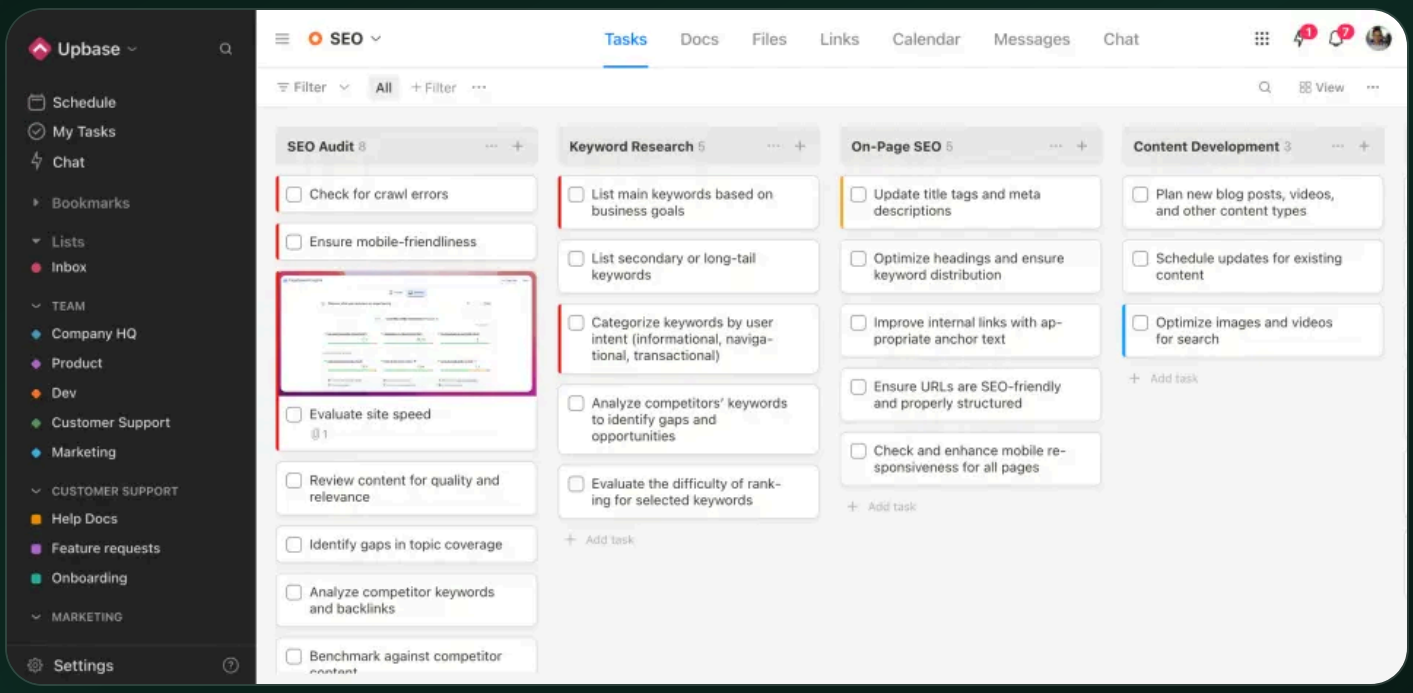
ToolGPA

NOVEMBER 2026

Upbase

The Insider's Guide

Client work management with a personal daily planner

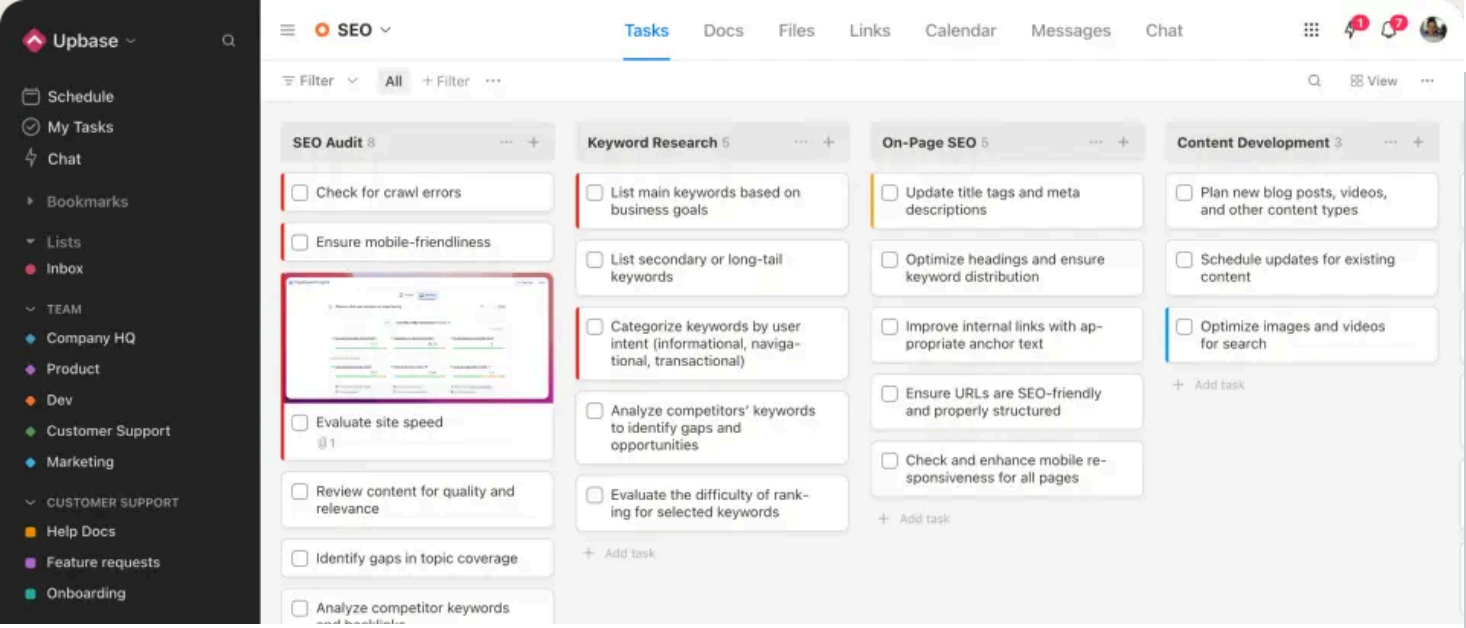


Every plan, grade, refund rule and rival among to-do list apps, read from Upbase's own pages.

Made by Upbase · checked Nov 13, 2026 · toolgpa.com

2.0

GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Upbase's own pages, its app-store listings and our grades. Every fact in it is on Upbase's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 2 of the 133 other to-do list apps we grade

Upbase is a project and task manager aimed at small agencies and service teams, with a client dashboard, time tracking, docs and chat. It also has a daily and weekly planner with time blocking, and its pages say it can be used for personal planning alone.

To get you started, here are **9 things to know about Upbase**, taken from its own pages and our grades.

> **Projects, views and client guests all have to be set up before it is useful.**
>
> From our grade for ease of use

1 **Best for client work plus a daily planner**

Upbase is a project tool for small agencies with a daily planner and time blocking on top, and the free plan includes unlimited tasks.

2 **Paid plans start at $10 a month for each person**

As its pricing page puts it: $10 per user / month, billed yearly.

3 **There is a free plan**

Unlimited tasks, 5 projects, 3 free guests, unlimited members and storage, time tracking and the daily planner.

4 **It runs on 3 platforms**

Web, iOS and Android, with a browser extension too.

5 **Daily and weekly planner**

Drag tasks onto days of a weekly planner, block out time for each one, and see the team's schedule in one view.

6 **Client dashboard and guests**

Clients are added as guests who see only what is shared with them. Free includes 3 guests; Premium has unlimited.

