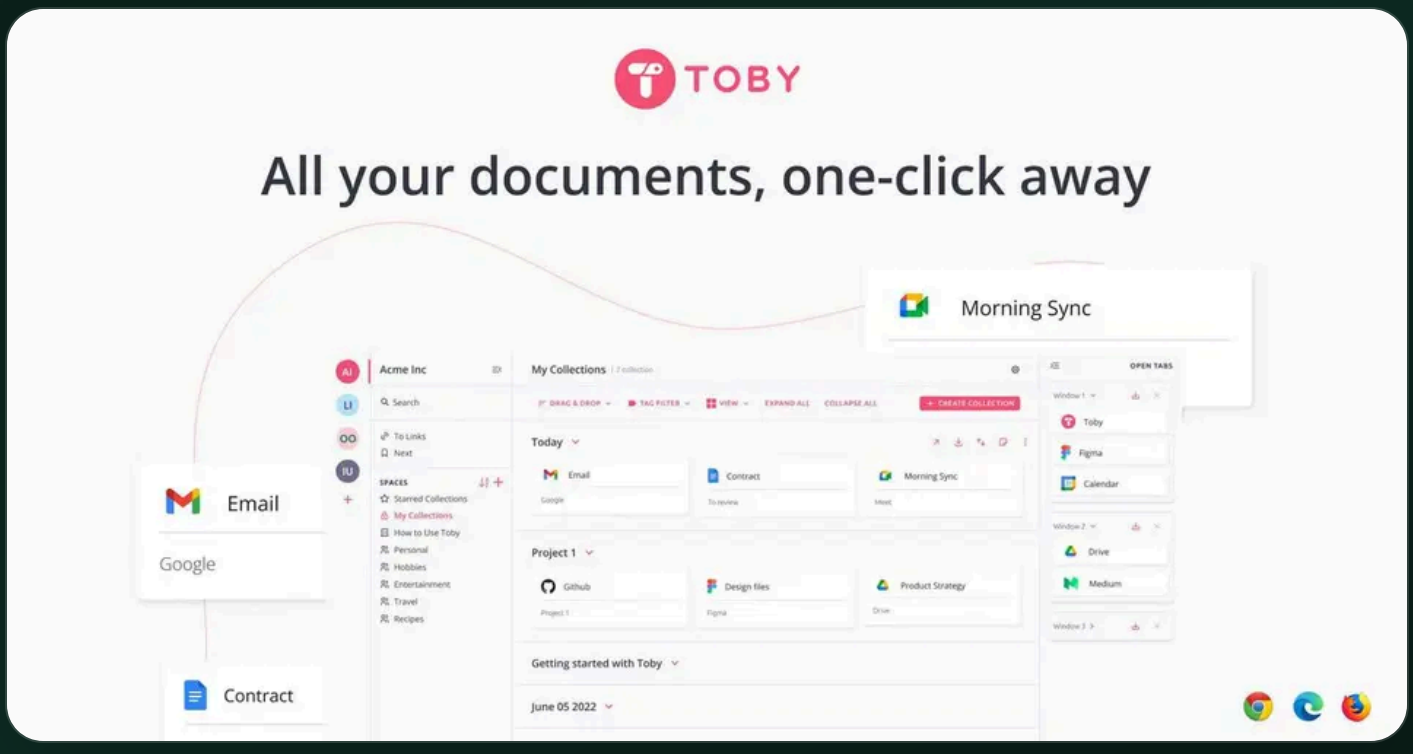
ToolGPA

NOVEMBER 2026

Toby

The Insider's Guide

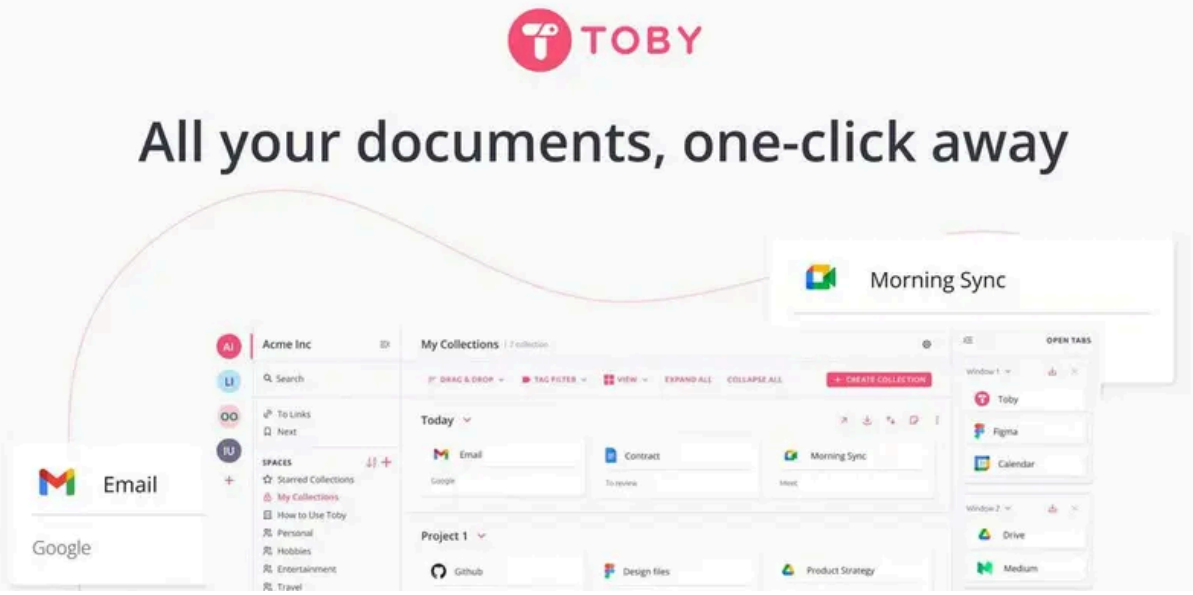
Browser extension that saves open tabs into shared Spaces



Every plan, grade, refund rule and rival among read-later and bookmark apps, read from Toby's own pages.

Made by Launch Labs, Inc. dba Axiom Zen · checked Nov 12, 2026 · toolgpa.com

2.4
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Toby's own pages, its app-store listings and our grades. Every fact in it is on Toby's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.4

GPA, above 7 of the 52 other read-later and bookmark apps we grade

Toby saves browser tabs and links into collections inside Spaces, one for each project or team, and syncs them across browsers and devices. A Space can be shared with teammates, and saved sessions let you close a window and reopen the tabs later.

To get you started, here are **9 things to know about Toby**, taken from its own pages and our grades.

> "
>
> **You set up spaces and collections yourself.**
>
> From our grade for ease of use

1 **Best for saving and sharing browser tabs in collections**

Toby saves your open tabs into spaces and collections, with sharing, sync across browsers and an extension for one-click saves.

2 **Paid plans start at $4.50 a month for each person**

As its pricing page puts it: $4.50 per member / month, billed yearly.

3 **There is a free plan**

Starter: up to 60 saved tabs, unlimited members and basic tab management features.

