ToolGPA

NOVEMBER 2026

Vbout

The Insider's Guide

Email, automation, social and landing pages in one platform



Every plan, grade, refund rule and rival among email marketing and newsletter tools, read from Vbout's own pages.

Made by Vbout · checked Nov 13, 2026 · toolgpa.com

2.2
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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Vbout's own pages, its app-store listings and our grades. Every fact in it is on Vbout's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 42 of the 102 other email marketing and newsletter tools we grade

Vbout is a marketing platform that bundles email marketing, automation, lead management, landing pages, social media tools and an AI chatbot. Plans are priced by monthly email volume rather than by contact count, and there is also an agency edition with white-label options.

To get you started, here are **9 things to know about Vbout**, taken from its own pages and our grades.

1 **Best for email, social and landing pages in one place**

Vbout covers email, automation, landing pages, social and a pipeline, with a free plan of 500 emails a month.

2 **Paid plans start at $50 a month**

As its pricing page puts it: $50 per month at 500 emails/month (Starter), billed monthly.

3 **There is a free plan**

500 emails a month, unlimited contacts in lead management, automation, pipeline management and limited reporting.

4 **It runs on Web**

Web.

5 **Email marketing and automation**

Drag-and-drop automation workflows, lead scoring and email campaigns, with lead management that has no contact cap.

6 **Landing pages, forms and pop-ups**

Landing pages come with Starter; forms with payments and pop-ups are listed in the core feature set.

7 **AI chatbot**

Starter and up include a chatbot capped at 1K, 5K or 10K messages a month; Messenger, SMS and WhatsApp channels start at Professional.

8 **A 2.2 GPA, above 42 of 102**

That is against the other email marketing and newsletter tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Vbout you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

Vbout at a glance

PRICING Free plan, from $50 per month at 500 emails/month (Starter), billed monthly	FREE PLAN Yes
FREE TRIAL 14-day free trial, no credit card required	RUNS ON Web
MADE BY Vbout	CATEGORY Email Marketing & Newsletters
OUR GRADE 2.2 GPA, fair	

The report card

Best for email, social and landing pages in one place

Vbout covers email, automation, landing pages, social and a pipeline, with a free plan of 500 emails a month. Starter is $50 for 500 emails and $100 on Professional, and branding removal and human support are add-ons.

TOOLGPA REPORT CARD	Vbout	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	Starter is $50 a month for 500 emails and Professional $100, rising to $199 and $299 at higher volumes. That is far above the $20 middle.
Free plan and trial	C	Free plan with 500 emails a month, lead management, automation and 1 seat, but no landing pages. There's also a 14-day trial with no card.
Features	B	Email, automation, landing pages, forms, an AI chatbot, social tools, pipeline and calendar booking. Social and API sit on Professional.
Ease of use	C	No store rating on record. A web app with many tools to set up.
Platforms and integrations	B	Web app with Salesforce, HubSpot, Insightly and Zoho, plus an API on Professional.

Grade point average Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Vbout is for

- ✓ Fits if you want email, social and a pipeline in one tool
- ✓ Works for agencies that want an agency edition

Who it is not for

- ✗ Pricey if you send a lot: $50 buys 500 emails a month, and Professional is $100
- ✗ Tight if you stay free: 500 emails a month and no landing pages
- ✗ Not for you if you want a clean look on a low plan, as removing Vbout branding is an add-on
- ✗ Watch out: human support is an add-on, and social and API access are Professional only

Good to know

Good for

- ✓ Small teams wanting email, CRM and landing pages in one tool
- ✓ Businesses with large lists, since contacts are not billed
- ✓ Agencies reselling marketing software under their own brand

Worth knowing

- ⓘ Prices follow the monthly email volume; the page also shows $199 and $299 for Starter and Professional at a higher volume.
- ⓘ Removing Vbout branding on lower plans and human support are add-ons.
- ⓘ The free plan is limited to 500 emails a month and has no landing pages.
- ⓘ A 10% saving is advertised for yearly billing.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$50

A month to start. There is a free plan too

Vbout has a free plan. Paid plans start at $50 per month at 500 emails/month (Starter), billed monthly.

