ToolGPA

NOVEMBER 2026

# Vidful

## The Insider's Guide

Credit-based AI video generator for text and image prompts

**Every plan, grade, refund rule and rival among AI image and video generators, read from Vidful's own pages.**

Made by Vidful · checked Nov 13, 2026 · toolgpa.com

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ToolGPA put this guide together from Vidful's own pages, its app-store listings and our grades. Every fact in it is on Vidful's page too, where it is kept up to date. Checked Nov 13, 2026.

# Welcome

What it is, who it suits, its grades and the ten things to know first

**2.2**

GPA, above 63 of the 168 other AI image and video generators we grade

Vidful generates short AI videos from text or a still image and lists Google Veo 3 among its supported models. It adds lip sync, automatic speech and sound, video effects, extension and upscaling. Plans are monthly credit allowances, with a free tier that adds watermarks and no private generation.

> **Type a prompt or upload a picture and wait for the clip.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Vidful**, taken from its own pages and our grades.

**1** **Best for short AI videos from text or a still**

Vidful makes short videos from text or an image and lists Google Veo 3 among its models, with lip sync and sound added.

**2** **Paid plans start at $7.90 a month**

As its pricing page puts it: $7.9 per month, billed yearly ($9.9 billed monthly).

**3** **There is a free plan**

Free plan with watermarked videos, no private generation and slower generation at busy times.

**4** **It runs on Web**

Web.

**5** **Text and image to video**

Create clips from a prompt or a still image, with Google Veo 3 listed as a supported model.

**6** **Lip sync and auto sound**

Paid plans list accurate lip sync plus automatic speech and sound generation.

**7** **Effects, extension and upscaling**

60+ video effects, video extension and upscaling are listed on every paid plan.

**8** **A 2.2 GPA, above 63 of 168**

That is against the other AI image and video generators we grade, on value, the free plan, features, ease of use and platforms.

**9** **Keep it**

To replace Vidful you would be making a video model, which you can rent by the second but not make. That is not a weekend's work, with an AI app builder or without one.

### Vidful at a glance

| | |
|---|---|
| PRICING<br>Free plan, from $7.9 per month, billed yearly ($9.9 billed monthly) | FREE PLAN<br>Yes |
| FREE TRIAL<br>None stated | RUNS ON<br>Web |
| MADE BY<br>Vidful | CATEGORY<br>AI Image & Video Generators |
| OUR GRADE<br>2.2 GPA, fair | |

## The report card

### Best for short AI videos from text or a still

Vidful makes short videos from text or an image and lists Google Veo 3 among its models, with lip sync and sound added. Plans start at $7.90 a month billed yearly in credits, and the free plan is watermarked, public and slow at busy times. The 720p cap on Basic is the first thing you'll notice.

TOOLGPA REPORT CARD **Vidful** Graded Nov 13, 2026

| SUBJECT | GRADE | COMMENT |
|---|---|---|
| **Value for money** | B | $7.90 a month on yearly billing, or $9.90 monthly, inside the cheaper quarter ($8) of AI image and video tools. Basic gets 100 credits, up to 50 videos. |
| **Free plan and trial** | C | A free plan exists, but videos carry a watermark, generations are public and busy times are slow. |
| **Features** | C | Text and image to video, lip sync, auto sound, effects, extension and upscaling. Basic is capped at 720p; 1080p starts at Pro. |
| **Ease of use** | C | No rating on record. Type a prompt or upload a picture and wait for the clip. |
| **Platforms and integrations** | C | Web only. No apps, no API and no integrations are listed. |

**Grade point average** Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

### Who Vidful is for

- ✓ Fits if you want short clips from a still or a sentence on a small budget
- ✓ Works for people who only need 720p output

### Who it is not for

- ✗ Skip it if you need private work on the free plan: generations are public
- ✗ Watch out: free videos are watermarked and slow at peak times
- ✗ Tight if you want sharp video: 1080p starts at Pro at $39.90 a month
- ✗ Watch out: a countdown discount runs on the page, and its Ultra price differs from the page data
- ✗ Not for you if you want a phone app, as it's browser only

## Good to know

### Good for

- ✓ Social creators making short clips from photos
- ✓ Freelancers needing watermark-free video on a low monthly budget
- ✓ Testing AI video before committing, using the free plan

### Worth knowing

- ⓘ The free plan adds watermarks, is not private, and can be slow at busy times.
- ⓘ Basic is limited to 720p; 1080p starts at Pro.
- ⓘ The pricing page shows a countdown for a limited-time annual discount, and the Ultra annual price on the page differs from the figure in its page data.
- ⓘ Paid plans are monthly credit allowances: 100 credits is up to 50 videos on Basic.

