ToolGPA

NOVEMBER 2026

VideoScribe

The Insider's Guide

Whiteboard-style animated video maker for explainers



Every plan, grade, refund rule and rival among presentation tools, read from VideoScribe's own pages.

Made by Sho · checked Nov 13, 2026 · toolgpa.com

2.0

GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from VideoScribe's own pages, its app-store listings and our grades. Every fact in it is on VideoScribe's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

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GPA, above 20 of the 89 other presentation tools we grade

VideoScribe builds animated videos in which images and text are drawn on screen as if by hand. It runs in the browser and as desktop apps for Windows and macOS, and exports finished videos as MP4. Plans are sold per license, with a 7-day free trial.

To get you started, here are **8 things to know about VideoScribe**, taken from its own pages and our grades.

> "
>
> **No store rating is on record, and building an animated video scene by scene takes learning.**
>
> From our grade for ease of use

1 **Best for hand-drawn whiteboard-style animation**

VideoScribe builds videos where images and text are drawn on screen as if by hand, in a browser or a Windows or Mac app, and exports MP4.

2 **You can try it first**

7-day free trial, no credit card required, with 3 video downloads, videos up to 5 minutes and watermarked output.

3 **It runs on 3 platforms**

Web, Windows and macOS.

4 **Hand-drawn animation**

Images and text are drawn onto the canvas in sequence, and the timeline sets the order and timing.

5 **Image and icon library**

The trial includes 9,000+ images and icons; the paid Core and Max plans list 5M premium images and icons.

6 **AI tools**

All plans list AI tools with usage limits, including image generation.

7 **A 2.0 GPA, above 20 of 89**

That is against the other presentation tools we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace VideoScribe you would be making a video model, which you can rent by the second but not make. That is not a weekend's work, with an AI app builder or without one.

VideoScribe at a glance

PRICING Free trial	FREE PLAN No
FREE TRIAL 7-day free trial, no credit card required, with 3 video downloads, videos up to 5 minutes and watermarked output.	RUNS ON Web, macOS, Windows
MADE BY Sho	CATEGORY Presentations
OUR GRADE 2.0 GPA, fair	

The report card

Best for hand-drawn whiteboard-style animation

VideoScribe builds videos where images and text are drawn on screen as if by hand, in a browser or a Windows or Mac app, and exports MP4. The 7-day trial watermarks its output and caps it at 3 downloads, and the cheapest plan caps videos at 5 minutes and 5 downloads a month.

TOOLGPA REPORT CARD

VideoScribe

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	No US list price was confirmed because the page showed a regional price, so it sits at C.
Free plan and trial	C	A 7-day trial with no card, but only 3 video downloads, up to 5 minutes and watermarked output.
Features	C	Hand-drawn animation, an image and icon library, AI tools, MP4 export and a brand kit. The gaps are plan limits, such as Lite's 5 downloads a month.
Ease of use	C	No store rating is on record, and building an animated video scene by scene takes learning.
Platforms and integrations	C	Web, Windows and Mac, with no phone apps and no integrations listed.

Grade point average — Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who VideoScribe is for

- ✓ Fits if you want hand-drawn explainer videos without animation skills
- ✓ Works for people who prefer a desktop app to a browser one

Who it is not for

- ✗ Tight if you make longer videos, because Lite stops at 5 minutes and Core at 10
- ✗ Watch out: Lite allows 5 downloads a month and watermarks premium images
- ✗ Skip it if you plan to resell videos, as reseller rights come only with Max
- ✗ Not for you if you want a free plan, since the 7-day trial is watermarked

Good to know

Good for

- ✓ Marketers and trainers who want a whiteboard-animation look
- ✓ Teams that need several licenses under one plan
- ✓ Charities and educators who qualify for the stated discounts

Worth knowing

- ⓘ The pricing page served to us showed USD figures tied to a Malaysian region code, which may be a regional price; no US list price was confirmed, so prices are not recorded.
- ⓘ Plan limits listed: Lite 5 downloads a month and 5-minute videos; Core 30 downloads and 10 minutes; Max unlimited downloads and 20 minutes.
- ⓘ Lite adds watermarks to premium images, and Core and Max remove the watermark from videos.
- ⓘ Reseller rights come only with Max.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

VideoScribe's current pricing could not be confirmed from its own site.

