ToolGPA

NOVEMBER 2026

Typito

The Insider's Guide

Browser video editor with text effects and templates



Every plan, grade, refund rule and rival among screen recording and video tools, read from Typito's own pages.

Made by Typito · checked Nov 12, 2026 · toolgpa.com

2.0
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Typito's own pages, its app-store listings and our grades. Every fact in it is on Typito's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 6 of the 84 other screen recording and video tools we grade

Typito is an online video editor built around text, captions and templates. Videos can be exported in vertical and square formats for social platforms, and published directly to Facebook and YouTube. A free plan exists with Typito branding and a monthly export limit.

To get you started, here are **9 things to know about Typito**, taken from its own pages and our grades.

> "
>
> **A web app where you build each video yourself.**
>
> From our grade for ease of use

1 **Best for text-heavy social videos**

Typito makes social videos with text effects, captions and brand kits, and the free plan gives you 30 minutes of export a month with its branding on.

2 **Paid plans start at $15 a month when paid by the year**

As its pricing page puts it: $180 per year ($18 billed monthly).

3 **There is a free plan**

30 minutes of export per month with Typito branding.

4 **It runs on Web**

Web.

5 **Text effects and templates**

600+ video and text templates and animated text effects.

6 **Captions**

Captions are included on paid plans.

7 **Social formats**

Resize between landscape, square and vertical.

8 **A 2.0 GPA, above 6 of 84**

That is against the other screen recording and video tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Typito you would be making a video editor. That is not a weekend's work, with an AI app builder or without one.

Typito at a glance

PRICING Free plan, from $180 per year ($18 billed monthly)	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web
MADE BY Typito	CATEGORY Screen Recording & Video
OUR GRADE 2.0 GPA, fair	

The report card

Best for text-heavy social videos

Typito makes social videos with text effects, captions and brand kits, and the free plan gives you 30 minutes of export a month with its branding on. Beyond that it's $15 a month on yearly billing, and there's no refund policy.

TOOLGPA REPORT CARD	Typito	Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	Solo is $180 a year, about $15 a month, which sits between the cheapest quarter and the dearer quarter.
Free plan and trial	C	A free plan with 30 minutes of export a month and Typito branding. That's a cap you'll reach quickly.
Features	C	Text effects, captions, social sizes, stock media, brand kit and direct publishing, but export time is capped each month.
Ease of use	C	No store rating on record. A web app where you build each video yourself.
Platforms and integrations	C	Web only, with Facebook and YouTube publishing. No apps or desktop version are listed.
Grade point average		Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Typito is for

- ✓ Fits if you make short text-led videos for social and want sizes set for each platform
- ✓ Works for people who want to try a free plan before paying

Who it is not for

- ✕ Tight if you stay free: 30 minutes of export a month and the Typito branding stays on
- ✕ Watch out: unused export minutes only roll over while a paid plan stays active
- ✕ Not for you if you want a refund, since the FAQ says there's no refund policy
- ✕ Pricey if you need more hours: add-on packs cost extra, such as $9 for 3 hours
- ✕ Not for you if you want a desktop or phone app, as it's web only

Good to know

Good for

- ✓ Social teams making captioned and text-led videos
- ✓ Marketers who want templates in the browser
- ✓ Occasional creators who can live within a monthly export allowance

Worth knowing

- ⓘ Export time is capped monthly; unused minutes roll over only while a paid subscription stays active.
- ⓘ The FAQ says there is no refund policy, with exceptions handled by email.
- ⓘ Add-on export packs are sold, such as $9 for 3 extra hours.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$15

A month to start, paid by the year. There is a free plan too

Typito has a free plan. Paid plans start at $180 per year ($18 billed monthly).

FREE

$0

30 minutes of export per month, with Typito branding on videos.

SOLO

$180

per year ($18 billed monthly)

60 minutes of export a month, 10-minute projects, 5 GB storage and one seat.

PRO

$350

per year ($35 billed monthly)

1,200 minutes of export a month per the plan data; seats can be added and multilingual text is supported.

The free plan

30 minutes of export per month with Typito branding.

Read from typito.com on Nov 12, 2026.

Ways to pay less

NONPROFIT

50% off annual plans for nonprofits

The pricing FAQ says registered nonprofits get 50% off annual subscriptions.

Stated on typito.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Browser video editor with text effects and templates. Here is what it does, as its own site describes it, and what it covers: templates, video editing.

> **Text effects, captions, social sizes, stock media, brand kit and direct publishing, but export time is capped each month.**
>
> From our grade for features

Text effects and templates

600+ video and text templates and animated text effects.

