ToolGPA

NOVEMBER 2026

ViralQR

The Insider's Guide

Dynamic QR codes with analytics, sold after a paid 7-day demo



Every plan, grade, refund rule and rival among QR code generators, read from ViralQR's own pages.

Made by ViralQR · checked Nov 13, 2026 · toolgpa.com

1.6
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from ViralQR's own pages, its app-store listings and our grades. Every fact in it is on ViralQR's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 1 of the 37 other QR code generators we grade

ViralQR makes dynamic and static QR codes for links, files, apps, vCards and review pages, with scan analytics and design templates. There is no free plan: access starts with a paid 7-day demo that renews at $39 a month, or a 12-month plan at $19.99 a month. Link-in-bio pages and enterprise options are also offered.

To get you started, here are **9 things to know about ViralQR**, taken from its own pages and our grades.

> "
>
> **A web app where you build and design each code.**
>
> From our grade for ease of use

1 **Best for dynamic QR codes with scan analytics**

ViralQR sells dynamic codes with scan analytics, and the 12-month plan at $19.99 a month is the only fair price on the page.

2 **Paid plans start at $39 a month**

As its pricing page puts it: $39 per month after a 7-day demo; $19.99 per month billed annually.

3 **You can try it first**

Paid 7-day demo: $1.49 for Basic Access or $1.99 for Full Access, then renews at $39 a month unless cancelled.

4 **It runs on Web**

Web.

5 Dynamic QR codes

The destination of a dynamic code can be changed after printing, though a website code cannot be switched to another type such as vCard or WiFi.

6 Scan analytics

Reports scan counts and unique users, locations by city and country, device and operating system, and the time of each scan.

7 Many code types

URL, list of links, vCard, PDF, PPTX, image, app markets, text, email, maps, WiFi, phone call and more.

8 A 1.6 GPA, above 1 of 37

That is against the other QR code generators we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

The plain part of ViralQR you could make: qR codes, review collection and digital business card. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

ViralQR at a glance

PRICING
Free trial, from $39 per month after a 7-day demo; $19.99 per month billed annually

FREE PLAN
No

FREE TRIAL
Paid 7-day demo: $1.49 for Basic Access or $1.99 for Full Access, then renews at $39 a month unless cancelled.

RUNS ON
Web

MADE BY
ViralQR

CATEGORY
QR Code Generators

OUR GRADE
1.6 GPA, weak

The report card

Best for dynamic QR codes with scan analytics

ViralQR sells dynamic codes with scan analytics, and the 12-month plan at $19.99 a month is the only fair price on the page. There is no free plan, the 7-day demos are paid and roll into $39 a month, and dynamic codes stop working if you let it lapse.

TOOLGPA REPORT CARD — **ViralQR** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	$39 a month after the demo sits in the dearest tenth for this category, which starts at $39.99. Only the 12-month plan at $19.99 a month is near the $12 middle.
Free plan and trial	F	No free plan. The 7-day demos cost $1.49 or $1.99 and then renew at $39 a month unless you cancel.
Features	B	Dynamic and static codes, scan analytics, many code types, design options and review collection. The listing shows no gap in the core job.
Ease of use	C	A web app where you build and design each code. No store rating is on record.
Platforms and integrations	C	Web only. API access and white labelling are sold through the team as Enterprise.

Grade point average — Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who ViralQR is for

- ✓ Fits if you want dynamic codes and are happy to pay for a year up front
- ✓ Works for businesses that want scan analytics on printed codes

Who it is not for

- ✗ Not for you if you want a free plan, because there isn't one
- ✗ Pricey if you pay monthly, at $39 a month after the demo
- ✗ Watch out: the demo auto-renews at $39 a month unless you cancel within 7 days
- ✗ Watch out: if your subscription lapses, your dynamic codes stop working
- ✗ Tight if you take the Basic demo, as it allows one dynamic code and limited scans

Good to know

Good for

- ✓ Small businesses that need editable, tracked QR codes for print
- ✓ Buyers who prefer a 12-month commitment over a $39 monthly rate

Worth knowing

- ⓘ There is no free plan; the 7-day demos are paid and auto-renew at $39 a month.
- ⓘ If a subscription expires, dynamic QR codes stop working until it is renewed.
- ⓘ The Basic demo allows one dynamic code and limited scans.
- ⓘ API access and white labeling are Enterprise options sold through the team.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$39
A month to start

ViralQR is a paid product with a free trial, starting at $39 per month after a 7-day demo; $19.99 per month billed annually.