4 **It runs on 3 platforms**

Web, iOS and Android, with a browser extension too.

5 **Spaces and collections**

Create a Space for each project or team and sort saved tabs into collections inside it, with tags and notes on each saved tab.

6 **One-click save and sessions**

Save all open tabs in one click, store them as a session, and restore them later; organize them when you have time.

7 **Shared Spaces and links**

Invite teammates into a Space so anyone can add and organize links, or turn a collection into a share link.

8 **A 2.4 GPA, above 7 of 52**

That is against the other read-later and bookmark apps we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

The plain part of Toby you could make: bookmarks, web clipper and templates. What surrounds it you could not. The 4 things listed below take a company, not a weekend.

Toby at a glance

PRICING
Free plan, from $4.50 per member / month, billed yearly

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
Web, iOS, Android, Browser extension

MADE BY
Launch Labs, Inc. dba Axiom Zen

CATEGORY
Read Later & Bookmarks

OUR GRADE
2.4 GPA, fair

The report card

Best for saving and sharing browser tabs in collections

Toby saves your open tabs into spaces and collections, with sharing, sync across browsers and an extension for one-click saves. The free plan stops at 60 saved tabs, and unlimited tabs and advanced search need Productivity at $4.50 a member a month. SSO and priority support are on Team at $8.