Captions

Captions are included on paid plans.

Social formats

Resize between landscape, square and vertical.

Stock media and music

Access to 600,000+ stock clips and photos and copyright-free music.

Brand kit

Save logos, titles and lower thirds across projects.

Direct publishing

Upload to Facebook and YouTube from the editor.

Where it runs

Web

What it works with

Facebook

YouTube

Typito is made by Typito.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

6/84

Other screen recording and video tools it is graded above

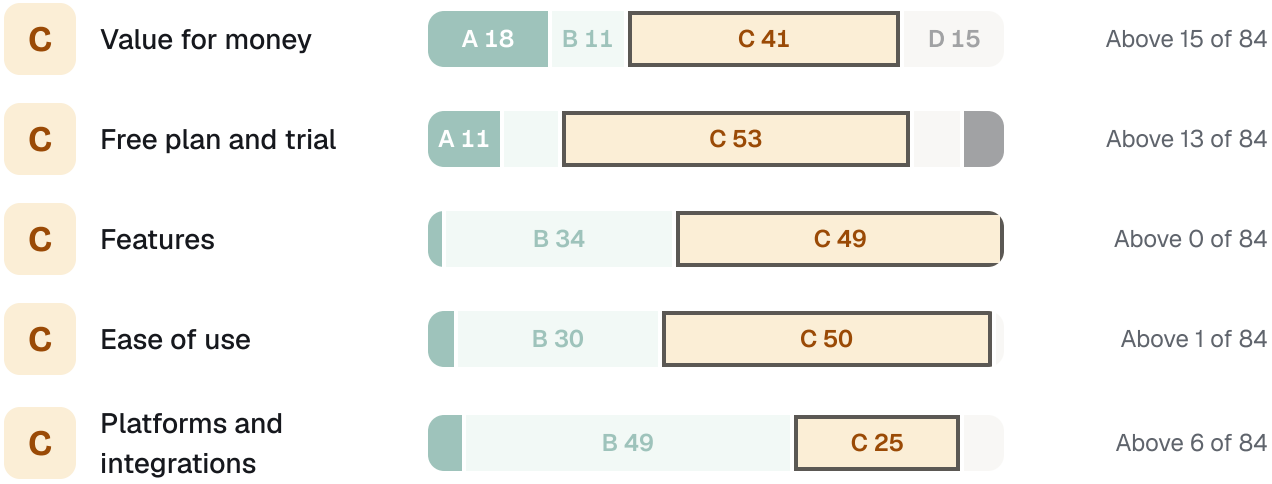
Typito's GPA of 2.0 is higher than 6 of the 84 other screen recording and video tools we grade, and level with 12.

Its paid plans start at $15 a month when paid by the year, against a middle price of $12 for the category: 39 of the 62 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 38 tools score higher and cost less.

