ToolGPA

NOVEMBER 2026

TimeTap

The Insider's Guide

Appointment scheduling with client records, texting and waitlists



Every plan, grade, refund rule and rival among calendar and scheduling apps, read from TimeTap's own pages.

Made by TimeTap · checked Nov 13, 2026 · toolgpa.com

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from TimeTap's own pages, its app-store listings and our grades. Every fact in it is on TimeTap's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

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GPA, above 22 of the 114 other calendar and scheduling apps we grade

TimeTap is an online appointment scheduler for service businesses, medical practices, schools and public bodies. Clients book through a hosted page or an embedded one, and the account keeps client records, sends text and email reminders and syncs with calendars. Pricing follows the number of staff and locations.

> "
>
> **You set up services, forms and calendar syncs first.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about TimeTap**, taken from its own pages and our grades.

1 **Best for appointment booking with texts**

TimeTap is an appointment booking tool with reminders, client records and calendar sync, with plans starting at $22.45 a month for one staff member and one location.

2 **Paid plans start at $22.45 a month**

As its pricing page puts it: $22.45 per month for 1 staff and 1 location, billed annually.

3 **You can try it first**

14-day free trial of Professional or Business, no credit card

4 **It runs on Web**

Web.

5 **Booking page and embeds**

Every account gets a free scheduling page, and the booking widget can be embedded on your own website.

6 **Client management**

Keep client records, custom pre-booking forms and screening questions with each appointment.

7 **Text and email reminders**

Send text and email messages to clients. Automated message triggers and a dedicated text number come with Business.

8 **A 2.2 GPA, above 22 of 114**

That is against the other calendar and scheduling apps we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

The plain part of TimeTap you could make: appointment booking, class booking and forms. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

TimeTap at a glance

PRICING
Free trial, from $22.45 per month for 1 staff and 1 location, billed annually

FREE PLAN
No

FREE TRIAL
14-day free trial of Professional or Business, no credit card

RUNS ON
Web

MADE BY
TimeTap, since 2006

CATEGORY
Calendar & Scheduling

OUR GRADE
2.2 GPA, fair

The report card

Best for appointment booking with texts

TimeTap is an appointment booking tool with reminders, client records and calendar sync, with plans starting at $22.45 a month for one staff member and one location. There is no free plan, only a 14-day trial, and waitlists and digital paperwork need the dearer Business plan.

TOOLGPA REPORT CARD

TimeTap

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	$22.45 a month for 1 staff and 1 location, billed annually. That is above the $16 where the dearer quarter of calendar tools starts.
Free plan and trial	C	No free plan, but a 14-day trial with no card.
Features	C	Booking page, client records, reminders, calendar sync and payments. Waitlist, travel time and paperwork are Business-only.
Ease of use	C	No store rating on record. You set up services, forms and calendar syncs first.
Platforms and integrations	B	Web with Salesforce, Office 365, Google Calendar, Outlook and Square. No phone or desktop app is listed.

Grade point average Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who TimeTap is for

- ✓ Fits if you run a small service business that needs text reminders
- ✓ Works for teams already on Office 365 or Google Calendar

Who it is not for

- ✕ Skip it if you want a free plan, as there is only a 14-day trial
- ✕ Pricey if you add staff or locations, as the price rises with each
- ✕ Tight if you want a waitlist, digital paperwork or automated triggers, which need Business at $40.45
- ✕ Watch out: the monthly-billing price was not readable, so the figures are the annual ones
- ✕ Watch out: SSO and tiered permissions are Enterprise only

Good to know

Good for

- ✓ Service businesses and clinics with several staff and locations
- ✓ Teams that need text reminders and client records in one scheduler
- ✓ Organizations that want a signed HIPAA agreement from the vendor

Worth knowing

- ⓘ Prices shown are for 1 staff and 1 location; the pricing page has a calculator for adding more.
- ⓘ There is no free plan, only a 14-day trial of Professional or Business.
- ⓘ Waitlist, digital paperwork and automated triggers are limited to Business or Enterprise.
- ⓘ The monthly-billing price was not readable on the page; the figures above are the annual-billing defaults.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$22.45

A month to start

TimeTap is a paid product with a free trial, starting at $22.45 per month for 1 staff and 1 location, billed annually.

