ToolGPA

NOVEMBER 2026

Track123

The Insider's Guide

Shipment tracking API and branded tracking pages for stores



Every plan, grade, refund rule and rival among shipping software, read from Track123's own pages.

Made by Track123 · checked Nov 13, 2026 · toolgpa.com

2.4
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Track123's own pages, its app-store listings and our grades. Every fact in it is on Track123's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.4

GPA, above 49 of the 80 other shipping software we grade

Track123 is a shipment tracking platform that follows parcels from more than 1,700 carriers through one API and a dashboard. For online stores it adds branded tracking pages, email notifications, estimated delivery dates and shipment analytics, with a Shopify app. Plans are sized by shipments or orders per month.

To get you started, here are **9 things to know about Track123**, taken from its own pages and our grades.

> "
>
> **You install it on a store and set up the pages and notifications.**
>
> From our grade for ease of use

1 **Best for branded order tracking pages on Shopify**

Track123 gives Shopify stores branded, multilingual tracking pages and a tracking API.

2 **What it costs**

Paid plans start at RM 36.72 per month for 300 orders, billed monthly (RM 342.68 per year).

3 **There is a free plan**

Starter plan: 50 orders a month, with real-time sync, branded multilingual tracking pages, basic analytics and dropshipping mode.

4 **It runs on Web**

Web.

5 Multi-carrier tracking API

A single API call tracks shipments across more than 1,700 carriers, with real-time webhook updates and automatic carrier detection and correction.

6 Branded tracking pages

Map-based tracking pages and an order lookup page can be styled to match a store, and the Starter plan already includes them.

7 Email notifications

Sends branded shipping emails as parcels move; custom notifications and custom shipping statuses start on the Growth plan.

8 A 2.4 GPA, above 49 of 80

That is against the other shipping software we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

The plain part of Track123 you could make: reports. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

Track123 at a glance

PRICING
Free plan, from RM 36.72 per month for 300 orders, billed monthly (RM 342.68 per year)

FREE PLAN
Yes

FREE TRIAL
7-day free trial of the Growth and Advanced plans

RUNS ON
Web

MADE BY
Track123

CATEGORY
Shipping Software

OUR GRADE
2.4 GPA, fair

The report card

Best for branded order tracking pages on Shopify

Track123 gives Shopify stores branded, multilingual tracking pages and a tracking API. The free plan stops at 50 orders a month, and its own pricing page shows different tiers from the Shopify listing.

TOOLGPA REPORT CARD — **Track123** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	B	About $9 a month for 300 orders on the Shopify listing (RM 36.72); the Advanced plan is about $49 for 2,000 orders. Prices there are ringgit estimates.
Free plan and trial	C	Starter is free for 50 orders a month, and the paid plans have a 7-day trial.
Features	C	Tracking, branded pages, notifications and analytics. Estimated delivery time, Klaviyo and Slack links and branding removal need Advanced.
Ease of use	C	No store rating on record. You install it on a store and set up the pages and notifications.
Platforms and integrations	B	Web, with Shopify, Klaviyo, Omnisend, Gorgias, Slack and PayPal links and a developer API on top plan.

Grade point average — Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Track123 is for

- ✓ Fits if you run a Shopify store and want tracking pages in your own look
- ✓ Works for dropshippers who ship under 50 orders a month

Who it is not for

- ✕ Skip it if you are not on Shopify and need clear plan prices, as the vendor's own page shows only a volume slider
- ✕ Tight if you ship over 50 orders a month for free
- ✕ Watch out: orders over a plan's allowance cost $0.05 each
- ✕ Pricey if you need delivery estimates or branding removed, both on Advanced
- ✕ Watch out: prices on the Shopify listing are estimates in ringgit and bill in your store's currency

Good to know

Good for

- ✓ Shopify stores that want branded tracking pages
- ✓ Developers who need one tracking API across many carriers
- ✓ Small stores that stay within 50 free orders a month

Worth knowing

- ⓘ Prices were read from the Shopify listing in Malaysian ringgit; the listing says they are estimates and billing is in the store's currency.
- ⓘ The vendor's own pricing page shows only a shipment-volume slider with no figures, and its tiers (Free, Professional, Custom) differ from the Shopify plans.
- ⓘ Estimated delivery time, Klaviyo and Slack integrations and branding removal need the Advanced plan.
- ⓘ Orders beyond a plan's allowance cost $0.05 each.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

3
plans to choose from

Track123 has a free plan. Paid plans start at RM 36.72 per month for 300 orders, billed monthly (RM 342.68 per year).

