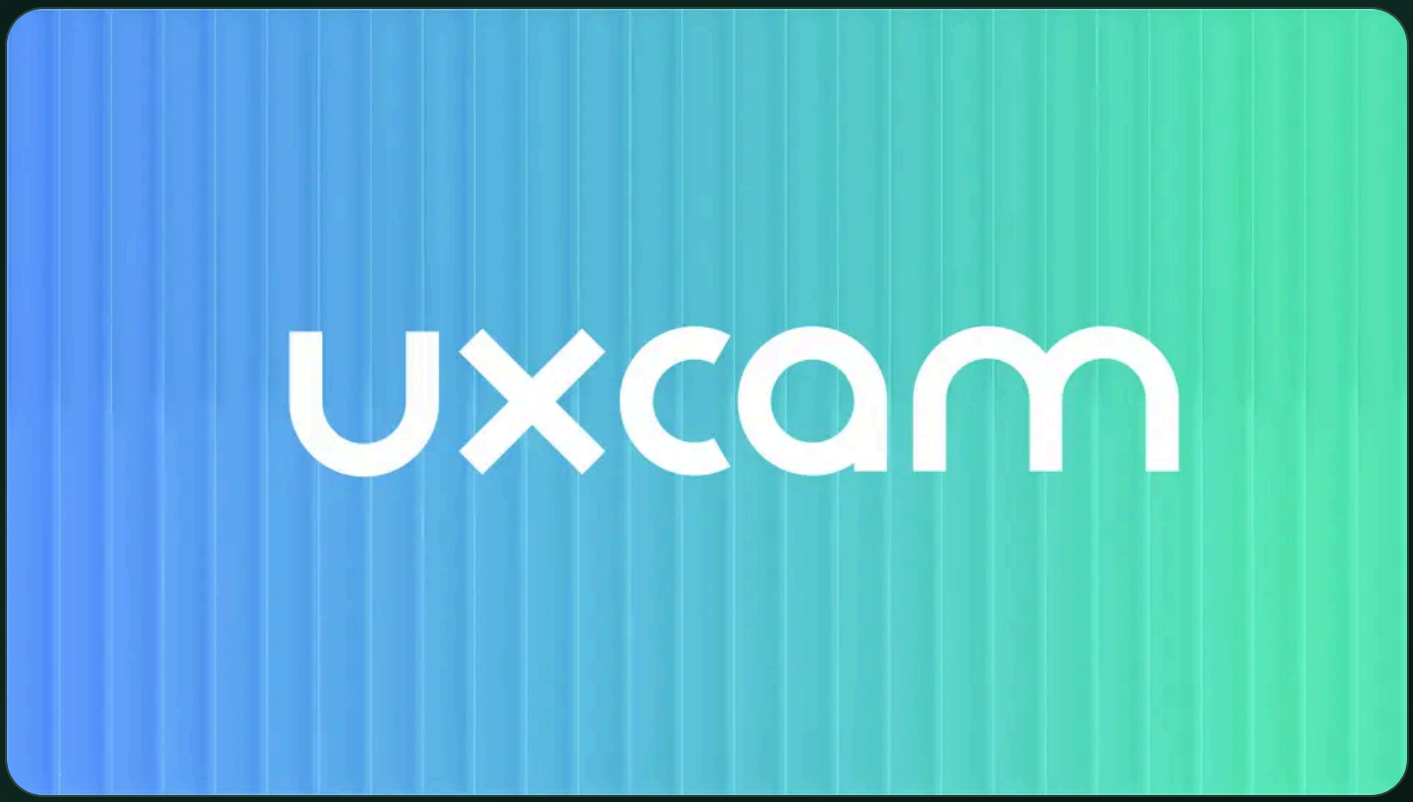
ToolGPA

NOVEMBER 2026

UXCam

The Insider's Guide

Product analytics and session replay for mobile apps and websites



Every plan, grade, refund rule and rival among website and product analytics tools, read from UXCam's own pages.

Made by UXCam · checked Nov 12, 2026 · toolgpa.com

2.2
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from UXCam's own pages, its app-store listings and our grades. Every fact in it is on UXCam's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 29 of the 100 other website and product analytics tools we grade

UXCam is a product analytics platform for mobile apps and websites. It records session replays and heatmaps, builds funnels, retention reports and dashboards, and includes an AI analyst called Tara that summarizes what changed. Data comes from a single SDK that the vendor says covers native and hybrid apps plus web.

To get you started, here are **8 things to know about UXCam**, taken from its own pages and our grades.

> "
>
> **A developer must add the SDK before anything shows up.**
>
> From our grade for ease of use

1 **Best for session replay for mobile apps**

UXCam records how people use iOS and Android apps, with heatmaps, funnels and an AI analyst.

2 **You can try it first**

14-day free trial with full feature access, no credit card required.

3 **It runs on Web**

Web.

4 **Session replay**

Replays of real sessions on apps and websites, with UXCam pointing to the sessions it considers most relevant.

5 **Heatmaps**

Taps, clicks and rage taps are collected automatically per screen, and releases can be compared side by side.

