ToolGPA

NOVEMBER 2026

Toolhouse

The Insider's Guide

AI workers you brief by email to handle marketing and sales tasks



Every plan, grade, refund rule and rival among AI agents, read from Toolhouse's own pages.

Made by Toolhouse Technologies, Inc. · checked Nov 13, 2026 · toolgpa.com

1.8
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Toolhouse's own pages, its app-store listings and our grades. Every fact in it is on Toolhouse's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 30 of the 178 other AI agents we grade

Toolhouse sells AI workers that take a task described in plain language, often by email, and return finished work such as campaigns, lead lists and reports. Workers run in the vendor's cloud with a choice of models, work with CRMs and messaging tools, and are billed by usage credits rather than a seat fee.

To get you started, here are **8 things to know about Toolhouse**, taken from its own pages and our grades.

> "
>
> **Briefing by email is simple, but you connect CRMs and messaging tools.**
>
> From our grade for ease of use

1 **Best for AI workers briefed by email**

Toolhouse sells AI workers you brief in plain language, often by email, for marketing and sales tasks.

2 **What it costs**

Paid plans start at $5 per 1,000 requests, pay as you go.

3 **It runs on Web**

Web.

4 **Delegate by email or chat**

A worker takes a task written in plain language and sends the finished deliverable back, including when your laptop is off.

5 **Marketing tasks**

The usage calculator lists email campaigns, social posts, ad campaigns, image and video assets, contact management, and SEO pages.

6 **Sales tasks**

Workers generate leads, update a CRM, and prepare offer decks and proposals; HubSpot and Salesforce logos appear on the pricing page.

7 **A 1.8 GPA, above 30 of 178**

That is against the other AI agents we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace Toolhouse you would be making an AI agent, with the models and the safeguards behind it. That is not a weekend's work, with an AI app builder or without one.

Toolhouse at a glance

PRICING Paid, from $5 per 1,000 requests, pay as you go	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Toolhouse Technologies, Inc.	CATEGORY AI Agents
OUR GRADE 1.8 GPA, weak	

The report card

Best for AI workers briefed by email

Toolhouse sells AI workers you brief in plain language, often by email, for marketing and sales tasks. You pay per credit at $5 per 1,000 requests, and the pages do not state free limits or what a task will cost up front.

TOOLGPA REPORT CARD	Toolhouse	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	$5 per 1,000 requests pay as you go, which the category price check can't compare. Costs vary by task, from 18 credits for email marketing to 96 for an image or video.
Free plan and trial	F	No free plan or trial on record. The page mentions free usage but gives no limits or length.
Features	C	Delegated marketing and sales tasks with CRM and messaging links, but the job list is narrow and its scope is set by the vendor's task types.
Ease of use	C	No rating on record. Briefing by email is simple, but you connect CRMs and messaging tools.
Platforms and integrations	B	Web service with Slack, Teams, HubSpot and Salesforce links and MCP. No desktop or phone app.
Grade point average		Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Toolhouse is for

- ✓ Fits if you want marketing or sales chores handed off by email
- ✓ Works for teams that prefer paying per task over per seat

Who it is not for

- ✕ Skip it if you need a fixed monthly bill, because cost depends on credits per task
- ✕ Not for you if you want to try it free, as no free limits or trial are stated
- ✕ Watch out: private cloud, custom data retention and a DPA are limited to Business, which is custom-priced
- ✕ Watch out: volume discounts of 20% and 40% only start at 1 million and 10 million credits

Good to know

Good for

- ✓ Small teams that want marketing or sales work done without writing code
- ✓ Businesses that prefer paying per task completed over per-seat fees
- ✓ Teams that want agents reachable from Slack or Microsoft Teams

Worth knowing

- ⓘ Cost depends on credits per task, for example 18 credits per email-marketing unit and 96 per image or video unit.
- ⓘ Volume discounts of 20% at 1 million credits and 40% at 10 million apply automatically.
- ⓘ The page says free AI usage is included and offers to start free, but does not state free-plan limits or a trial length.
- ⓘ Private cloud deployment, custom data retention and a DPA are limited to the custom Business plan.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$5

To start

Toolhouse is a paid product, starting at $5 per 1,000 requests, pay as you go.

