ToolGPA

NOVEMBER 2026

ThreatDown

The Insider's Guide

Business endpoint security in four bundles, from antivirus to MDR



Every plan, grade, refund rule and rival among antivirus apps, read from ThreatDown's own pages.

Made by ThreatDown · checked Nov 13, 2026 · toolgpa.com

1.8

GPA



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ToolGPA put this guide together from ThreatDown's own pages, its app-store listings and our grades. Every fact in it is on ThreatDown's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 6 of the 56 other antivirus apps we grade

ThreatDown is the business endpoint security line that grew out of Malwarebytes, managed from a cloud console called Nebula. It is sold in four bundles, Core, Advanced, Elite and Ultimate, that run from next-generation antivirus up to managed detection and response with identity threat detection.

To get you started, here are **8 things to know about ThreatDown**, taken from its own pages and our grades.

> "
>
> **Server, mobile, DNS and email protection are all extra.**
>
> From our report card of ThreatDown

1 **Best for small businesses wanting antivirus bundles with optional MDR**

ThreatDown sells endpoint security in four bundles, from antivirus with ransomware rollback up to managed response.

2 **You can try it first**

Free trial offered; its length is not stated on the pages read

3 It runs on 4 platforms

Web, Windows, iOS and Android.

4 Next-gen antivirus and ransomware rollback

Core covers AI-based malware prevention, device control and application blocking. Ransomware Rollback can restore files changed in an attack for up to 7 days.

5 Endpoint detection and response

The Advanced bundle adds EDR for investigating suspicious behavior, on top of vulnerability assessment and patch management.

6 Managed detection and response

Elite adds 24x7 human-led monitoring and response. Ultimate adds MDR Plus, with malware removal, root cause analysis and a published SLA.

7 A 1.8 GPA, above 6 of 56

That is against the other antivirus apps we grade, on value, the free plan, features, ease of use and platforms.

8 Keep it

To replace ThreatDown you would be making an engine that recognises new malware as it appears. That is not a weekend's work, with an AI app builder or without one.

ThreatDown at a glance

PRICING Free trial	FREE PLAN No
FREE TRIAL Free trial offered; its length is not stated on the pages read	RUNS ON Web, Windows, iOS, Android
MADE BY ThreatDown	CATEGORY Antivirus & Malware Protection
OUR GRADE 1.8 GPA, weak	

The report card

Best for small businesses wanting antivirus bundles with optional MDR

ThreatDown sells endpoint security in four bundles, from antivirus with ransomware rollback up to managed response. The homepage puts the cost at about $10 a device a month, the top of this category. Server, mobile, DNS and email protection are all extra.

TOOLGPA REPORT CARD — **ThreatDown** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	The homepage says about $10 per device per month, in the dearest tenth of this category, which starts at $8.99. A 3-year purchase takes 20% off.
Free plan and trial	D	A free trial is offered but its length is not stated on the pages read, so it earns a D.
Features	C	Antivirus, 7-day ransomware rollback, EDR and MDR across the bundles, but Server Protection, Mobile Security, DNS Filtering and Email Security are paid add-ons.
Ease of use	C	Business product with a console and agents to roll out; no store rating is on record and the listing shows setup work, so it sits at the ordinary grade.
Platforms and integrations	B	Windows, iOS and Android are on record, plus a web console. No Mac or Linux endpoint is listed and no integrations.

Grade point average

Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who ThreatDown is for

- ✓ Fits if you want bundled antivirus for a small business with a path up to managed response
- ✓ Works for teams that want ransomware rollback of files changed in the last 7 days

Who it is not for

- ✗ Pricey if you read the homepage's $10 a device a month, which is the vendor's own figure, not a quoted plan
- ✗ Skip it if you need servers or mobile devices covered, as those are paid add-ons
- ✗ Not for you if you want exact plan prices: they load from a store script and were not readable
- ✗ Watch out: the trial length is not stated on the pages read
- ✗ Tight if you want identity threat detection, which appears in the Ultimate bundle only

Good to know

Good for

- ✓ Small and mid-size businesses buying endpoint security by the device
- ✓ Teams without a security operations staff who want a managed option
- ✓ Managed service providers, through the OneView console

Worth knowing

- ⓘ The per-device prices load from a store script and could not be read, so no plan prices are listed here; the page shows a Devices and Years selector.
- ⓘ The homepage puts the cost at about $10 per device per month, which is the vendor's own figure and not a quoted plan price.
- ⓘ The pricing page offers a 20% saving for a 3-year purchase.
- ⓘ Server Protection, Mobile Security, DNS Filtering and Email Security are paid add-ons, not part of the bundles.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

ThreatDown's current pricing could not be confirmed from its own site.

