ToolGPA

NOVEMBER 2026

TrackableQR

The Insider's Guide

Dynamic QR codes with scan analytics, priced in pounds



Every plan, grade, refund rule and rival among QR code generators, read from TrackableQR's own pages.

Made by TrackableQR · checked Nov 13, 2026 · toolgpa.com

2.4
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from TrackableQR's own pages, its app-store listings and our grades. Every fact in it is on TrackableQR's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.4

GPA, above 19 of the 37 other QR code generators we grade

TrackableQR makes dynamic QR codes whose destination can be changed after printing, with scan counts, location and device data. It offers 25 code types, short links and smart routing rules, and sells monthly plans plus one-time scan packages for a single code. Its pricing page currently says checkout is paused.

To get you started, here are **9 things to know about TrackableQR**, taken from its own pages and our grades.

> "
>
> **No store rating is on record, and you set up each code and its destination.**
>
> From our grade for ease of use

1 **Best for dynamic QR codes with scan counts**

The pricing page says checkout is paused, so you cannot buy a plan from it right now.

2 **Paid plans start at about $6.69 a month**

As its pricing page puts it: £4.99 per month.

3 **There is a free plan**

3 dynamic QR codes and 50 tracked scans a month, with a watermark.

4 **It runs on Web**

Web.

5 **Dynamic codes**

The destination of a dynamic code can be updated after it is printed, and codes can be scheduled to change, expire or stop after a scan limit.

6 **Scan analytics**

Scan counts, location, device and operating system data are recorded per code; advanced analytics start on the Starter plan.

7 **Smart routing**

Rules send scanners to different destinations, and country restrictions and retargeting pixels are listed. Routing is not on Free or Starter.

8 **A 2.4 GPA, above 19 of 37**

That is against the other QR code generators we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace TrackableQR you would be making email sent in volume that still reaches the inbox. That is not a weekend's work, with an AI app builder or without one.

TrackableQR at a glance

PRICING Free plan, from £4.99 per month	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web
MADE BY TrackableQR	CATEGORY QR Code Generators
OUR GRADE 2.4 GPA, fair	

The report card

Best for dynamic QR codes with scan counts

TrackableQR makes dynamic QR codes whose destination you can change after printing, with scan counts, locations and 25 code types. The pricing page says checkout is paused, so you cannot buy a plan from it right now.

TOOLGPA REPORT CARD	TrackableQR	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	B	Starter is £4.99 a month, about $6, inside the cheapest quarter of QR tools, which start at $7. Prices are in pounds, and checkout is paused.
Free plan and trial	C	The free plan gives 3 dynamic codes and 50 tracked scans a month with a watermark, and you will hit those caps.
Features	C	Dynamic codes, scan analytics, smart routing, bulk creation and an API. Smart routing, bulk CSV and marketing integrations are not on Free or Starter.
Ease of use	C	No store rating is on record, and you set up each code and its destination.
Platforms and integrations	B	Web, with an API and Meta Pixel, Google and TikTok links. No desktop or phone app.
Grade point average		Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who TrackableQR is for

- ✓ Fits if you print a few QR codes and want to change where they point later
- ✓ Works for small campaigns that need scan counts by place and device

Who it is not for

- ✕ Watch out: the pricing page says checkout is paused, so no plan or scan package can be bought
- ✕ Tight if you stay free, with 3 dynamic codes, 50 scans a month and a watermark
- ✕ Watch out: prices are in pounds, and the £9.99 Growth plan is for existing subscribers only
- ✕ Skip it if you need smart routing or bulk CSV, as they are not on Free or Starter

Good to know

Good for

- ✓ Small businesses that print QR codes and want to change the destination later
- ✓ Buyers who need one tracked code and would rather pay for a scan package than subscribe

Worth knowing

- ⓘ The pricing page says checkout is paused, so no plan or scan package can be bought from it at the moment.
- ⓘ Prices are in British pounds, not dollars. A legacy Growth plan at £9.99 a month is for existing subscribers only.
- ⓘ One-time scan packages cover a single code and run from 50 scans for £2.49 to 1,000 scans for £23.99.
- ⓘ Smart routing, bulk CSV and marketing integrations are not on Free or Starter.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

~$6.69

A month to start. There is a free plan too

TrackableQR has a free plan. Paid plans start at £4.99 per month.