PART 02 · PRICING

# What it costs

Every plan, the free plan, ways to pay less and how prices have moved

**$7.90**

A month to start. There is a free plan too

Vidful has a free plan. Paid plans start at $7.9 per month, billed yearly ($9.9 billed monthly).

> **A free plan exists, but videos carry a watermark, generations are public and busy times are slow.**
>
> From our grade for free plan and trial

FREE

## $0

Watermarked videos, public generations, slower generation during peak times.

BASIC

## $7.9

per month, billed yearly ($9.9 billed monthly)

100 credits a month (up to 50 videos), 720p, 2 concurrent jobs, no watermark, commercial use.

PRO

## $39.9

per month, billed yearly ($49.9 billed monthly)

1,000 credits a month (up to 500 videos), 1080p, 4 concurrent jobs, priority support.

ULTRA

## $59.9

per month, billed yearly ($99.9 billed monthly)

3,000 credits a month (up to 1,500 videos), 1080p, 6 concurrent jobs, premium support.

### The free plan

Free plan with watermarked videos, no private generation and slower generation at busy times.

Read from vidful.ai on Nov 13, 2026.

## Ways to pay less

ANNUAL DISCOUNT

### Save up to 40% on annual plans

The pricing page's annual toggle shows lower monthly rates than monthly billing, for example Pro at $39.9 against $49.9, under a limited-time banner.

Stated on vidful.ai

# What it does

Its main features, where it runs, what it works with and who makes it

**1**

Place it runs: Web

Credit-based AI video generator for text and image prompts. Here is what it does, as its own site describes it, and what it covers: AI features, video generation.

> **Text and image to video, lip sync, auto sound, effects, extension and upscaling.**

From our grade for features

### Text and image to video

Create clips from a prompt or a still image, with Google Veo 3 listed as a supported model.

### Lip sync and auto sound

Paid plans list accurate lip sync plus automatic speech and sound generation.

### Effects, extension and upscaling

60+ video effects, video extension and upscaling are listed on every paid plan.

### Private, watermark-free output

Paid plans list private generation, watermark-free downloads, commercial use rights and unlimited storage.

### Where it runs

Web

### What it works with

Its own pages name no integrations.

Vidful is made by Vidful.

PART 04 · STANDING

# Where it stands

Its grades against its category, and whether to keep it or make your own

**63**/168

Other AI image and video generators it is graded above

Vidful's GPA of 2.2 is higher than 63 of the 168 other AI image and video generators we grade, and level with 42.

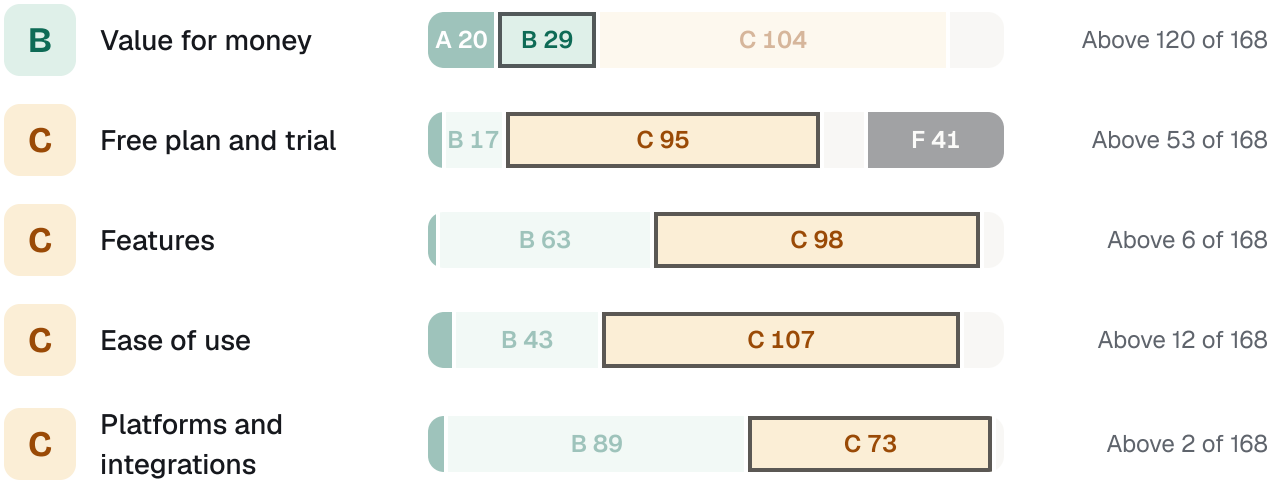
It stands best on value for money (B, above 120 of 168) and worst on platforms and integrations (C, above 2).

