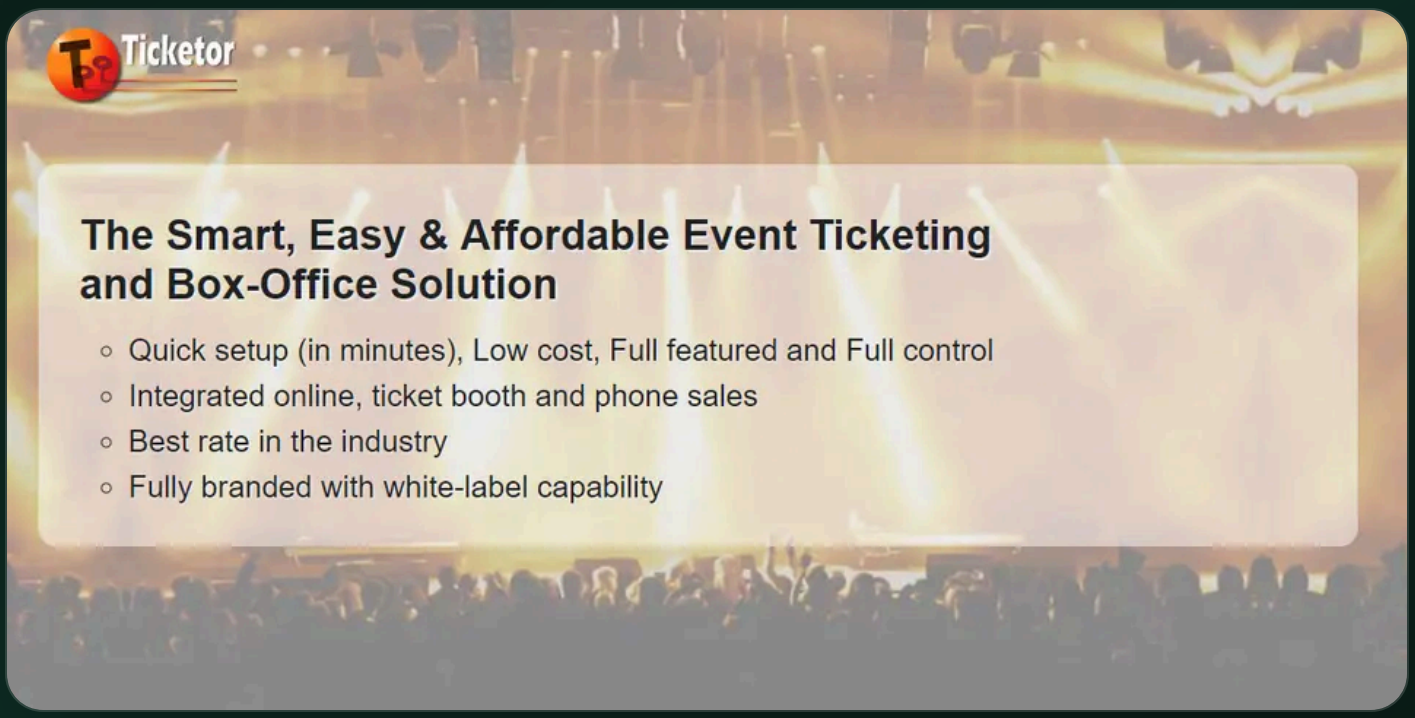
ToolGPA

NOVEMBER 2026

Ticketor

The Insider's Guide

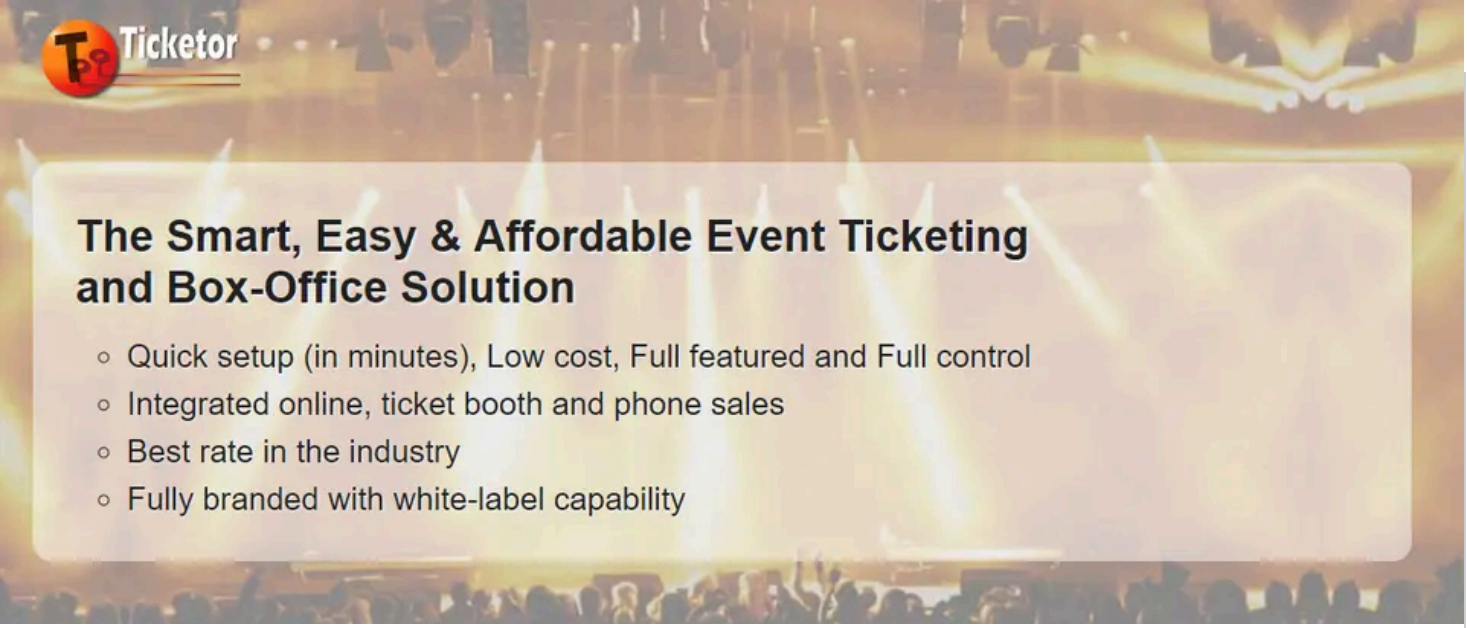
Ticketing and box-office system with seating charts and your own site



Every plan, grade, refund rule and rival among event ticketing platforms, read from Ticketor's own pages.

Made by Ticketor · checked Nov 12, 2026 · toolgpa.com

2.6
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Ticketor's own pages, its app-store listings and our grades. Every fact in it is on Ticketor's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.6

GPA, above 49 of the 79 other event ticketing platforms we grade

Ticketor is an online ticketing and box-office system for theaters, venues, schools, festivals and similar organizers. It handles general admission and assigned seating, season passes and recurring events, and it can pay out through the organizer's own payment processor. A free pay-as-you-go plan charges only per ticket sold.

> "
>
> **Seating charts and a booking page need building.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Ticketor**, taken from its own pages and our grades.

1 **Best for ticketing and box office with seating charts**

Website builder, white label and custom URL are Premium only.

2 **Paid plans start at $37.95 a month**

As its pricing page puts it: $37.95 per month, billed monthly (listed from $54.95).

3 **There is a free plan**

Standard: no monthly fee and no card needed to sign up; you pay 2.90% + $0.69 per ticket as you sell.

4 **It runs on Web**

Web.

5 **Seating charts and ticket types**

Interactive seating charts for theater, table and night-club layouts, plus general admission, price levels and group pricing.

6 **Season passes and recurring events**

Recurring and timed events, season passes, memberships, packages and bundles are part of the ticketing system.

7 **QR e-tickets and scanning app**

Tickets carry a QR code and can be scanned with a free scanning app; delivery is by email, text, WhatsApp or wallet pass.

8 **A 2.6 GPA, above 49 of 79**

That is against the other event ticketing platforms we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

The plain part of Ticketor you could make: qR codes, appointment booking and reports. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

Ticketor at a glance

PRICING
Free plan, from $37.95 per month, billed monthly (listed from $54.95)

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
Ticketor, since 2006

CATEGORY
Event Ticketing

OUR GRADE
2.6 GPA, good

The report card

Best for ticketing and box office with seating charts

Ticketor has a Standard plan with no monthly fee that charges 2.90% + $0.69 a ticket, and Premium at $37.95 a month with a 30% coupon. Website builder, white label and custom URL are Premium only.