BASIC ACCESS PLAN

$1.49

for a 7-day demo, then $39 per month

One dynamic QR code with limited scans, unlimited static codes, full analytics and Pro design; auto-renews at $39 a month after 7 days.

FULL ACCESS PLAN

$1.99

for a 7-day demo, then $39 per month

Unlimited dynamic and static QR codes and scans, full analytics and Pro design; auto-renews at $39 a month after 7 days.

12 MONTH PLAN

$19.99

per month, billed annually

Unlimited dynamic and static QR codes and scans with full analytics; the page says it saves 51% against paying for a year monthly.

ENTERPRISE

Custom

Tailored pricing for more QR codes, API integration, white labeling or advanced features; contact the team.

Trying it first

Paid 7-day demo: $1.49 for Basic Access or $1.99 for Full Access, then renews at $39 a month unless cancelled.

Read from viralqr.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Annual plan at $19.99 a month

The pricing page says the annual subscription saves 51% and brings the cost to $19.99 a month, against the standard $39 monthly rate.

Stated on viralqr.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Dynamic QR codes with analytics, sold after a paid 7-day demo. Here is what it does, as its own site describes it, and what it covers: digital business card, qR codes, web analytics, review collection.

> **Dynamic and static codes, scan analytics, many code types, design options and review collection.**
>
> From our grade for features

Dynamic QR codes

The destination of a dynamic code can be changed after printing, though a website code cannot be switched to another type such as vCard or WiFi.

Scan analytics

Reports scan counts and unique users, locations by city and country, device and operating system, and the time of each scan.

Many code types

URL, list of links, vCard, PDF, PPTX, image, app markets, text, email, maps, WiFi, phone call and more.

Design options

Logos, brand colors, frames, patterns and shapes, downloadable as SVG, PNG, JPEG or PDF.

Review collection and link in bio

A QR code can lead to a feedback form, and link-in-bio pages are offered.

Where it runs

Web

What it works with

Its own pages name no integrations.

ViralQR is made by ViralQR.

Where it stands

Its grades against its category, and whether to keep it or make your own

1/37

Other QR code generators it is graded above

ViralQR's GPA of 1.6 is higher than 1 of the 37 other QR code generators we grade, and level with 2.

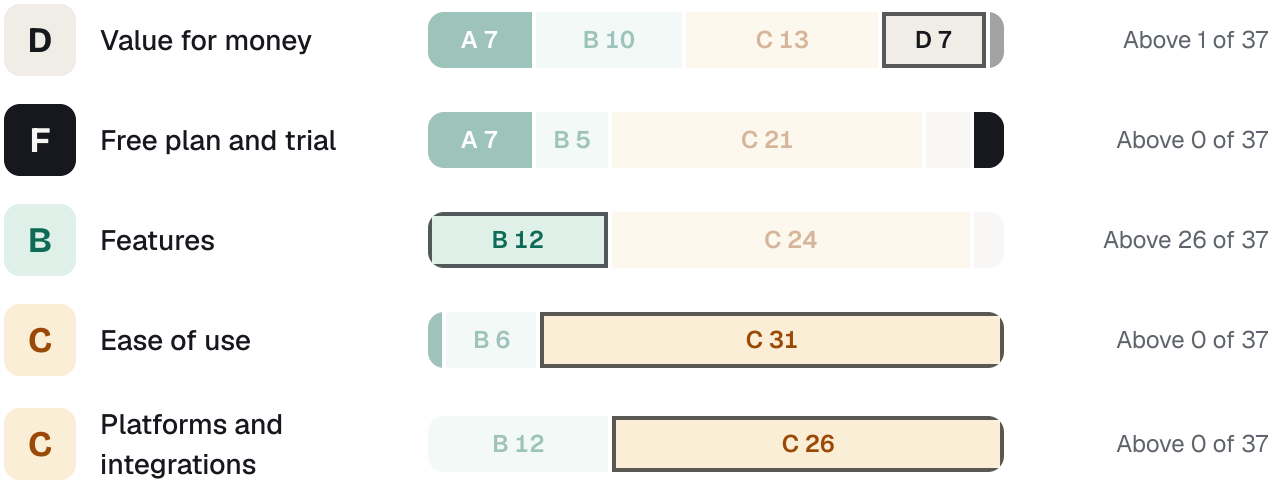
It stands best on features (B, above 26 of 37) and worst on free plan and trial (F, above 0).

