ToolGPA

NOVEMBER 2026

Visla

The Insider's Guide

AI video maker that builds videos from text, scripts and slides



Every plan, grade, refund rule and rival among screen recording and video tools, read from Visla's own pages.

Made by Visla, Inc. · checked Nov 13, 2026 · toolgpa.com

2.2
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Visla's own pages, its app-store listings and our grades. Every fact in it is on Visla's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 42 of the 133 other screen recording and video tools we grade

Visla generates videos from ideas, scripts, text, web pages, PDFs and PowerPoint files, and also records screens, cameras and meetings. It includes AI avatars, voice cloning and scene-based editing, with shared team workspaces. Paid plans are sold by a yearly allotment of credits that different video types use up at different rates.

> "
>
> **Credits are used at different rates, and free videos carry a watermark.**
>
> From our report card of Visla

To get you started, here are **9 things to know about Visla**, taken from its own pages and our grades.

1 **Best for turning scripts and slides into videos**

Visla builds videos from text, scripts and slides, with apps for web, desktop and phones.

2 **Paid plans start at $15 a month**

As its pricing page puts it: $15 per month, billed annually.

3 **There is a free plan**

Watermarked exports, unlimited recordings and uploads, 3 hours of transcription a month and 10 GB of storage.

4 **It runs on 5 platforms**

Web, macOS, Windows, iOS and Android.

5 **Video from text, scripts and files**

Generates videos from an idea, script, web page, PDF, PowerPoint or audio file, with stock footage and music suggestions.

6 **AI avatars and voices**

150 public avatars on every plan, custom avatars on paid plans, and voice cloning from Pro up.

7 **Recording**

Screen, camera, meeting and multi-camera recording, plus a teleprompter and phone-as-webcam.

8 **A 2.2 GPA, above 42 of 133**

That is against the other screen recording and video tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Visla you would be making a video model, which you can rent by the second but not make. That is not a weekend's work, with an AI app builder or without one.

Visla at a glance

PRICING Free plan, from $15 per month, billed annually	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web, macOS, Windows, iOS, Android
MADE BY Visla, Inc.	CATEGORY Screen Recording & Video
OUR GRADE 2.2 GPA, fair	

The report card

Best for turning scripts and slides into videos

Visla builds videos from text, scripts and slides, with apps for web, desktop and phones. Credits are used at different rates, and free videos carry a watermark.

TOOLGPA REPORT CARD	Visla	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	Pro starts at $15 a month billed yearly, inside the category's usual range.
Free plan and trial	C	A free plan with watermarked exports, 3 hours of transcription a month and 10 GB of storage.
Features	C	Text, script and slide to video and recording, but advanced AI video is 24 minutes on Pro against 600 for text-based video.
Ease of use	C	No store rating on record, and credits and scenes take learning.
Platforms and integrations	B	Web, Mac, Windows, iPhone and Android apps; no API or integrations list was read.

Grade point average — Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Visla is for

- ✓ Fits if you make business videos from scripts or slides
- ✓ Works for people who record on several devices

Who it is not for

- ✗ Tight if you stay free, as exports carry a Visla watermark and extra credits cannot be bought
- ✗ Watch out: Pro lists 600 minutes of text-based video but only 24 minutes of advanced AI generative video
- ✗ Watch out: Pro and Business show starting prices, and the monthly-billed price was not shown
- ✗ Watch out: two-factor authentication is marked coming soon on Business

Good to know

Good for

- ✓ Marketing and training teams producing explainer videos from documents
- ✓ Teams that want recording and AI generation in one app
- ✓ Users who prefer one credit pool across several video types

Worth knowing

- ⓘ Credits are consumed at different rates: the Pro table lists 600 minutes of text-based video but only 24 minutes of advanced AI generative video.
- ⓘ The page shows starting prices for Pro and Business; the monthly-billed price was not shown.
- ⓘ Free plan videos carry a Visla watermark and cannot buy extra credits.
- ⓘ Two-factor authentication is marked coming soon on Business.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$15

A month to start. There is a free plan too

Visla has a free plan. Paid plans start at $15 per month, billed annually.