Its paid plans start at $7.90 a month, against a middle price of $11.88 for the category: 20 of the 120 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 17 tools score higher and cost less.

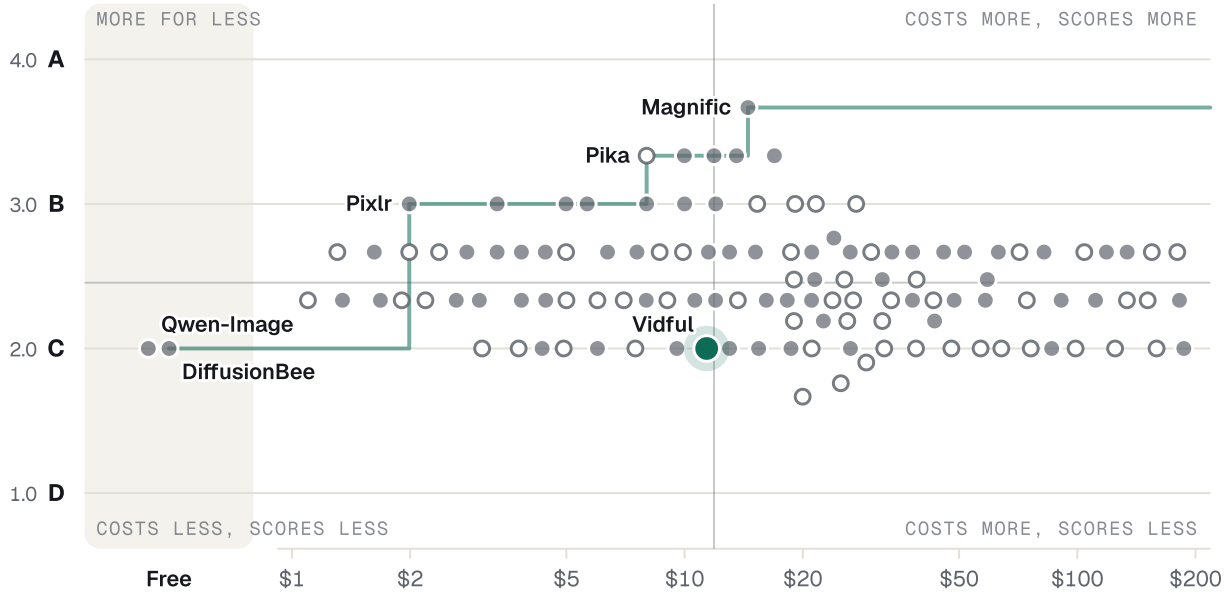
## Each grade against the category

Every bar is all 169 AI image and video generators we grade, cut by the letter each got. Vidful's own letter is outlined.



## Price against what you get

Each dot is one of 123 AI image and video generators. Further left costs less; higher up scores better on features, ease of use and platforms. Vidful is the marked dot.




What paid plans start at, a month (each step along is roughly double)

## Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

### Keep it

To replace Vidful you would be making a video model, which you can rent by the second but not make. That is not a weekend's work, with an AI app builder or without one.

It costs $94.80 a year.

