ToolGPA

NOVEMBER 2026

Venngage

The Insider's Guide

Online maker for infographics, diagrams and business documents



Every plan, grade, refund rule and rival among presentation tools, read from Venngage's own pages.

Made by Venngage, Inc. · checked Nov 13, 2026 · toolgpa.com

1.8
GPA



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ToolGPA put this guide together from Venngage's own pages, its app-store listings and our grades. Every fact in it is on Venngage's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 9 of the 89 other presentation tools we grade

Venngage is a browser-based design tool for infographics, reports, flyers, timelines and similar documents, with an AI design generator and templates. A free plan allows five designs. Business adds PDF and PowerPoint export, brand kits and team sharing.

To get you started, here are **9 things to know about Venngage**, taken from its own pages and our grades.

1 **Best for infographics and reports with a free start**

Venngage is a browser design tool for infographics and documents, free for 5 designs and $10 a month on Premium.

2 **Paid plans start at $10 a month**

As its pricing page puts it: $10 per month, billed annually ($19 billed monthly).

3 **There is a free plan**

5 designs, 80 daily AI credits at signup, public sharing, 6 image uploads and free icons and widgets.

4 **It runs on Web**

Web.

5 **AI design generator**

Generates infographics, reports, flyers, pitch decks and more from a prompt; credits are daily and cap by plan.

6 **Many document types**

Makers for infographics, timelines, mind maps, flowcharts, brochures and newsletters share one editor.

7 **Brand kits**

Business adds brand kits so colors, fonts and logos stay consistent across a team.

8 **A 1.8 GPA, above 9 of 89**

That is against the other presentation tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

The plain part of Venngage you could make: templates and mind mapping. What surrounds it you could not. The 4 things listed below take a company, not a weekend.

Venngage at a glance

PRICING
Free plan, from $10 per month, billed annually ($19 billed monthly)

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
Venngage, Inc.

CATEGORY
Presentations

OUR GRADE
1.8 GPA, weak

The report card

Best for infographics and reports with a free start

Venngage is a browser design tool for infographics and documents, free for 5 designs and $10 a month on Premium. PDF and PowerPoint export are on Business at $24 a user, which is a lot more than the middle of the category.

TOOLGPA REPORT CARD **Venngage** Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	Premium is $10 a month billed annually, but PDF and PowerPoint export sit on Business at $24 a user, well above the $10 middle for presentation tools.
Free plan and trial	C	The free plan allows 5 designs, public sharing only, 6 uploads and 80 AI credits at signup, so you will hit it.
Features	C	AI generator, many document types, brand kits and sharing. PDF and PowerPoint export are not on Premium.
Ease of use	C	No store rating on record. You build each design from a template.
Platforms and integrations	C	Web only, with no desktop app or integrations list.
Grade point average		Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Venngage is for

- ✓ Fits if you make infographics and reports
- ✓ Makes sense if you want PNG export and private sharing on Premium

Who it is not for

- ✗ Tight if you stay free, with 5 designs and public sharing only
- ✗ Pricey if you need PDF or PowerPoint export, as it is $24 a user on Business
- ✗ Watch out: Enterprise starts at $499 a month with at least 10 members
- ✗ Watch out: AI credits are capped per plan

Good to know

Good for

- ✓ Marketers and educators making infographics and reports
- ✓ Teams that need brand kits and shared templates
- ✓ Nonprofits and classrooms using the discounted plans

Worth knowing

- ⓘ The free plan is limited to 5 designs and public sharing.
- ⓘ PDF and PowerPoint export is on Business and above, not Premium.
- ⓘ AI credits are daily and capped per plan, with monthly totals stated on the page.
- ⓘ Enterprise starts at $499 a month and needs at least 10 members.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$10

A month to start. There is a free plan too

Venngage has a free plan. Paid plans start at $10 per month, billed annually ($19 billed monthly).

FREE

$0

5 designs, public sharing only, 6 image uploads and 80 AI credits at signup.

PREMIUM

$10

per month, billed annually ($19 billed monthly)

Unlimited designs, PNG export, private sharing, 160 daily AI credits and 50 uploads.

BUSINESS

$24

per user / month, billed annually ($49 billed monthly)

Adds PDF and PowerPoint export, brand kits, team sharing and 1,600 daily AI credits.

ENTERPRISE

$499

per month, minimum 10 members

For larger teams; adds a dedicated account manager, multi-factor authentication and onboarding.

The free plan

5 designs, 80 daily AI credits at signup, public sharing, 6 image uploads and free icons and widgets.

Read from venngage.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Save 51% with yearly billing

The pricing page shows yearly billing as a 51% saving on Premium and Business compared with monthly billing.

Stated on venngage.com

NONPROFIT

Nonprofit discount on any plan

Venngage states that a nonprofit discount can be applied to any plan; terms are on its nonprofit pricing page.

Stated on venngage.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Online maker for infographics, diagrams and business documents. Here is what it does, as its own site describes it, and what it covers: AI features, templates, mind mapping, diagrams, presentations.