TEAM PROFESSIONAL

$22.45

per month for 1 staff and 1 location, billed annually

Unlimited appointments, client management, 2-way calendar sync, custom booking forms and text messages. Price rises with staff and locations.

TEAM BUSINESS

$40.45

per month for 1 staff and 1 location, billed annually

Adds automatic waitlist, travel time calculator, automated email triggers, digital paperwork and a dedicated text number.

ENTERPRISE

Custom

Tiered accounts, unlimited locations, SSO login, vendor security agreements and tiered admin permissions.

Trying it first

14-day free trial of Professional or Business, no credit card

Read from timetap.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Appointment scheduling with client records, texting and waitlists. Here is what it does, as its own site describes it, and what it covers: public API, booking links, forms, appointment booking, class booking.

"

Booking page, client records, reminders, calendar sync and payments.

From our grade for features

Booking page and embeds

Every account gets a free scheduling page, and the booking widget can be embedded on your own website.

Client management

Keep client records, custom pre-booking forms and screening questions with each appointment.

Text and email reminders

Send text and email messages to clients. Automated message triggers and a dedicated text number come with Business.

Calendar sync

Two-way sync with Google Calendar, Office 365, Outlook and iCal keeps booked times from clashing.

Waitlist and travel time

Business adds an automatic waitlist and a travel time calculator for mobile services.

Payments and class scheduling

Accept payments at booking, and schedule classes and courses alongside one-to-one appointments.

Where it runs

Web

What it works with

Salesforce
Office 365
Google Calendar
iCal
Outlook
Square

TimeTap is made by TimeTap, and has been around since 2006.

Where it stands

Its grades against its category, and whether to keep it or make your own

22/114

Other calendar and scheduling apps it is graded above

TimeTap's GPA of 2.2 is higher than 22 of the 114 other calendar and scheduling apps we grade, and level with 23.

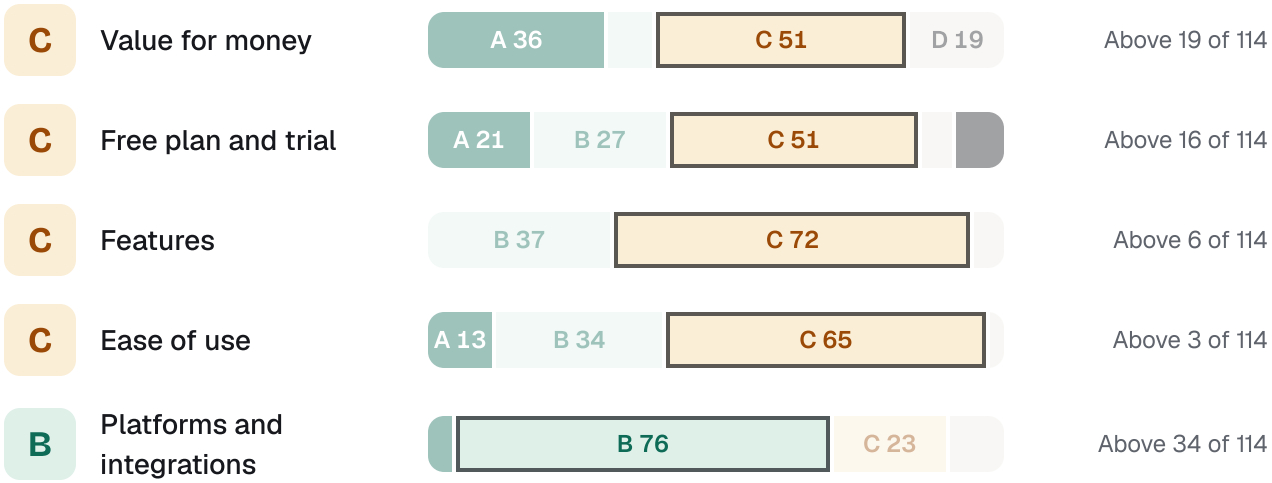
It stands best on platforms and integrations (B, above 34 of 114) and worst on ease of use (C, above 3).

