ToolGPA

NOVEMBER 2026

# think-cell

## The Insider's Guide

PowerPoint add-in for data-linked charts, layout tools and AI slides

**Every plan, grade, refund rule and rival among presentation tools, read from think-cell's own pages.**

Made by think-cell Software GmbH · checked Nov 12, 2026 · toolgpa.com

1.2
GPA




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ToolGPA put this guide together from think-cell's own pages, its app-store listings and our grades. Every fact in it is on think-cell's page too, where it is kept up to date. Checked Nov 12, 2026.

# Welcome

What it is, who it suits, its grades and the ten things to know first

**1.2**

GPA, above 0 of the 89 other presentation tools we grade

think-cell is a PowerPoint add-in for business presentations. It adds 40+ chart types such as waterfalls, Gantt charts and Mekko charts linked to Excel data, plus alignment and sizing tools, a shared slide and image library, and, on the AI plans, chat-based slide building and deck translation. Licenses are priced per user, with lower rates for larger teams.

> "
>
> **It installs into Office, then charts link to Excel data.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about think-cell**, taken from its own pages and our grades.

**1** **Best for waterfall and Gantt charts inside PowerPoint**

think-cell adds charts, layout tools and Excel linking to PowerPoint, with AI plans on top.

**2** **Paid plans start at $8.90 a month**

As its pricing page puts it: $8.90 per user / month for 1 user (Essentials).

**3** **You can try it first**

Free trial of the full functionality; its length is not stated on the pages read.

**4** **It runs on Windows**

Windows.

**5** **40+ chart types**

Suite and above include waterfall, Gantt and Mekko charts, linked to Excel so charts update when the data changes.

**6** **Layout and alignment tools**

Essentials and up add automatic alignment, sizing and scaling tools for objects on a slide.

**7** **Team slide and image library**

A shared library of slides, templates and images is included from the Essentials plan.

**8** **A 1.2 GPA, above 0 of 89**

That is against the other presentation tools we grade, on value, the free plan, features, ease of use and platforms.

**9** **Keep it**

The plain part of think-cell you could make: templates and reports. What surrounds it you could not. The 4 things listed below take a company, not a weekend.

### think-cell at a glance

PRICING
Free trial, from $8.90 per user / month for 1 user (Essentials)

FREE PLAN
No

FREE TRIAL
Free trial of the full functionality; its length is not stated on the pages read.

RUNS ON
Windows

MADE BY
think-cell Software GmbH, since 2002

CATEGORY
Presentations

OUR GRADE
1.2 GPA, weak

## The report card

### Best for waterfall and Gantt charts inside PowerPoint

think-cell adds charts, layout tools and Excel linking to PowerPoint, with AI plans on top. Essentials is $8.90 a user a month, but the charts are on Suite at $28.60, and it runs on Windows only. The trial's length is not stated.

TOOLGPA REPORT CARD — **think-cell** — Graded Nov 12, 2026

| SUBJECT | GRADE | COMMENT |
|---|---|---|
| **Value for money** | D | The chart tools sit on Suite at $28.60 a user a month, nearly three times the category's $10 middle. Essentials at $8.90 covers layout tools only, and the billing term is not shown. |
| **Free plan and trial** | D | A free trial of the full product is offered, but the pages do not say how long it lasts or whether a card is needed. |
| **Features** | D | 40+ chart types, alignment tools, Excel linking and AI slide building, all inside PowerPoint. It does not work without it. |
| **Ease of use** | C | No store rating on record. It installs into Office, then charts link to Excel data. |
| **Platforms and integrations** | D | Windows only, as the pages name Windows and list no web version. |

**Grade point average** — Weak, out of 4.0 **1.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

### Who think-cell is for

- ✓ Fits if you build waterfall and Gantt charts in PowerPoint every week
- ✓ Works for firms that can buy volume licences, as the price falls with more users

### Who it is not for

- ✕ Pricey if you want charts: Suite is $28.60 a user a month for one user
- ✕ Skip it if you use a Mac or Google Slides, as the pages name only Windows and PowerPoint
- ✕ Tight if you lean on AI: AI Suite is $46.54, usage is capped, and you are told at 80%
- ✕ Watch out: the billing term and the trial length are not stated on the pages read

## Good to know

### Good for

- ✓ Consultants and finance teams that build chart-heavy decks
- ✓ Teams that need waterfall and Gantt charts inside PowerPoint
- ✓ Organizations that want a shared slide library

### Worth knowing

- ⓘ It runs inside PowerPoint, so a PowerPoint license is needed; the pages read name Windows and list no web version.
- ⓘ Charts and Excel linking need the Suite plan; AI features need AI Suite at $46.54 per user / month for one user.
- ⓘ Prices shown are for one user and fall as the user count grows; the page did not state the billing term.
- ⓘ AI usage is capped by volume, and users are notified at 80% of it.

