ToolGPA

NOVEMBER 2026

Tessitura

The Insider's Guide

CRM, ticketing and fundraising for arts and culture



Every plan, grade, refund rule and rival among event ticketing platforms, read from Tessitura's own pages.

Made by Tessitura Network, Inc. · checked Nov 12, 2026 · toolgpa.com

1.8
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Tessitura's own pages, its app-store listings and our grades. Every fact in it is on Tessitura's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 7 of the 79 other event ticketing platforms we grade

Tessitura is a platform for arts and culture organizations that combines a customer database with ticketing and admissions, fundraising, memberships, marketing, education programs and e-commerce. Customers include theatres, orchestras, opera companies, museums, zoos and science centers.

To get you started, here are **7 things to know about Tessitura**, taken from its own pages and our grades.

> **No prices are published, and it is aimed at organizations rather than one-off event organizers.**
>
> From our report card of Tessitura

1 **Best for CRM and ticketing for arts organizations**

Tessitura runs ticketing, a CRM, fundraising and membership for arts and culture organizations.

2 **It runs on Web**

Web.

3 **Ticketing and admissions**

Handles timed and general admission, bundles and combo tickets, and seated events with any number of seating maps.

4 **Unified CRM**

One record of each patron links ticket purchases, donations, memberships and communications.

5 **Fundraising and membership**

Includes tools for fundraising campaigns and membership programs, with member benefits applied in the cart.

6 **A 1.8 GPA, above 7 of 79**

That is against the other event ticketing platforms we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

The plain part of Tessitura you could make: reports. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

Tessitura at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Tessitura Network, Inc.	CATEGORY Event Ticketing
OUR GRADE 1.8 GPA, weak	

The report card

Best for CRM and ticketing for arts organizations

Tessitura runs ticketing, a CRM, fundraising and membership for arts and culture organizations. No prices are published, and it is aimed at

organizations rather than one-off event organizers.

TOOLGPA REPORT CARD	Tessitura	Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	No prices are published on the pages read, so it sits in the middle by default.
Free plan and trial	F	Nothing free: no free plan and no trial are on record for this listing.
Features	B	Ticketing and admissions, a unified CRM, fundraising and membership, digital sales and reporting, all for arts groups.
Ease of use	C	No store rating on record. A whole-organization platform is set up with the vendor.
Platforms and integrations	C	Web only on the listing, with no integrations named.

Grade point average — Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Tessitura is for

- ✓ Fits if you run a theatre, orchestra or museum and want ticketing and donors in one system
- ✓ Works for arts groups that want one record per patron

Who it is not for

- ✗ Skip it if you sell tickets to a single event, as it is built for arts organizations
- ✗ Watch out: no prices are published, so pricing is unverified
- ✗ Not for you if you want a free plan or a trial, as neither is listed
- ✗ Watch out: both v15 and v16 appear on the site, so check which version you would get

Good to know

Good for

- ✓ Performing arts centers, orchestras and opera companies
- ✓ Museums, zoos and science centers selling admissions
- ✓ Organizations that want ticketing and donor data in one system

Worth knowing

- ⓘ No prices are published on the pages read, so pricing is unverified.
- ⓘ It is aimed at arts and culture organizations rather than one-off event organizers.
- ⓘ Software releases are versioned (v15 and v16 both appear on the site), so check which version applies to you.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Tessitura's current pricing could not be confirmed from its own site.

> **No prices are published on the pages read, so it sits in the middle by default.**
>
> From our grade for value for money

We could not confirm Tessitura's current prices from its own site, so this guide lists no plans. tessitura.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

CRM, ticketing and fundraising for arts and culture. Here is what it does, as its own site describes it, and what it covers: reports, ticketing.

> **Ticketing and admissions, a unified CRM, fundraising and membership, digital sales and reporting, all for arts groups.**
>
> From our grade for features

Ticketing and admissions

Handles timed and general admission, bundles and combo tickets, and seated events with any number of seating maps.

Unified CRM

One record of each patron links ticket purchases, donations, memberships and communications.

Fundraising and membership

Includes tools for fundraising campaigns and membership programs, with member benefits applied in the cart.

Digital and e-commerce

Supports online sales alongside the box office, including digital membership cards.

Reporting and insights

Analytics tools for reporting on campaigns and sales, with payment processing and ticket scanning also listed.

Where it runs

Web

What it works with

Its own pages name no integrations.

Tessitura is made by Tessitura Network, Inc.

