ToolGPA

NOVEMBER 2026

Vistaprint Websites

The Insider’s Guide

Website builder from Vistaprint, run on Wix's platform



Every plan, grade, refund rule and rival among website and landing page builders, read from Vistaprint Websites’s own pages.

Made by Vistaprint · checked Nov 13, 2026 · toolgpa.com

2.0

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Vistaprint Websites's own pages, its app-store listings and our grades. Every fact in it is on Vistaprint Websites's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 16 of the 104 other website and landing page builders we grade

Vistaprint Websites is the site-building service Vistaprint offers through a partnership with Wix, shown on its pages as Vista x Wix. A customer signs up for a Vista x Wix account and edits a site in Wix's drag-and-drop editor, starting from a template or an AI-generated draft.

To get you started, here are **8 things to know about Vistaprint Websites**, taken from its own pages and our grades.

> **The page says you can start free but gives no plan prices, and the site runs on Wix and its terms.**
>
> From our report card of Vistaprint Websites

1 **Best for a Wix-built site from a print shop's account**

Vistaprint Websites is the Vista x Wix service: you edit a site in Wix's drag-and-drop editor, starting from a template or an AI draft.

2 **There is a free plan**

Vistaprint says you can create a website for free. The page does not say what the free site includes or where it stops.

3 It runs on Web

Web.

4 900+ templates

Vistaprint lists more than 900 templates grouped by industry, such as beauty, real estate, health and wellness, and restaurants.

5 AI website builder

The page describes a builder that drafts a site from answers to a few questions about the business, choosing layouts, colors and features.

6 Drag-and-drop editor

Text, images, videos and buttons can be moved and resized on the page without coding.

7 A 2.0 GPA, above 16 of 104

That is against the other website and landing page builders we grade, on value, the free plan, features, ease of use and platforms.

8 Keep it

To replace Vistaprint Websites you would be making a builder that other people can use without writing code. That is not a weekend's work, with an AI app builder or without one.

Vistaprint Websites at a glance

PRICING Free plan	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web
MADE BY Vistaprint	CATEGORY Website & Landing Page Builders
OUR GRADE 2.0 GPA, fair	

The report card

Best for a Wix-built site from a print shop's account

Vistaprint Websites is the Vista x Wix service: you edit a site in Wix's drag-and-drop editor, starting from a template or an AI draft. The page says you can start free but gives no plan prices, and the site runs on Wix and its terms.

TOOLGPA REPORT CARD

Vistaprint Websites

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	The page publishes no plan prices, so nothing can be set against the category's $6.75 to $22 a month.
Free plan and trial	C	The page says you can create a site for free, but not what the free site includes or where it stops.
Features	C	900+ templates, an AI builder, a drag-and-drop editor, SEO tools, a store and a blog. The page does not list limits, so the gaps are not visible.
Ease of use	C	No rating on record. You pick a template or an AI draft and then edit it.
Platforms and integrations	C	Web only, with only Google Search Console named as a connection.

Grade point average — Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Vistaprint Websites is for

- ✓ Fits if you already shop at Vistaprint and want a site under the same login
- ✓ Works for people who want Wix's editor with a template to start from

Who it is not for

- ✗ Skip it if you want a price before you commit, because none is published
- ✗ Watch out: sites are built and run on Wix, and signing up means accepting Wix's terms
- ✗ Watch out: Vista and Wix share account data
- ✗ Watch out: a custom domain and business email are separate items with prices on other pages

Good to know

Good for

- ✓ Print customers who want a basic site from the vendor they already use
- ✓ Small businesses starting from an industry template

Worth knowing

- ⓘ The page publishes no plan prices, so the cost of a paid plan or a custom domain is not confirmed here.
- ⓘ Sites are built and run on Wix; signing up means accepting Wix's terms, and Vista and Wix share account data.
- ⓘ Vistaprint pages also offer a custom domain and business email as separate items, with prices on other pages.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Vistaprint Websites's current pricing could not be confirmed from its own site.

> **The page says you can create a site for free, but not what the free site includes or where it stops.**
>
> From our grade for free plan and trial

We could not confirm Vistaprint Websites's current prices from its own site, so this guide lists no plans. vistaprint.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Website builder from Vistaprint, run on Wix's platform. Here is what it does, as its own site describes it, and what it covers: AI features, templates, no-code.

> **The page does not list limits, so the gaps are not visible.**

From our grade for features

900+ templates

Vistaprint lists more than 900 templates grouped by industry, such as beauty, real estate, health and wellness, and restaurants.

AI website builder

The page describes a builder that drafts a site from answers to a few questions about the business, choosing layouts, colors and features.

Drag-and-drop editor

Text, images, videos and buttons can be moved and resized on the page without coding.

Built-in SEO tools

A setup checklist, Google Search Console integration and custom meta titles are listed as part of the Wix tools.

Store, blog and business tools

The page groups the editor's features under website design, eCommerce, business management, blog, analytics and marketing.