> **The page mentions free usage but gives no limits or length.**

From our grade for free plan and trial

GO

Pay as you go

$5 per 1,000 requests ($0.005 per credit), with a spend cap, a KPI dashboard and a Slack or Teams connection.

BUSINESS

Custom

Volume credit pricing, a ready-to-sign DPA, invoicing, private cloud deployment and forward-deployed engineering.

Read from toolhouse.ai on Nov 13, 2026.

Ways to pay less

OTHER SAVINGS

Volume discounts on credits

Credits are 20% cheaper at 1 million credits a month and 40% cheaper at 10 million, applied automatically.

Stated on toolhouse.ai

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

AI workers you brief by email to handle marketing and sales tasks. Here is what it does, as its own site describes it, and what it covers: marketing automation, workflow automation, AI agents, no-code.

"

Web service with Slack, Teams, HubSpot and Salesforce links and MCP.

From our grade for platforms and integrations

Delegate by email or chat

A worker takes a task written in plain language and sends the finished deliverable back, including when your laptop is off.

Marketing tasks

The usage calculator lists email campaigns, social posts, ad campaigns, image and video assets, contact management, and SEO pages.

Sales tasks

Workers generate leads, update a CRM, and prepare offer decks and proposals; HubSpot and Salesforce logos appear on the pricing page.

Model-agnostic

The vendor says workers can use models from several providers and that customer data is not used for training.

MCP and integrations

An MCP server extends workers with other tools, and the page cites over 5,000 integrations.

Where it runs

Web

What it works with

Slack
Microsoft Teams
HubSpot
Salesforce

Toolhouse is made by Toolhouse Technologies, Inc.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

30/178

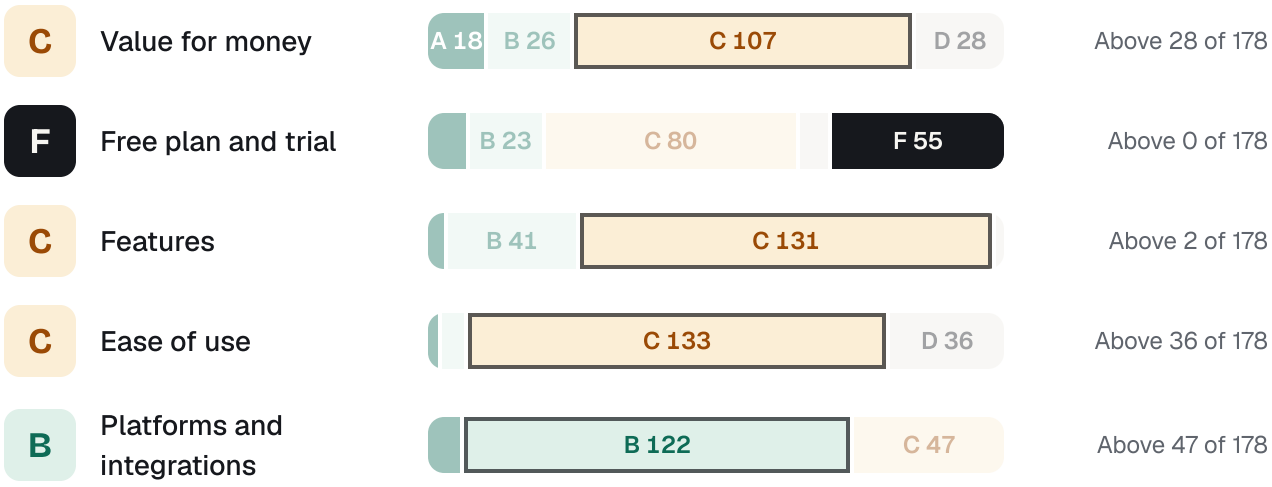
Other AI agents it is graded above

Toolhouse's GPA of 1.8 is higher than 30 of the 178 other AI agents we grade, and level with 33.

