ToolGPA

NOVEMBER 2026

VideoPeel

The Insider's Guide

Video survey platform for collecting and publishing video responses



Every plan, grade, refund rule and rival among customer review tools, read from VideoPeel's own pages.

Made by VideoPeel · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from VideoPeel's own pages, its app-store listings and our grades. Every fact in it is on VideoPeel's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 17 of the 63 other customer review tools we grade

VideoPeel collects video responses through a share link, then lets you tag, caption, edit and publish them. It is used for customer stories and testimonials as well as interviews, employee feedback and training. Plans run from a free tier of 3 responses a month up to a custom Enterprise tier, with AI analysis and clipping on Premium.

To get you started, here are **9 things to know about VideoPeel**, taken from its own pages and our grades.

1 **Best for video survey responses from customers**

VideoPeel collects video survey answers from customers.

2 **Paid plans start at $4.99 a month**

As its pricing page puts it: $4.99 per month (Annually tab), $9.99 on the Monthly tab.

3 **There is a free plan**

Start for free: up to 3 video responses a month, 2 video surveys, 50+ survey templates and 1 user, no credit card.

4 **It runs on Web**

Web.

5 **Video surveys**

Ask one or more video questions through one link; participants record from any device, with consent checkboxes or signatures.

6 **Captions and translations**

Pro includes 10 captions or translations a month, Premium 50 and Enterprise 100; Premium has unlimited transcription.

7 **Editing and publishing**

Add logos and titles on Premium, then publish by share link, embedded video wall or carousel, or video library.

8 **A 2.0 GPA, above 17 of 63**

That is against the other customer review tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace VideoPeel you would be making a video editor. That is not a weekend's work, with an AI app builder or without one.

VideoPeel at a glance

PRICING Free plan, from $4.99 per month (Annually tab), $9.99 on the Monthly tab	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web
MADE BY VideoPeel	CATEGORY Customer Review Tools
OUR GRADE 2.0 GPA, fair	

The report card

Best for video survey responses from customers

VideoPeel collects video survey answers from customers. Response caps are tight, 3 a month free and 10 on Basic, and the AI clipping and analysis need Premium at $99 a month.

TOOLGPA REPORT CARD	VideoPeel	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	Basic is $4.99 a month on the Annually tab, but the useful AI parts need Premium at $99, and the page does not say if the cheaper prices are billed yearly.
Free plan and trial	C	Free for 3 video responses a month, 2 surveys and 1 user, with no card. That cap runs out fast.
Features	C	Video surveys, captions, editing and publishing. It is broader than a review tool and aimed at video research.
Ease of use	C	No store rating on record. Surveys have to be built and sent out.
Platforms and integrations	C	Web only on the pages read, with Zapier as the one integration.
Grade point average		Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who VideoPeel is for

- ✓ Fits if you want short video answers from customers
- ✓ Works for researchers who send video surveys

Who it is not for

- ✗ Tight if you stay free, as it stops at 3 responses a month
- ✗ Tight if you pick Basic or Pro, which cap responses at 10 and 20
- ✗ Pricey if you want AI clipping, analysis or automated rewards, which need Premium at $99
- ✗ Watch out: the Annually tab labels its prices billed monthly, so the billing is unclear

Good to know

Good for

- Teams collecting customer video testimonials and stories
- Researchers and HR teams that want video answers they can transcribe and analyze

Worth knowing

- Response caps are tight: 10 on Basic and 20 on Pro; only Premium and above are unlimited.
- The Annually tab labels its prices 'billed monthly', so whether $4.99, $49 and $99 are charged yearly or monthly is not stated.
- AI clipping, analysis, editing and automated rewards need Premium or higher.
- Aimed at enterprise video research, so it is broader than a review-collection tool.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$4.99

A month to start. There is a free plan too

VideoPeel has a free plan. Paid plans start at $4.99 per month (Annually tab), $9.99 on the Monthly tab.

START FOR FREE

$0

Up to 3 video responses a month, 2 surveys, 50+ templates, unlimited video questions per survey, 1 user.

BASIC

$4.99

per month, Annually tab ($9.99 on Monthly tab)

Up to 10 responses and 5 surveys, 2 users, video hosting and downloads, filters, tagging and search.

PRO

$49

per month, Annually tab ($69 on Monthly tab)

Up to 20 responses, 10 surveys and 3 users, 10 captions a month, rights management, carousel and wall, Zapier.

PREMIUM

$99

per month, Annually tab ($149 on Monthly tab)

Unlimited responses and surveys, 4 users, 50 captions, editing, AI clipping and analysis, rewards and API.

ENTERPRISE

Custom

Adds 5+ users, 100 captions a month, SSO, bulk downloads, white labeling and managed services.

The free plan

Start for free: up to 3 video responses a month, 2 video surveys, 50+ survey templates and 1 user, no credit card.

Read from videopeel.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Video survey platform for collecting and publishing video responses. Here is what it does, as its own site describes it, and what it covers: AI features, transcription, video editing, surveys, review collection.

"

Video surveys, captions, editing and publishing.