STARTER

$0

per month for 50 orders

Real-time sync, branded and multilingual tracking pages, Shopify email notifications, order status widgets and basic analytics.

GROWTH

RM 36.72

per month for 300 orders, billed monthly (RM 342.68 per year)

Adds product recommendations, Apple Wallet tracking, custom notifications and statuses, PayPal and Stripe sync and shipment export. $0.05 per extra order.

ADVANCED

RM 199.90

per month for 2,000 orders, billed monthly (RM 1,909.21 per year)

Adds estimated delivery time, Klaviyo, Omnisend, Slack and Gorgias integrations, developer webhooks and removal of Track123 branding. $0.05 per extra order.

The free plan

Starter plan: 50 orders a month, with real-time sync, branded multilingual tracking pages, basic analytics and dropshipping mode.

Trying it first

7-day free trial of the Growth and Advanced plans

Read from apps.shopify.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Save 20-22% with yearly billing

The Shopify listing offers RM 342.68 a year for Growth (22% saving) and RM 1,909.21 a year for Advanced (20% saving).

Stated on apps.shopify.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Shipment tracking API and branded tracking pages for stores. Here is what it does, as its own site describes it, and what it covers: public API, reports, dashboards.

> **Tracking, branded pages, notifications and analytics.**

From our grade for features

Multi-carrier tracking API

A single API call tracks shipments across more than 1,700 carriers, with real-time webhook updates and automatic carrier detection and correction.

Branded tracking pages

Map-based tracking pages and an order lookup page can be styled to match a store, and the Starter plan already includes them.

Email notifications

Sends branded shipping emails as parcels move; custom notifications and custom shipping statuses start on the Growth plan.

Estimated delivery dates

The Shopify listing places estimated delivery time on the Advanced plan, alongside product recommendations that appear on tracking pages.

Logistics analytics

Dashboards cover transit time and delivery performance; basic analytics are on Starter and advanced analytics with data export begin on Growth.

Where it runs

Web

What it works with

Shopify
Klaviyo
Omnisend
Gorgias
Slack
PayPal
Stripe
Royal Mail

Track123 is made by Track123.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

49/80

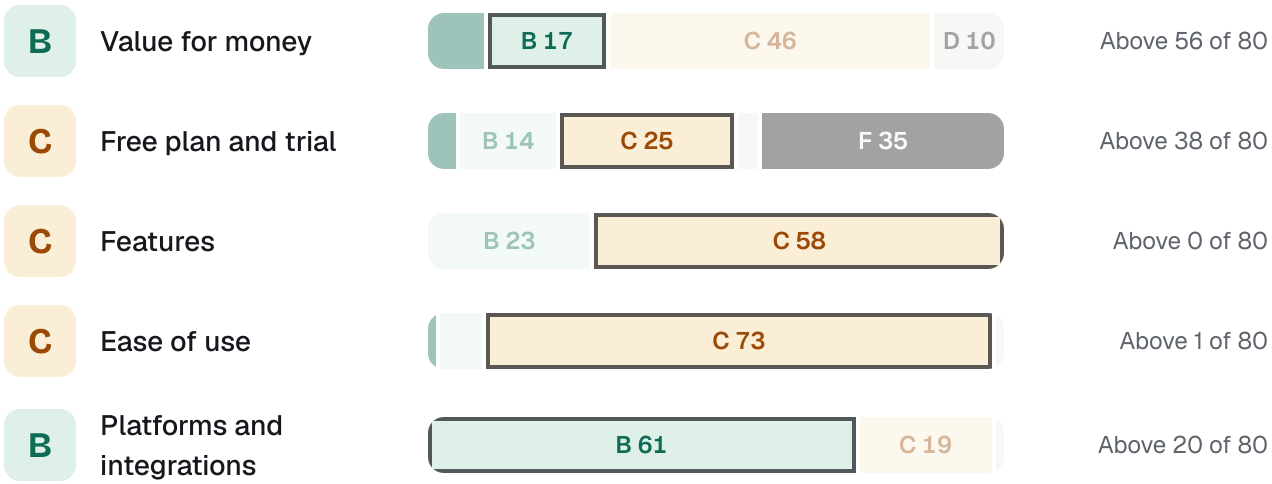
Other shipping software it is graded above

Track123's GPA of 2.4 is higher than 49 of the 80 other shipping software we grade, and level with 12.

