ToolGPA

NOVEMBER 2026

Text-Em-All

The Insider's Guide

Mass texting and voice broadcasts, billed by credit or by group size



Every plan, grade, refund rule and rival among SMS and chat marketing tools, read from Text-Em-All's own pages.

Made by Call-Em-All, Inc. · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Text-Em-All's own pages, its app-store listings and our grades. Every fact in it is on Text-Em-All's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 27 of the 77 other SMS and chat marketing tools we grade

Text-Em-All sends one-to-many text and voice broadcasts and handles replies in a shared two-way inbox. It sells two ways to pay: credits bought as needed, or a flat monthly price set by how many unique people you message. It is aimed at schools, churches, healthcare, staffing and similar organizations, and carrier registration is handled for you.

> "
>
> **No store rating on record, and carrier registration is done for you.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Text-Em-All**, taken from its own pages and our grades.

1 **Best for text and voice broadcasts for schools and churches**

But the cheapest paid plan is capped at that size, and the free account only tests texting to your own number.

2 **Paid plans start at $19 a month**

As its pricing page puts it: $19 per month for up to 50 contacts, or 9¢ per credit.

3 **You can try it first**

Free account with 25 credits to test texting your own number; mass texting needs an upgrade

4 **It runs on 3 platforms**

Web, iOS and Android.

5 **Text and voice broadcasts**

Send a text, a voice message or both to the same list, with a combo option that calls numbers that cannot receive texts.

6 **Two-way shared inbox**

Each broadcast arrives as a private message and replies land in one inbox that every user on the account can open.

7 **Scheduling and keywords**

Schedule sends for later; on the credits plan, repeat them daily, weekly or monthly and run keyword sign-ups and auto-replies.

8 **A 2.0 GPA, above 27 of 77**

That is against the other SMS and chat marketing tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Text-Em-All you would be making texts to thousands of numbers, registered with the carriers. That is not a weekend's work, with an AI app builder or without one.

Text-Em-All at a glance

PRICING
Free trial, from $19 per month for up to 50 contacts, or 9¢ per credit

FREE PLAN
No

FREE TRIAL
Free account with 25 credits to test texting your own number; mass texting needs an upgrade

RUNS ON
Web, iOS, Android

MADE BY
Call-Em-All, Inc., since 2005

CATEGORY
SMS & Chat Marketing

OUR GRADE
2.0 GPA, fair

The report card

Best for text and voice broadcasts for schools and churches

Text-Em-All sends text and voice broadcasts and handles replies in a shared inbox, from $19 a month for 50 contacts. But the cheapest paid plan is capped at that size, and the free account only tests texting to your own number.

TOOLGPA REPORT CARD — **Text-Em-All** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	$19 a month covers 50 contacts, but 300 contacts cost $99. Credits are 9 cents each, against a middle of $36.
Free plan and trial	D	The free account only tests texting to your own number, and mass texting needs an upgrade.
Features	C	Broadcasts, a two-way inbox and scheduling, with repeating broadcasts, keywords and drips limited on the Monthly plan.
Ease of use	C	No store rating on record, and carrier registration is done for you.
Platforms and integrations	B	Web, iPhone and Android, plus an API and integrations; the app only manages replies.

Grade point average — Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Text-Em-All is for

- ✓ Fits if you send announcements to a school, church or clinic list
- ✓ Works for groups that prefer buying credits to a subscription

Who it is not for

- ✕ Tight if you have more than 50 contacts: $99 a month for 300
- ✕ Watch out: the Monthly plan caps texts at 320 characters, and images cost 5 cents each
- ✕ Skip it if you want broadcasts from your phone: they are sent from the web
- ✕ Watch out: keywords and auto-replies are limited on Monthly

Good to know

Good for

- ✓ Schools, churches and property managers texting the same groups weekly
- ✓ Staffing and healthcare teams that want text and voice fallbacks
- ✓ Organizations that want carrier registration handled for them

Worth knowing

- ⓘ The Monthly plan caps texts at 320 characters; images and longer texts cost 5¢ per recipient.
- ⓘ Repeating broadcasts, keywords, auto-replies and drip campaigns are limited or credits-only; Monthly has reduced features.
- ⓘ Monthly suits about 3 to 5 texts a week per contact; heavier senders are steered toward credits.
- ⓘ The mobile app only manages replies; broadcasts are created and sent from the web account.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$19
A month to start

Text-Em-All is a paid product with a free trial, starting at $19 per month for up to 50 contacts, or 9¢ per credit.