From our grade for features

Video surveys

Ask one or more video questions through one link; participants record from any device, with consent checkboxes or signatures.

Captions and translations

Pro includes 10 captions or translations a month, Premium 50 and Enterprise 100; Premium has unlimited transcription.

Editing and publishing

Add logos and titles on Premium, then publish by share link, embedded video wall or carousel, or video library.

AI insights and clipping

Premium adds AI analysis, reporting and clipping to find key moments; assessment templates cover candidates, employees and customers.

Rewards and recruiting

Premium can send automated rewards as Visa gift cards, and participants can be recruited at a per-respondent cost.

Where it runs

Web

What it works with

Zapier

VideoPeel is made by VideoPeel.

Where it stands

Its grades against its category, and whether to keep it or make your own

17/63

Other customer review tools it is graded above

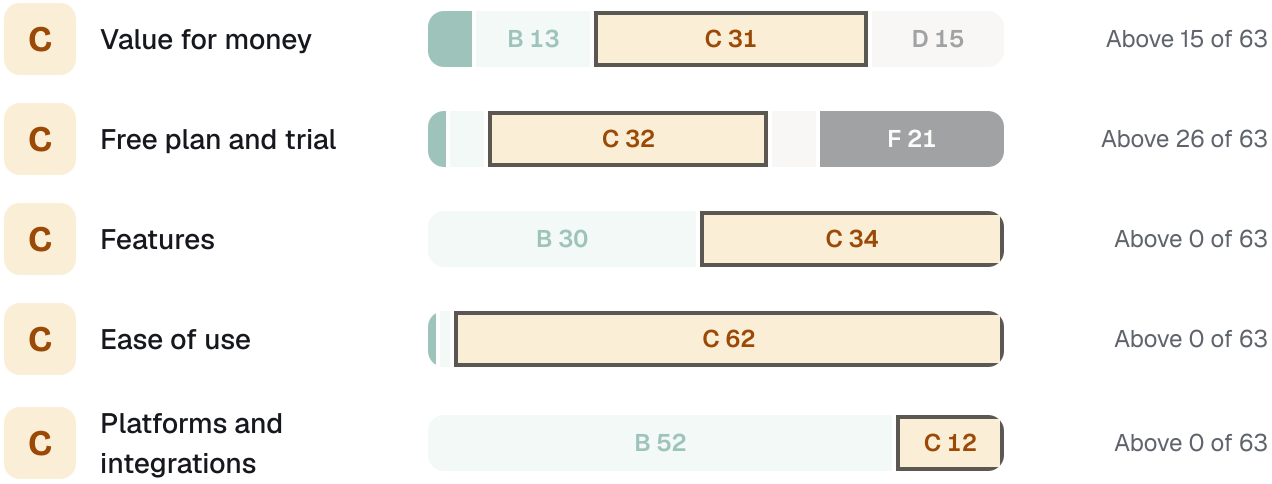
VideoPeel's GPA of 2.0 is higher than 17 of the 63 other customer review tools we grade, and level with 10.

Its paid plans start at $4.99 a month, against a middle price of $29 for the category: 3 of the 50 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 2 tools score higher and cost less.

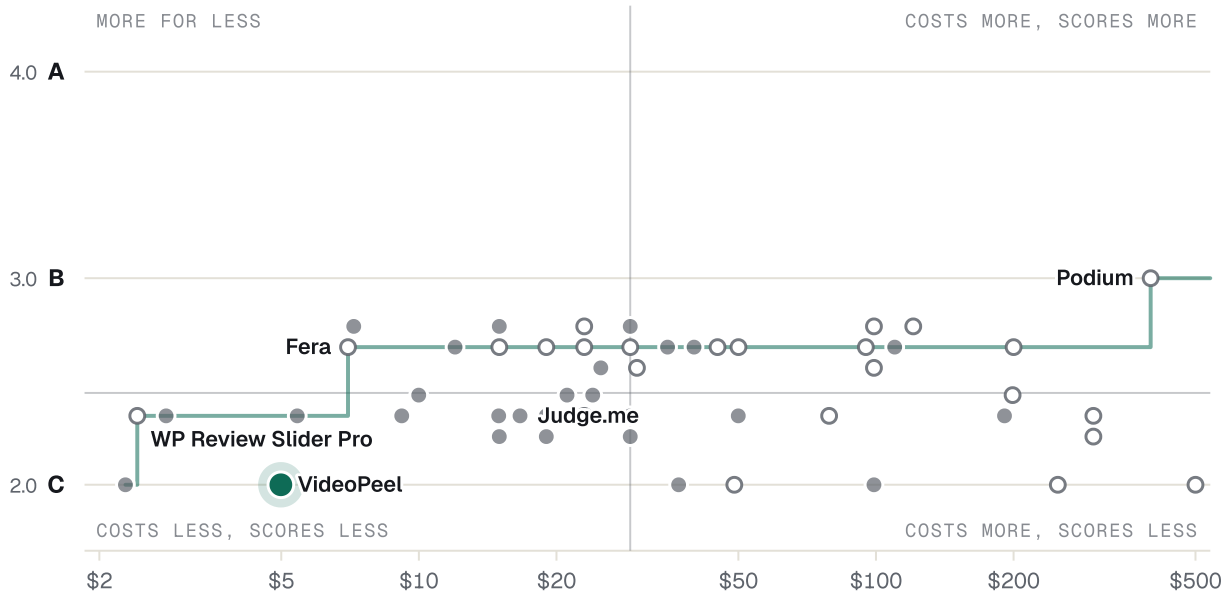
Each grade against the category

Every bar is all 64 customer review tools we grade, cut by the letter each got. VideoPeel's own letter is outlined.