7 **Tasks in list, board and calendar views**

Tasks are unlimited on every plan, with custom fields, recurring tasks and reminders on the paid plans.

8 **A 2.0 GPA, above 2 of 133**

That is against the other to-do list apps we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

The plain part of Upbase you could make: tasks, kanban boards, calendar, time blocking and time tracking. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

Upbase at a glance

PRICING
Free plan, from $10 per user / month, billed yearly

FREE PLAN
Yes

FREE TRIAL
14-day free trial of Premium

RUNS ON
Web, iOS, Android, Browser extension

MADE BY
Upbase

CATEGORY
To-Do List Apps

OUR GRADE
2.0 GPA, fair

The report card

Best for client work plus a daily planner

Upbase is a project tool for small agencies with a daily planner and time blocking on top, and the free plan includes unlimited tasks. But the free plan stops at 5 projects and 3 guests, Premium is $10 per user a month, and recurring tasks and reminders sit behind it.

TOOLGPA REPORT CARD

Upbase

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	$10 per user a month on yearly billing, when this category's dearest tenth starts at $9. The flat Unlimited plan is $99 a month, and a team of five on Premium pays $50 a month.
Free plan and trial	C	Free forever, with unlimited tasks, time tracking and the planner. But 5 projects and 3 guests is a cap you'll hit, and Premium has a 14-day trial.
Features	C	List, board and calendar views, time blocking, client guests, time tracking and Google Calendar sync. Recurring tasks, reminders and custom fields need Premium, and API access is listed as in progress.
Ease of use	C	Projects, views and client guests all have to be set up before it is useful. No store rating is on record.
Platforms and integrations	B	Web, iPhone, Android and a browser extension, with Google Calendar, Docs, Sheets and Slides. No desktop app is listed.

