ToolGPA

NOVEMBER 2026

Verloop.io

The Insider's Guide

Conversational AI platform for customer support on chat and voice



Every plan, grade, refund rule and rival among SMS and chat marketing tools, read from Verloop.io's own pages.

Made by Verloop.io · checked Nov 12, 2026 · toolgpa.com

1.8
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Verloop.io's own pages, its app-store listings and our grades. Every fact in it is on Verloop.io's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 3 of the 31 other SMS and chat marketing tools we grade

Verloop.io is a customer support platform with AI chatbots, live chat for agents and a voice AI product. It connects to websites, apps, Facebook Messenger, Instagram and WhatsApp. Its help site says it has 60+ integrations and AI tools to help human agents write replies.

To get you started, here are **7 things to know about Verloop.io**, taken from its own pages and our grades.

> "
>
> **It connects to websites, Messenger, Instagram and WhatsApp.**
>
> From our report card of Verloop.io

1 **Best for AI chatbots and live chat for support**

Verloop is a customer support platform with AI chatbots, live chat for agents and a voice AI product.

2 **It runs on Web**

Web.

3 **Conversational AI bots**

Automates frequently asked questions across a website, app, Facebook Messenger, Instagram and WhatsApp; the vendor claims up to 92% of queries resolved without a person.

4 **Voice AI**

Answers support phone calls with a conversational voice agent.

5 **Agent assist**

Customer history, quick replies, intelligent routing and AI rewrite, expand, tone and summary tools.

6 **A 1.8 GPA, above 3 of 31**

That is against the other SMS and chat marketing tools we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

To replace Verloop.io you would be making an AI model answering your customers from your own help articles. That is not a weekend's work, with an AI app builder or without one.

Verloop.io at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Verloop.io	CATEGORY SMS & Chat Marketing
OUR GRADE 1.8 GPA, weak	

The report card

Best for AI chatbots and live chat for support

Verloop is a customer support platform with AI chatbots, live chat for agents and a voice AI product. It connects to websites, Messenger, Instagram and WhatsApp. We could only read its help site, and no prices were published there, so what it costs is unknown.

TOOLGPA REPORT CARD	Verloop.io	Graded Nov 12, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	No prices could be read: the main site returned an access error and the help site lists no plans. Nothing to grade against the category, so it sits at the ordinary C.
Free plan and trial	F	No free plan or trial is on record. The help guide shows sign-up with a work email and company name, and that is all.
Features	C	AI chatbots, live chat, a voice AI product and AI help for agents. The listing is built from its help site alone, so product detail may lag.
Ease of use	C	No store rating on record. Chat flows, agents and channels all have to be set up through its dashboard.
Platforms and integrations	B	Web, with Messenger, Instagram, WhatsApp and a claimed 60+ integrations. No apps on record.
Grade point average		Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Verloop.io is for

- ✓ Fits if you want chatbots and live chat on a website, Messenger and WhatsApp
- ✓ Works for support teams wanting AI help writing replies

Who it is not for

- ✗ Skip it if you need a published price, since we found none
- ✗ Not for you if you need a free plan or trial, as none is on record
- ✗ Watch out: the main site returned an access error, so only its help site was read
- ✗ Watch out: details come from the help site and may lag the current product

Good to know

Good for

- ✓ Support teams that want a bot to take common questions before human agents
- ✓ Businesses that serve customers on WhatsApp and Instagram

Worth knowing

- ⓘ No prices could be read. The main site returned an access-denied error, and the help site does not list plans.
- ⓘ The vendor's help site is the only source read, so product details may lag the current site.
- ⓘ The sign-up flow in the help guide collects a work email, company name and password.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Verloop.io's current pricing could not be confirmed from its own site.

> **No prices could be read: the main site returned an access error and the help site lists no plans.**
>
> From our grade for value for money

We could not confirm Verloop.io's current prices from its own site, so this guide lists no plans. verloop.io has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Conversational AI platform for customer support on chat and voice. Here is what it does, as its own site describes it, and what it covers: live chat, AI support agent, whatsApp messaging, chatbots.

> **AI chatbots, live chat, a voice AI product and AI help for agents.**
>
> From our grade for features

Conversational AI bots

Automates frequently asked questions across a website, app, Facebook Messenger, Instagram and WhatsApp; the vendor claims up to 92% of queries resolved without a person.

Voice AI

Answers support phone calls with a conversational voice agent.

Agent assist

Customer history, quick replies, intelligent routing and AI rewrite, expand, tone and summary tools.

Dashboards and reports

Real-time dashboard plus master, outreach and agent performance reports.

Integrations

The help site says it has 60+ integrations.

Where it runs

Web

What it works with

Its own pages name no integrations.

Verloop.io is made by Verloop.io.

