ToolGPA

NOVEMBER 2026

Thought Industries

The Insider's Guide

Customer learning platform with an AI knowledge layer

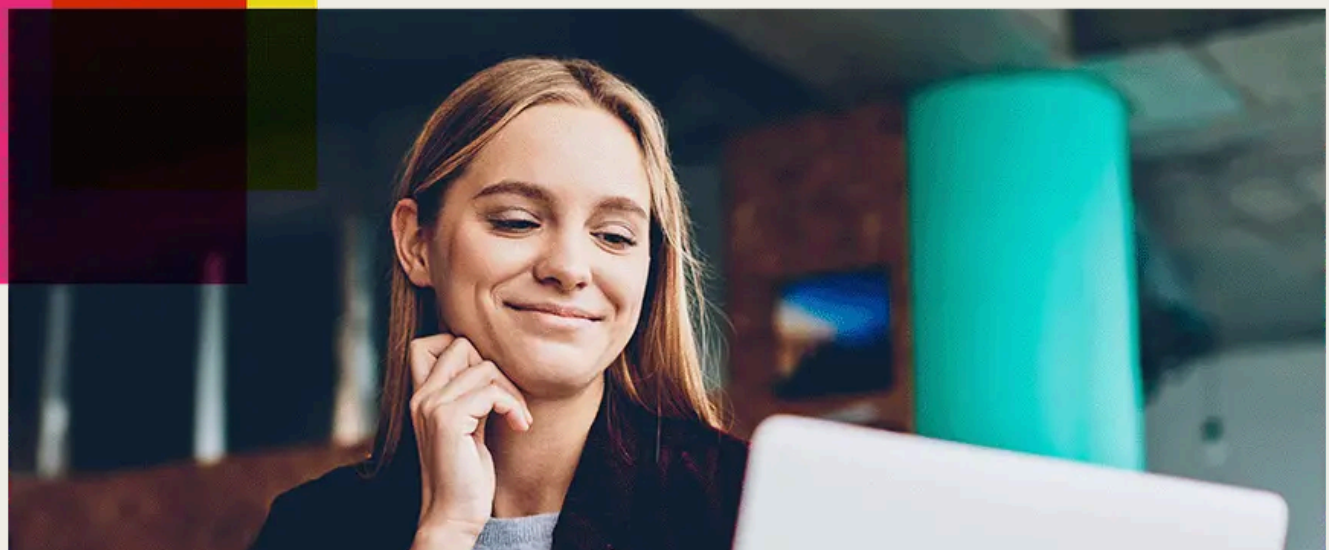


Every plan, grade, refund rule and rival among course and community platforms, read from Thought Industries's own pages.

Made by Thought Industries · checked Nov 13, 2026 · toolgpa.com

1.8

GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Thought Industries's own pages, its app-store listings and our grades. Every fact in it is on Thought Industries's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 8 of the 98 other course and community platforms we grade

Thought Industries sells two products on what it calls a Customer Knowledge AI Platform. Academy is a learning platform for courses, learning paths and certifications aimed at customers and partners, and Lens connects a company's existing knowledge sources and answers questions from them. Academy plans are sized with the vendor; Lens lists self-serve prices.

> "
>
> **No store rating on record, and an academy has to be set up and branded.**
>
> From our grade for ease of use

To get you started, here are **7 things to know about Thought Industries**, taken from its own pages and our grades.

1 **Best for a customer learning platform with an AI answer layer**

Thought Industries sells a customer learning platform, Academy, plus an AI answer layer called Lens.

2 **It runs on Web**

Web.

3 **AI-assisted authoring**

Academy drafts courses, images and quizzes from a prompt or your own files, and keeps reusable templates and snippets across courses.

4 **Branded audience sites**

Panoramas are separate branded academies for each customer, partner or region: 3 on Starter, 10 on Professional and 25 on Enterprise.

5 **Certifications and live training**

Learning paths, assessments and certifications, plus in-person and virtual instructor-led sessions that are tracked like any course.

6 **A 1.8 GPA, above 8 of 98**

That is against the other course and community platforms we grade, on value, the free plan, features, ease of use and platforms.

7 **Your call**

You could make the core of Thought Industries for yourself: online courses.

Thought Industries at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Thought Industries	CATEGORY Courses & Communities
OUR GRADE 1.8 GPA, weak	

The report card

Best for a customer learning platform with an AI answer layer

Thought Industries sells a customer learning platform, Academy, plus an AI answer layer called Lens. Academy has no published price and is sized by

program, with learner caps of 500, 2,000 and 5,000. Lens costs $499 or $999 a month on its paid tiers, and the page calls it Early Access.