> **No US list price was confirmed because the page showed a regional price, so it sits at C.**
>
> From our grade for value for money

We could not confirm VideoScribe's current prices from its own site, so this guide lists no plans. videoscribe.co has them.

Ways to pay less

NONPROFIT

50% off for charities in the US and UK

VideoScribe says charities and non-profits in the US and UK can claim a 50% discount.

Stated on videoscribe.co

EDUCATION

Up to 25% off for education

The pricing page lists up to 25% off for teachers, students and institutions, plus UNiDAYS for students in the UK and US.

Stated on videoscribe.co

PART 03 · FEATURES

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, macOS and Windows

Whiteboard-style animated video maker for explainers. Here is what it does, as its own site describes it, and what it covers: AI features, templates, video editing, presentations, video generation.

> **Web, Windows and Mac, with no phone apps and no integrations listed.**

From our grade for platforms and integrations

Hand-drawn animation

Images and text are drawn onto the canvas in sequence, and the timeline sets the order and timing.

Image and icon library

The trial includes 9,000+ images and icons; the paid Core and Max plans list 5M premium images and icons.

AI tools

All plans list AI tools with usage limits, including image generation.

Export as MP4

Videos download as MP4 in full HD (1080p), with a music library included.

Brand kit and custom fonts

The Max plan adds custom fonts and brand kit configuration.

Preview links and training bundles

Core and Max can create preview links, and training bundles are sold as add-ons.

Where it runs

Web · macOS · Windows

What it works with

Its own pages name no integrations.

VideoScribe is made by Sho.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

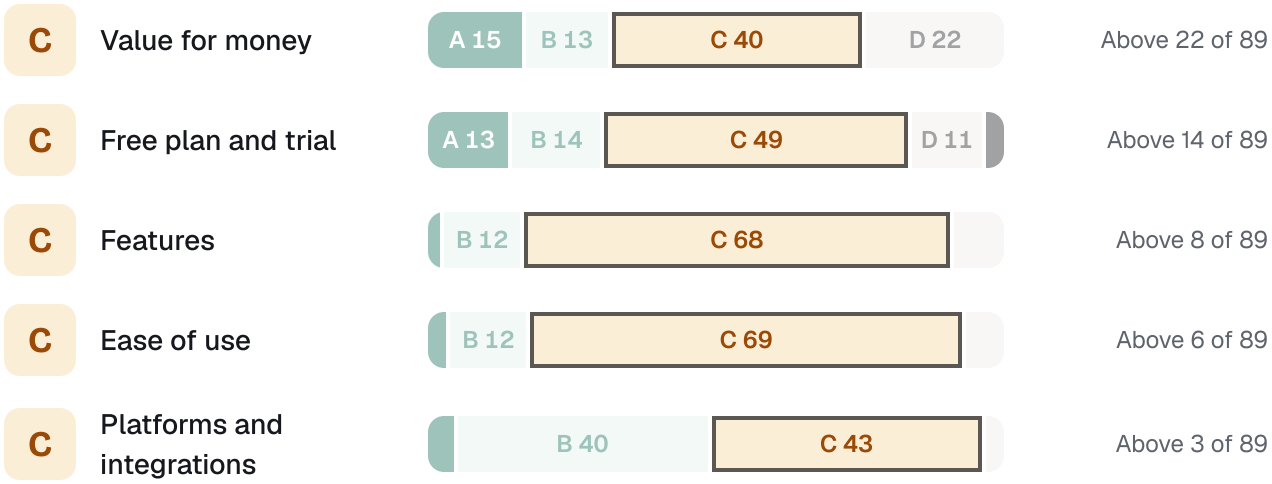
20/89

Other presentation tools it is graded above

VideoScribe's GPA of 2.0 is higher than 20 of the 89 other presentation tools we grade, and level with 16.

Each grade against the category

Every bar is all 90 presentation tools we grade, cut by the letter each got. VideoScribe's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace VideoScribe you would be making a video model, which you can rent by the second but not make. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 53 of the 89 other presentation tools grade higher.

What you could make

- Templates: an app builder makes this well.