6 **Funnels, retention and segments**

Standard product analytics reports for drop-off, retention and churn, with segments to filter them.

7 **A 2.2 GPA, above 29 of 100**

That is against the other website and product analytics tools we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

Nothing UXCam does is plain enough to make in a weekend. The 5 things listed below take a company.

UXCam at a glance

PRICING
Free trial

FREE PLAN
No

FREE TRIAL
14-day free trial with full feature access, no credit card required.

RUNS ON
Web

MADE BY
UXCam

CATEGORY
Website & Product Analytics

OUR GRADE
2.2 GPA, fair

The report card

Best for session replay for mobile apps

UXCam records how people use iOS and Android apps, with heatmaps, funnels and an AI analyst. Developers add an SDK, there's no price on the page, and the free offer is a 14-day trial.

TOOLGPA REPORT CARD	UXCam	Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	No prices are published; plans follow monthly sessions and are quoted after a form.
Free plan and trial	C	14-day trial with full features and no card. No free plan.
Features	C	Session replay, heatmaps, funnels, retention, dashboards and an AI analyst for apps. It's built for mobile and needs an SDK in the app.
Ease of use	C	No store rating on record. A developer must add the SDK before anything shows up.
Platforms and integrations	B	SDKs for iOS, Android, React Native, Flutter and Cordova, with web analytics too, and a web dashboard. No desktop app.
Grade point average		Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who UXCam is for

- ✓ Fits if you run a mobile app and want to watch real sessions
- ✓ Works for a product team with a developer to add the SDK

Who it is not for

- ✕ Skip it if you want a price on the page, as plans are quoted after a form
- ✕ Not for you if you need a free plan, as there's only the 14-day trial
- ✕ Skip it if you have a plain website with no app, where web-first tools cost less
- ✕ Watch out: no desktop apps are listed, so you read results in a web dashboard

Good to know

Good for

- ✓ Mobile product teams that want replays and heatmaps for iOS and Android apps
- ✓ Teams that want one SDK for app and web data
- ✓ Teams that prefer an AI-assisted summary over reviewing sessions by hand

Worth knowing

- ⓘ Prices are not published: the pricing page says plans follow monthly sessions and are quoted after a form is filled in.
- ⓘ Data is collected through an SDK that developers add to the app; the vendor lists iOS, Android, React Native, Flutter and Cordova.
- ⓘ The product is used through a web dashboard; no desktop apps are listed.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

UXCam's current pricing could not be confirmed from its own site.

> **No prices are published; plans follow monthly sessions and are quoted after a form.**
>
> From our grade for value for money

We could not confirm UXCam's current prices from its own site, so this guide lists no plans. uxcam.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Product analytics and session replay for mobile apps and websites. Here is what it does, as its own site describes it, and what it covers: public API, AI features, dashboards, web analytics, session replay.

> **Session replay, heatmaps, funnels, retention, dashboards and an AI analyst for apps.**

From our grade for features

Session replay

Replays of real sessions on apps and websites, with UXCam pointing to the sessions it considers most relevant.

Heatmaps

Taps, clicks and rage taps are collected automatically per screen, and releases can be compared side by side.

Funnels, retention and segments

Standard product analytics reports for drop-off, retention and churn, with segments to filter them.

Dashboards

Dashboards that the vendor says can be generated from a plain-language description of what to track.

Tara AI analyst

An AI assistant that flags weekly changes in the data and links the sessions that explain them.

MCP server

UXCam data can be queried from AI tools that support MCP, such as Claude, ChatGPT and Cursor.

Where it runs

Web

What it works with

Its own pages name no integrations.

UXCam is made by UXCam.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

29/100

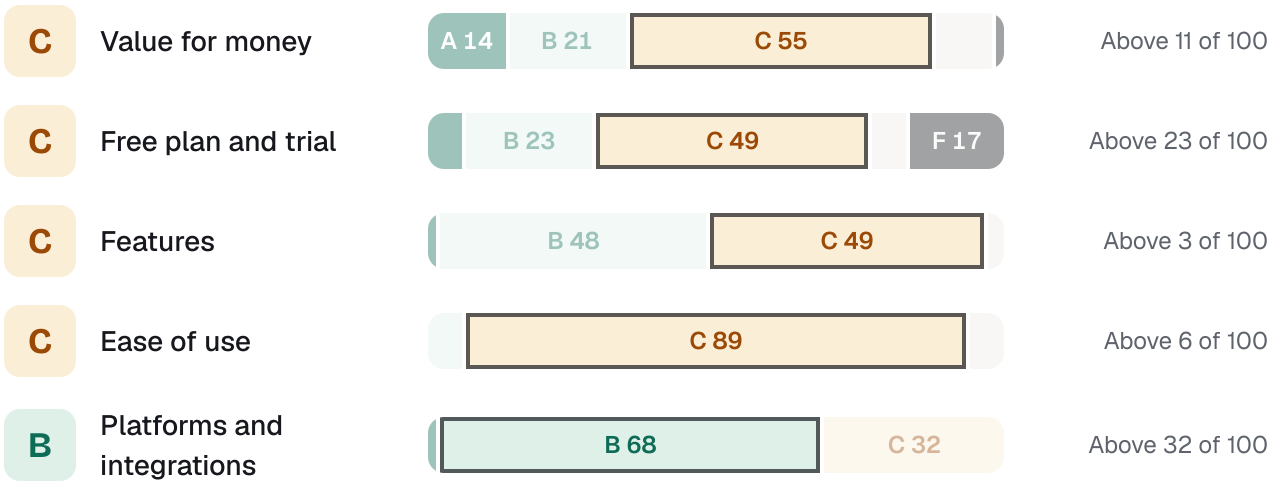
Other website and product analytics tools it is graded above