TOOLGPA REPORT CARD	Toby	Graded Nov 12, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	Productivity is $4.50 a member a month billed yearly, or $6 monthly, between the middle and dearer quarter for reading apps, and Team is $8.
Free plan and trial	C	Starter is free for good with unlimited members, but a workspace stops taking new tabs at 60. Saved tabs stay viewable and exportable.
Features	B	Spaces, collections, session saving, sharing, sync, search with duplicate removal and AI organization. The listing names no gap in saving tabs.
Ease of use	C	No rating on record. You set up spaces and collections yourself.
Platforms and integrations	B	Web, a browser extension, iOS and Android. No desktop app is listed, and there are no integrations on record.
Grade point average		Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Toby is for

- ✓ Fits if you keep a pile of open tabs and want them filed away
- ✓ Works for a small team sharing a set of research links

Who it is not for

- ✕ Tight if you stay free: 60 saved tabs per workspace fills fast
- ✕ Pricey if you need unlimited tabs or advanced search, which are Productivity at $4.50 a member a month
- ✕ Not for you if you need SSO or priority support, as those are Team at $8 or Enterprise
- ✕ Watch out: Enterprise has no published price

Good to know

Good for

- ✓ People who keep dozens of tabs open and want to close them safely
- ✓ Teams that share a set of project links
- ✓ Students and educators who ask for the vendor's discount

Worth knowing

- ⓘ The free plan stops you from saving new tabs once a workspace holds 60; saved tabs stay viewable and exportable.
- ⓘ Unlimited saved tabs, advanced search and AI start on the paid plans.
- ⓘ SSO and priority support are limited to Team and Enterprise.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$4.50

A month to start, for each person.
There is a free plan too

Toby has a free plan. Paid plans start at $4.50 per member / month, billed yearly.

> **Saved tabs stay viewable and exportable.**
>
> From our grade for free plan and trial

STARTER

$0

Up to 60 saved tabs, unlimited members, spaces, collections, session saving, tags, notes and basic search.

PRODUCTIVITY

$4.50

per member / month, billed annually ($6 billed monthly)

Unlimited saved tabs, advanced search through history and duplicate-tab removal.

TEAM

$8

per member / month, billed annually ($10 billed monthly)

Everything in Productivity plus SSO, priority support and centralized billing.

ENTERPRISE

Custom

The pricing page tells larger organizations to contact the vendor; no price is published.

The free plan

Starter: up to 60 saved tabs, unlimited members and basic tab management features.

Read from gettoby.com on Nov 12, 2026.

Ways to pay less

ANNUAL DISCOUNT

Save 20-25% with yearly billing

Productivity is $4.50 per member a month billed yearly against $6 billed monthly; Team is $8 against $10.

Stated on gettoby.com

EDUCATION

Student and educator discount

The pricing page links a student and educator verification request for a discount; the amount is not stated.

Stated on gettoby.com

What it does

Its main features, where it runs, what it works with and who makes it

4

Places it runs: Web, iOS, Android and Browser extension

Browser extension that saves open tabs into shared Spaces. Here is what it does, as its own site describes it, and what it covers: AI features, real-time collaboration, web clipper, templates, bookmarks.

> **Spaces, collections, session saving, sharing, sync, search with duplicate removal and AI organization.**
>
> From our grade for features

Spaces and collections

Create a Space for each project or team and sort saved tabs into collections inside it, with tags and notes on each saved tab.

One-click save and sessions

Save all open tabs in one click, store them as a session, and restore them later; organize them when you have time.

Shared Spaces and links

Invite teammates into a Space so anyone can add and organize links, or turn a collection into a share link.

Sync across browsers and devices

Spaces stay in sync across the browsers and devices you sign in to; the site lists web, iOS and Android apps beside the extension.

Search and duplicate removal

Basic search is on every plan. Advanced search through history and removal of duplicate tabs need Productivity or Team.

AI organization

The comparison table lists AI features on the paid Productivity and Team plans.

Where it runs

Web

iOS

Android

Browser extension

What it works with

Its own pages name no integrations.

Toby is made by Launch Labs, Inc. dba Axiom Zen.

Where it stands

Its grades against its category, and whether to keep it or make your own

7 /52

Other read-later and bookmark apps it is graded above

Toby's GPA of 2.4 is higher than 7 of the 52 other read-later and bookmark apps we grade, and level with 13.