> **Prices are in pounds, and checkout is paused.**
>
> From our grade for value for money

FREE

$0

3 dynamic QR codes and 50 tracked scans a month; no watermark removal or advanced analytics.

STARTER

£4.99

per month; £47.90 if billed annually

5 dynamic QR codes and 1,000 tracked scans a month, with watermark removal, advanced analytics and scheduled updates.

PRO

£14.99

per month; £107.90 if billed annually

100 dynamic QR codes and unlimited tracked scans, adding smart routing, bulk CSV creation, REST API, team workspaces and white-label branding.

BUSINESS

£24.99

per month; £149.90 if billed annually

Unlimited dynamic QR codes and scans, with an agency portal on top of the Pro features.

The free plan

3 dynamic QR codes and 50 tracked scans a month, with a watermark.

Read from trackableqr.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Annual billing costs less than 12 months

Starter is £47.90 a year against £4.99 a month, Pro £107.90 against £14.99 and Business £149.90 against £24.99.

Stated on trackableqr.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Dynamic QR codes with scan analytics, priced in pounds. Here is what it does, as its own site describes it, and what it covers: public API, marketing automation, qR codes, web analytics.

> **Dynamic codes, scan analytics, smart routing, bulk creation and an API.**

From our grade for features

Dynamic codes

The destination of a dynamic code can be updated after it is printed, and codes can be scheduled to change, expire or stop after a scan limit.

Scan analytics

Scan counts, location, device and operating system data are recorded per code; advanced analytics start on the Starter plan.

Smart routing

Rules send scanners to different destinations, and country restrictions and retargeting pixels are listed. Routing is not on Free or Starter.

25 code types

Types include WiFi, vCard, restaurant menu, Google review and PDF codes.

Bulk creation and API

Bulk creation from a CSV file and a REST API with keys are listed; the API needs the Pro plan.

Team workspaces and white label

Pro and Business add team workspaces and white-label branding, and Business adds an agency portal.

Where it runs

Web

What it works with

Meta Pixel · Google · TikTok

TrackableQR is made by TrackableQR.

Where it stands

Its grades against its category, and whether to keep it or make your own

19/37

Other QR code generators it is graded above

TrackableQR's GPA of 2.4 is higher than 19 of the 37 other QR code generators we grade, and level with 7.

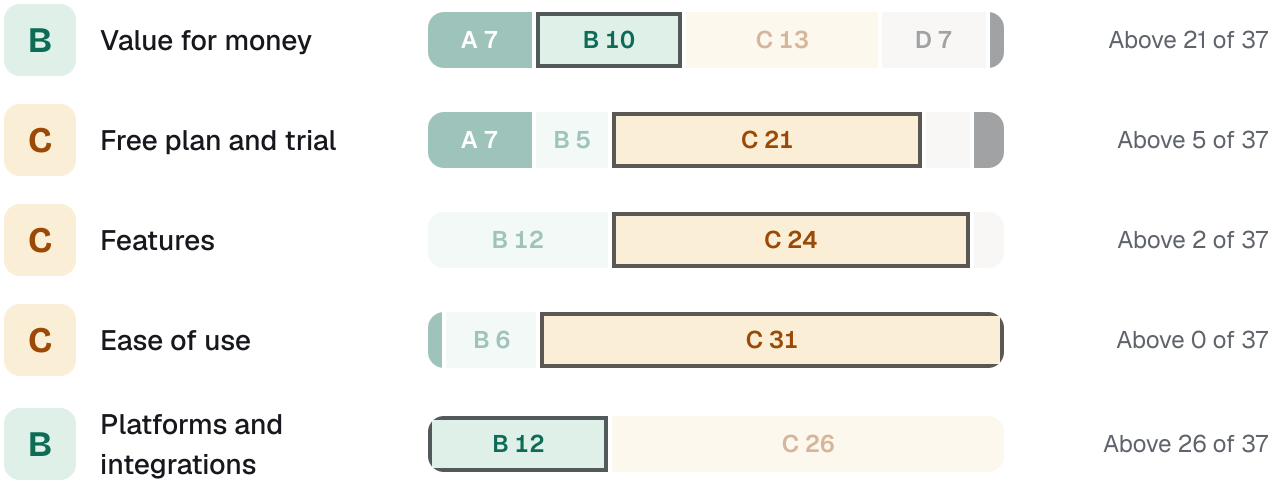
It stands best on platforms and integrations (B, above 26 of 37) and worst on ease of use (C, above 0).