**What you could not**

- ✕ A video model, which you can rent by the second but not make.
- ✕ AI features, unless you pay a model provider for each request yourself.

**What this rests on.** Vidful's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

# The alternatives

The tools it is most often weighed against, side by side



PixVerse, Hailuo AI, Kling AI and Vidu

The 4 tools Vidful is most often weighed against, with where each one differs from it.

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## PixVerse

Free plan · from $8/mo

AI video app built on PixVerse V6, with templates and an agent.

- Only PixVerse lists iOS and Android apps.
- PixVerse also covers templates, video editing, AI agents and image generation.

Vidful and PixVerse compared in full

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## Hailuo AI

Free trial · from $8.40/mo

MiniMax's video and image generator, running its H3 model.

- Vidful has a free plan. Hailuo AI does not, though it has a free trial.
- Only Hailuo AI lists an Android app.
- Hailuo AI also covers templates and image generation.

Vidful and Hailuo AI compared in full



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## Kling AI

Free plan · from $8.80/mo

AI video and image generator with monthly credit plans.

- Kling AI also covers image generation.

Vidful and Kling AI compared in full



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## Vidu

Free plan · from $8.25/mo

AI video generator with reference-to-video and image-to-video.

- Vidu also covers templates and image generation.

Vidful and Vidu compared in full

PART 06 · QUESTIONS

# Quick answers

The questions people ask about it, each answered in a line or two

**12**

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

### Is Vidful free?

Vidful has a free plan. Free plan with watermarked videos, no private generation and slower generation at busy times.

### How much does Vidful cost?

Vidful lists 4 plans. Free: $0.

### What platforms does Vidful work on?

Vidful is available on Web.

### Does Vidful offer any discounts?

Vidful publicly lists the following: Save up to 40% on annual plans.

### Does Vidful have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Vidful is listed for Web.

### Does Vidful have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Vidful is listed for Web.

### Is Vidful open source?

Vidful is not described as open source on its own site, as read on Nov 13, 2026.

### Who makes Vidful?

Vidful is made by a company of the same name.

### What are the alternatives to Vidful?

The closest alternatives to Vidful in our directory are PixVerse, Hailuo AI, Kling AI and Vidu.

### How does Vidful compare with other AI image and video generators?

Vidful's GPA of 2.2 is higher than 63 of the 168 other AI image and video generators we grade, and level with 42.

### Is Vidful good value for money?

ToolGPA grades Vidful B for value for money. Its paid plans start at $7.90 a month, against a middle price of $11.88 for the category: 20 of the 120 others that charge start lower.

### Could I make my own version of Vidful?

To replace Vidful you would be making a video model, which you can rent by the second but not make.

## Where this guide comes from

The prices, plans, platforms and features were read from Vidful's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Vidful's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Vidful. Prices change, so check vidful.ai before you buy.

vidful.ai/pricing

PART 07 · ABOUT

# About ToolGPA

Who made this guide, what else is on the site, and how to cite it

**7,721**

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at [toolgpa.com](toolgpa.com).

| 7,721 | 95 | 739 | 579 |
|---|---|---|---|
| tools graded | categories | price changes on record | apps priced in 12 countries |

## What else is on toolgpa.com

### Vidful, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/vidful

### How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

### Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

### Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

### Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

### Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

### Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

### Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

**Scan for the live page**

Prices and grades as they are today

### Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Vidful: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/vidful
```

### Know someone choosing between AI image and video generators?

Send them this guide: toolgpa.com/tools/vidful/guide

ToolGPA elsewhere: youtube.com/@toolgpa

# See our other guides

The best-graded AI image and video generators after Vidful, each with an Insider's Guide of its own.

### AI Image & Video Generators Insider's Guide

Every one of the 169 AI image and video generators we grade, compared

### Pixlr Insider's Guide

Browser photo editors with AI image, video and audio tools

3.2 GPA

### Adobe Firefly Insider's Guide

Adobe's image, video and audio generator, with partner models

3.0 GPA

### ComfyUI Insider's Guide

Open-source node editor for image and video AI workflows, plus a cloud

3.0 GPA


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## Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Vidful's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Vidful is a trademark of its owner, and this guide is not made, paid for or approved by Vidful. Prices and plans change: check vidful.ai before you buy.