It stands best on platforms and integrations (B, above 47 of 178) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 179 AI agents we grade, cut by the letter each got. Toolhouse's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Toolhouse you would be making an AI agent, with the models and the safeguards behind it. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 115 of the 178 other AI agents grade higher.

What you could not

- ✕ An AI agent, with the models and the safeguards behind it.
- ✕ Connections to other products, each kept working as those products change.
- ✕ Email sent in volume that still reaches the inbox.
- ✕ A builder that other people can use without writing code.

What this rests on. Toolhouse's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Lindy, Relevance AI, Gumloop and Sintra

The 4 tools Toolhouse is most often weighed against, with where each one differs from it.

2.4 GPA

Lindy

Free trial · from $29.99/mo

AI teammate for Slack that works across your team's tools.

- Only Lindy lists a browser extension.
- Toolhouse also covers marketing automation and no-code.
- Lindy also covers meeting notes, chat assistant and inbox filtering.

Toolhouse and Lindy compared in full

2.0 GPA

Relevance AI

From $19/mo

Low-code platform for building AI agents and multi-agent teams.

- Only Relevance AI lists iOS and Android apps.
- Only Relevance AI lists a browser extension.
- Toolhouse also covers marketing automation.

Toolhouse and Relevance AI compared in full

2.0
GPA

Gumloop

Free trial · from $37/mo

AI agent builder for teams, with unlimited seats on shared credits.

- Toolhouse also covers marketing automation.

Toolhouse and Gumloop compared in full



1.8
GPA

Sintra

From $52/mo

Bundle of 12 role-based AI helpers for small businesses.

- Only Sintra lists iOS and Android apps.
- Toolhouse also covers no-code.
- Sintra also covers chat assistant.

Toolhouse and Sintra compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Toolhouse free?

No. Toolhouse is a paid product, starting at $5 per 1,000 requests, pay as you go.

How much does Toolhouse cost?

Toolhouse lists 2 plans. Go: Pay as you go.

What platforms does Toolhouse work on?

Toolhouse is available on Web.

Does Toolhouse offer any discounts?

Toolhouse publicly lists the following: Volume discounts on credits.

Does Toolhouse have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Toolhouse is listed for Web.

Does Toolhouse have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Toolhouse is listed for Web.

Is Toolhouse open source?

Toolhouse is not described as open source on its own site, as read on Nov 13, 2026.

What does Toolhouse integrate with?

Toolhouse's listing names Slack, Microsoft Teams, HubSpot and Salesforce.

Who makes Toolhouse?

Toolhouse is made by Toolhouse Technologies, Inc.

What are the alternatives to Toolhouse?

The closest alternatives to Toolhouse in our directory are Lindy, Relevance AI, Gumloop and Sintra.

How does Toolhouse compare with other AI agents?

Toolhouse's GPA of 1.8 is higher than 30 of the 178 other AI agents we grade, and level with 33.

Could I make my own version of Toolhouse?

To replace Toolhouse you would be making an AI agent, with the models and the safeguards behind it.

Where this guide comes from

The prices, plans, platforms and features were read from Toolhouse's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Toolhouse Technologies, Inc.'s own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Toolhouse Technologies, Inc. Prices change, so check toolhouse.ai before you buy.

toolhouse.ai/en/pricing

toolhouse.ai/en/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Toolhouse, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/toolhouse

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Toolhouse: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/toolhouse
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Know someone choosing between AI agents?

Send them this guide:
toolgpa.com/tools/toolhouse/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded AI agents after Toolhouse, each with an Insider's Guide of its own.

AI Agents Insider's Guide

Every one of the 179 AI agents we grade, compared

Genspark Insider's Guide

AI workspace with an agent for research, slides, sheets and docs

3.2 GPA

Manus Insider's Guide

General AI agent for research, slides, websites and browser tasks

3.2 GPA

OpenClaw Insider's Guide

Open-source personal AI agent you run yourself and message in chat

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Toolhouse's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Toolhouse is a trademark of its owner, and this guide is not made, paid for or approved by Toolhouse Technologies, Inc. Prices and plans change: check toolhouse.ai before you buy.