> **A free trial is offered but its length is not stated on the pages read, so it earns a D.**
>
> From our grade for free plan and trial

We could not confirm ThreatDown's current prices from its own site, so this guide lists no plans. threatdown.com has them.

Ways to pay less

ANNUAL DISCOUNT

Save 20% on a 3-year term

Each bundle on the pricing page shows a 20% saving for buying three years at once instead of one.

Stated on threatdown.com

PART 03 · FEATURES

What it does

Its main features, where it runs, what it works with and who makes it

4

Places it runs: Web, Windows, iOS and Android

Business endpoint security in four bundles, from antivirus to MDR. Here is what it does, as its own site describes it, and what it covers: AI features, malware protection.

> **Windows, iOS and Android are on record, plus a web console.**
>
> From our grade for platforms and integrations

Next-gen antivirus and ransomware rollback

Core covers AI-based malware prevention, device control and application blocking. Ransomware Rollback can restore files changed in an attack for up to 7 days.

Endpoint detection and response

The Advanced bundle adds EDR for investigating suspicious behavior, on top of vulnerability assessment and patch management.

Managed detection and response

Elite adds 24x7 human-led monitoring and response. Ultimate adds MDR Plus, with malware removal, root cause analysis and a published SLA.

Identity threat detection

ITDR watches for compromised credentials, privilege abuse and lateral movement, for human and non-human identities. It appears in the Ultimate bundle.

Add-ons

Premium Support, DNS Filtering, Email Security, Server Protection and Mobile Security for Chromebook, Android, iOS and iPadOS are sold separately.

Where it runs

Web
Windows
iOS
Android

What it works with

Its own pages name no integrations.

ThreatDown is made by ThreatDown.

Where it stands

Its grades against its category, and whether to keep it or make your own

6/56

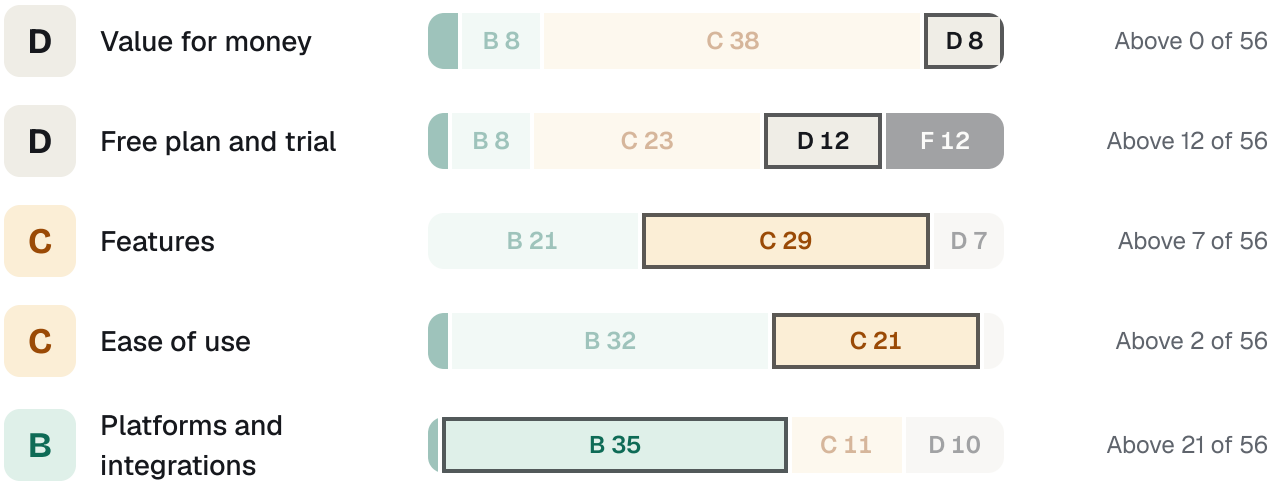
Other antivirus apps it is graded above

ThreatDown's GPA of 1.8 is higher than 6 of the 56 other antivirus apps we grade, and level with 7.