FREE

$0

500 emails a month, lead management, automation, pipeline management, 1 team seat, limited reporting.

STARTER

$50

per month at 500 emails/month, billed monthly

Adds landing pages, advanced reporting, AI chatbot and 5 seats. Price rises with email volume.

PROFESSIONAL

$100

per month at 500 emails/month, billed monthly

Adds social media tools, API access, calendar booking, no Vbout branding and 10 seats.

ENTERPRISE

Custom

Adds a Salesforce connector, higher API limits, dedicated IP pool and account manager, unlimited seats.

The free plan

500 emails a month, unlimited contacts in lead management, automation, pipeline management and limited reporting.

Trying it first

14-day free trial, no credit card required

Read from vbout.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Save 10% with yearly billing

The pricing page offers a Yearly option marked "Save 10%" next to the Monthly option.

Stated on vbout.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Email, automation, social and landing pages in one platform. Here is what it does, as its own site describes it, and what it covers: public API, AI features, marketing automation, forms, email campaigns, chatbots, popups.

> **Email, automation, landing pages, forms, an AI chatbot, social tools, pipeline and calendar booking.**
>
> From our grade for features

Email marketing and automation

Drag-and-drop automation workflows, lead scoring and email campaigns, with lead management that has no contact cap.

Landing pages, forms and pop-ups

Landing pages come with Starter; forms with payments and pop-ups are listed in the core feature set.

AI chatbot

Starter and up include a chatbot capped at 1K, 5K or 10K messages a month; Messenger, SMS and WhatsApp channels start at Professional.

Social media tools

Social publishing and moderation sit in the platform, with the social tools listed under Professional.

Pipeline and calendar booking

A pipeline manager tracks leads and tasks, and calendar booking is available from Professional.

Agency edition

Agencies can build a plan with a reseller portal and white label starting at $95 a month, plus email pool and sub-accounts.

Where it runs

Web

What it works with

Salesforce
HubSpot
Insightly
Zoho

Vbout is made by Vbout.

Where it stands

Its grades against its category, and whether to keep it or make your own

42/102

Other email marketing and newsletter tools it is graded above

Vbout's GPA of 2.2 is higher than 42 of the 102 other email marketing and newsletter tools we grade, and level with 24.

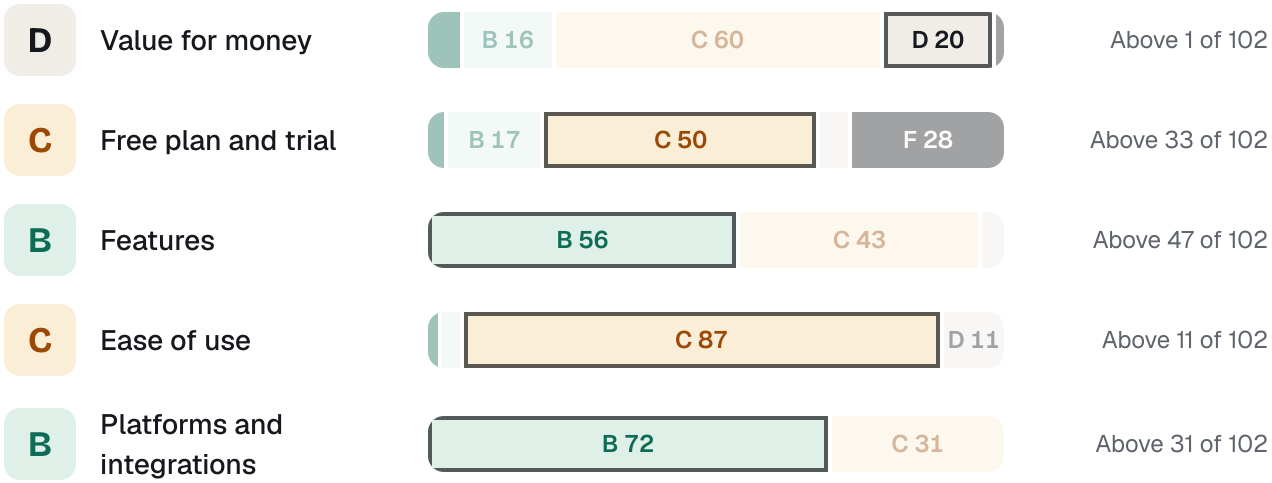
It stands best on features (B, above 47 of 102) and worst on value for money (D, above 1).