UXCam's GPA of 2.2 is higher than 29 of the 100 other website and product analytics tools we grade, and level with 25.

It stands best on platforms and integrations (B, above 32 of 100) and worst on features (C, above 3).

Each grade against the category

Every bar is all 101 website and product analytics tools we grade, cut by the letter each got. UXCam's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

Nothing UXCam does is plain enough to make in a weekend. The 5 things listed below take a company.

That makes this kind of software worth paying for, not this one in particular: 46 of the 100 other website and product analytics tools grade higher.

What you could not

- ✕ Recordings of what each visitor did on your pages.
- ✕ A tracking script and a database that counts every visit.
- ✕ Connections that pull numbers from dozens of other services.
- ✕ An API that other software can build on.
- ✕ AI features, unless you pay a model provider for each request yourself.

What this rests on. UXCam's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Contentsquare, Fullstory, Mixpanel and Amplitude

The 4 tools UXCam is most often weighed against, with where each one differs from it.

2.8 GPA

Contentsquare

Free plan · from $39/mo

Heatmaps, session replays and surveys, formerly sold as Hotjar.

- Contentsquare has a free plan. UXCam does not, though it has a free trial.
- UXCam also covers dashboards.
- Contentsquare also covers surveys.

UXCam and Contentsquare compared in full

3.0 GPA

Fullstory

Free plan

Session replay and behavior analytics for websites and apps.

- Fullstory has a free plan. UXCam does not, though it has a free trial.
- Fullstory also covers surveys.

UXCam and Fullstory compared in full

3.0
GPA

Mixpanel

Free plan · from $100/mo

Event-based product analytics with replays, flags and experiments.

- Mixpanel has a free plan. UXCam does not, though it has a free trial.
- UXCam also covers dashboards.
- Mixpanel also covers a/B testing.

UXCam and Mixpanel compared in full

3.0
GPA

Amplitude

Free plan · from $900/yr

Product analytics with session replay, experiments and in-app guides.

- Amplitude has a free plan. UXCam does not, though it has a free trial.
- UXCam also covers dashboards.
- Amplitude also covers surveys and a/B testing.

UXCam and Amplitude compared in full

Quick answers

The questions people ask about it, each answered in a line or two

10

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is UXCam free?

No, UXCam is a paid product, but you can try it first. 14-day free trial with full feature access, no credit card required.

What platforms does UXCam work on?

UXCam is available on Web.

Does UXCam have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. UXCam is listed for Web.

Does UXCam have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. UXCam is listed for Web.

Is UXCam open source?

UXCam is not described as open source on its own site, as read on Nov 12, 2026.

Does UXCam have an API?

Yes. UXCam offers a public API, according to its own site.

Who makes UXCam?

UXCam is made by a company of the same name.

What are the alternatives to UXCam?

The closest alternatives to UXCam in our directory are Contentsquare, Fullstory, Mixpanel and Amplitude.

How does UXCam compare with other website and product analytics tools?

UXCam's GPA of 2.2 is higher than 29 of the 100 other website and product analytics tools we grade, and level with 25.

Could I make my own version of UXCam?

Nothing UXCam does is plain enough to make in a weekend. The 5 things listed below take a company.

Where this guide comes from

The prices, plans, platforms and features were read from UXCam's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from UXCam's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by UXCam. Prices change, so check uxcam.com before you buy.

uxcam.com/plans/
uxcam.com/mobile-app-analytics/
uxcam.com/web-analytics/
uxcam.com/
uxcam.com/integrations/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

UXCam, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/uxcam

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "UXCam: The Insider's Guide", checked
Nov 12, 2026. https://toolgpa.com/tools/uxcam
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Know someone choosing between website and product analytics tools?

Send them this guide: toolgpa.com/tools/uxcam/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded website and product analytics tools after UXCam, each with an Insider's Guide of its own.

Website & Product Analytics Insider's Guide

Every one of the 101 website and product analytics tools we grade, compared

Google Analytics Insider's Guide

Google's free website and app analytics, with a paid 360 tier

3.4 GPA

Microsoft Clarity Insider's Guide

Free session recordings and heatmaps from Microsoft, no traffic cap

3.2 GPA

PostHog Insider's Guide

Open-source product analytics with replays, flags and surveys

3.2 GPA

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Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what UXCam's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. UXCam is a trademark of its owner, and this guide is not made, paid for or approved by UXCam. Prices and plans change: check uxcam.com before you buy.