TOOLGPA REPORT CARD

Thought Industries

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	Academy has no published price. Lens, the one product with prices, is $499 a month for Pro and $999 for Pro+, against a category middle of $37.
Free plan and trial	C	Lens has a Free tier, but Academy, the main platform, has no free plan or trial listed.
Features	C	AI-assisted authoring, certifications, live training and selling courses. The listing shows adaptive paths, gamification, custom reports and the API as add-ons on Professional.
Ease of use	C	No store rating on record, and an academy has to be set up and branded.
Platforms and integrations	C	Web only, with Stripe as the one named integration. API, webhooks and SFTP are add-ons on Professional.

Grade point average Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Thought Industries is for

- ✓ Fits if you run a customer academy and want an AI answer layer over it
- ✓ Works for programs sized to the 500, 2,000 or 5,000 learner tiers

Who it is not for

- ✗ Pricey if you want Lens beyond Free, at $499 or $999 a month billed monthly
- ✗ Not for you if you want a published Academy price, as Starter, Professional and Enterprise are quoted
- ✗ Watch out: conversational AI is billed per query on every Academy plan
- ✗ Tight if you want the API or adaptive paths, as they are add-ons on Professional

Good to know

Good for

- ✓ Companies running customer or partner education at scale
- ✓ Teams that want course content and AI answers from one knowledge base
- ✓ Programs that sell training to customers

Worth knowing

- ⓘ Academy has no published price: Starter, Professional and Enterprise are sized per program, with learner caps of 500, 2,000 and 5,000.
- ⓘ Lens is priced separately: Free, $499 a month (Pro) and $999 a month (Pro+), billed monthly; the page calls Lens Early Access.
- ⓘ Adaptive paths, gamification and custom reports are add-ons on Professional; the API, webhooks and SFTP are add-ons there too.
- ⓘ Conversational AI learning is billed per query on every Academy plan.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Thought Industries's current pricing could not be confirmed from its own site.

> **Lens has a Free tier, but Academy, the main platform, has no free plan or trial listed.**
>
> From our grade for free plan and trial

We could not confirm Thought Industries's current prices from its own site, so this guide lists no plans. thoughtindustries.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Customer learning platform with an AI knowledge layer. Here is what it does, as its own site describes it, and what it covers: public API, AI features, online courses.

> **AI-assisted authoring, certifications, live training and selling courses.**

From our grade for features

AI-assisted authoring

Academy drafts courses, images and quizzes from a prompt or your own files, and keeps reusable templates and snippets across courses.

Branded audience sites

Panoramas are separate branded academies for each customer, partner or region: 3 on Starter, 10 on Professional and 25 on Enterprise.

Certifications and live training

Learning paths, assessments and certifications, plus in-person and virtual instructor-led sessions that are tracked like any course.

Selling courses

Professional and Enterprise add a course storefront with Stripe checkout, subscriptions and bulk team purchases.

Lens answer layer

Lens reads connected knowledge sources, such as a website or PDFs, and returns cited answers through a widget, an API or MCP.

Reporting

Content-level and scheduled reports come on every Academy plan; custom reports and a BI connector are add-ons on Professional.

Where it runs

Web

What it works with

Stripe

Thought Industries is made by Thought Industries.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

8/98

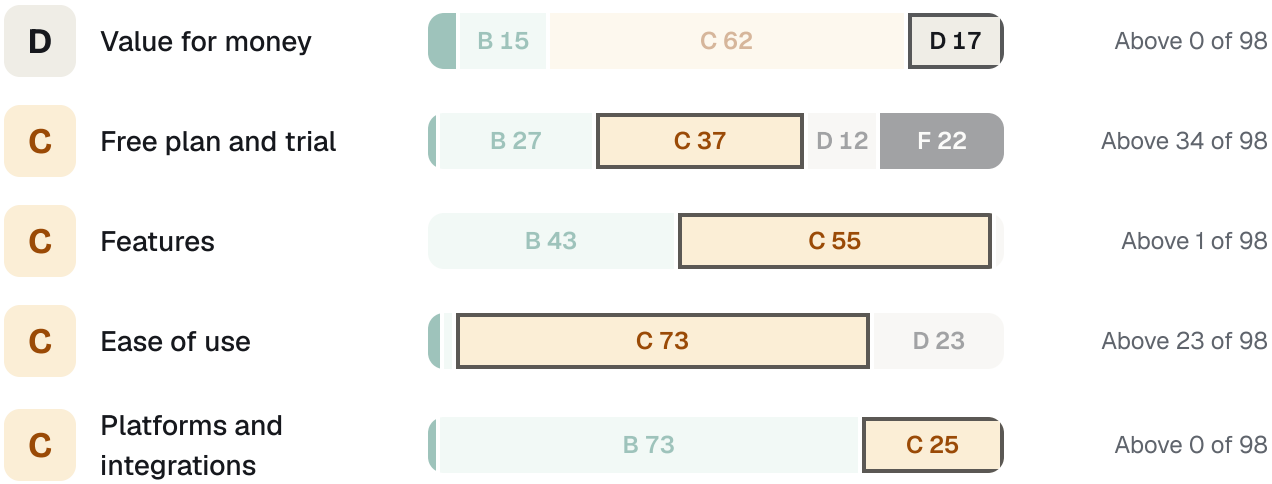
Other course and community platforms it is graded above