FREE

$0

Watermarked videos, 3 hours of transcription a month, 10 GB storage, 150 public avatars.

PRO

$15

per month, billed annually (starting price)

120,000 credits a year, about 600 minutes of text-based video, 2 custom avatars. Extra credits sell at 150 per dollar.

BUSINESS

$39

per month, billed annually (starting price)

240,000 credits a year, brand kit, 4K export, 3 voice clones, 3 custom avatars, Getty Images stock.

ENTERPRISE

Custom

Unlimited workspaces, SSO, multiple brand kits, SCORM download and a dedicated account manager.

The free plan

Watermarked exports, unlimited recordings and uploads, 3 hours of transcription a month and 10 GB of storage.

Ways to pay less

ANNUAL DISCOUNT

Save 32% to 34% with annual billing

The pricing page labels annual billing as a 32% saving on Pro and 34% on Business compared with monthly billing.

Stated on visla.us

What it does

Its main features, where it runs, what it works with and who makes it

5

Places it runs: Web, macOS, Windows, iOS and Android

AI video maker that builds videos from text, scripts and slides. Here is what it does, as its own site describes it, and what it covers: AI features, transcription, screen recording, video editing, video generation, voice cloning.

> **Web, Mac, Windows, iPhone and Android apps; no API or integrations list was read.**

From our grade for platforms and integrations

Video from text, scripts and files

Generates videos from an idea, script, web page, PDF, PowerPoint or audio file, with stock footage and music suggestions.

AI avatars and voices

150 public avatars on every plan, custom avatars on paid plans, and voice cloning from Pro up.

Recording

Screen, camera, meeting and multi-camera recording, plus a teleprompter and phone-as-webcam.

Text-based and scene-based editing

Edit a video from its transcript or scene by scene, with co-editing by unlimited editors on paid plans.

Translation

Translates videos with new subtitles, on-screen text and voiceovers on paid plans.

API access

A video creation API for selected generation features is listed on paid plans.

Where it runs

Web · macOS · Windows · iOS · Android

What it works with

Storyblocks · Getty Images

Visla is made by Visla, Inc.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

42/133

Other screen recording and video tools it is graded above

Visla's GPA of 2.2 is higher than 42 of the 133 other screen recording and video tools we grade, and level with 23.

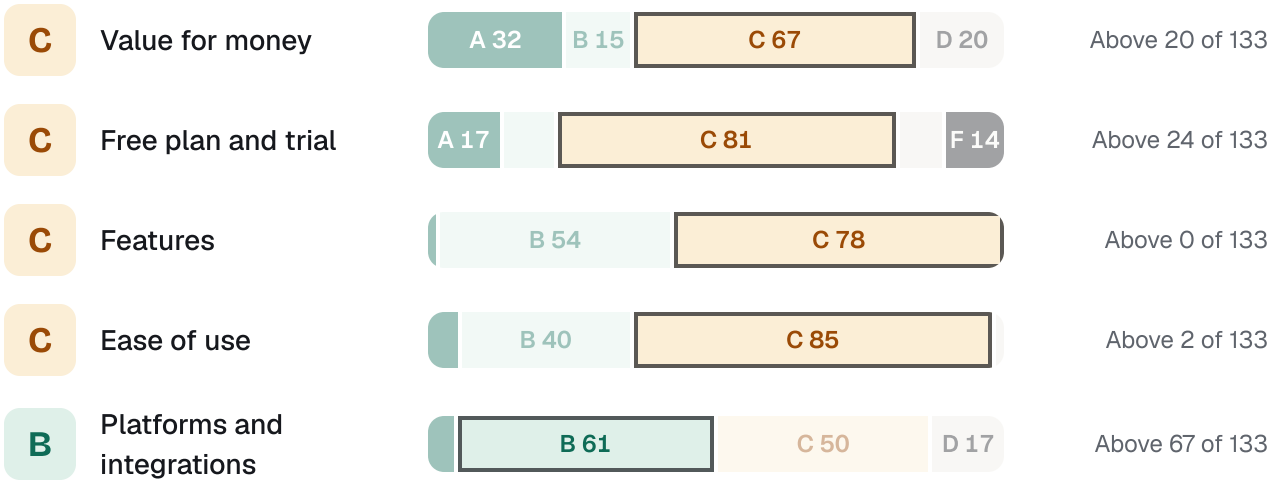
It stands best on platforms and integrations (B, above 67 of 133) and worst on features (C, above 0).