Its paid plans start at $50 a month, against a middle price of $19 for the category: 58 of the 78 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. 3 tools score higher and cost less.

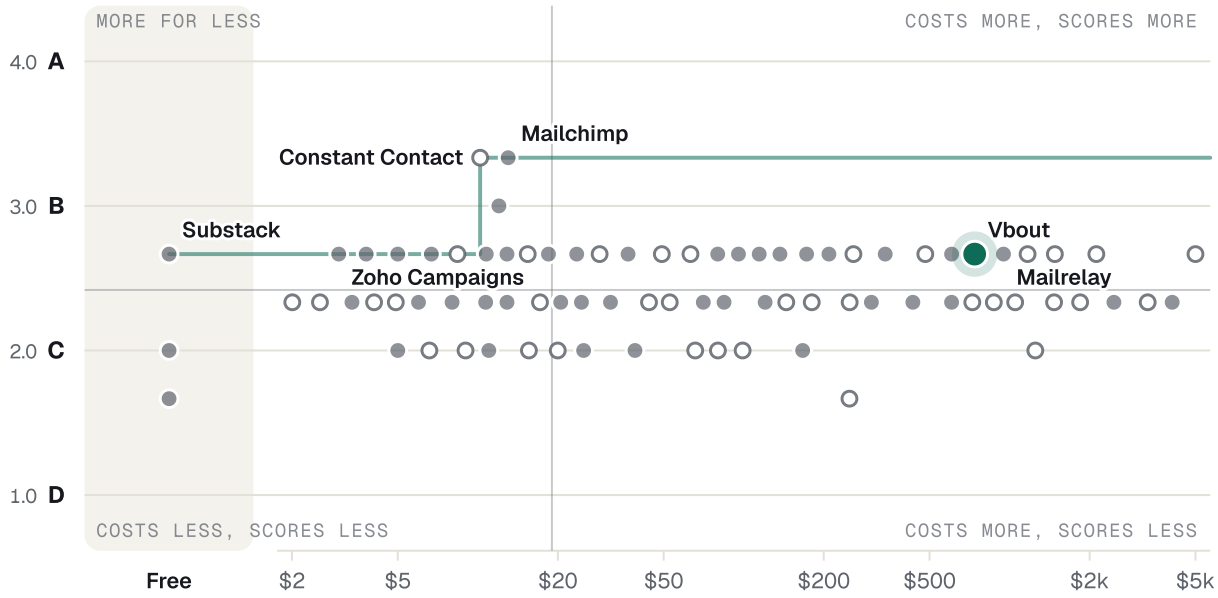
Each grade against the category

Every bar is all 103 email marketing and newsletter tools we grade, cut by the letter each got. Vbout's own letter is outlined.



Price against what you get

Each dot is one of 82 email marketing and newsletter tools. Further left costs less; higher up scores better on features, ease of use and platforms. Vbout is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Vbout you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

It costs $600 a year.

What you could make

- Popups and forms: an app builder makes these well.

What you could not

- Newsletters sent to thousands of people that still reach the inbox.

- Email sent in volume that still reaches the inbox.
- A chatbot builder hooked into the messaging apps.
- It plugs into other products, Salesforce, HubSpot and Insightly among them, and has an API.
- AI features, unless you pay a model provider for each request yourself.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. Vbout's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



ActiveCampaign, GetResponse, SharpSpring, MailerLite and Brevo

The 5 tools Vbout is most often weighed against, with where each one differs from it.

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ActiveCampaign

Free trial · from $15/mo

Email marketing and multi-step automation priced by contacts.