Its paid plans start at about $6.69 a month, against a middle price of $11 for the category: 7 of the 29 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 1 tool scores higher and costs less.

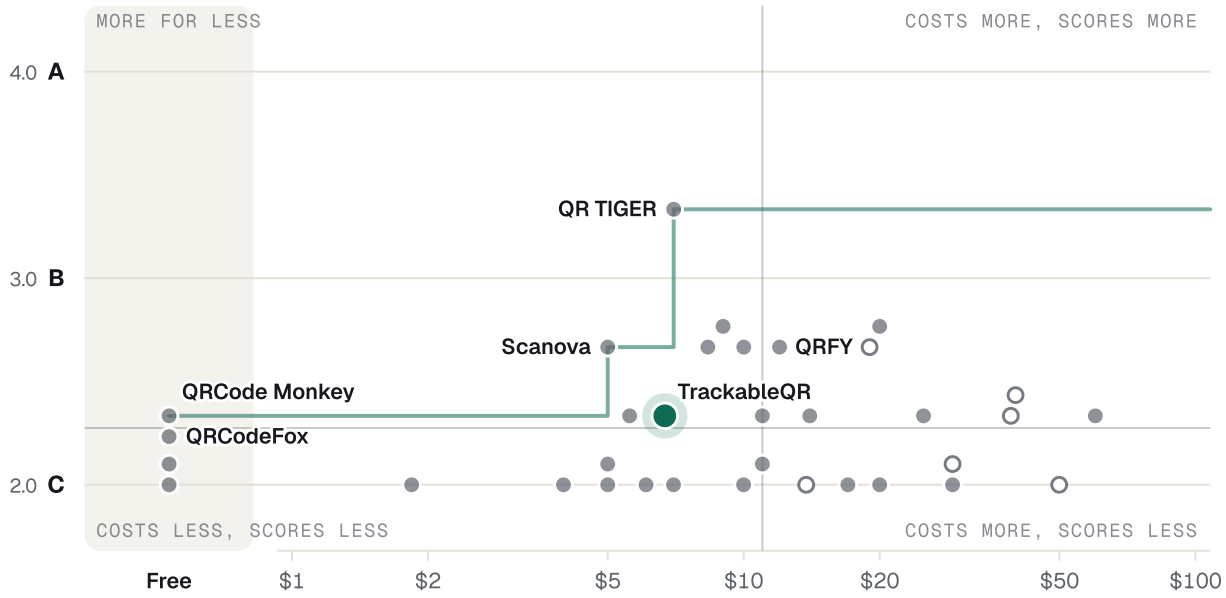
Each grade against the category

Every bar is all 38 QR code generators we grade, cut by the letter each got. TrackableQR's own letter is outlined.



Price against what you get

Each dot is one of 34 QR code generators. Further left costs less; higher up scores better on features, ease of use and platforms. TrackableQR is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace TrackableQR you would be making email sent in volume that still reaches the inbox. That is not a weekend's work, with an AI app builder or without one.

It costs $80.23 a year.

What you could make

- QR codes: an app builder makes this well.

What you could not

- Email sent in volume that still reaches the inbox.

- A tracking script and a database that counts every visit.
- It plugs into other products, Meta Pixel, Google and TikTok among them, and has an API.

What this rests on. TrackableQR's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives



QR Code Generator PRO, QR TIGER, Uniqode, Scanova and QRCodeChimp

The tools it is most often weighed against, side by side

The 5 tools TrackableQR is most often weighed against, with where each one differs from it.