Its paid plans start at $22.45 a month, against a middle price of $8.13 for the category: 71 of the 85 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 40 tools score higher and cost less.

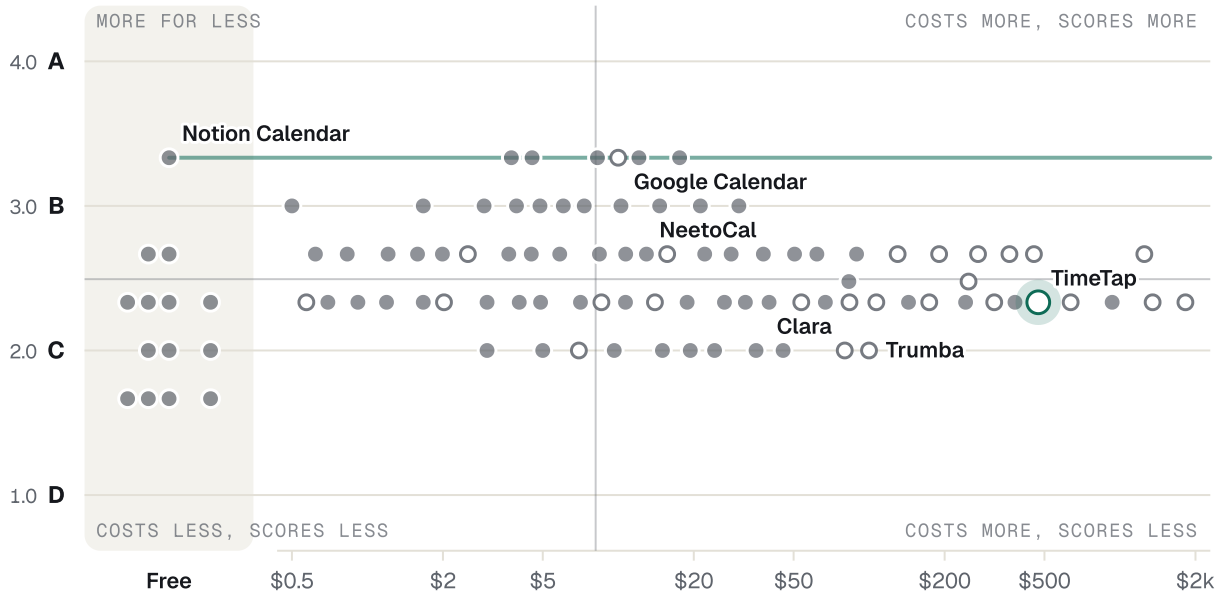
Each grade against the category

Every bar is all 115 calendar and scheduling apps we grade, cut by the letter each got. TimeTap's own letter is outlined.



Price against what you get

Each dot is one of 100 calendar and scheduling apps. Further left costs less; higher up scores better on features, ease of use and platforms. TimeTap is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of TimeTap you could make: appointment booking, class booking and forms. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 69 of the 114 other calendar and scheduling apps grade higher. It costs $269.40 a year.

What you could make

- Appointment booking, class booking and forms: an app builder makes these well.

What you could not

- Booking pages that read and write other people's calendars and send the emails.
- It plugs into other products, Salesforce, Office 365 and Google Calendar among them, and has an API.
- Hooks into the device itself: widgets.

What this rests on. TimeTap's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Acuity Scheduling, Setmore, SimplyBook.me, Picktime and SuperSaaS

The 5 tools TimeTap is most often weighed against, with where each one differs from it.

2.2 GPA

Acuity Scheduling

Free trial · from $16/mo

Appointment booking, payments and reminders for service businesses.

- Only Acuity Scheduling lists iOS and Android apps.
- TimeTap also covers forms, appointment booking and class booking.
- Acuity Scheduling also covers invoicing.