> **The free account only tests texting to your own number, and mass texting needs an upgrade.**
>
> From our grade for free plan and trial

STARTER

$0

Free account with test texting to your own number and 25 voice-broadcast credits. Mass texting needs credits or Monthly.

MONTHLY

$19

per month for up to 50 unique contacts

Flat price by group size: $39 for 100, $99 for 300, $239 for 1,000, $599 for 2,500. Texts up to 320 characters, no send cap.

CREDITS

9¢

per credit, 400 credits and up, no monthly fee

Pay as you go. 1 credit is one 160-character text per recipient. 7¢ at 10,000 credits, 6¢ at 50,000. Credits never expire.

Trying it first

Free account with 25 credits to test texting your own number; mass texting needs an upgrade

Read from text-em-all.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, iOS and Android

Mass texting and voice broadcasts, billed by credit or by group size. Here is what it does, as its own site describes it, and what it covers: public API, workflow automation, business texting, sMS marketing, text to speech.

> **Broadcasts, a two-way inbox and scheduling, with repeating broadcasts, keywords and drips limited on the Monthly plan.**
>
> From our grade for features

Text and voice broadcasts

Send a text, a voice message or both to the same list, with a combo option that calls numbers that cannot receive texts.

Two-way shared inbox

Each broadcast arrives as a private message and replies land in one inbox that every user on the account can open.

Scheduling and keywords

Schedule sends for later; on the credits plan, repeat them daily, weekly or monthly and run keyword sign-ups and auto-replies.

Carrier registration included

The vendor says it handles 10DLC carrier registration for free and does not pass carrier surcharges on to users or numbers.

Integrations and API

Connects through Zapier, staffing and church-software integrations, and a REST API aimed at senders above 50,000 messages a month.

Reply app

The iOS and Android app handles replies and opt-outs on the go, while broadcasts are created and sent from the web account.

Where it runs

Web · iOS · Android

What it works with

Zapier · viaSocket · HubSpot · Salesforce · Avionte · TempWorks · Fellowship One · ChurchStaq

Text-Em-All is made by Call-Em-All, Inc., and has been around since 2005.

Where it stands

Its grades against its category, and whether to keep it or make your own

27 /77

Other SMS and chat marketing tools it is graded above

Text-Em-All's GPA of 2.0 is higher than 27 of the 77 other SMS and chat marketing tools we grade, and level with 19.

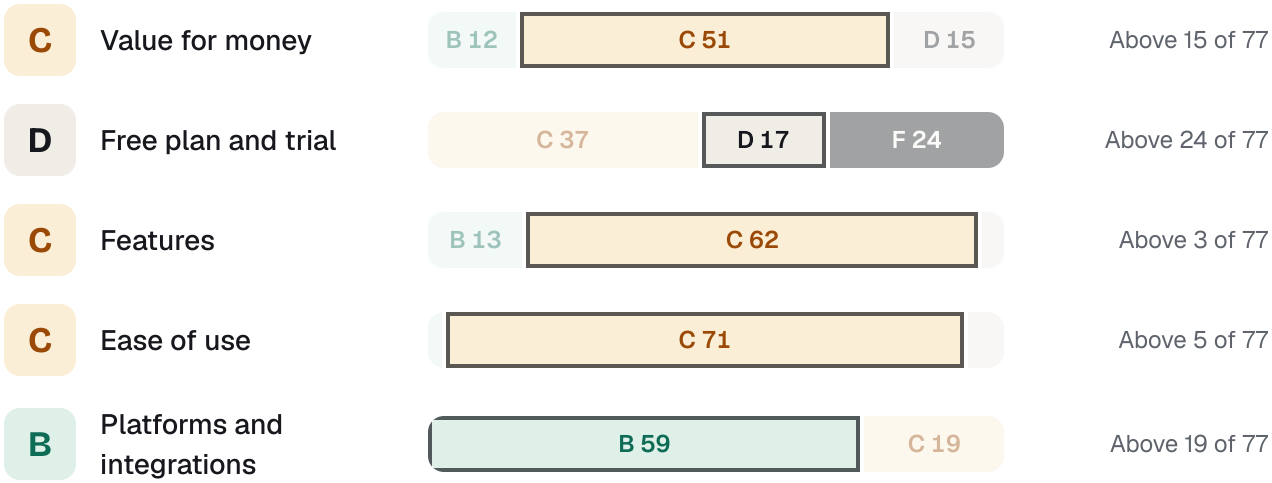
It stands best on platforms and integrations (B, above 19 of 77) and worst on free plan and trial (D, above 24).