TOOLGPA REPORT CARD

Ticketor

Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	Standard is $0 a month plus 2.90% + $0.69 a ticket. Premium is $37.95 a month after a coupon, with $54.95 listed before it.
Free plan and trial	B	Standard has no monthly fee and needs no card to sign up, though you pay per ticket sold.
Features	B	Seating charts, season passes, recurring events, QR e-tickets and scanning, payouts through your own processor and online booking.
Ease of use	C	No store rating on record. Seating charts and a booking page need building.
Platforms and integrations	B	Web only on the listing, with Stripe, Square, PayPal, Authorize.net and Braintree.

Grade point average — Good, out of 4.0 **2.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Ticketor is for

- ✓ Fits if you want seating charts and a box office without a monthly plan
- ✓ Works for venues that take payouts through their own processor

Who it is not for

- ✕ Tight if you want your own look: website builder, white label and custom URL are Premium
- ✕ Pricey if you rely on the coupon: the list price is $54.95 a month
- ✕ Watch out: a card or PayPal must be on file for auto-payment of fees
- ✕ Watch out: prepaid monthly, annual and setup fees are non-refundable

Good to know

Good for

- ✓ Theaters, schools and venues that need assigned seating
- ✓ Organizers who want to sell on their own site and domain
- ✓ One-off events that prefer no monthly fee

Worth knowing

- ⓘ Premium plans show a 30% coupon price; the pricing page lists $54.95 a month before it.
- ⓘ Website builder, white label, custom URL and advanced fraud protection are Premium features.
- ⓘ Fees are due as sales happen, and a card or PayPal must be on file for auto-payment.
- ⓘ Prepaid monthly, annual and setup fees are non-refundable.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$37.95

A month to start. There is a free plan too

Ticketor has a free plan. Paid plans start at $37.95 per month, billed monthly (listed from $54.95).

> **Standard has no monthly fee and needs no card to sign up, though you pay per ticket sold.**
>
> From our grade for free plan and trial

STANDARD

$0

Pay as you go: 2.90% + $0.69 per ticket. Unlimited events, seating charts and QR e-tickets.

PREMIUM MONTHLY

$37.95

per month, billed monthly

Crossed out from $54.95. $24.95 setup fee; 2.50% + $0.49 per ticket. Adds website builder and white label.

PREMIUM ANNUAL

$37.95

per month, paid annually

Crossed out from $54.95. 2.50% + $0.29 per ticket, with the rate fixed for the term.

PREMIUM 3-YEAR

$37.95

per month, paid for 3 years

Crossed out from $54.95. 2.50% with no flat per-ticket fee, the lowest rate listed.

The free plan

Standard: no monthly fee and no card needed to sign up; you pay 2.90% + $0.69 per ticket as you sell.

Read from ticketor.com on Nov 12, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Ticketing and box-office system with seating charts and your own site. Here is what it does, as its own site describes it, and what it covers: reports, appointment booking, qR codes, ticketing.

> **Seating charts, season passes, recurring events, QR e-tickets and scanning, payouts through your own processor and online booking.**
>
> From our grade for features

Seating charts and ticket types

Interactive seating charts for theater, table and night-club layouts, plus general admission, price levels and group pricing.

Season passes and recurring events

Recurring and timed events, season passes, memberships, packages and bundles are part of the ticketing system.

QR e-tickets and scanning app

Tickets carry a QR code and can be scanned with a free scanning app; delivery is by email, text, WhatsApp or wallet pass.

Payouts through your own processor

Money goes straight to the processor you pick as tickets sell, among them Stripe, Square, PayPal and Authorize.net.

Adjustable buyer fees

You set the service charge buyers pay, from zero upward, and the vendor credits its fee when you refund tickets or cancel.

Online booking

Appointments, rentals, tours and activities can be booked with real-time availability and flexible payment options.

Where it runs

Web

What it works with

Stripe · Square · PayPal · Authorize.net · Braintree

Ticketor is made by Ticketor, and has been around since 2006.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

49/79

Other event ticketing platforms it is graded above

Ticketor's GPA of 2.6 is higher than 49 of the 79 other event ticketing platforms we grade, and level with 11.