- Vbout has a free plan. ActiveCampaign does not, though it has a free trial.
- Vbout also covers chatbots and popups.
- ActiveCampaign also covers sales pipeline and reports.

Vbout and ActiveCampaign compared in full

2.4 GPA

GetResponse

Free plan · from $19/mo

Email marketing with automation, webinars, courses and landing pages.

- Only GetResponse lists iOS and Android apps.
- Vbout also covers chatbots and popups.
- GetResponse also covers paid newsletters and live chat.

Vbout and GetResponse compared in full



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SharpSpring

Paid

Marketing automation and CRM for agencies and small businesses.

- Vbout has a free plan. SharpSpring does not.
- Vbout also covers forms, chatbots and popups.
- SharpSpring also covers sales pipeline and reports.

Vbout and SharpSpring compared in full



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MailerLite

Free plan · from $12/mo

Email newsletters, automations, sites and paid subscriptions.

- Only MailerLite lists an iOS app.
- Vbout also covers chatbots and popups.
- MailerLite also covers paid newsletters.

Vbout and MailerLite compared in full



2.6
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Brevo

Free plan · from $9/mo

Email, SMS and WhatsApp marketing priced by emails sent, with a CRM.

- Vbout also covers chatbots and popups.
- Brevo also covers sales pipeline and live chat.

Vbout and Brevo compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

15

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Vbout free?

Vbout has a free plan. 500 emails a month, unlimited contacts in lead management, automation, pipeline management and limited reporting.

How much does Vbout cost?

Vbout lists 4 plans. Free: $0.

What platforms does Vbout work on?

Vbout is available on Web.

Does Vbout offer any discounts?

Vbout publicly lists the following: Save 10% with yearly billing.

Does Vbout have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Vbout is listed for Web.

Does Vbout have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Vbout is listed for Web.

Is Vbout open source?

Vbout is not described as open source on its own site, as read on Nov 13, 2026.

Does Vbout have an API?

Yes. Vbout offers a public API, according to its own site.

What does Vbout integrate with?

Vbout's listing names Salesforce, HubSpot, Insightly and Zoho. A listing names up to eight integrations, so it may connect to more.

Does Vbout have a free trial?

Yes. 14-day free trial, no credit card required.

Who makes Vbout?

Vbout is made by a company of the same name.

What are the alternatives to Vbout?

The closest alternatives to Vbout in our directory are ActiveCampaign, GetResponse, SharpSpring, MailerLite and Brevo.

How does Vbout compare with other email marketing and newsletter tools?

Vbout's GPA of 2.2 is higher than 42 of the 102 other email marketing and newsletter tools we grade, and level with 24.

Is Vbout good value for money?

ToolGPA grades Vbout D for value for money. Its paid plans start at $50 a month, against a middle price of $19 for the category: 58 of the 78 others that charge start lower.

Could I make my own version of Vbout?

To replace Vbout you would be making newsletters sent to thousands of people that still reach the inbox.

Where this guide comes from

The prices, plans, platforms and features were read from Vbout's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Vbout's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Vbout. Prices change, so check vbout.com before you buy.

vbout.com/

vbout.com/pricing

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Vbout, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/vbout

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Vbout: The Insider's Guide", checked
Nov 13, 2026. https://toolgpa.com/tools/vbout
```

Know someone choosing between email marketing and newsletter tools?

Send them this guide: toolgpa.com/tools/vbout/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded email marketing and newsletter tools after Vbout, each with an Insider's Guide of its own.

Email Marketing & Newsletters Insider's Guide

Every one of the 103 email marketing and newsletter tools we grade, compared

Substack Insider's Guide

Newsletter, podcast and video publishing with paid subscriptions

3.2 GPA

Mailrelay Insider's Guide

Email marketing with a large free plan and SMS and WhatsApp add-ons

3.0 GPA

SendFox Insider's Guide

Email newsletters and list building for creators on a budget

3.0 GPA

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Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Vbout's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Vbout is a trademark of its owner, and this guide is not made, paid for or approved by Vbout. Prices and plans change: check vbout.com before you buy.