PART 02 · PRICING

# What it costs

Every plan, the free plan, ways to pay less and how prices have moved

**$8.90**

A month to start

think-cell is a paid product with a free trial, starting at $8.90 per user / month for 1 user (Essentials).

> **A free trial of the full product is offered, but the pages do not say how long it lasts or whether a card is needed.**
>
> From our grade for free plan and trial

ESSENTIALS

## $8.90

per user / month for 1 user; billing term not shown

Team slide, template and image library plus tools for automatic alignment, sizing and scaling. Price drops with more users.

SUITE

## $28.60

per user / month for 1 user; billing term not shown

Adds 40+ chart types including waterfalls, Gantts and Mekkos, Excel data linking and auto-updating annotations.

AI SUITE

## $46.54

per user / month for 1 user; billing term not shown

Adds AI chat slide building, AI Excel analysis, summaries, translation in 70+ languages and 20 template updates a month.

AI SUITE PLUS

## $97.60

per user / month for 1 user; billing term not shown

Everything in AI Suite with 5x the usage volume for complex AI tasks.

### Trying it first

Free trial of the full functionality; its length is not stated on the pages read.

Read from thinkcell.com on Nov 12, 2026.

## Ways to pay less

EDUCATION

### Student, professor and staff licenses

The order page lists a Students program and a Professor & staff program, with their terms on separate pages.

Stated on thinkcell.com

STARTUPS

### Startup program

A startup program is listed on the order page; the terms are on its own application page.

Stated on thinkcell.com

# What it does

Its main features, where it runs, what it works with and who makes it

**1**

Place it runs: Windows

PowerPoint add-in for data-linked charts, layout tools and AI slides. Here is what it does, as its own site describes it, and what it covers: AI features, templates, diagrams, presentations, reports.

> **Windows only, as the pages name Windows and list no web version.**

From our grade for platforms and integrations

### 40+ chart types

Suite and above include waterfall, Gantt and Mekko charts, linked to Excel so charts update when the data changes.

### Layout and alignment tools

Essentials and up add automatic alignment, sizing and scaling tools for objects on a slide.

### Team slide and image library

A shared library of slides, templates and images is included from the Essentials plan.

### AI slide building

AI Suite adds slide building and precision editing through an AI chat, plus Excel data analysis and chart creation.

### Deck translation

AI Suite lists AI translation of whole decks in 70+ languages, and 20 template updates a month from Excel or JSON data.

### Where it runs

Windows

### What it works with

PowerPoint

Excel

think-cell is made by think-cell Software GmbH, and has been around since 2002.

# Where it stands

Its grades against its category, and whether to keep it or make your own

**0**/89

Other presentation tools it is graded above

think-cell's GPA of 1.2 is higher than 0 of the 89 other presentation tools we grade.

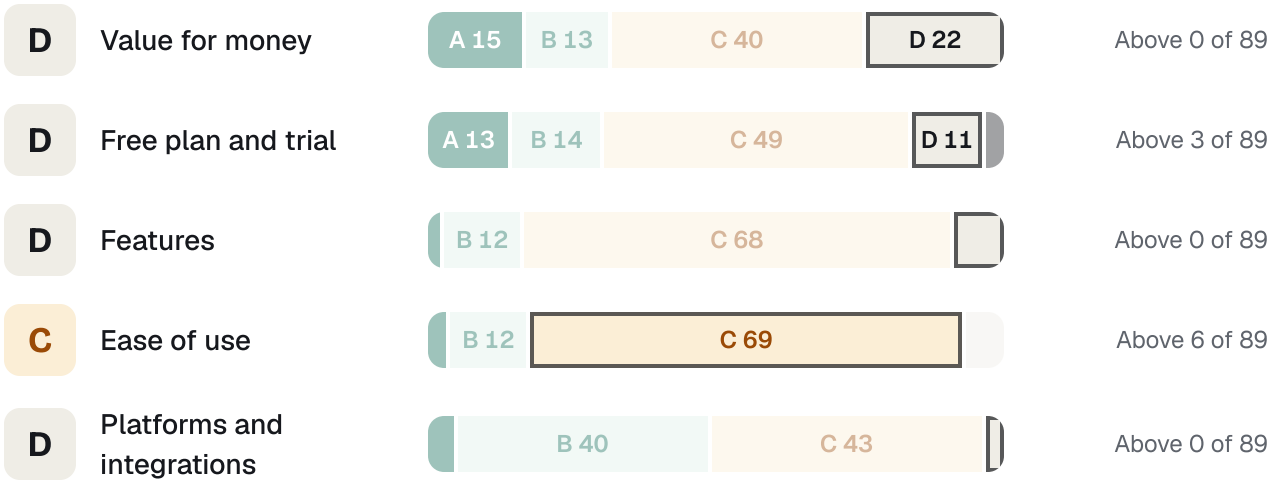
It stands best on ease of use (C, above 6 of 89) and worst on value for money (D, above 0).