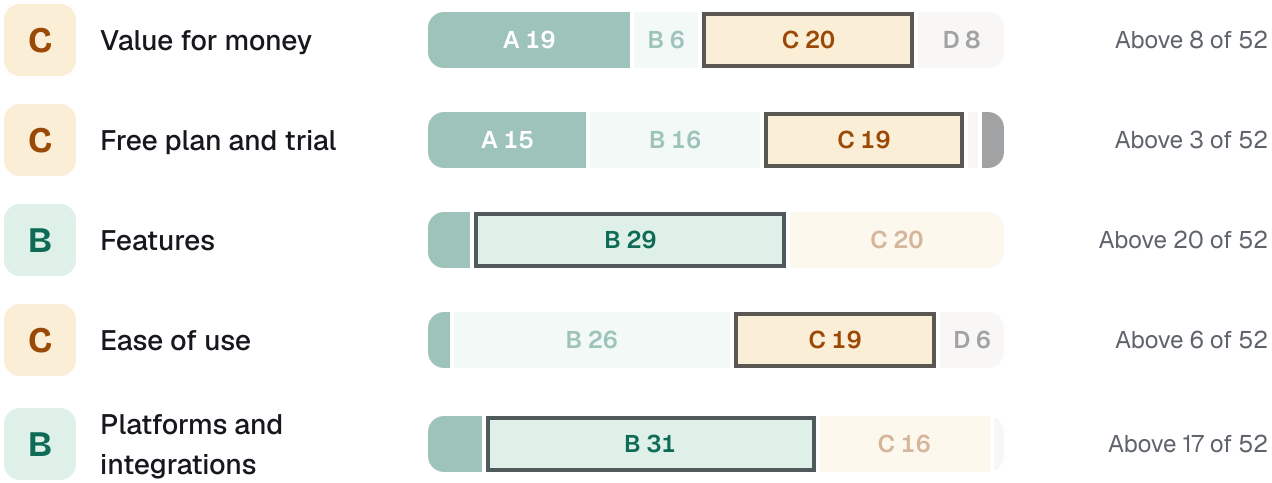
It stands best on features (B, above 20 of 52) and worst on free plan and trial (C, above 3).

Its paid plans start at $4.50 a month for each person, against a middle price of $3.33 for the category: 20 of the 32 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. 7 tools score higher and cost less.

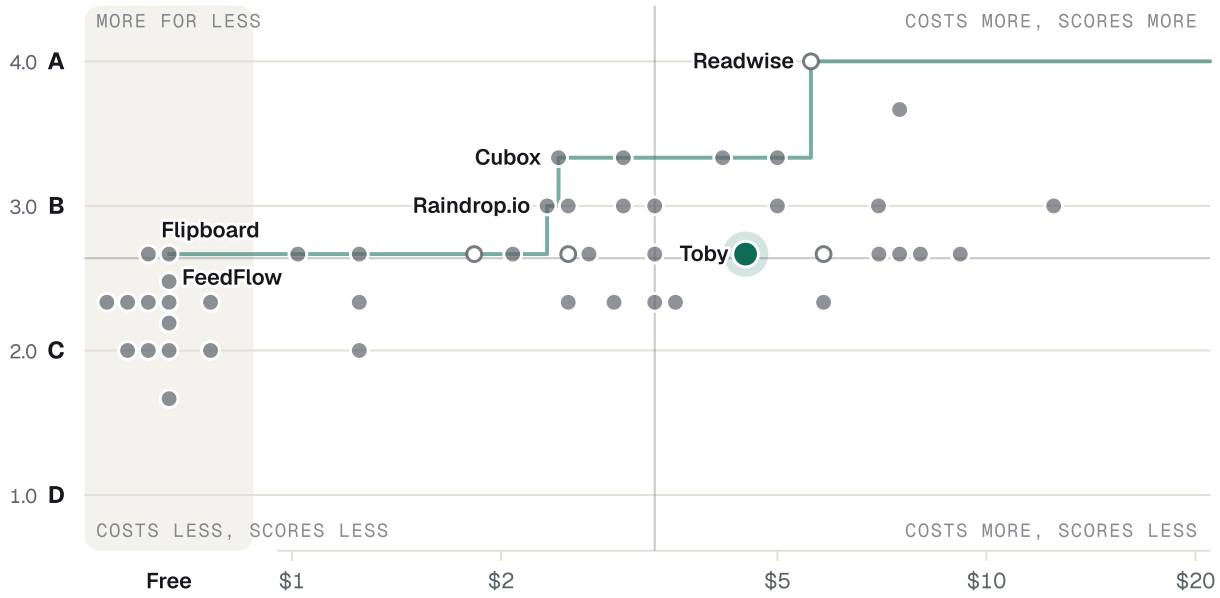
Each grade against the category

Every bar is all 53 read-later and bookmark apps we grade, cut by the letter each got. Toby's own letter is outlined.



Price against what you get

Each dot is one of 47 read-later and bookmark apps. Further left costs less; higher up scores better on features, ease of use and platforms. Toby is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Toby you could make: bookmarks, web clipper and templates. What surrounds it you could not. The 4 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 32 of the 52 other read-later and bookmark apps grade higher. It costs $54 a year.

What you could make

- Bookmarks, web clipper and templates: an app builder makes these well.