Its paid plans start at $15 a month, against a middle price of $12.25 for the category: 52 of the 88 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 25 tools score higher and cost less.

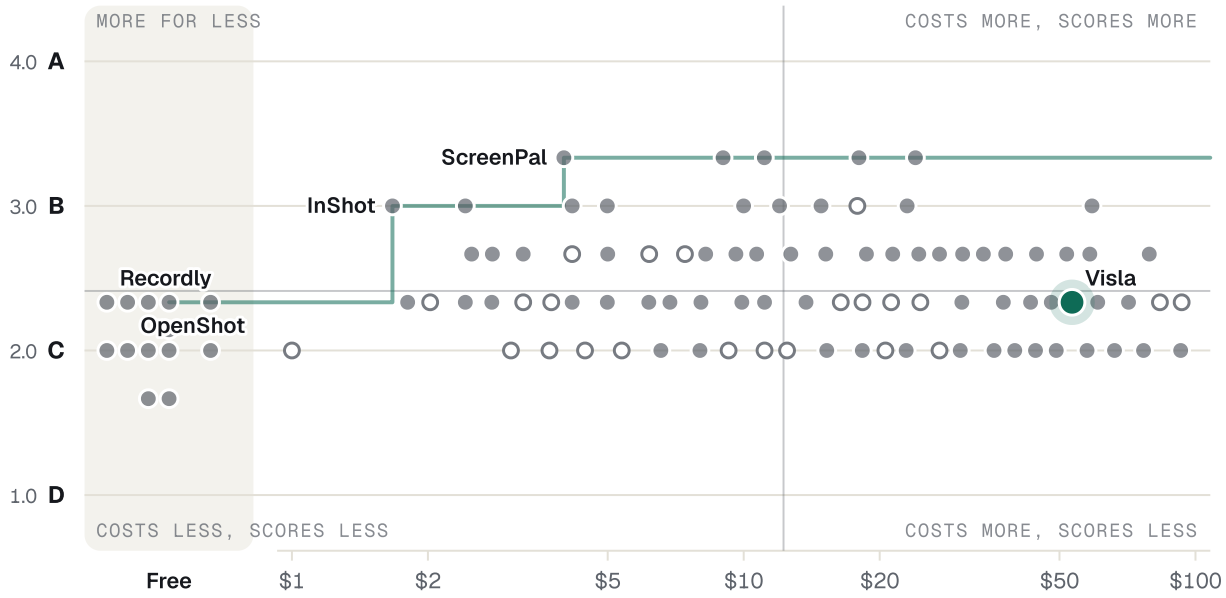
Each grade against the category

Every bar is all 134 screen recording and video tools we grade, cut by the letter each got. Visla's own letter is outlined.



Price against what you get

Each dot is one of 102 screen recording and video tools. Further left costs less; higher up scores better on features, ease of use and platforms. Visla is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Visla you would be making a video model, which you can rent by the second but not make. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 68 of the 133 other screen recording and video tools grade higher. It costs $180 a year.

What you could not

- ✕ A video model, which you can rent by the second but not make.
- ✕ A video editor.

- ✕ A voice model trained on your recordings.
- ✕ Recording the screen with its sound, and somewhere to keep the video.
- ✕ Speech turned into text you can trust.
- ✕ Apps for macOS, Windows, iOS and Android that stay in step with each other.
- ✕ AI features, unless you pay a model provider for each request yourself.

What this rests on. Visla's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Synthesia, HeyGen, Lumen5, FlexClip and VEED

The 5 tools Visla is most often weighed against, with where each one differs from it.