Its paid plans start at $8.90 a month, against a middle price of $10 for the category: 24 of the 63 others that charge start lower.

On features, ease of use and platforms it scores 1.3 out of 4. 32 tools score higher and cost less.

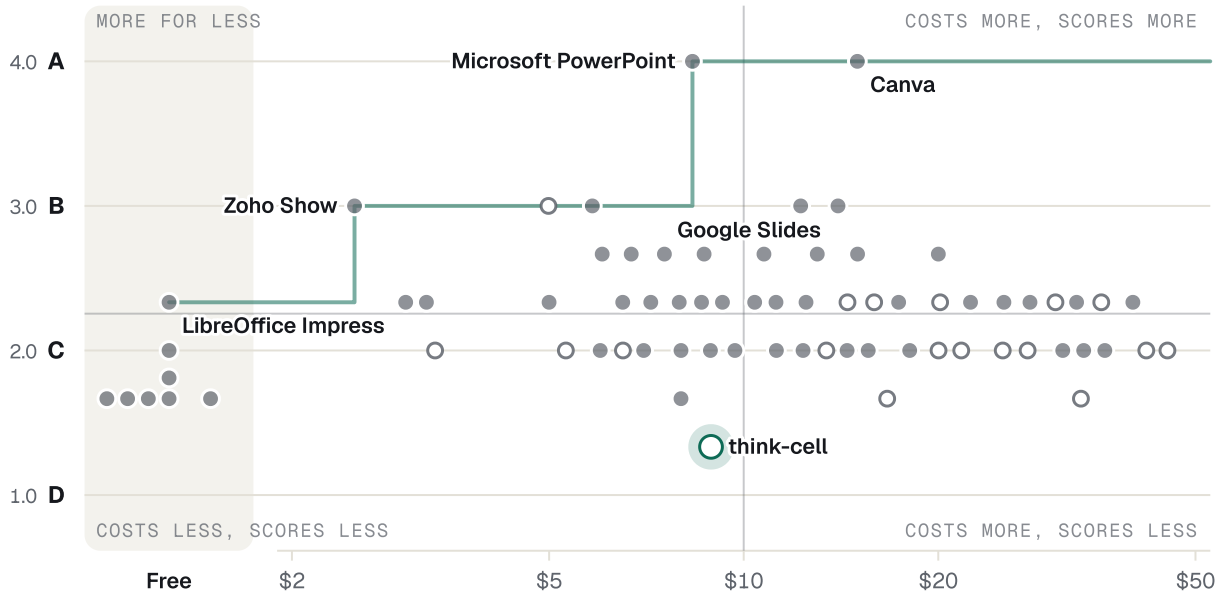
## Each grade against the category

Every bar is all 90 presentation tools we grade, cut by the letter each got. think-cell's own letter is outlined.



# Price against what you get

Each dot is one of 72 presentation tools. Further left costs less; higher up scores better on features, ease of use and platforms. think-cell is the marked dot.




What paid plans start at, a month (each step along is roughly double)

# Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

## Keep it

The plain part of think-cell you could make: templates and reports. What surrounds it you could not. The 4 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 89 of the 89 other presentation tools grade higher. It costs $106.80 a year.

### What you could make

- Templates and reports: an app builder makes these well.

### What you could not

- A slide editor.
- A diagram editor.

- A real app for Windows. Something home-made would be a web page.
- AI features, unless you pay a model provider for each request yourself.

**What this rests on.** think-cell's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

# The alternatives

The tools it is most often weighed against, side by side



Mekko Graphics, Vizzlo, Lucen Timeline, Microsoft PowerPoint and Plus AI

The 5 tools think-cell is most often weighed against, with where each one differs from it.

1.6 GPA

## Mekko Graphics

Free trial · from $399/yr

Marimekko, waterfall and Gantt charts inside PowerPoint and Excel.

- Only Mekko Graphics lists a macOS app.
- think-cell also covers templates.
- Mekko Graphics also covers Gantt & timelines.

think-cell and Mekko Graphics compared in full

2.4 GPA

## Vizzlo

Free plan · from $15/mo

Chart and business-graphic maker for slides, in browser or add-in.