Its paid plans start at $19 a month, against a middle price of $36 for the category: 7 of the 50 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 2 tools score higher and cost less.

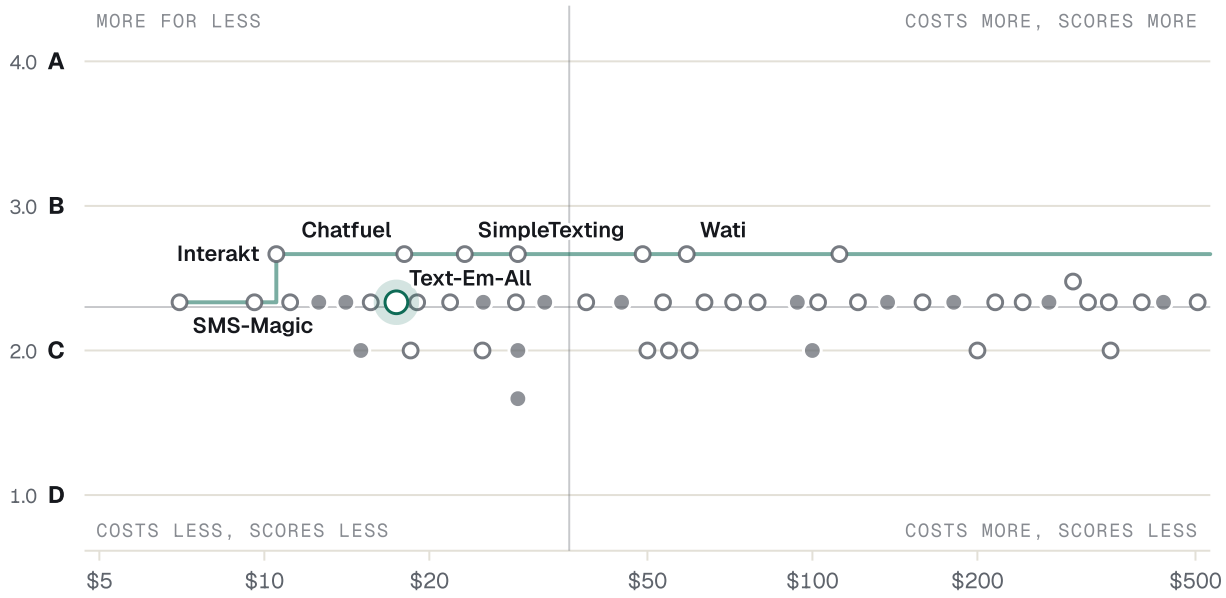
Each grade against the category

Every bar is all 78 SMS and chat marketing tools we grade, cut by the letter each got. Text-Em-All's own letter is outlined.



Price against what you get

Each dot is one of 51 SMS and chat marketing tools. Further left costs less; higher up scores better on features, ease of use and platforms. Text-Em-All is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Text-Em-All you would be making texts to thousands of numbers, registered with the carriers. That is not a weekend's work, with an AI app builder or without one.

It costs $228 a year.

What you could not

- ✕ Texts to thousands of numbers, registered with the carriers.
- ✕ A voice model, which you can rent by the minute but not make.

- ✕ Connections to other products, each kept working as those products change.
- ✕ Texts from a business number, registered with the carriers.
- ✕ A real app for iOS and Android. Something home-made would be a web page.

What this rests on. Text-Em-All's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



SimpleTexting, EZ Texting, Textedly, SlickText and Trumpia

The 5 tools Text-Em-All is most often weighed against, with where each one differs from it.

2.4 GPA

SimpleTexting

Free trial · from $23.20/mo

SMS marketing and two-way texting priced by monthly message credits.

- Text-Em-All also covers workflow automation and text to speech.
- SimpleTexting also covers marketing automation and forms.