2.4 GPA

Synthesia

Free plan · from $14/mo

AI video platform that turns scripts into avatar-presented videos.

- Only Visla lists macOS, Windows, iOS and Android apps.
- Only Synthesia lists a browser extension.
- Visla also covers transcription, video editing, video generation and voice cloning.

Visla and Synthesia compared in full

2.6 GPA

HeyGen

Free plan · from $24/mo

AI video generator with realistic avatars and video translation.

- Only Visla lists macOS and Windows apps.
- Visla also covers transcription, screen recording, video editing, video generation and voice cloning.
- HeyGen also covers templates.

Visla and HeyGen compared in full



2.0
GPA

Lumen5

Free plan · from $19/mo

Turn blog posts, scripts and ideas into videos with AI.

- Only Visla lists macOS, Windows, iOS and Android apps.
- Visla also covers transcription and screen recording.
- Lumen5 also covers templates and text to speech.

Visla and Lumen5 compared in full



2.0
GPA

FlexClip

Free plan · from $11.99/mo

Online video maker and editor with templates and AI tools.

- Only Visla lists macOS, Windows, iOS and Android apps.
- Visla also covers transcription, video generation and voice cloning.
- FlexClip also covers templates and text to speech.

Visla and FlexClip compared in full



2.4
GPA

VEED

Free plan · from $25/mo

Browser-based AI video generator and editor for social video.

- Only Visla lists macOS and Windows apps.
- Visla also covers video generation and voice cloning.
- VEED also covers noise cancellation and templates.

Visla and VEED compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Visla free?

Visla has a free plan. Watermarked exports, unlimited recordings and uploads, 3 hours of transcription a month and 10 GB of storage.

How much does Visla cost?

Visla lists 4 plans. Free: $0.

What platforms does Visla work on?

Visla is available on Web, macOS, Windows, iOS and Android.

Does Visla offer any discounts?

Visla publicly lists the following: Save 32% to 34% with annual billing.

Does Visla have a Linux app?

No Linux app was listed when its pages were read on Nov 13, 2026. Visla is listed for Web, macOS, Windows, iOS and Android.

Is Visla open source?

Visla is not described as open source on its own site, as read on Nov 13, 2026.

What does Visla integrate with?

Visla's listing names Storyblocks and Getty Images. A listing names up to eight integrations, so it may connect to more.

Who makes Visla?

Visla is made by Visla, Inc.

What are the alternatives to Visla?

The closest alternatives to Visla in our directory are Synthesia, HeyGen, Lumen5, FlexClip and VEED.

How does Visla compare with other screen recording and video tools?

Visla's GPA of 2.2 is higher than 42 of the 133 other screen recording and video tools we grade, and level with 23.

Is Visla good value for money?

ToolGPA grades Visla C for value for money. Its paid plans start at $15 a month, against a middle price of $12.25 for the category: 52 of the 88 others that charge start lower.

Could I make my own version of Visla?

To replace Visla you would be making a video model, which you can rent by the second but not make.

Where this guide comes from

The prices, plans, platforms and features were read from Visla's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Visla's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Visla, Inc. Prices change, so check visla.us before you buy.

visla.us/pricing

visla.us/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Visla, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/visla

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Visla: The Insider's Guide", checked
Nov 13, 2026. https://toolgpa.com/tools/visla
```

Know someone choosing between screen recording and video tools?

Send them this guide: toolgpa.com/tools/visla/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded screen recording and video tools after Visla, each with an Insider's Guide of its own.

Screen Recording & Video Insider's Guide

Every one of the 134 screen recording and video tools we grade, compared



DaVinci Resolve Insider's Guide

Video editing, color, effects and audio post-production in one app

3.4 GPA



Zencastr Insider's Guide

Free podcast recording, chat-based editing and hosting in one app

3.4 GPA



Cap Insider's Guide

Open-source screen recorder with instant share links and an editor

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Visla's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Visla is a trademark of its owner, and this guide is not made, paid for or approved by Visla, Inc. Prices and plans change: check visla.us before you buy.