Where it runs

Web

What it works with

Google Search Console

Vistaprint Websites is made by Vistaprint.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

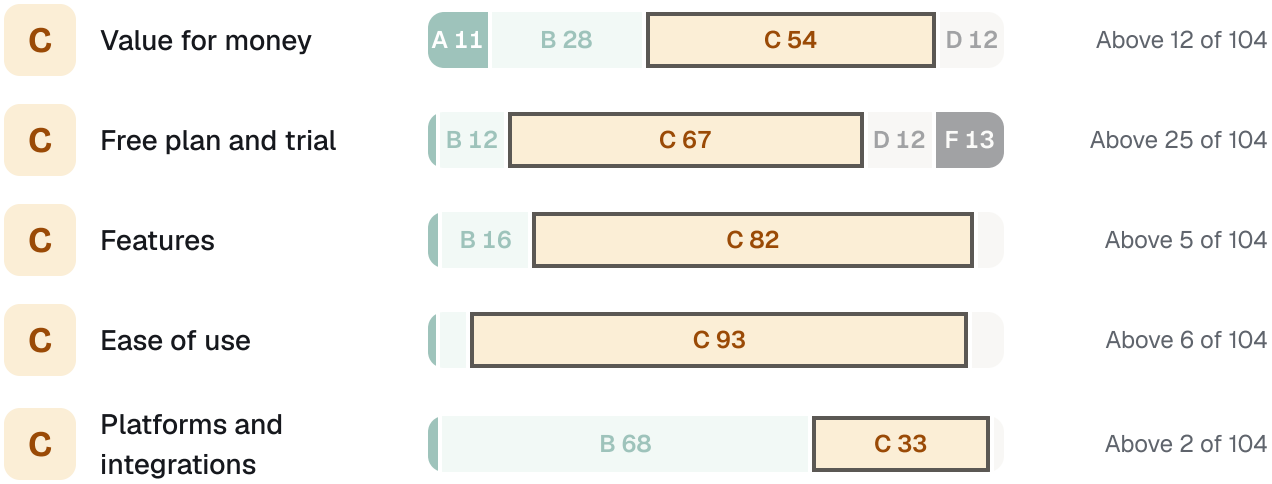
16/104

Other website and landing page builders it is graded above

Vistaprint Websites's GPA of 2.0 is higher than 16 of the 104 other website and landing page builders we grade, and level with 23.

Each grade against the category

Every bar is all 105 website and landing page builders we grade, cut by the letter each got. Vistaprint Websites's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Vistaprint Websites you would be making a builder that other people can use without writing code. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 65 of the 104 other website and landing page builders grade higher.

What you could make

- Templates: an app builder makes this well.

What you could not

- A builder that other people can use without writing code.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. Vistaprint Websites's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Wix, GoDaddy Website Builder, Squarespace and Weebly

The 4 tools Vistaprint Websites is most often weighed against, with where each one differs from it.

WIX

2.8 GPA

Wix

Free plan · from $17/mo

Drag-and-drop website builder with an AI agent and business apps.

- Only Wix lists iOS and Android apps.
- Wix also covers AI agents.

Vistaprint Websites and Wix compared in full

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GoDaddy Website Builder

Free plan

Template website builder with marketing tools and a free plan.

- Only GoDaddy Website Builder lists an iOS app.
- Vistaprint Websites also covers no-code.
- GoDaddy Website Builder also covers forms.

Vistaprint Websites and GoDaddy Website Builder compared in full



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Squarespace

Free trial · from $19/mo

Template-based website builder with an online store and invoicing.

- Vistaprint Websites has a free plan. Squarespace does not, though it has a free trial.
- Only Squarespace lists iOS and Android apps.
- Vistaprint Websites also covers no-code.

Vistaprint Websites and Squarespace compared in full



2.4
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Weebly

Free plan · from $13/mo

Drag-and-drop website and store builder from Square.

- Weebly also covers forms.

Vistaprint Websites and Weebly compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

10

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Vistaprint Websites free?

Vistaprint Websites has a free plan. Vistaprint says you can create a website for free.

What platforms does Vistaprint Websites work on?

Vistaprint Websites is available on Web.

Does Vistaprint Websites have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Vistaprint Websites is listed for Web.

Does Vistaprint Websites have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Vistaprint Websites is listed for Web.

Is Vistaprint Websites open source?

Vistaprint Websites is not described as open source on its own site, as read on Nov 13, 2026.

What does Vistaprint Websites integrate with?

Vistaprint Websites's listing names Google Search Console. A listing names up to eight integrations, so it may connect to more.

Who makes Vistaprint Websites?

Vistaprint Websites is made by Vistaprint.

What are the alternatives to Vistaprint Websites?

The closest alternatives to Vistaprint Websites in our directory are Wix, GoDaddy Website Builder, Squarespace and Weebly.

How does Vistaprint Websites compare with other website and landing page builders?

Vistaprint Websites's GPA of 2.0 is higher than 16 of the 104 other website and landing page builders we grade, and level with 23.

Could I make my own version of Vistaprint Websites?

To replace Vistaprint Websites you would be making a builder that other people can use without writing code.

Where this guide comes from

The prices, plans, platforms and features were read from Vistaprint Websites's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Vistaprint's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Vistaprint. Prices change, so check vistaprint.com before you buy.

vistaprint.com/digital-marketing/websites

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Vistaprint Websites, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/vistaprint-websites

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Vistaprint Websites: The Insider's Guide", checked Nov 13, 2026.
https://toolgpa.com/tools/vistaprint-websites
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Know someone choosing between website and landing page builders?

Send them this guide: toolgpa.com/tools/vistaprint-websites/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded website and landing page builders after Vistaprint Websites, each with an Insider's Guide of its own.

Website & Landing Page Builders Insider's Guide

Every one of the 106 website and landing page builders we grade, compared

WordPress.com Insider's Guide

Hosted WordPress with themes, plugins and a free plan

3.4 GPA

Zion Builder Insider's Guide

Lightweight visual page builder plugin for WordPress

3.0 GPA

Publii Insider's Guide

Free open-source desktop CMS that publishes static websites

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Vistaprint Websites's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Vistaprint Websites is a trademark of its owner, and this guide is not made, paid for or approved by Vistaprint. Prices and plans change: check vistaprint.com before you buy.