ToolGPA

NOVEMBER 2026

Vaizle

The Insider's Guide

AI chat over your ad, store and analytics data



Every plan, grade, refund rule and rival among marketing reporting and call tracking tools, read from Vaizle's own pages.

Made by Vaizle · checked Nov 13, 2026 · toolgpa.com

1.8
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Vaizle's own pages, its app-store listings and our grades. Every fact in it is on Vaizle's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 10 of the 56 other marketing reporting and call tracking tools we grade

Vaizle is an AI marketing analytics assistant that answers questions across connected ad, social, store and web analytics accounts. It also offers agents for weekly reviews, alerts and Google Sheets reports. Plans are sold by yearly or monthly credit allowances.

To get you started, here are **8 things to know about Vaizle**, taken from its own pages and our grades.

> **But it runs on yearly credit allowances, unused credits do not roll over, and the plans are non-refundable.**
>
> From our report card of Vaizle

1 **Best for asking questions across ad and analytics accounts**

Vaizle answers questions across connected ad, social, store and web analytics accounts, with agents for weekly reviews and alerts.

2 **Paid plans start at $49 a month**

As its pricing page puts it: $49 per month, billed annually ($85 billed monthly).

3 **It runs on Web**

Web.

4 **Ask across accounts**

Chat questions answered from connected Meta Ads, Google Ads, Shopify and analytics data.

5 **Agents**

Agents run recurring reviews of ad performance.

6 **Alerts**

Email alerts when selected metrics change.

7 **A 1.8 GPA, above 10 of 56**

That is against the other marketing reporting and call tracking tools we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace Vaizle you would be making an AI model, which you can rent by the request but not make. That is not a weekend's work, with an AI app builder or without one.

Vaizle at a glance

PRICING Paid, from $49 per month, billed annually ($85 billed monthly)	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Vaizle	CATEGORY Marketing Reports & Call Tracking
OUR GRADE 1.8 GPA, weak	

The report card

Best for asking questions across ad and analytics accounts

Vaizle answers questions across connected ad, social, store and web analytics accounts, with agents for weekly reviews and alerts. But it runs on

yearly credit allowances, unused credits do not roll over, and the plans are non-refundable.

TOOLGPA REPORT CARD	Vaizle	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	$49 a month on yearly billing, $85 monthly, for 120,000 credits a year, against a category middle of $62.
Free plan and trial	F	No free plan and no trial on the pricing page. The site's 69+ free tools are separate from the product.
Features	C	Questions across accounts, agents, alerts, Sheets reports and competitor analytics. The listing shows a gap: usage is capped by credits and the two plans differ only in credits.
Ease of use	C	No store rating on record. You connect each ad and analytics account.
Platforms and integrations	B	Web product with Meta Ads, Google Ads, LinkedIn, TikTok, Shopify, Google Analytics and Search Console. No desktop or phone app.
Grade point average		Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Vaizle is for

- ✓ Fits if you want plain-English answers across several ad accounts
- ✓ Works for freelancers on the $49 plan with moderate use

Who it is not for

- ✗ Skip it if you want to try it first, as no trial is listed
- ✗ Tight if you run out of credits: you move up a plan or contact support
- ✗ Not for you if you want a refund, since the plans are non-refundable
- ✗ Watch out: unused credits do not roll over, and both plans cover the same platforms

Good to know

Good for

- ✓ Freelancers and small teams checking ad performance by chat
- ✓ Shopify advertisers combining store and ad data

Worth knowing

- ⓘ Both plans include the same platforms; they differ only in credits.
- ⓘ Unused credits do not roll over, and the plans are non-refundable.
- ⓘ Running out of credits means choosing another plan or contacting support.
- ⓘ The site also offers 69+ free tools that need no sign-up.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$49
A month to start

Vaizle is a paid product, starting at $49 per month, billed annually ($85 billed monthly).

> **No free plan and no trial on the pricing page.**
>
> From our grade for free plan and trial

AI PLUS

$49

per month, billed annually ($85 billed monthly)

120,000 credits a year (10,000 a month on monthly billing), for solopreneurs and freelancers.

AI PRO

$99

per month, billed annually ($170 billed monthly)

240,000 credits a year (20,000 a month on monthly billing), for power users and teams.

Read from vaizle.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Save 42% on annual billing

The pricing page labels annual billing as save 42%.

Stated on vaizle.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

AI chat over your ad, store and analytics data. Here is what it does, as its own site describes it, and what it covers: AI features, chat assistant, reports, web analytics.

> "
>
> **Questions across accounts, agents, alerts, Sheets reports and competitor analytics.**

From our grade for features

Ask across accounts

Chat questions answered from connected Meta Ads, Google Ads, Shopify and analytics data.

Agents

Agents run recurring reviews of ad performance.

Alerts

Email alerts when selected metrics change.

Sheets reports

Reports fill themselves in Google Sheets.

Competitor analytics

Covers Meta Ads, Google Ads, LinkedIn Ads, Facebook and Instagram profiles.