Where it stands

Its grades against its category, and whether to keep it or make your own

7 /79

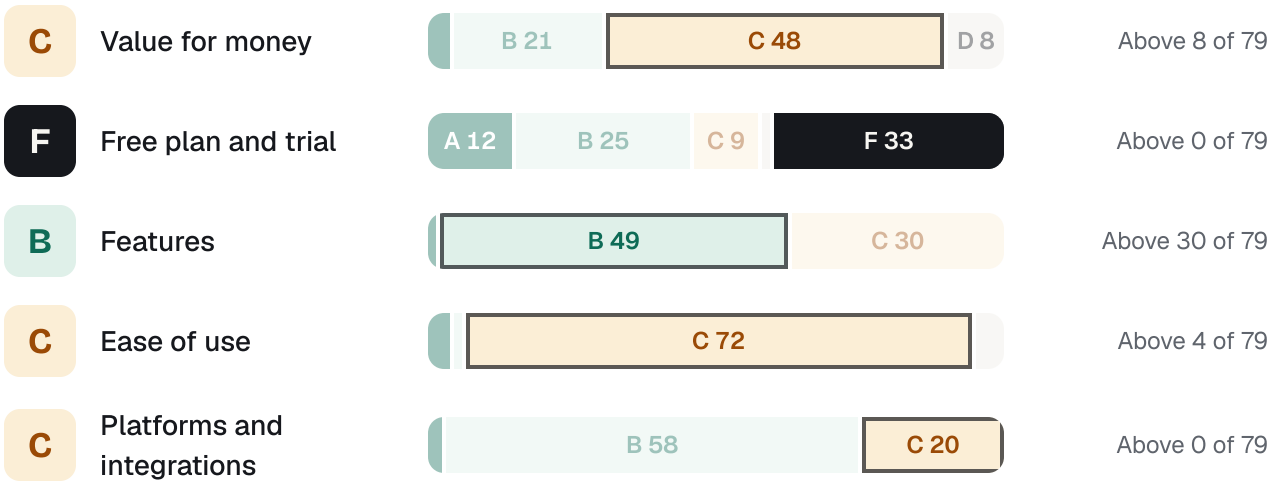
Other event ticketing platforms it is graded above

Tessitura's GPA of 1.8 is higher than 7 of the 79 other event ticketing platforms we grade, and level with 15.

It stands best on features (B, above 30 of 79) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 80 event ticketing platforms we grade, cut by the letter each got. Tessitura's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Tessitura you could make: reports. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 57 of the 79 other event ticketing platforms grade higher.

What you could make

- Reports: an app builder makes this well.

What you could not

- Selling tickets and checking them at the door.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. Tessitura's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Paciolan and Ticketure

The 2 tools Tessitura is most often weighed against, with where each one differs from it.

1.6 GPA

Paciolan

Paid

Ticketing and fan data for college athletics and venues.

Tessitura and Paciolan compared in full

2.0 GPA

Ticketure

Paid

Ticketing, POS and memberships for museums and attractions.

Tessitura and Ticketure compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

9

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Tessitura free?

No. Tessitura is a paid product.

What platforms does Tessitura work on?

Tessitura is available on Web.

Does Tessitura have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Tessitura is listed for Web.

Does Tessitura have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Tessitura is listed for Web.

Is Tessitura open source?

Tessitura is not described as open source on its own site, as read on Nov 12, 2026.

Who makes Tessitura?

Tessitura is made by Tessitura Network, Inc.

What are the alternatives to Tessitura?

The closest alternatives to Tessitura in our directory are Paciolan and Ticketure.

How does Tessitura compare with other event ticketing platforms?

Tessitura's GPA of 1.8 is higher than 7 of the 79 other event ticketing platforms we grade, and level with 15.

Could I make my own version of Tessitura?

The plain part of Tessitura you could make: reports. What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from Tessitura's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Tessitura Network, Inc.'s own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Tessitura Network, Inc. Prices change, so check tessitura.com before you buy.

tessitura.com/

tessitura.com/features/ticketing-admissions

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Tessitura, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/tessitura

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Tessitura: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/tessitura
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Know someone choosing between event ticketing platforms?

Send them this guide:
toolgpa.com/tools/tessitura/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded event ticketing platforms after Tessitura, each with an Insider's Guide of its own.

Event Ticketing Insider's Guide

Every one of the 81 event ticketing platforms we grade, compared

Luma Insider's Guide

Event pages and calendars for community events, free or paid

3.2 GPA

Zeffy Insider's Guide

Free event ticketing and fundraising for nonprofits

3.2 GPA

Billetto Insider's Guide

European ticketing marketplace with ads you pay for per sale

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Tessitura's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Tessitura is a trademark of its owner, and this guide is not made, paid for or approved by Tessitura Network, Inc. Prices and plans change: check tessitura.com before you buy.