- Vizzlo has a free plan. think-cell does not, though it has a free trial.
- Only Vizzlo lists a web app.
- Only Vizzlo lists a macOS app.

think-cell and Vizzlo compared in full

1.8 GPA

## Lucen Timeline

Free plan · from $9/mo

PowerPoint add-in that turns project plans into timeline slides.

- Lucen Timeline has a free plan. think-cell does not, though it has a free trial.
- Only Lucen Timeline lists a web app.
- think-cell also covers diagrams and reports.

think-cell and Lucen Timeline compared in full

3.4 GPA

## Microsoft PowerPoint

Free plan · from $9.99/mo

Slide presentation app sold with Microsoft 365, free in the browser.

- Microsoft PowerPoint has a free plan. think-cell does not, though it has a free trial.
- Only Microsoft PowerPoint lists a web app.
- Only Microsoft PowerPoint lists macOS, iOS and Android apps.

think-cell and Microsoft PowerPoint compared in full

2.0 GPA

## Plus AI

Free trial · from $10/mo

AI slide assistant that works inside Google Slides and PowerPoint.

- Only think-cell lists a Windows app.
- Only Plus AI lists a web app.
- think-cell also covers diagrams and reports.

think-cell and Plus AI compared in full

# Quick answers

The questions people ask about it, each answered in a line or two

**14**

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

### Is think-cell free?

No, think-cell is a paid product, but you can try it first. Free trial of the full functionality; its length is not stated on the pages read.

### How much does think-cell cost?

think-cell lists 4 plans. Essentials: $8.90 per user / month for 1 user; billing term not shown.

### What platforms does think-cell work on?

think-cell is available on Windows.

### Does think-cell offer any discounts?

think-cell publicly lists the following: Student, professor and staff licenses; Startup program.

### Does think-cell have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. think-cell is listed for Windows.

### Does think-cell have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. think-cell is listed for Windows.

### Is think-cell open source?

think-cell is not described as open source on its own site, as read on Nov 12, 2026.

### What does think-cell integrate with?

think-cell's listing names PowerPoint and Excel. A listing names up to eight integrations, so it may connect to more.

### Does think-cell have a student discount?

Student, professor and staff licenses. The order page lists a Students program and a Professor & staff program, with their terms on separate pages.

### Who makes think-cell?

think-cell is made by think-cell Software GmbH. It dates from 2002.

### What are the alternatives to think-cell?

The closest alternatives to think-cell in our directory are Mekko Graphics, Vizzlo, Lucen Timeline, Microsoft PowerPoint and Plus AI.

### How does think-cell compare with other presentation tools?

think-cell's GPA of 1.2 is higher than 0 of the 89 other presentation tools we grade.

### Is think-cell good value for money?

ToolGPA grades think-cell D for value for money. Its paid plans start at $8.90 a month, against a middle price of $10 for the category: 24 of the 63 others that charge start lower.

### Could I make my own version of think-cell?

The plain part of think-cell you could make: templates and reports. What surrounds it you could not.

## Where this guide comes from

The prices, plans, platforms and features were read from think-cell's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from think-cell's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by think-cell Software GmbH. Prices change, so check thinkcell.com before you buy.

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thinkcell.com/en
server.thinkcell.com/portal/en/pricing.srf?packag...
thinkcell.com/en/company/about

PART 07 · ABOUT

# About ToolGPA

Who made this guide, what else is on the site, and how to cite it

**7,721**

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

| 7,721 | 95 | 739 | 579 |
|---|---|---|---|
| tools graded | categories | price changes on record | apps priced in 12 countries |

## What else is on toolgpa.com

### think-cell, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/think-cell

### How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

### Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

### Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

### Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

### Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

### Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

### Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

**Scan for the live page**

Prices and grades as they are today

### Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "think-cell: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/think-cell
```

### Know someone choosing between presentation tools?

Send them this guide:
toolgpa.com/tools/think-cell/guide

ToolGPA elsewhere: youtube.com/@toolgpa

# See our other guides

The best-graded presentation tools after think-cell, each with an Insider's Guide of its own.

### Presentations Insider's Guide

Every one of the 90 presentation tools we grade, compared

### Microsoft PowerPoint Insider's Guide

Slide presentation app sold with Microsoft 365, free in the browser

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### Zoho Show Insider's Guide

Online presentation software, free for individuals

3.4 GPA

### Canva Insider's Guide

Template-based design platform for slides, graphics and video

3.2 GPA

ToolGPA

## Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what think-cell's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. think-cell is a trademark of its owner, and this guide is not made, paid for or approved by think-cell Software GmbH. Prices and plans change: check thinkcell.com before you buy.