Where it runs

Web

What it works with

Meta Ads
Google Ads
LinkedIn Ads
TikTok Ads
Shopify
Google Analytics
Google Search Console
Bing Webmaster

Vaizle is made by Vaizle.

Where it stands

Its grades against its category, and whether to keep it or make your own

10/56

Other marketing reporting and call tracking tools it is graded above

Vaizle's GPA of 1.8 is higher than 10 of the 56 other marketing reporting and call tracking tools we grade, and level with 15.

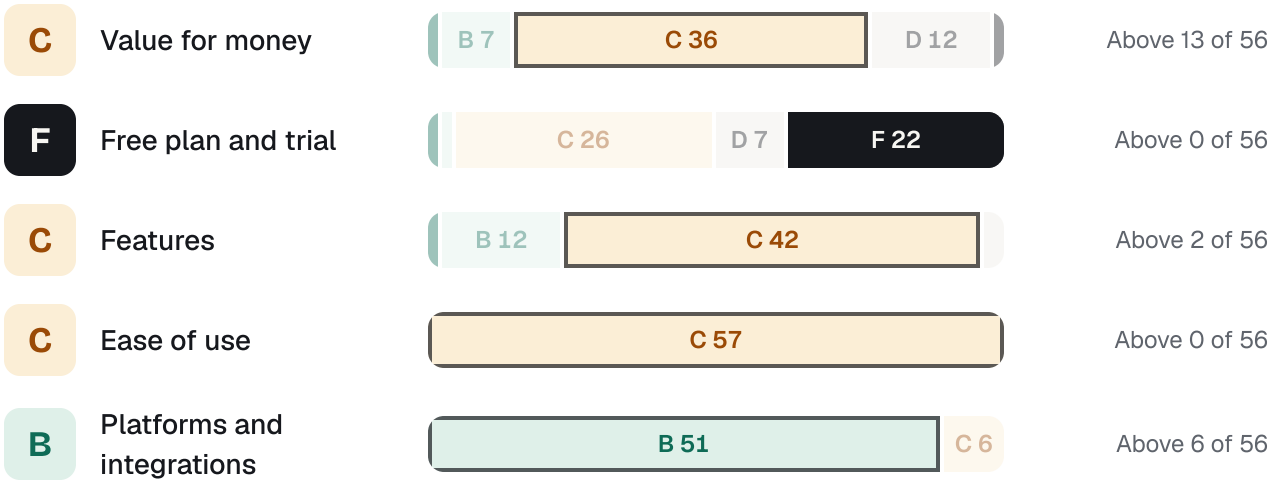
It stands best on platforms and integrations (B, above 6 of 56) and worst on free plan and trial (F, above 0).

Its paid plans start at $49 a month, against a middle price of $50 for the category: 21 of the 44 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 3 tools score higher and cost less.

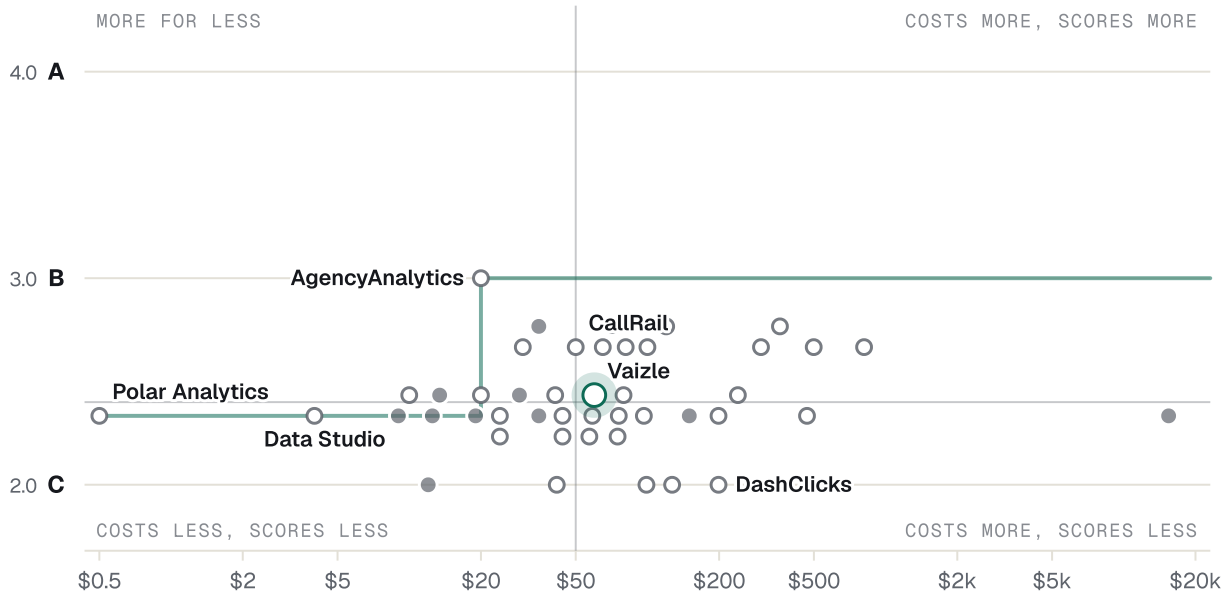
Each grade against the category

Every bar is all 57 marketing reporting and call tracking tools we grade, cut by the letter each got. Vaizle's own letter is outlined.