Grade point average — Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Upbase is for

- ✓ Fits if you run a small agency and want clients to see their own tasks as guests
- ✓ Works for solo planners who want time blocking and can stay inside 5 projects

Who it is not for

- ✗ Pricey if you pay per person: $10 a user a month, against a typical $3.99 for this category
- ✗ Tight if you stay free, because it's 5 projects and 3 guests
- ✗ Too light for you if you want recurring tasks or reminders without paying, as both are Premium
- ✗ Watch out: each workspace is upgraded and charged separately
- ✗ Watch out: the pricing page shows no monthly-billed per-user price, only $10 a user

Good to know

Good for

- ✓ Small agencies and consultants who share work with clients
- ✓ Solo users who want a planner with time blocking and a free plan

Worth knowing

- ⓘ The free plan stops at 5 projects and 3 guests; recurring tasks, reminders and custom fields need Premium.
- ⓘ The pricing page does not show a monthly-billed per-user price, only $10 per user a month at the default view.
- ⓘ Per-user plans are charged per workspace, so each workspace is upgraded separately.
- ⓘ API access is listed as in progress.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$10

A month to start, for each person.
There is a free plan too

Upbase has a free plan. Paid plans start at $10 per user / month, billed yearly.

> **Free forever, with unlimited tasks, time tracking and the planner.**

From our grade for free plan and trial

FREE

$0

Unlimited tasks, 5 projects, 3 free guests, list, board and calendar views, daily planner and time tracking.

PREMIUM

$10

per user / month, billed yearly (monthly price not shown)

Unlimited projects and guests, custom fields, automations, recurring tasks, reminders, timesheets, AI assistant.

UNLIMITED

$99

per month for unlimited users, billed yearly ($119 billed monthly)

The Premium features at a flat price for every user in a single workspace.

The free plan

Unlimited tasks, 5 projects, 3 free guests, unlimited members and storage, time tracking and the daily planner.

Trying it first

14-day free trial of Premium

Read from upbase.io on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Yearly billing lowers the flat plan to $99

The Unlimited plan is $119 per month billed monthly or $99 per month billed yearly, according to the pricing page FAQ.

Stated on upbase.io

What it does

Its main features, where it runs, what it works with and who makes it

4

Places it runs: Web, iOS, Android and Browser extension

Client work management with a personal daily planner. Here is what it does, as its own site describes it, and what it covers: AI features, tasks, time blocking, calendar, kanban boards, time tracking.

> **List, board and calendar views, time blocking, client guests, time tracking and Google Calendar sync.**
>
> From our grade for features

Daily and weekly planner

Drag tasks onto days of a weekly planner, block out time for each one, and see the team's schedule in one view.

Client dashboard and guests

Clients are added as guests who see only what is shared with them. Free includes 3 guests; Premium has unlimited.

Tasks in list, board and calendar views

Tasks are unlimited on every plan, with custom fields, recurring tasks and reminders on the paid plans.

Time tracking and timesheets

Track time on tasks on every plan. Timesheets are part of Premium and Unlimited.

Google Calendar two-way sync

Shows Upbase tasks and Google Calendar events together. The comparison table lists it for Premium and Unlimited.

Where it runs

Web · iOS · Android · Browser extension

What it works with

Google Calendar · Google Docs · Google Sheets · Google Slides

Upbase is made by Upbase.

Where it stands

Its grades against its category, and whether to keep it or make your own

2/133

Other to-do list apps it is graded above

Upbase's GPA of 2.0 is higher than 2 of the 133 other to-do list apps we grade, and level with 5.