> **AI generator, many document types, brand kits and sharing.**
>
> From our grade for features

AI design generator

Generates infographics, reports, flyers, pitch decks and more from a prompt; credits are daily and cap by plan.

Many document types

Makers for infographics, timelines, mind maps, flowcharts, brochures and newsletters share one editor.

Brand kits

Business adds brand kits so colors, fonts and logos stay consistent across a team.

Export options

Premium downloads PNG and high-resolution PNG; PDF and PowerPoint export begins on Business.

Sharing and collaboration

Free designs share publicly; paid plans add private links, and Business adds team sharing and password protection.

Where it runs

Web

What it works with

Its own pages name no integrations.

Venngage is made by Venngage, Inc.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

9/89

Other presentation tools it is graded above

Venngage's GPA of 1.8 is higher than 9 of the 89 other presentation tools we grade, and level with 10.

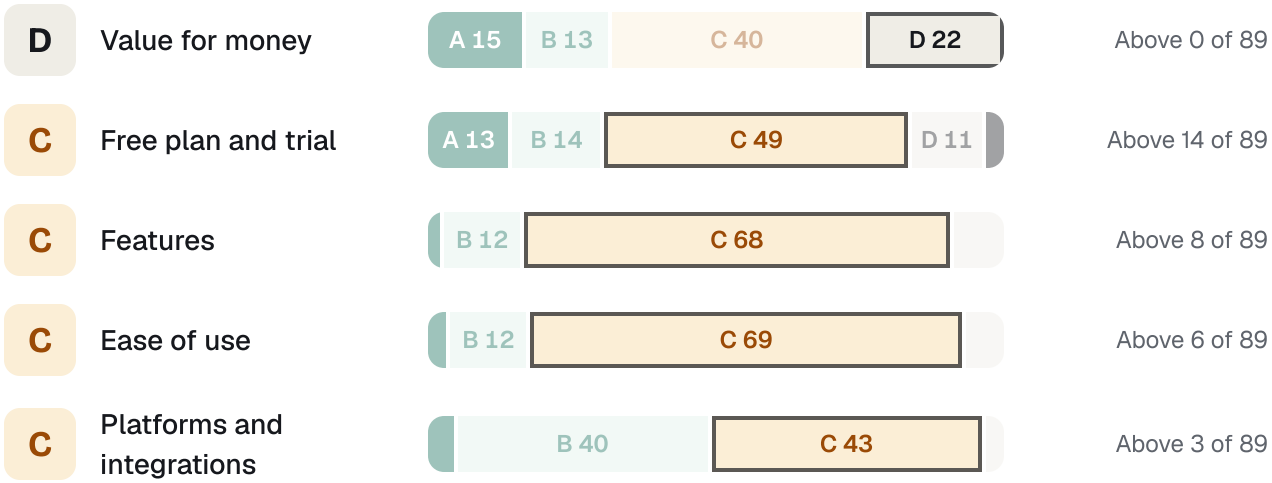
It stands best on free plan and trial (C, above 14 of 89) and worst on value for money (D, above 0).

Its paid plans start at $10 a month, against a middle price of $10 for the category: 31 of the 63 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 19 tools score higher and cost less.