Price against what you get

Each dot is one of 51 customer review tools. Further left costs less; higher up scores better on features, ease of use and platforms. VideoPeel is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace VideoPeel you would be making a video editor. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 36 of the 63 other customer review tools grade higher. It costs $59.88 a year.

What you could make

- Review collection and surveys: an app builder makes these well.

What you could not

- × A video editor.
- × Speech turned into text you can trust.

	× AI features, unless you pay a model provider for each request yourself.

What this rests on. VideoPeel's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Vocal Video, Senja, Testimonial.to, Famewall and Boast

The 5 tools VideoPeel is most often weighed against, with where each one differs from it.

Vocal Video

1.8 GPA

Free plan · from $99/mo

Collect customer video testimonials and turn them into edited videos.

- VideoPeel also covers transcription, video editing and surveys.

VideoPeel and Vocal Video compared in full

Senja

2.4 GPA

Free plan · from $29/mo

Collect, manage and show customer testimonials.

- Only Senja lists a browser extension.
- VideoPeel also covers transcription, video editing and surveys.
- Senja also covers schema markup.

VideoPeel and Senja compared in full



2.4
GPA

Testimonial.to

Free plan · from $25/mo

Collect text and video testimonials and show them on a Wall of Love.

- VideoPeel also covers transcription and video editing.
- Testimonial.to also covers schema markup.

VideoPeel and Testimonial.to compared in full



2.6
GPA

Famewall

Free plan · from $12/mo

Testimonial collection pages and embeddable walls of love.

- VideoPeel also covers transcription, video editing and surveys.
- Famewall also covers reports and schema markup.

VideoPeel and Famewall compared in full



2.4
GPA

Boast

Free trial · from $50/mo

Video testimonial and review collection with display widgets.

- VideoPeel has a free plan. Boast does not, though it has a free trial.
- VideoPeel also covers transcription.
- Boast also covers forms and sMS marketing.

VideoPeel and Boast compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is VideoPeel free?

VideoPeel has a free plan. Start for free: up to 3 video responses a month, 2 video surveys, 50+ survey templates and 1 user, no credit card.

How much does VideoPeel cost?

VideoPeel lists 5 plans. Start for free: $0.

What platforms does VideoPeel work on?

VideoPeel is available on Web.

Does VideoPeel have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. VideoPeel is listed for Web.

Does VideoPeel have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. VideoPeel is listed for Web.

Is VideoPeel open source?

VideoPeel is not described as open source on its own site, as read on Nov 13, 2026.

What does VideoPeel integrate with?

VideoPeel's listing names Zapier. A listing names up to eight integrations, so it may connect to more.

Who makes VideoPeel?

VideoPeel is made by a company of the same name.

What are the alternatives to VideoPeel?

The closest alternatives to VideoPeel in our directory are Vocal Video, Senja, Testimonial.to, Famewall and Boast.

How does VideoPeel compare with other customer review tools?

VideoPeel's GPA of 2.0 is higher than 17 of the 63 other customer review tools we grade, and level with 10.

Is VideoPeel good value for money?

ToolGPA grades VideoPeel C for value for money. On features, ease of use and platforms it scores 2.0 out of 4.

Could I make my own version of VideoPeel?

To replace VideoPeel you would be making a video editor. That is not a weekend's work, with an AI app builder or without one.

Where this guide comes from

The prices, plans, platforms and features were read from VideoPeel's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from VideoPeel's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by VideoPeel. Prices change, so check videopeel.com before you buy.

videopeel.com/pricing

videopeel.com

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

VideoPeel, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/videopeel

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "VideoPeel: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/videopeel
```

Know someone choosing between customer review tools?

Send them this guide:
toolgpa.com/tools/videopeel/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded customer review tools after VideoPeel, each with an Insider's Guide of its own.

Customer Review Tools Insider's Guide

Every one of the 64 customer review tools we grade, compared

Judge.me Insider's Guide

Product reviews for Shopify stores with a free plan and one paid tier

3.0 GPA

Rivyo Insider's Guide

Product reviews, loyalty points and referrals for Shopify stores

3.0 GPA

Common Ninja Insider's Guide

No-code embeddable widgets, including review and testimonial walls

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what VideoPeel's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. VideoPeel is a trademark of its owner, and this guide is not made, paid for or approved by VideoPeel. Prices and plans change: check videopeel.com before you buy.