Thought Industries's GPA of 1.8 is higher than 8 of the 98 other course and community platforms we grade, and level with 14.

It stands best on free plan and trial (C, above 34 of 98) and worst on value for money (D, above 0).

Each grade against the category

Every bar is all 99 course and community platforms we grade, cut by the letter each got. Thought Industries's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Your call

You could make the core of Thought Industries for yourself: online courses.

What you would give up is listed below. Whether that is worth the price is your call.

What you could make

- Online courses: an app builder makes this well.
- It runs in a browser, which is where something home-made would run too.

What you could not

- It plugs into other products, Stripe among them, and has an API.
- AI features, unless you pay a model provider for each request yourself.
- Hooks into the device itself: widgets.

What this rests on. Thought Industries's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Skilljar, Intellum, Docebo, LearnUpon and TalentLMS

The 5 tools Thought Industries is most often weighed against, with where each one differs from it.

Skilljar

2.0 GPA

Paid

External LMS for customer and partner training academies.

- Skilljar also covers reports.

Thought Industries and Skilljar compared in full

Intellum

1.8 GPA

Paid

Enterprise learning platform for customers, partners and staff.

- Intellum also covers reports.

Thought Industries and Intellum compared in full

Docebo

2.0 GPA

Paid

AI-powered learning platform for employees, customers and partners.

- Docebo also covers reports.

Thought Industries and Docebo compared in full

2.0
GPA

LearnUpon

Paid

LMS for employee, customer and member training, priced by quote.

- LearnUpon also covers reports.

Thought Industries and LearnUpon compared in full

2.2
GPA

TalentLMS

Free plan · from $119/mo

Cloud LMS for employee, partner and customer training.

- TalentLMS has a free plan. Thought Industries does not.
- TalentLMS also covers reports.

Thought Industries and TalentLMS compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

11

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Thought Industries free?

No. Thought Industries is a paid product.

What platforms does Thought Industries work on?

Thought Industries is available on Web.

Does Thought Industries have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Thought Industries is listed for Web.

Does Thought Industries have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Thought Industries is listed for Web.

Is Thought Industries open source?

Thought Industries is not described as open source on its own site, as read on Nov 13, 2026.

Does Thought Industries have an API?

Yes. Thought Industries offers a public API, according to its own site.

What does Thought Industries integrate with?

Thought Industries's listing names Stripe. A listing names up to eight integrations, so it may connect to more.

Who makes Thought Industries?

Thought Industries is made by a company of the same name.

What are the alternatives to Thought Industries?

The closest alternatives to Thought Industries in our directory are Skilljar, Intellum, Docebo, LearnUpon and TalentLMS.

How does Thought Industries compare with other course and community platforms?

Thought Industries's GPA of 1.8 is higher than 8 of the 98 other course and community platforms we grade, and level with 14.

Could I make my own version of Thought Industries?

You could make the core of Thought Industries for yourself: online courses.

Where this guide comes from

The prices, plans, platforms and features were read from Thought Industries's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Thought Industries's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Thought Industries. Prices change, so check thoughtindustries.com before you buy.

thoughtindustries.com/pricing/

thoughtindustries.com/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Thought Industries, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/thought-industries

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Thought Industries: The Insider's Guide", checked Nov 13, 2026.
https://toolgpa.com/tools/thought-industries
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Know someone choosing between course and community platforms?

Send them this guide: toolgpa.com/tools/thought-industries/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded course and community platforms after Thought Industries, each with an Insider's Guide of its own.

Courses & Communities Insider's Guide

Every one of the 99 course and community platforms we grade, compared

Hylo Insider's Guide

Free open-source platform for community groups and coordination

3.2 GPA

Academy LMS Insider's Guide

WordPress LMS plugin with a free core and Pro licenses by site count

2.8 GPA

Circle Insider's Guide

Community platform with courses, events, payments and branded apps

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Thought Industries's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Thought Industries is a trademark of its owner, and this guide is not made, paid for or approved by Thought Industries. Prices and plans change: check thoughtindustries.com before you buy.