TimeTap and Acuity Scheduling compared in full

2.8 GPA

Setmore

Free plan · from $5/mo

Appointment booking app with a free plan for up to four staff.

- Setmore has a free plan. TimeTap does not, though it has a free trial.
- Only Setmore lists macOS, Windows, iOS and Android apps.
- TimeTap also covers forms, appointment booking and class booking.

TimeTap and Setmore compared in full



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SimplyBook.me

Free plan · from €11.9/mo

Online booking system for service businesses, priced by volume.

- SimplyBook.me has a free plan. TimeTap does not, though it has a free trial.
- Only SimplyBook.me lists iOS and Android apps.
- TimeTap also covers forms, appointment booking and class booking.

TimeTap and SimplyBook.me compared in full



2.8
GPA

Picktime

Free plan · from $3/mo

Appointment and class booking software with a free plan.

- Picktime has a free plan. TimeTap does not, though it has a free trial.
- Only Picktime lists iOS and Android apps.
- TimeTap also covers forms.

TimeTap and Picktime compared in full



2.6
GPA

SuperSaaS

Free plan · from $9/mo

Booking system priced by upcoming appointments, not seats.

- SuperSaaS has a free plan. TimeTap does not, though it has a free trial.
- TimeTap also covers forms.
- SuperSaaS also covers calendar and invoicing.

TimeTap and SuperSaaS compared in full

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is TimeTap free?

No, TimeTap is a paid product, but you can try it first. 14-day free trial of Professional or Business, no credit card.

How much does TimeTap cost?

TimeTap lists 3 plans. Team Professional: $22.45 per month for 1 staff and 1 location, billed annually.

What platforms does TimeTap work on?

TimeTap is available on Web.

Does TimeTap have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. TimeTap is listed for Web.

Does TimeTap have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. TimeTap is listed for Web.

Is TimeTap open source?

TimeTap is not described as open source on its own site, as read on Nov 13, 2026.

Does TimeTap have an API?

Yes. TimeTap offers a public API, according to its own site.

What does TimeTap integrate with?

TimeTap's listing names Salesforce, Office 365, Google Calendar, iCal, Outlook and Square.

Who makes TimeTap?

TimeTap is made by a company of the same name. It dates from 2006.

What are the alternatives to TimeTap?

The closest alternatives to TimeTap in our directory are Acuity Scheduling, Setmore, SimplyBook.me, Picktime and SuperSaaS.

How does TimeTap compare with other calendar and scheduling apps?

TimeTap's GPA of 2.2 is higher than 22 of the 114 other calendar and scheduling apps we grade, and level with 23.

Is TimeTap good value for money?

ToolGPA grades TimeTap C for value for money. Its paid plans start at $22.45 a month, against a middle price of $8.13 for the category: 71 of the 85 others that charge start lower.

Could I make my own version of TimeTap?

The plain part of TimeTap you could make: appointment booking, class booking and forms.

Where this guide comes from

The prices, plans, platforms and features were read from TimeTap's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from TimeTap's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by TimeTap. Prices change, so check timetap.com before you buy.

timetap.com/pricing

timetap.com

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

TimeTap, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/timetap

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "TimeTap: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/timetap
```

Know someone choosing between calendar and scheduling apps?

Send them this guide: toolgpa.com/tools/timetap/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded calendar and scheduling apps after TimeTap, each with an Insider's Guide of its own.

Calendar & Scheduling Insider's Guide

Every one of the 115 calendar and scheduling apps we grade, compared

Notion Calendar Insider's Guide

Free calendar app that connects to Notion databases

3.6 GPA

Google Calendar Insider's Guide

Online calendar from Google, free with a personal account

3.4 GPA

World Time Buddy Insider's Guide

Visual time zone converter and world clock for planning calls

3.4 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what TimeTap's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. TimeTap is a trademark of its owner, and this guide is not made, paid for or approved by TimeTap. Prices and plans change: check timetap.com before you buy.