2.0 GPA

QR Code Generator PRO

Free plan · from $9.99/mo

Editable, trackable QR codes with hosted landing pages, from Bitly.

- TrackableQR also covers marketing automation and web analytics.

TrackableQR and QR Code Generator PRO compared in full



3.0 GPA

QR TIGER

Free plan · from $7/mo

Dynamic QR codes with a free plan, bulk creation and an API.

- Only QR TIGER lists iOS and Android apps.
- TrackableQR also covers marketing automation and web analytics.

TrackableQR and QR TIGER compared in full

2.4 GPA

Uniqode

Free plan · from $9/mo

Dynamic QR codes and digital business cards for marketing teams.

- Only Uniqode lists an iOS app.
- TrackableQR also covers marketing automation and web analytics.
- Uniqode also covers forms and digital business card.

TrackableQR and Uniqode compared in full

2.6 GPA

Scanova

Free plan · from $5/mo

Dynamic QR codes with landing pages, lead capture and scan analytics.

- TrackableQR also covers marketing automation and web analytics.

TrackableQR and Scanova compared in full

2.2 GPA

QRCodeChimp

Free plan · from $6.99/mo

QR codes, digital business cards and forms with a free plan.

- TrackableQR also covers marketing automation and web analytics.
- QRCodeChimp also covers forms and digital business card.

TrackableQR and QRCodeChimp compared in full

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is TrackableQR free?

TrackableQR has a free plan. 3 dynamic QR codes and 50 tracked scans a month, with a watermark.

How much does TrackableQR cost?

TrackableQR lists 4 plans. Free: $0.

What platforms does TrackableQR work on?

TrackableQR is available on Web.

Does TrackableQR offer any discounts?

TrackableQR publicly lists the following: Annual billing costs less than 12 months.

Does TrackableQR have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. TrackableQR is listed for Web.

Does TrackableQR have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. TrackableQR is listed for Web.

Is TrackableQR open source?

TrackableQR is not described as open source on its own site, as read on Nov 13, 2026.

Does TrackableQR have an API?

Yes. TrackableQR offers a public API, according to its own site.

What does TrackableQR integrate with?

TrackableQR's listing names Meta Pixel, Google and TikTok. A listing names up to eight integrations, so it may connect to more.

Who makes TrackableQR?

TrackableQR is made by a company of the same name.

What are the alternatives to TrackableQR?

The closest alternatives to TrackableQR in our directory are QR Code Generator PRO, QR TIGER, Uniqode, Scanova and QRCodeChimp.

How does TrackableQR compare with other QR code generators?

TrackableQR's GPA of 2.4 is higher than 19 of the 37 other QR code generators we grade, and level with 7.

Is TrackableQR good value for money?

ToolGPA grades TrackableQR B for value for money. Its paid plans start at about $6.69 a month, against a middle price of $11 for the category: 7 of the 29 others that charge start lower.

Could I make my own version of TrackableQR?

To replace TrackableQR you would be making email sent in volume that still reaches the inbox.

Where this guide comes from

The prices, plans, platforms and features were read from TrackableQR's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from TrackableQR's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by TrackableQR. Prices change, so check trackableqr.com before you buy.

trackableqr.com/pricing

trackableqr.com

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

TrackableQR, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/trackableqr

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "TrackableQR: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/trackableqr
```

Know someone choosing between QR code generators?

Send them this guide:
toolgpa.com/tools/trackableqr/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded QR code generators after TrackableQR, each with an Insider's Guide of its own.

QR Code Generators Insider's Guide

Every one of the 38 QR code generators we grade, compared

goQR.me Insider's Guide

Free QR code generator and API, with a paid editable-code service

3.0 GPA

QR TIGER Insider's Guide

Dynamic QR codes with a free plan, bulk creation and an API

3.0 GPA

Qrafter Insider's Guide

QR code scanner and generator app for iPhone, iPad and Mac

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what TrackableQR's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. TrackableQR is a trademark of its owner, and this guide is not made, paid for or approved by TrackableQR. Prices and plans change: check trackableqr.com before you buy.