What you could not

- A real app for iOS and Android. Something home-made would be a web page.
- Several people working in it at the same moment.
- AI features, unless you pay a model provider for each request yourself.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. Toby's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Workona, Raindrop.io, start.me, Linkwarden and Karakeep

The 5 tools Toby is most often weighed against, with where each one differs from it.

2.4 GPA

Workona

Free plan · from $7/mo

Tab manager that groups tabs, docs and links into project spaces.

- Only Toby lists iOS and Android apps.
- Toby also covers web clipper.
- Workona also covers tasks.

Toby and Workona compared in full

3.2 GPA

Raindrop.io

Free plan · from $28/yr

Bookmark manager with collections, tags and highlights.

- Only Raindrop.io lists macOS and Windows apps.
- Toby also covers web clipper and templates.
- Raindrop.io also covers read later and highlights.

Toby and Raindrop.io compared in full



2.6 GPA

start.me

Free plan · from $25/yr

Start page and bookmark manager built from widgets.

- Toby also covers web clipper and templates.
- start.me also covers rSS reader.

Toby and start.me compared in full



2.8 GPA

Linkwarden

Free plan · from $3/mo

Open-source bookmark manager that preserves a copy of each page.

- Linkwarden is open source and self-hostable, according to its own site.
- Toby also covers web clipper and templates.
- Linkwarden also covers read later and highlights.

Toby and Linkwarden compared in full



2.8 GPA

Karakeep

Free plan · from $4/mo

Open-source bookmark app that tags saved links, notes and images.

- Karakeep is open source and self-hostable, according to its own site.
- Toby also covers web clipper and templates.
- Karakeep also covers read later and highlights.

Toby and Karakeep compared in full

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Toby free?

Toby has a free plan. Starter: up to 60 saved tabs, unlimited members and basic tab management features.

How much does Toby cost?

Toby lists 4 plans. Starter: $0.

What platforms does Toby work on?

Toby is available on Web, iOS and Android. It also has a browser extension.

Does Toby offer any discounts?

Toby publicly lists the following: Save 20-25% with yearly billing; Student and educator discount.

Does Toby have a Windows app?

No Windows app was listed when its pages were read on Nov 12, 2026. Toby is listed for Web, iOS and Android.

Does Toby have a macOS app?

No macOS app was listed when its pages were read on Nov 12, 2026. Toby is listed for Web, iOS and Android.

Is Toby open source?

Toby is not described as open source on its own site, as read on Nov 12, 2026.

Does Toby have a student discount?

Student and educator discount. The pricing page links a student and educator verification request for a discount; the amount is not stated.

Who makes Toby?

Toby is made by Launch Labs, Inc. dba Axiom Zen.

What are the alternatives to Toby?

The closest alternatives to Toby in our directory are Workona, Raindrop.io, start.me, Linkwarden and Karakeep.

How does Toby compare with other read-later and bookmark apps?

Toby's GPA of 2.4 is higher than 7 of the 52 other read-later and bookmark apps we grade, and level with 13.

Is Toby good value for money?

ToolGPA grades Toby C for value for money. Its paid plans start at $4.50 a month for each person, against a middle price of $3.33 for the category: 20 of the 32 others that charge start lower.

Could I make my own version of Toby?

The plain part of Toby you could make: bookmarks, web clipper and templates.

Where this guide comes from

The prices, plans, platforms and features were read from Toby's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Toby's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Launch Labs, Inc. dba Axiom Zen. Prices change, so check gettoby.com before you buy.

gettoby.com/pricing
gettoby.com/terms
gettoby.com/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

5,038	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Toby, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/toby

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Toby: The Insider's Guide", checked
Nov 12, 2026. https://toolgpa.com/tools/toby
```

Know someone choosing between read-later and bookmark apps?

Send them this guide: toolgpa.com/tools/toby/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded read-later and bookmark apps after Toby, each with an Insider's Guide of its own.

Read Later & Bookmarks Insider's Guide

Every one of the 53 read-later and bookmark apps we grade, compared

FeedFlow Insider's Guide

Free, open-source RSS reader for mobile and desktop

3.2 GPA

Flipboard Insider's Guide

Free news aggregator built around topics and shared Magazines

3.2 GPA

Miniflux Insider's Guide

Minimalist open-source feed reader, self-hosted or hosted

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Toby's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Toby is a trademark of its owner, and this guide is not made, paid for or approved by Launch Labs, Inc. dba Axiom Zen. Prices and plans change: check gettoby.com before you buy.