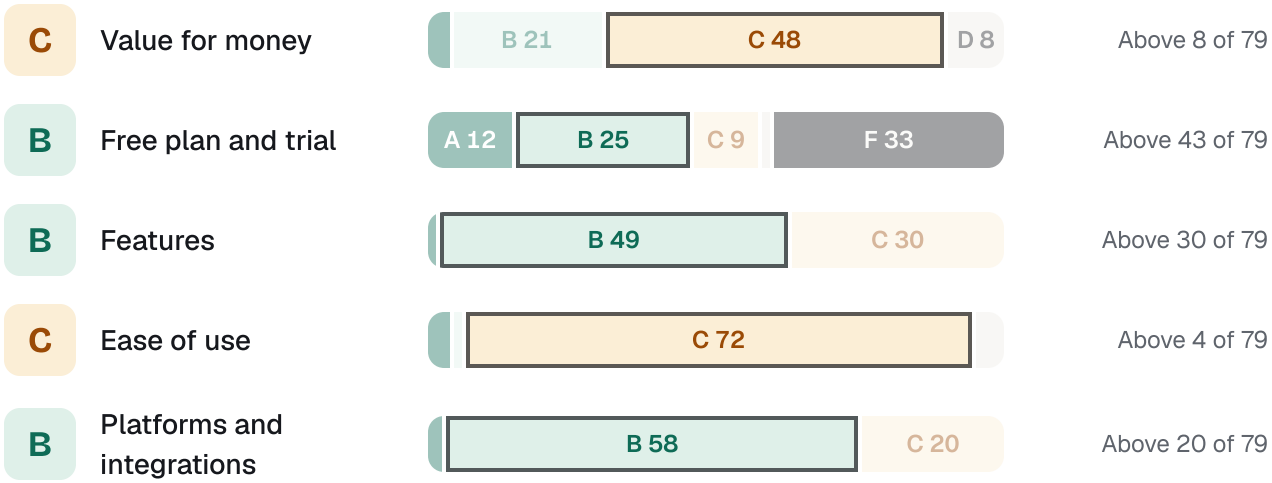
It stands best on free plan and trial (B, above 43 of 79) and worst on ease of use (C, above 4).

Its paid plans start at $37.95 a month, against a middle price of $50 for the category: 8 of the 22 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. 1 tool scores higher and costs less.

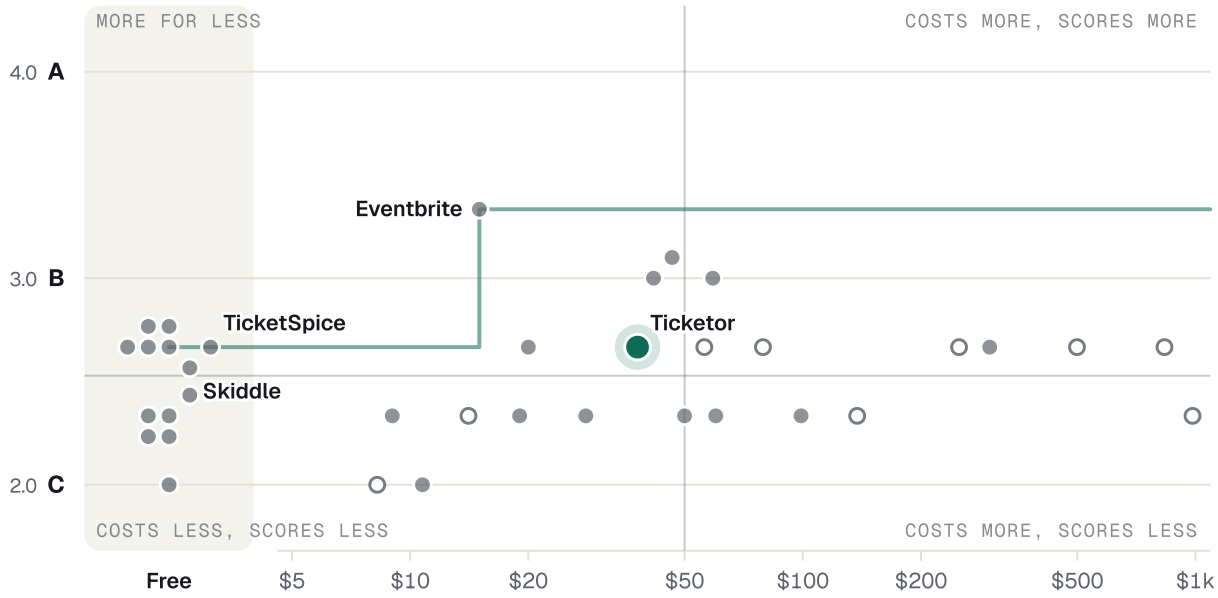
Each grade against the category

Every bar is all 80 event ticketing platforms we grade, cut by the letter each got. Ticketor's own letter is outlined.