Its paid plans start at $39 a month, against a middle price of $11 for the category: 26 of the 29 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 8 tools score higher and cost less.

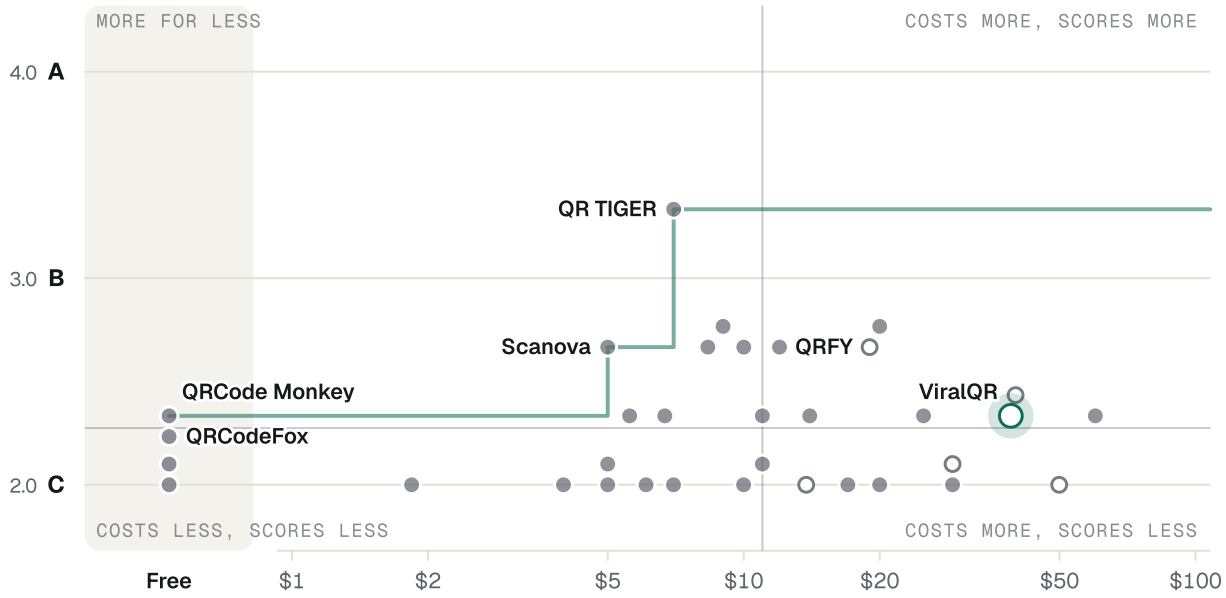
Each grade against the category

Every bar is all 38 QR code generators we grade, cut by the letter each got. ViralQR's own letter is outlined.



Price against what you get

Each dot is one of 34 QR code generators. Further left costs less; higher up scores better on features, ease of use and platforms. ViralQR is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of ViralQR you could make: qR codes, review collection and digital business card. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 34 of the 37 other QR code generators grade higher. It costs $468 a year.

What you could make

- QR codes, review collection and digital business card: an app builder makes these well.

What you could not

- A tracking script and a database that counts every visit.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. ViralQR's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives



QR Code Generator PRO, QR TIGER, Uniqode, Scanova and QRCodeChimp

The tools it is most often weighed against, side by side

The 5 tools ViralQR is most often weighed against, with where each one differs from it.