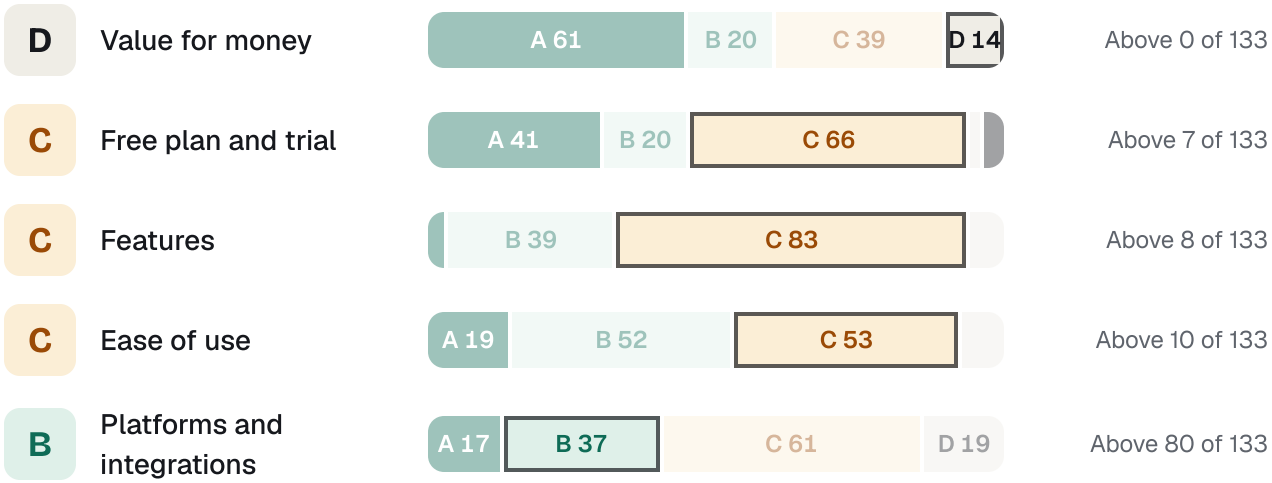
It stands best on platforms and integrations (B, above 80 of 133) and worst on value for money (D, above 0).

Its paid plans start at $10 a month for each person, against a middle price of $3 for the category: 69 of the 71 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 44 tools score higher and cost less.

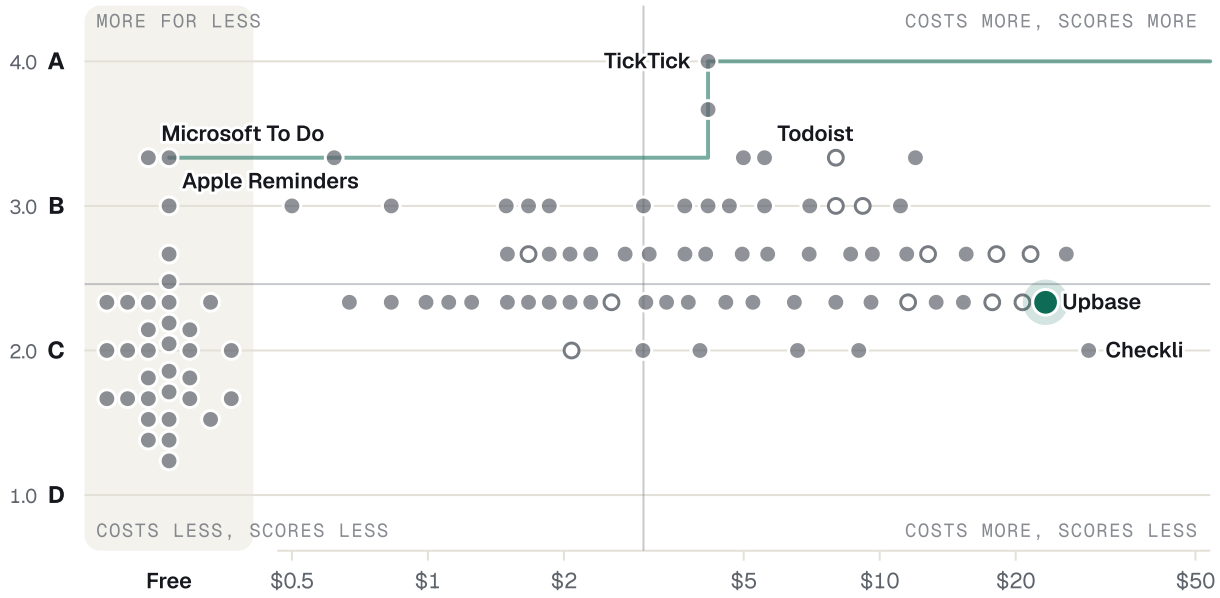
Each grade against the category

Every bar is all 134 to-do list apps we grade, cut by the letter each got. Upbase's own letter is outlined.



Price against what you get

Each dot is one of 106 to-do list apps. Further left costs less; higher up scores better on features, ease of use and platforms. Upbase is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Upbase you could make: tasks, kanban boards, calendar, time blocking and time tracking. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 126 of the 133 other to-do list apps grade higher. It costs $120 a year.

What you could make

- Tasks, kanban boards, calendar, time blocking and time tracking: an app builder makes these well.