Where it stands

Its grades against its category, and whether to keep it or make your own

3/31

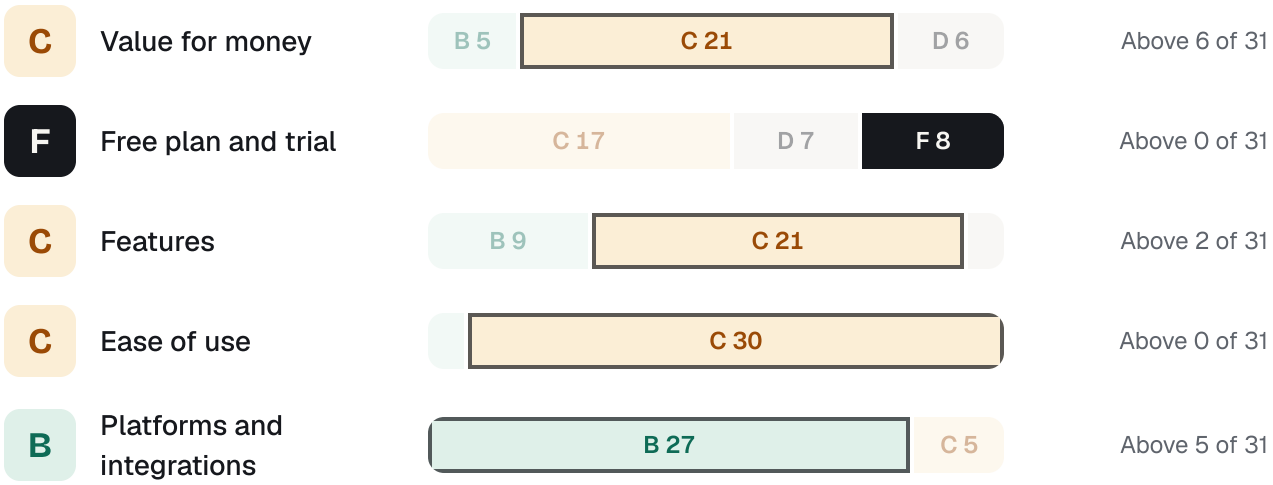
Other SMS and chat marketing tools it is graded above

Verloop.io's GPA of 1.8 is higher than 3 of the 31 other SMS and chat marketing tools we grade, and level with 3.

It stands best on platforms and integrations (B, above 5 of 31) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 32 SMS and chat marketing tools we grade, cut by the letter each got. Verloop.io's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Verloop.io you would be making an AI model answering your customers from your own help articles. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 25 of the 31 other SMS and chat marketing tools grade higher.

What you could not

- ✕ An AI model answering your customers from your own help articles.
- ✕ The WhatsApp Business API, which Meta opens only through approved partners.
- ✕ A chatbot builder hooked into the messaging apps.
- ✕ A chat box on your site that reaches you the moment a customer types.

What this rests on. Verloop.io's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Haptik, Landbot, SleekFlow, Gupshup and Chatfuel

The 5 tools Verloop.io is most often weighed against, with where each one differs from it.

1.6 GPA

Haptik

Paid

Enterprise AI agents for customer service on chat, voice and WhatsApp.

- Verloop.io also covers live chat.
- Haptik also covers shared inbox and dashboards.

Verloop.io and Haptik compared in full

2.0 GPA

Landbot

Free plan · from $36/mo

No-code chatbot and AI agent builder for websites and WhatsApp.

- Landbot has a free plan. Verloop.io does not.
- Landbot also covers no-code.

Verloop.io and Landbot compared in full



2.2 GPA

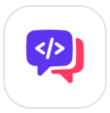
SleekFlow

Free trial · from $49/mo

Shared inbox and AI agents for WhatsApp, social chats, SMS and email.

- Only SleekFlow lists iOS and Android apps.
- Verloop.io also covers live chat and chatbots.
- SleekFlow also covers shared inbox and marketing automation.

Verloop.io and SleekFlow compared in full



2.0 GPA

Gupshup

Paid

WhatsApp, RCS, SMS and voice messaging with AI agents.

- Verloop.io also covers live chat and AI support agent.
- Gupshup also covers marketing automation, AI agents and sMS marketing.

Verloop.io and Gupshup compared in full



2.6 GPA

Chatfuel

Free trial · from $18/mo

AI chatbots for WhatsApp, Instagram and Facebook with a usage wallet.

- Chatfuel also covers marketing automation.

Verloop.io and Chatfuel compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

9

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Verloop.io free?

No. Verloop.io is a paid product.

What platforms does Verloop.io work on?

Verloop.io is available on Web.

Does Verloop.io have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Verloop.io is listed for Web.

Does Verloop.io have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Verloop.io is listed for Web.

Is Verloop.io open source?

Verloop.io is not described as open source on its own site, as read on Nov 12, 2026.

Who makes Verloop.io?

Verloop.io is made by a company of the same name.

What are the alternatives to Verloop.io?

The closest alternatives to Verloop.io in our directory are Haptik, Landbot, SleekFlow, Gupshup and Chatfuel.

How does Verloop.io compare with other SMS and chat marketing tools?

Verloop.io's GPA of 1.8 is higher than 3 of the 31 other SMS and chat marketing tools we grade, and level with 3.

Could I make my own version of Verloop.io?

To replace Verloop.io you would be making an AI model answering your customers from your own help articles.

Where this guide comes from

The prices, plans, platforms and features were read from Verloop.io's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Verloop's own pages on 12 November 2026. Only its help site could be read, and no prices were found there. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Verloop.io. Prices change, so check verloop.io before you buy.

help.verloop.io/

help.verloop.io/knowledge-base/creating-your-ver...

help.verloop.io/knowledge-base/what-is-verloop-i...

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

5,038	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Verloop.io, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/verloop

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Verloop.io: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/verloop
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Know someone choosing between SMS and chat marketing tools?

Send them this guide: toolgpa.com/tools/verloop/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded SMS and chat marketing tools after Verloop.io, each with an Insider's Guide of its own.

SMS & Chat Marketing Insider's Guide

Every one of the 32 SMS and chat marketing tools we grade, compared

Chatfuel Insider's Guide

AI chatbots for WhatsApp, Instagram and Facebook with a usage wallet

2.6 GPA

Interakt Insider's Guide

WhatsApp and Instagram marketing, inbox and chatbots for Indian brands

2.6 GPA

AiSensy Insider's Guide

WhatsApp API for broadcasts, retargeting and click-to-WhatsApp ads

2.4 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Verloop.io's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Verloop.io is a trademark of its owner, and this guide is not made, paid for or approved by Verloop.io. Prices and plans change: check verloop.io before you buy.