2.0 GPA

QR Code Generator PRO

Free plan · from $9.99/mo

Editable, trackable QR codes with hosted landing pages, from Bitly.

- QR Code Generator PRO has a free plan. ViralQR does not, though it has a free trial.
- ViralQR also covers digital business card, web analytics and review collection.

ViralQR and QR Code Generator PRO compared in full



3.0 GPA

QR TIGER

Free plan · from $7/mo

Dynamic QR codes with a free plan, bulk creation and an API.

- QR TIGER has a free plan. ViralQR does not, though it has a free trial.
- Only QR TIGER lists iOS and Android apps.
- ViralQR also covers digital business card, web analytics and review collection.

ViralQR and QR TIGER compared in full

2.4 GPA

Uniqode

Free plan · from $9/mo

Dynamic QR codes and digital business cards for marketing teams.

- Uniqode has a free plan. ViralQR does not, though it has a free trial.
- Only Uniqode lists an iOS app.
- ViralQR also covers web analytics and review collection.

ViralQR and Uniqode compared in full

2.6 GPA

Scanova

Free plan · from $5/mo

Dynamic QR codes with landing pages, lead capture and scan analytics.

- Scanova has a free plan. ViralQR does not, though it has a free trial.
- ViralQR also covers digital business card, web analytics and review collection.

ViralQR and Scanova compared in full

2.2 GPA

QRCodeChimp

Free plan · from $6.99/mo

QR codes, digital business cards and forms with a free plan.

- QRCodeChimp has a free plan. ViralQR does not, though it has a free trial.
- ViralQR also covers web analytics and review collection.
- QRCodeChimp also covers forms.

ViralQR and QRCodeChimp compared in full

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is ViralQR free?

No, ViralQR is a paid product, but you can try it first. Paid 7-day demo: $1.49 for Basic Access or $1.99 for Full Access, then renews at $39 a month unless cancelled.

How much does ViralQR cost?

ViralQR lists 4 plans. Basic Access Plan: $1.49 for a 7-day demo, then $39 per month.

What platforms does ViralQR work on?

ViralQR is available on Web.

Does ViralQR offer any discounts?

ViralQR publicly lists the following: Annual plan at $19.99 a month.

Does ViralQR have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. ViralQR is listed for Web.

Does ViralQR have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. ViralQR is listed for Web.

Is ViralQR open source?

ViralQR is not described as open source on its own site, as read on Nov 13, 2026.

Who makes ViralQR?

ViralQR is made by a company of the same name.

What are the alternatives to ViralQR?

The closest alternatives to ViralQR in our directory are QR Code Generator PRO, QR TIGER, Uniqode, Scanova and QRCodeChimp.

How does ViralQR compare with other QR code generators?

ViralQR's GPA of 1.6 is higher than 1 of the 37 other QR code generators we grade, and level with 2.

Is ViralQR good value for money?

ToolGPA grades ViralQR D for value for money. Its paid plans start at $39 a month, against a middle price of $11 for the category: 26 of the 29 others that charge start lower.

Could I make my own version of ViralQR?

The plain part of ViralQR you could make: qR codes, review collection and digital business card.

Where this guide comes from

The prices, plans, platforms and features were read from ViralQR's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from ViralQR's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by ViralQR. Prices change, so check viralqr.com before you buy.

viralqr.com/pricing/

viralqr.com

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

ViralQR, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/viralqr

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "ViralQR: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/viralqr
```

Know someone choosing between QR code generators?

Send them this guide: toolgpa.com/tools/viralqr/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded QR code generators after ViralQR, each with an Insider's Guide of its own.

QR Code Generators Insider's Guide

Every one of the 38 QR code generators we grade, compared

goQR.me Insider's Guide

Free QR code generator and API, with a paid editable-code service

3.0 GPA

QR TIGER Insider's Guide

Dynamic QR codes with a free plan, bulk creation and an API

3.0 GPA

Qrafter Insider's Guide

QR code scanner and generator app for iPhone, iPad and Mac

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what ViralQR's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. ViralQR is a trademark of its owner, and this guide is not made, paid for or approved by ViralQR. Prices and plans change: check viralqr.com before you buy.