It stands best on platforms and integrations (B, above 21 of 56) and worst on value for money (D, above 0).

Each grade against the category

Every bar is all 57 antivirus apps we grade, cut by the letter each got. ThreatDown's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace ThreatDown you would be making an engine that recognises new malware as it appears. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 43 of the 56 other antivirus apps grade higher.

What you could not

- An engine that recognises new malware as it appears.
- Apps for Windows, iOS and Android that stay in step with each other.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. ThreatDown's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Malwarebytes, Huntress, CrowdStrike Falcon Go and Sophos Home

The 4 tools ThreatDown is most often weighed against, with where each one differs from it.

2.2 GPA

Malwarebytes

Free plan · from $59.99/yr

Malware scanner and real-time protection, with VPN and ID plans.

- Malwarebytes has a free plan. ThreatDown does not, though it has a free trial.
- Only ThreatDown lists a web app.
- Only Malwarebytes lists a macOS app.

ThreatDown and Malwarebytes compared in full

2.0 GPA

Huntress

Free trial · from $8.99/mo

Managed endpoint detection and response with a 24/7 human SOC.

- Only ThreatDown lists iOS and Android apps.
- Only Huntress lists macOS and Linux apps.
- Huntress also covers reports.

ThreatDown and Huntress compared in full



2.2
GPA

CrowdStrike Falcon Go

Free trial · from $59.99/yr

Small-business antivirus with USB device control and mobile protection.

- Only ThreatDown lists a web app.
- Only CrowdStrike Falcon Go lists macOS and Linux apps.

ThreatDown and CrowdStrike Falcon Go compared in full



2.4
GPA

Sophos Home

Free trial · from $59.99/yr

Business-grade antivirus for up to 10 Windows PCs and Macs.

- Only ThreatDown lists a web app.
- Only Sophos Home lists a macOS app.

ThreatDown and Sophos Home compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

10

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is ThreatDown free?

No, ThreatDown is a paid product, but you can try it first. Free trial offered; its length is not stated on the pages read.

What platforms does ThreatDown work on?

ThreatDown is available on Web, Windows, iOS and Android.

Does ThreatDown offer any discounts?

ThreatDown publicly lists the following: Save 20% on a 3-year term.

Does ThreatDown have a macOS app?

No macOS app was listed when its pages were read on Nov 13, 2026. ThreatDown is listed for Web, Windows, iOS and Android.

Does ThreatDown have a Linux app?

No Linux app was listed when its pages were read on Nov 13, 2026. ThreatDown is listed for Web, Windows, iOS and Android.

Is ThreatDown open source?

ThreatDown is not described as open source on its own site, as read on Nov 13, 2026.

Who makes ThreatDown?

ThreatDown is made by a company of the same name.

What are the alternatives to ThreatDown?

The closest alternatives to ThreatDown in our directory are Malwarebytes, Huntress, CrowdStrike Falcon Go and Sophos Home.

How does ThreatDown compare with other antivirus apps?

ThreatDown's GPA of 1.8 is higher than 6 of the 56 other antivirus apps we grade, and level with 7.

Could I make my own version of ThreatDown?

To replace ThreatDown you would be making an engine that recognises new malware as it appears.

Where this guide comes from

The prices, plans, platforms and features were read from ThreatDown's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from ThreatDown's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by ThreatDown. Prices change, so check threatdown.com before you buy.

threatdown.com/pricing/
threatdown.com/about-us/
threatdown.com/
threatdown.com/products/endpoint-protection/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

ThreatDown, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/threatdown

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "ThreatDown: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/threatdown
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Know someone choosing between antivirus apps?

Send them this guide:
toolgpa.com/tools/threatdown/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded antivirus apps after ThreatDown, each with an Insider's Guide of its own.

Antivirus & Malware Protection Insider's Guide

Every one of the 57 antivirus apps we grade, compared

Avast Insider's Guide

Free antivirus for PC, Mac and phones, with paid Premium and Ultimate

3.0 GPA

AVG Insider's Guide

Free antivirus for Windows, with paid Internet Security and Ultimate

2.8 GPA

Bitdefender Insider's Guide

Antivirus suites for computers and phones, with a free Windows tier

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what ThreatDown's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. ThreatDown is a trademark of its owner, and this guide is not made, paid for or approved by ThreatDown. Prices and plans change: check threatdown.com before you buy.