What you could not

- A video model, which you can rent by the second but not make.
- A video editor.
- A slide editor.
- A real app for macOS and Windows. Something home-made would be a web page.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. VideoScribe's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Powtoon, simpleshow, Focusky, Prezi and Visme

The 5 tools VideoScribe is most often weighed against, with where each one differs from it.

2.0 GPA

Powtoon

Free plan · from $15/mo

Animated video and presentation maker with AI credits.

- Powtoon has a free plan. VideoScribe does not, though it has a free trial.
- Only VideoScribe lists Windows and macOS apps.
- VideoScribe also covers video generation.

VideoScribe and Powtoon compared in full

2.0 GPA

simpleshow

Free plan

AI explainer video maker that turns text into animated videos.

- simpleshow has a free plan. VideoScribe does not, though it has a free trial.
- Only VideoScribe lists Windows and macOS apps.
- VideoScribe also covers video editing.

VideoScribe and simpleshow compared in full

F

2.0
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Focusky

Free plan · from $9.9/mo

Desktop presentation maker with an infinite zoomable canvas.

- Focusky has a free plan. VideoScribe does not, though it has a free trial.
- Only VideoScribe lists a web app.
- VideoScribe also covers video generation.

VideoScribe and Focusky compared in full

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Prezi

Free plan · from $7/mo

Presentation platform with AI drafts, live polls and quizzes.

- Prezi has a free plan. VideoScribe does not, though it has a free trial.
- Only VideoScribe lists Windows and macOS apps.
- VideoScribe also covers video editing and video generation.

VideoScribe and Prezi compared in full

2.4
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Visme

Free plan · from $12.25/mo

Template-based design tool for presentations and infographics.

- Visme has a free plan. VideoScribe does not, though it has a free trial.
- Only Visme lists an iOS app.
- VideoScribe also covers video editing and video generation.

VideoScribe and Visme compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

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Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is VideoScribe free?

No, VideoScribe is a paid product, but you can try it first. 7-day free trial, no credit card required, with 3 video downloads, videos up to 5 minutes and watermarked output.

What platforms does VideoScribe work on?

VideoScribe is available on Web, Windows and macOS.

Does VideoScribe offer any discounts?

VideoScribe publicly lists the following: 50% off for charities in the US and UK; Up to 25% off for education.

Does VideoScribe have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. VideoScribe is listed for Web, Windows and macOS.

Does VideoScribe have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. VideoScribe is listed for Web, Windows and macOS.

Is VideoScribe open source?

VideoScribe is not described as open source on its own site, as read on Nov 13, 2026.

Does VideoScribe have a student discount?

Up to 25% off for education. The pricing page lists up to 25% off for teachers, students and institutions, plus UNiDAYS for students in the UK and US.

Who makes VideoScribe?

VideoScribe is made by Sho.

What are the alternatives to VideoScribe?

The closest alternatives to VideoScribe in our directory are Powtoon, simpleshow, Focusky, Prezi and Visme.

How does VideoScribe compare with other presentation tools?

VideoScribe's GPA of 2.0 is higher than 20 of the 89 other presentation tools we grade, and level with 16.

Could I make my own version of VideoScribe?

To replace VideoScribe you would be making a video model, which you can rent by the second but not make.

Where this guide comes from

The prices, plans, platforms and features were read from VideoScribe's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from VideoScribe's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Sho. Prices change, so check videoscribe.co before you buy.

videoscribe.co/pricing/
videoscribe.co/
videoscribe.co/download/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

VideoScribe, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/videoscribe

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "VideoScribe: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/videoscribe
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Know someone choosing between presentation tools?

Send them this guide:
toolgpa.com/tools/videoscribe/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded presentation tools after VideoScribe, each with an Insider's Guide of its own.

Presentations Insider's Guide

Every one of the 90 presentation tools we grade, compared

Microsoft PowerPoint Insider's Guide

Slide presentation app sold with Microsoft 365, free in the browser

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Zoho Show Insider's Guide

Online presentation software, free for individuals

3.4 GPA

Canva Insider's Guide

Template-based design platform for slides, graphics and video

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what VideoScribe's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. VideoScribe is a trademark of its owner, and this guide is not made, paid for or approved by Sho. Prices and plans change: check videoscribe.co before you buy.