Price against what you get

Each dot is one of 36 event ticketing platforms. Further left costs less; higher up scores better on features, ease of use and platforms. Ticketor is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Ticketor you could make: qR codes, appointment booking and reports. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

It costs $455.40 a year.

What you could make

- QR codes, appointment booking and reports: an app builder makes these well.

What you could not

- Selling tickets and checking them at the door.

- It plugs into other products, Stripe, Square and PayPal among them.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. Ticketor's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



TicketSpice, TicketLeap, Ticketsauce and Eventbrite

The 4 tools Ticketor is most often weighed against, with where each one differs from it.

2.6 GPA

TicketSpice

Free

Ticketing for events and attractions at a flat 99¢ per ticket.

- Only TicketSpice lists iOS and Android apps.
- Ticketor also covers appointment booking and qR codes.
- TicketSpice also covers email campaigns and sMS marketing.

Ticketor and TicketSpice compared in full

2.8 GPA

TicketLeap

Free

Self-service ticketing with fees buyers can cover in full.

- Only TicketLeap lists iOS and Android apps.
- Ticketor also covers appointment booking.
- TicketLeap also covers email campaigns.

Ticketor and TicketLeap compared in full

2.0
GPA

Ticketsauce

Paid

White-label ticketing for venues, festivals and attractions.

- Ticketor has a free plan. Ticketsauce does not.
- Ticketor also covers appointment booking and qR codes.
- Ticketsauce also covers marketing automation.

Ticketor and Ticketsauce compared in full

3.0
GPA

Eventbrite

Free plan · from $15/mo

Ticketing and event marketplace, with fees usually paid by buyers.

- Only Eventbrite lists iOS and Android apps.
- Ticketor also covers appointment booking and qR codes.
- Eventbrite also covers email campaigns.

Ticketor and Eventbrite compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Ticketor free?

Ticketor has a free plan. Standard: no monthly fee and no card needed to sign up; you pay 2.90% + $0.69 per ticket as you sell.

How much does Ticketor cost?

Ticketor lists 4 plans. Standard: $0.

What platforms does Ticketor work on?

Ticketor is available on Web.

Does Ticketor have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Ticketor is listed for Web.

Does Ticketor have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Ticketor is listed for Web.

Is Ticketor open source?

Ticketor is not described as open source on its own site, as read on Nov 12, 2026.

What does Ticketor integrate with?

Ticketor's listing names Stripe, Square, PayPal, Authorize.net and Braintree.

Who makes Ticketor?

Ticketor is made by a company of the same name. It dates from 2006.

What are the alternatives to Ticketor?

The closest alternatives to Ticketor in our directory are TicketSpice, TicketLeap, Ticketsauce and Eventbrite.

How does Ticketor compare with other event ticketing platforms?

Ticketor's GPA of 2.6 is higher than 49 of the 79 other event ticketing platforms we grade, and level with 11.

Is Ticketor good value for money?

ToolGPA grades Ticketor C for value for money. Its paid plans start at $37.95 a month, against a middle price of $50 for the category: 8 of the 22 others that charge start lower.

Could I make my own version of Ticketor?

The plain part of Ticketor you could make: qR codes, appointment booking and reports.

Where this guide comes from

The prices, plans, platforms and features were read from Ticketor's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Ticketor's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Ticketor. Prices change, so check ticketor.com before you buy.

ticketor.com/Account/Prices

ticketor.com/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Ticketor, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/ticketor

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Ticketor: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/ticketor
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Know someone choosing between event ticketing platforms?

Send them this guide: toolgpa.com/tools/ticketor/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded event ticketing platforms after Ticketor, each with an Insider's Guide of its own.

Event Ticketing Insider's Guide

Every one of the 81 event ticketing platforms we grade, compared

Luma Insider's Guide

Event pages and calendars for community events, free or paid

3.2 GPA

Zeffy Insider's Guide

Free event ticketing and fundraising for nonprofits

3.2 GPA

Billetto Insider's Guide

European ticketing marketplace with ads you pay for per sale

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Ticketor's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Ticketor is a trademark of its owner, and this guide is not made, paid for or approved by Ticketor. Prices and plans change: check ticketor.com before you buy.