What you could not

- A real app for iOS and Android. Something home-made would be a web page.
- It is priced for each person, which means accounts and billing for a team.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. Upbase's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Todoist, TickTick, Nozbe, Superlist and Amazing Marvin

The 5 tools Upbase is most often weighed against, with where each one differs from it.

2.8 GPA

Todoist

Free plan · from $5/mo

Cross-platform to-do list with natural-language task entry.

- Only Todoist lists macOS, Windows and Linux apps.
- Upbase also covers time blocking and time tracking.
- Todoist also covers templates and natural-language input.

Upbase and Todoist compared in full

3.4 GPA

TickTick

Free plan · from $49.99/yr

To-do list with a calendar, habit tracker and Pomodoro timer built in.

- Only TickTick lists macOS, Windows and Linux apps.
- Upbase also covers time blocking and time tracking.
- TickTick also covers natural-language input, Pomodoro timer and habit tracking.

Upbase and TickTick compared in full



2.4
GPA

Nozbe

Free plan · from $9/mo

To-do app for small teams built on projects, tasks and comments.

- Only Upbase lists a browser extension.
- Only Nozbe lists macOS and Windows apps.
- Upbase also covers time blocking and kanban boards.

Upbase and Nozbe compared in full



2.6
GPA

Superlist

Free plan · from $5/mo

To-do lists that hold tasks and notes together, with AI meeting notes.

- Only Upbase lists a browser extension.
- Only Superlist lists a macOS app.
- Upbase also covers time blocking, calendar, kanban boards and time tracking.

Upbase and Superlist compared in full



2.6
GPA

Amazing Marvin

Free trial · from $8/mo

Customizable task manager with 100+ features you switch on as needed.

- Upbase has a free plan. Amazing Marvin does not, though it has a free trial.
- Only Amazing Marvin lists macOS, Windows and Linux apps.
- Upbase also covers calendar and kanban boards.

Upbase and Amazing Marvin compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Upbase free?

Upbase has a free plan. Unlimited tasks, 5 projects, 3 free guests, unlimited members and storage, time tracking and the daily planner.

How much does Upbase cost?

Upbase lists 3 plans. Free: $0.

What platforms does Upbase work on?

Upbase is available on Web, iOS and Android. It also has a browser extension.

Does Upbase offer any discounts?

Upbase publicly lists the following: Yearly billing lowers the flat plan to $99.

Does Upbase have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. Upbase is listed for Web, iOS and Android.

Does Upbase have a macOS app?

No macOS app was listed when its pages were read on Nov 13, 2026. Upbase is listed for Web, iOS and Android.

Is Upbase open source?

Upbase is not described as open source on its own site, as read on Nov 13, 2026.

What does Upbase integrate with?

Upbase's listing names Google Calendar, Google Docs, Google Sheets and Google Slides.

Does Upbase have a free trial?

Yes. 14-day free trial of Premium.

Who makes Upbase?

Upbase is made by a company of the same name.

What are the alternatives to Upbase?

The closest alternatives to Upbase in our directory are Todoist, TickTick, Nozbe, Superlist and Amazing Marvin.

How does Upbase compare with other to-do list apps?

Upbase's GPA of 2.0 is higher than 2 of the 133 other to-do list apps we grade, and level with 5.

Is Upbase good value for money?

ToolGPA grades Upbase D for value for money. Its paid plans start at $10 a month for each person, against a middle price of $3 for the category: 69 of the 71 others that charge start lower.

Could I make my own version of Upbase?

The plain part of Upbase you could make: tasks, kanban boards, calendar, time blocking and time tracking.

Where this guide comes from

The prices, plans, platforms and features were read from Upbase's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Upbase's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Upbase. Prices change, so check upbase.io before you buy.

upbase.io/pricing/
upbase.io/apps
upbase.io/
upbase.io/features/daily-planner

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Upbase, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/upbase

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Upbase: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/upbase
```

Know someone choosing between to-do list apps?

Send them this guide: toolgpa.com/tools/upbase/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded to-do list apps after Upbase, each with an Insider's Guide of its own.

To-Do List Apps Insider's Guide

Every one of the 134 to-do list apps we grade, compared

Apple Reminders Insider's Guide

Apple's free to-do app for iPhone, iPad, Mac and Apple Watch

3.6 GPA

Microsoft To Do Insider's Guide

Free to-do list from Microsoft that syncs with Outlook tasks

3.6 GPA

Google Tasks Insider's Guide

Google's to-do list, built into Gmail, Calendar, Chat and Docs

3.4 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Upbase's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Upbase is a trademark of its owner, and this guide is not made, paid for or approved by Upbase. Prices and plans change: check upbase.io before you buy.