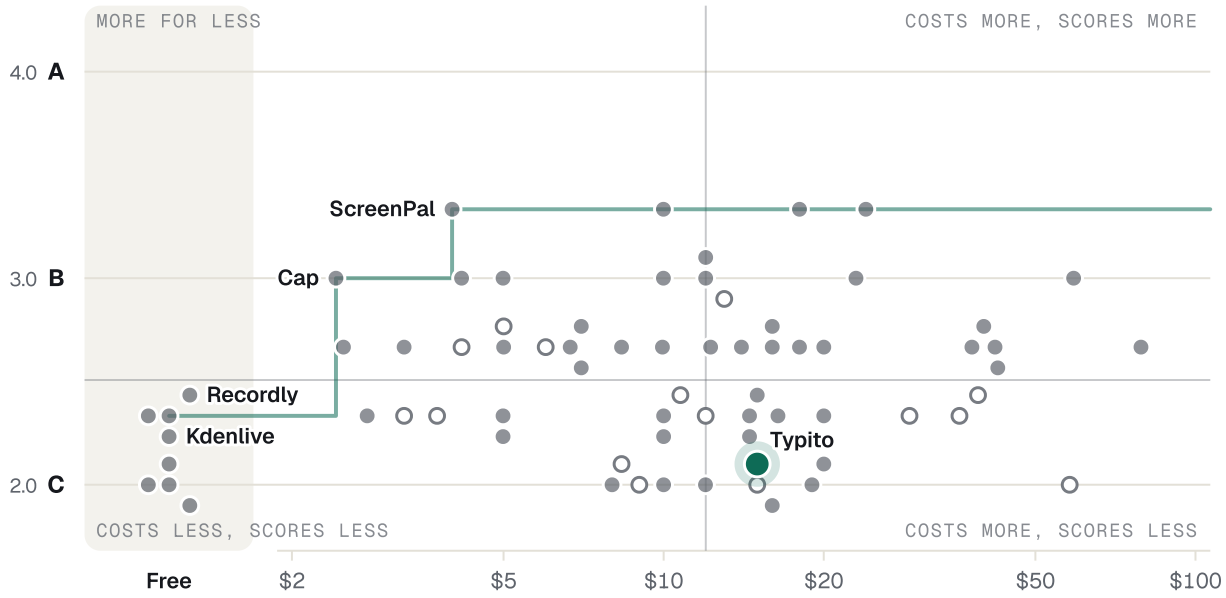
Each grade against the category

Every bar is all 85 screen recording and video tools we grade, cut by the letter each got. Typito's own letter is outlined.



Price against what you get

Each dot is one of 71 screen recording and video tools. Further left costs less; higher up scores better on features, ease of use and platforms. Typito is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Typito you would be making a video editor. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 66 of the 84 other screen recording and video tools grade higher. It costs $180 a year.

What you could make

- Templates: an app builder makes this well.

What you could not

- A video editor.

What this rests on. Typito's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



VEED, Kapwing, FlexClip, Flixier and Clipchamp

The 5 tools Typito is most often weighed against, with where each one differs from it.

2.4 GPA

VEED

Free plan · from $25/mo

Browser-based AI video generator and editor for social video.

- Only VEED lists iOS and Android apps.
- VEED also covers transcription, noise cancellation and screen recording.

Typito and VEED compared in full

2.4 GPA

Kapwing

Free plan · from $16/mo

Online video editor with AI subtitles, dubbing and team workspaces.

- Kapwing also covers transcription, noise cancellation and screen recording.

Typito and Kapwing compared in full



2.0
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FlexClip

Free plan · from $11.99/mo

Online video maker and editor with templates and AI tools.

- FlexClip also covers screen recording and text to speech.

Typito and FlexClip compared in full



2.2
GPA

Flixier

Free plan

Cloud video editor that runs in the browser with AI helpers.

- Only Flixier lists iOS and Android apps.
- Flixier also covers transcription and screen recording.

Typito and Flixier compared in full



2.8
GPA

Clipchamp

Free plan · from $9.99/mo

Microsoft's browser-based video editor with a free plan.

- Only Clipchamp lists a Windows app.
- Clipchamp also covers transcription, noise cancellation and screen recording.

Typito and Clipchamp compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

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Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Typito free?

Typito has a free plan. 30 minutes of export per month with Typito branding.

How much does Typito cost?

Typito lists 3 plans. Free: $0.

What platforms does Typito work on?

Typito is available on Web.

Does Typito offer any discounts?

Typito publicly lists the following: 50% off annual plans for nonprofits.

Does Typito have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Typito is listed for Web.

Does Typito have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Typito is listed for Web.

Is Typito open source?

Typito is not described as open source on its own site, as read on Nov 12, 2026.

What does Typito integrate with?

Typito's listing names Facebook and YouTube. A listing names up to eight integrations, so it may connect to more.

Who makes Typito?

Typito is made by a company of the same name.

What are the alternatives to Typito?

The closest alternatives to Typito in our directory are VEED, Kapwing, FlexClip, Flixier and Clipchamp.

How does Typito compare with other screen recording and video tools?

Typito's GPA of 2.0 is higher than 6 of the 84 other screen recording and video tools we grade, and level with 12.

Is Typito good value for money?

ToolGPA grades Typito C for value for money. On features, ease of use and platforms it scores 2.0 out of 4.

Could I make my own version of Typito?

To replace Typito you would be making a video editor. That is not a weekend's work, with an AI app builder or without one.

Where this guide comes from

The prices, plans, platforms and features were read from Typito's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Typito's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Typito. Prices change, so check typito.com before you buy.

typito.com/pricing

typito.com/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

5,038	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Typito, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/typito

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Typito: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/typito
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Know someone choosing between screen recording and video tools?

Send them this guide: toolgpa.com/tools/typito/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded screen recording and video tools after Typito, each with an Insider's Guide of its own.

Screen Recording & Video Insider's Guide

Every one of the 85 screen recording and video tools we grade, compared

DaVinci Resolve Insider's Guide

Video editing, color, effects and audio post-production in one app

3.4 GPA

Zencastr Insider's Guide

Free podcast recording, chat-based editing and hosting in one app

3.4 GPA

Cap Insider's Guide

Open-source screen recorder with instant share links and an editor

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Typito's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Typito is a trademark of its owner, and this guide is not made, paid for or approved by Typito. Prices and plans change: check typito.com before you buy.