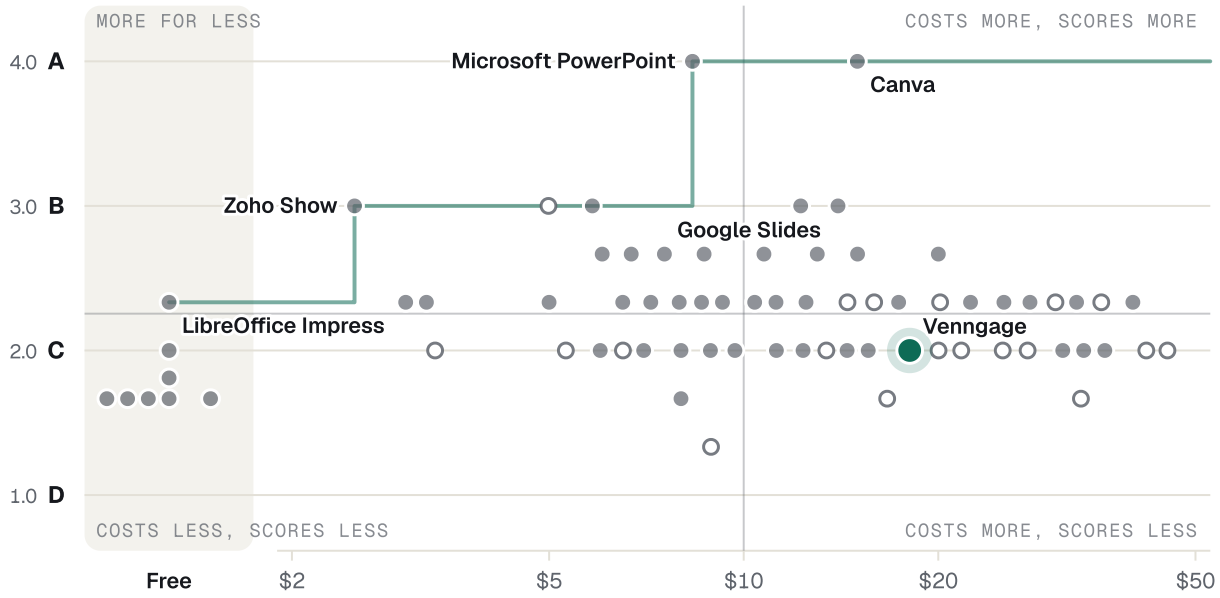
Each grade against the category

Every bar is all 90 presentation tools we grade, cut by the letter each got. Venngage's own letter is outlined.



Price against what you get

Each dot is one of 72 presentation tools. Further left costs less; higher up scores better on features, ease of use and platforms. Venngage is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Venngage you could make: templates and mind mapping. What surrounds it you could not. The 4 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 70 of the 89 other presentation tools grade higher. It costs $120 a year.

What you could make

- Templates and mind mapping: an app builder makes these well.

What you could not

- A diagram editor.
- A slide editor.

- ✕ AI features, unless you pay a model provider for each request yourself.
- ✕ Sharing with other people, which means accounts and invitations.

What this rests on. Venngage's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Canva, Piktochart, Visme, Genially and Beautiful.ai

The 5 tools Venngage is most often weighed against, with where each one differs from it.

3.2 GPA

Canva

Free plan · from $14.99/mo

Template-based design platform for slides, graphics and video.

- Only Canva lists macOS, Windows, iOS and Android apps.
- Venngage also covers mind mapping and diagrams.
- Canva also covers video editing.

Venngage and Canva compared in full

2.0 GPA

Piktochart

Free plan · from $10/mo

Online design tool for infographics, reports and slide decks.

- Venngage also covers mind mapping and diagrams.

Venngage and Piktochart compared in full



2.4
GPA

Visme

Free plan · from $12.25/mo

Template-based design tool for presentations and infographics.

- Only Visme lists macOS, Windows and iOS apps.
- Venngage also covers mind mapping and diagrams.
- Visme also covers whiteboard, documents and forms.

Venngage and Visme compared in full



2.4
GPA

Genially

Free plan · from €6/mo

Interactive presentations, quizzes, games and learning content.

- Venngage also covers mind mapping and diagrams.
- Genially also covers surveys.

Venngage and Genially compared in full



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Beautiful.ai

Free trial · from $14.50/mo

Presentation software with auto-formatting Smart Slides.

- Venngage has a free plan. Beautiful.ai does not, though it has a free trial.
- Venngage also covers mind mapping and diagrams.

Venngage and Beautiful.ai compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Venngage free?

Venngage has a free plan. 5 designs, 80 daily AI credits at signup, public sharing, 6 image uploads and free icons and widgets.

How much does Venngage cost?

Venngage lists 4 plans. Free: $0.

What platforms does Venngage work on?

Venngage is available on Web.

Does Venngage offer any discounts?

Venngage publicly lists the following: Save 51% with yearly billing; Nonprofit discount on any plan.

Does Venngage have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Venngage is listed for Web.

Does Venngage have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Venngage is listed for Web.

Is Venngage open source?

Venngage is not described as open source on its own site, as read on Nov 13, 2026.

Who makes Venngage?

Venngage is made by Venngage, Inc.

What are the alternatives to Venngage?

The closest alternatives to Venngage in our directory are Canva, Piktochart, Visme, Genially and Beautiful.ai.

How does Venngage compare with other presentation tools?

Venngage's GPA of 1.8 is higher than 9 of the 89 other presentation tools we grade, and level with 10.

Is Venngage good value for money?

ToolGPA grades Venngage D for value for money. Its paid plans start at $10 a month, against a middle price of $10 for the category: 31 of the 63 others that charge start lower.

Could I make my own version of Venngage?

The plain part of Venngage you could make: templates and mind mapping.

Where this guide comes from

The prices, plans, platforms and features were read from Venngage's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Venngage's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Venngage, Inc. Prices change, so check venngage.com before you buy.

venngage.com/pricing

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Venngage, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/venngage

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Venngage: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/venngage
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Know someone choosing between presentation tools?

Send them this guide:
toolgpa.com/tools/venngage/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded presentation tools after Venngage, each with an Insider's Guide of its own.

Presentations Insider's Guide

Every one of the 90 presentation tools we grade, compared

Microsoft PowerPoint Insider's Guide

Slide presentation app sold with Microsoft 365, free in the browser

3.4 GPA

Zoho Show Insider's Guide

Online presentation software, free for individuals

3.4 GPA

Canva Insider's Guide

Template-based design platform for slides, graphics and video

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Venngage's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Venngage is a trademark of its owner, and this guide is not made, paid for or approved by Venngage, Inc. Prices and plans change: check venngage.com before you buy.