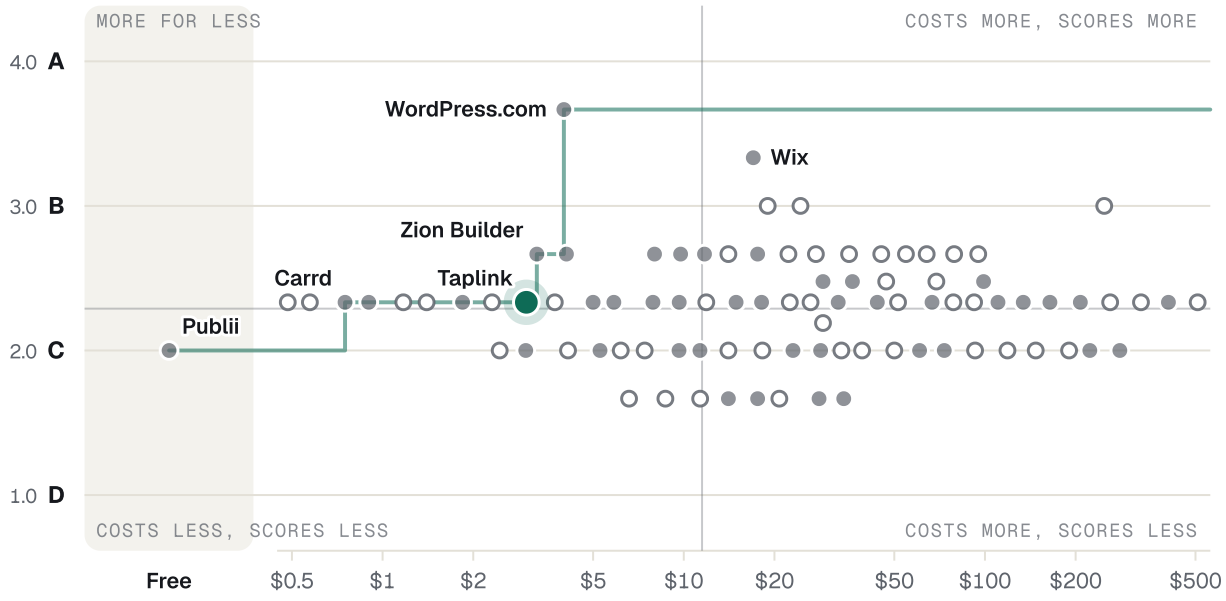
Each grade against the category

Every bar is all 105 website and landing page builders we grade, cut by the letter each got. Taplink's own letter is outlined.



Price against what you get

Each dot is one of 91 website and landing page builders. Further left costs less; higher up scores better on features, ease of use and platforms. Taplink is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Taplink you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

It is one of the better ones too: its GPA of 2.6 is higher than 91 of the 104 other website and landing page builders we grade. It costs $36 a year.

What you could make

- Templates, forms, qR codes and digital downloads: an app builder makes these well.

What you could not

- Checkout, card payments and sales tax handled for you.
- A tracking script and a database that counts every visit.

What this rests on. Taplink's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



About.me, Milkshake, Carrd and Strikingly

The 4 tools Taplink is most often weighed against, with where each one differs from it.

About.me

2.6 GPA

Free plan · from $5/mo

One-page personal profile site with an optional AI chat twin.

- Taplink also covers templates, forms, qR codes, online store, digital downloads and web analytics.
- About.me also covers booking links, digital business card, email signature and chatbots.

Taplink and About.me compared in full

Milkshake

2.4 GPA

Free plan · from $2.99/mo

Phone app for building a swipeable link-in-bio website.

- Only Taplink lists a web app.
- Only Milkshake lists iOS and Android apps.
- Taplink also covers forms.

Taplink and Milkshake compared in full

2.6
GPA

Carrd

Free plan · from $9/yr

One-page website builder with yearly plans from $9.

- Taplink also covers qR codes, online store, digital downloads and web analytics.
- Carrd also covers no-code.

Taplink and Carrd compared in full

2.6
GPA

Strikingly

Free plan · from $8/mo

Simple website builder for small sites, stores and memberships.

- Only Strikingly lists an iOS app.
- Taplink also covers qR codes, online store, digital downloads and web analytics.
- Strikingly also covers email campaigns and live chat.

Taplink and Strikingly compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Taplink free?

Taplink has a free plan. Basic plan: a simple page with a few links, text and a theme.

How much does Taplink cost?

Taplink lists 3 plans. Basic: $0.

What platforms does Taplink work on?

Taplink is available on Web.

Does Taplink offer any discounts?

Taplink publicly lists the following: 30% off 6 months, 50% off 12 months.

Does Taplink have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Taplink is listed for Web.

Does Taplink have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Taplink is listed for Web.

Is Taplink open source?

Taplink is not described as open source on its own site, as read on Nov 13, 2026.

What does Taplink integrate with?

Taplink's listing names Instagram, TikTok and Webhooks. A listing names up to eight integrations, so it may connect to more.

Who makes Taplink?

Taplink is made by a company of the same name.

What are the alternatives to Taplink?

The closest alternatives to Taplink in our directory are About.me, Milkshake, Carrd and Strikingly.

How does Taplink compare with other website and landing page builders?

Taplink's GPA of 2.6 is higher than 91 of the 104 other website and landing page builders we grade, and level with 8.

Is Taplink good value for money?

ToolGPA grades Taplink A for value for money. Its paid plans start at $3 a month, against a middle price of $11.50 for the category: 5 of the 89 others that charge start lower.

Could I make my own version of Taplink?

To replace Taplink you would be making checkout, card payments and sales tax handled for you.

Where this guide comes from

The prices, plans, platforms and features were read from Taplink's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Taplink's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Taplink. Prices change, so check taplink.at before you buy.

taplink.at/en/

taplink.at/en/tariffs/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Taplink, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/taplink

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Taplink: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/taplink
```

Know someone choosing between website and landing page builders?

Send them this guide: toolgpa.com/tools/taplink/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded website and landing page builders after Taplink, each with an Insider's Guide of its own.

Website & Landing Page Builders Insider's Guide

Every one of the 106 website and landing page builders we grade, compared

WordPress.com Insider's Guide

Hosted WordPress with themes, plugins and a free plan

3.4 GPA

Zion Builder Insider's Guide

Lightweight visual page builder plugin for WordPress

3.0 GPA

Publii Insider's Guide

Free open-source desktop CMS that publishes static websites

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Taplink's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Taplink is a trademark of its owner, and this guide is not made, paid for or approved by Taplink. Prices and plans change: check taplink.at before you buy.