Price against what you get

Each dot is one of 45 marketing reporting and call tracking tools. Further left costs less; higher up scores better on features, ease of use and platforms. Vaizle is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Vaizle you would be making an AI model, which you can rent by the request but not make. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 31 of the 56 other marketing reporting and call tracking tools grade higher. It costs $588 a year.

What you could make

- Reports: an app builder makes this well.

What you could not

- An AI model, which you can rent by the request but not make.
- A tracking script and a database that counts every visit.
- It plugs into other products, Meta Ads, Google Ads and LinkedIn Ads among them.

What this rests on. Vaizle's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Databox, Porter Metrics, Dataslayer and Whatagraph

The 4 tools Vaizle is most often weighed against, with where each one differs from it.

2.4 GPA

Databox

Free plan · from $71/mo

Reporting dashboards with an AI analyst over 130+ connected sources.

- Databox has a free plan. Vaizle does not.
- Vaizle also covers chat assistant and web analytics.
- Databox also covers goals and dashboards.

Vaizle and Databox compared in full

2.4 GPA

Porter Metrics

Free plan · from $12.50/mo

Marketing data connectors priced per connected account.

- Porter Metrics has a free plan. Vaizle does not.
- Vaizle also covers chat assistant and web analytics.
- Porter Metrics also covers dashboards.

Vaizle and Porter Metrics compared in full

2.2
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Dataslayer

Free plan · from $35/mo

Sends marketing data to Sheets, BI tools and AI assistants.

- Dataslayer has a free plan. Vaizle does not.
- Vaizle also covers chat assistant and web analytics.
- Dataslayer also covers spreadsheets and dashboards.

Vaizle and Dataslayer compared in full

1.6
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Whatagraph

From $812/mo

Marketing reports and dashboards built by AI agents, for agencies.

- Vaizle also covers chat assistant and web analytics.
- Whatagraph also covers AI agents and dashboards.

Vaizle and Whatagraph compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Vaizle free?

No. Vaizle is a paid product, starting at $49 per month, billed annually ($85 billed monthly).

How much does Vaizle cost?

Vaizle lists 2 plans. AI Plus: $49 per month, billed annually ($85 billed monthly).

What platforms does Vaizle work on?

Vaizle is available on Web.

Does Vaizle offer any discounts?

Vaizle publicly lists the following: Save 42% on annual billing.

Does Vaizle have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Vaizle is listed for Web.

Does Vaizle have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Vaizle is listed for Web.

Is Vaizle open source?

Vaizle is not described as open source on its own site, as read on Nov 13, 2026.

What does Vaizle integrate with?

Vaizle's listing names Meta Ads, Google Ads, LinkedIn Ads, TikTok Ads, Shopify, Google Analytics, Google Search Console and Bing Webmaster.

Who makes Vaizle?

Vaizle is made by a company of the same name.

What are the alternatives to Vaizle?

The closest alternatives to Vaizle in our directory are Databox, Porter Metrics, Dataslayer and Whatagraph.

How does Vaizle compare with other marketing reporting and call tracking tools?

Vaizle's GPA of 1.8 is higher than 10 of the 56 other marketing reporting and call tracking tools we grade, and level with 15.

Is Vaizle good value for money?

ToolGPA grades Vaizle C for value for money. Its paid plans start at $49 a month, against a middle price of $50 for the category: 21 of the 44 others that charge start lower.

Could I make my own version of Vaizle?

To replace Vaizle you would be making an AI model, which you can rent by the request but not make.

Where this guide comes from

The prices, plans, platforms and features were read from Vaizle's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Vaizle's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Vaizle. Prices change, so check vaizle.com before you buy.

vaizle.com/pricing/

vaizle.com/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Vaizle, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/vaizle

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Vaizle: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/vaizle
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Know someone choosing between marketing reporting and call tracking tools?

Send them this guide: toolgpa.com/tools/vaizle/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded marketing reporting and call tracking tools after Vaizle, each with an Insider's Guide of its own.

Marketing Reports & Call Tracking Insider's Guide

Every one of the 57 marketing reporting and call tracking tools we grade, compared

Data Studio Insider's Guide

Google's free report and dashboard builder, formerly Looker Studio

3.0 GPA

AgencyAnalytics Insider's Guide

White-labeled client reporting dashboards for marketing agencies

2.6 GPA

CallRail Insider's Guide

Call tracking and attribution that ties phone leads to campaigns

2.4 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Vaizle's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Vaizle is a trademark of its owner, and this guide is not made, paid for or approved by Vaizle. Prices and plans change: check vaizle.com before you buy.