It stands best on value for money (B, above 56 of 80) and worst on features (C, above 0).

Each grade against the category

Every bar is all 81 shipping software we grade, cut by the letter each got. Track123's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Track123 you could make: reports. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

What you could make

- Reports: an app builder makes this well.

What you could not

- Connections that pull numbers from dozens of other services.
- It plugs into other products, Shopify, Klaviyo and Omnisend among them, and has an API.

What this rests on. Track123's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



17TRACK, TrackingMore, AfterShip, Ship24 and parcelLab

The 5 tools Track123 is most often weighed against, with where each one differs from it.

17TRACK

2.8 GPA

Free plan · from $9/mo

Package tracking across 3,600+ carriers, plus store order tracking.

- Only 17TRACK lists iOS and Android apps.
- Track123 also covers dashboards.
- 17TRACK also covers workflow automation.

Track123 and 17TRACK compared in full

TrackingMore

2.4 GPA

Free plan · from $9/mo

Multi-carrier shipment tracking API and tracking pages for stores.

- TrackingMore also covers workflow automation.

Track123 and TrackingMore compared in full

2.2
GPA

AfterShip

Free plan · from $11/mo

Branded order tracking pages and delivery emails for online stores.

Track123 and AfterShip compared in full

2.2
GPA

Ship24

Free plan · from $3.90/mo

Parcel tracking API, tracking pages and notifications for stores.

Track123 and Ship24 compared in full

1.8
GPA

parcelLab

Paid

Post-purchase tracking, messages and returns for retailers.

- Track123 has a free plan. parcelLab does not.
- Track123 also covers dashboards.

Track123 and parcelLab compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Track123 free?

Track123 has a free plan. Starter plan: 50 orders a month, with real-time sync, branded multilingual tracking pages, basic analytics and dropshipping mode.

How much does Track123 cost?

Track123 lists 3 plans. Starter: $0 per month for 50 orders.

What platforms does Track123 work on?

Track123 is available on Web.

Does Track123 offer any discounts?

Track123 publicly lists the following: Save 20-22% with yearly billing.

Does Track123 have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Track123 is listed for Web.

Does Track123 have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Track123 is listed for Web.

Is Track123 open source?

Track123 is not described as open source on its own site, as read on Nov 13, 2026.

Does Track123 have an API?

Yes. Track123 offers a public API, according to its own site.

What does Track123 integrate with?

Track123's listing names Shopify, Klaviyo, Omnisend, Gorgias, Slack, PayPal, Stripe and Royal Mail.

Does Track123 have a free trial?

Yes. 7-day free trial of the Growth and Advanced plans.

Who makes Track123?

Track123 is made by a company of the same name.

What are the alternatives to Track123?

The closest alternatives to Track123 in our directory are 17TRACK, TrackingMore, AfterShip, Ship24 and parcelLab.

How does Track123 compare with other shipping software?

Track123's GPA of 2.4 is higher than 49 of the 80 other shipping software we grade, and level with 12.

Could I make my own version of Track123?

The plain part of Track123 you could make: reports. What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from Track123's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Track123's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Track123. Prices change, so check track123.com before you buy.

apps.shopify.com/track123
track123.com
track123.com/pricing
track123.com/shopify-order-tracking

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Track123, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/track123

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Track123: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/track123
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Know someone choosing between shipping software?

Send them this guide:
toolgpa.com/tools/track123/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded shipping software after Track123, each with an Insider's Guide of its own.

Shipping Software Insider's Guide

Every one of the 81 shipping software we grade, compared

Packlink PRO Insider's Guide

Free multi-carrier shipping dashboard for online sellers

3.0 GPA

Parcel2Go Insider's Guide

UK parcel courier comparison and booking, paid per parcel

3.0 GPA

Pirate Ship Insider's Guide

Free web app for discounted USPS and UPS labels, with no monthly fee

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Track123's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Track123 is a trademark of its owner, and this guide is not made, paid for or approved by Track123. Prices and plans change: check track123.com before you buy.