Text-Em-All and SimpleTexting compared in full

2.2 GPA

EZ Texting

Free trial · from $20/mo

SMS, MMS and RCS marketing for US and Canadian businesses.

- Text-Em-All also covers workflow automation and text to speech.
- EZ Texting also covers marketing automation and qR codes.

Text-Em-All and EZ Texting compared in full

2.2
GPA

Textedly

Free trial · from $29/mo

Mass texting with every feature on every plan, priced by volume.

- Text-Em-All also covers workflow automation and text to speech.
- Textedly also covers marketing automation and review collection.

Text-Em-All and Textedly compared in full

2.2
GPA

SlickText

Free trial · from $24.17/mo

SMS marketing with workflows and popups, every feature on every plan.

- Text-Em-All also covers workflow automation and text to speech.
- SlickText also covers marketing automation, forms and popups.

Text-Em-All and SlickText compared in full

2.0
GPA

Trumpia

Paid

Automated text and multichannel messaging for businesses.

- Only Text-Em-All lists iOS and Android apps.
- Text-Em-All also covers workflow automation and text to speech.
- Trumpia also covers marketing automation and surveys.

Text-Em-All and Trumpia compared in full

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Text-Em-All free?

No, Text-Em-All is a paid product, but you can try it first. Free account with 25 credits to test texting your own number; mass texting needs an upgrade.

How much does Text-Em-All cost?

Text-Em-All lists 3 plans. Starter: $0.

What platforms does Text-Em-All work on?

Text-Em-All is available on Web, iOS and Android.

Does Text-Em-All have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. Text-Em-All is listed for Web, iOS and Android.

Does Text-Em-All have a macOS app?

No macOS app was listed when its pages were read on Nov 13, 2026. Text-Em-All is listed for Web, iOS and Android.

Is Text-Em-All open source?

Text-Em-All is not described as open source on its own site, as read on Nov 13, 2026.

Does Text-Em-All have an API?

Yes. Text-Em-All offers a public API, according to its own site.

What does Text-Em-All integrate with?

Text-Em-All's listing names Zapier, viaSocket, HubSpot, Salesforce, Avionte, TempWorks, Fellowship One and ChurchStaq.

Who makes Text-Em-All?

Text-Em-All is made by Call-Em-All, Inc. It dates from 2005.

What are the alternatives to Text-Em-All?

The closest alternatives to Text-Em-All in our directory are SimpleTexting, EZ Texting, Textedly, SlickText and Trumpia.

How does Text-Em-All compare with other SMS and chat marketing tools?

Text-Em-All's GPA of 2.0 is higher than 27 of the 77 other SMS and chat marketing tools we grade, and level with 19.

Is Text-Em-All good value for money?

ToolGPA grades Text-Em-All C for value for money. Its paid plans start at $19 a month, against a middle price of $36 for the category: 7 of the 50 others that charge start lower.

Could I make my own version of Text-Em-All?

To replace Text-Em-All you would be making texts to thousands of numbers, registered with the carriers.

Where this guide comes from

The prices, plans, platforms and features were read from Text-Em-All's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Text-Em-All's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Call-Em-All, Inc. Prices change, so check text-em-all.com before you buy.

text-em-all.com/pricing
text-em-all.com/integrations
text-em-all.com/company/about-us
text-em-all.com/features
text-em-all.com/mobile-app

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Text-Em-All, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/text-em-all

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Text-Em-All: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/text-em-all
```

Know someone choosing between SMS and chat marketing tools?

Send them this guide: toolgpa.com/tools/text-em-all/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded SMS and chat marketing tools after Text-Em-All, each with an Insider's Guide of its own.

SMS & Chat Marketing Insider's Guide

Every one of the 78 SMS and chat marketing tools we grade, compared

Chatfuel Insider's Guide

AI chatbots for WhatsApp, Instagram and Facebook with a usage wallet

2.6 GPA

Interakt Insider's Guide

WhatsApp and Instagram marketing, inbox and chatbots for Indian brands

2.6 GPA

AiSensy Insider's Guide

WhatsApp API for broadcasts, retargeting and click-to-WhatsApp ads

2.4 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Text-Em-All's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Text-Em-All is a trademark of its owner, and this guide is not made, paid for or approved by Call-Em-All, Inc. Prices and plans change: check text-em-all.com before you buy.