ToolGPA

NOVEMBER 2026

Visualping

The Insider's Guide

Web page change alerts by visual and text comparison



Every plan, grade, refund rule and rival among technical SEO tools, read from Visualping's own pages.

Made by WebMonitoring Technologies Inc. · checked Nov 13, 2026 · toolgpa.com

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visualping

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Visualping's own pages, its app-store listings and our grades. Every fact in it is on Visualping's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.4

GPA, above 44 of the 91 other technical SEO tools we grade

Visualping checks web pages on a schedule and sends an alert when they change. It compares pages visually and by text, summarizes changes with AI, and has a Chrome extension for recording actions. Plans are sized by monthly checks and monitored pages, with personal and business tiers.

> "
>
> **You pick pages, areas and what counts as a change.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Visualping**, taken from its own pages and our grades.

1 **Best for page change alerts by visual and text comparison**

Visualping checks pages on a schedule, compares them visually and by text, and alerts you with AI summaries.

2 **Paid plans start at $10 a month**

As its pricing page puts it: $10 per month for 10 pages, billed annually ($14 billed monthly).

3 **There is a free plan**

150 checks a month, 5 monitored pages, hourly checks, 1 user.

4 **It runs on Web**

Web, with a browser extension too.

5 **Visual and text change detection**

Compares a page visually and by text on each check and flags what changed.

6 **AI change summaries**

Summarizes changes, marks whether each seems important, and accepts alert criteria written in plain language.

7 **Actions before each check**

Can log in, click, type and run scripts before a check; a Chrome extension records the actions from your browser.

8 **A 2.4 GPA, above 44 of 91**

That is against the other technical SEO tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

The plain part of Visualping you could make: reports. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

Visualping at a glance

PRICING
Free plan, from $10 per month for 10 pages, billed annually ($14 billed monthly)

FREE PLAN
Yes

FREE TRIAL
14-day free trial of the Business plan, no credit card

RUNS ON
Web, Browser extension

MADE BY
WebMonitoring Technologies Inc.

CATEGORY
Technical SEO & Site Audits

OUR GRADE
2.4 GPA, fair

The report card

Best for page change alerts by visual and text comparison

Visualping checks pages on a schedule, compares them visually and by text, and alerts you with AI summaries. The free plan is 5 pages and 150 checks a

month, so hourly checks run out within days, and business features begin at $100 a month.

TOOLGPA REPORT CARD	Visualping	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	B	$10 a month on yearly billing for 10 pages ($14 monthly), at the top of the category's cheaper quarter. Business 20K is $100 a month.
Free plan and trial	C	A free plan with 5 pages and 150 checks a month, and a 14-day Business trial with no card. At hourly checks, 150 checks go in a few days.
Features	C	Visual and text detection, AI summaries, actions before each check and an API. Gaps per the listing: business features start at the $100 tier.
Ease of use	C	No store rating on record. You pick pages, areas and what counts as a change.
Platforms and integrations	B	Web and a Chrome extension, with Slack, Teams, Sheets, Zapier, Discord and webhooks. No desktop or phone app.
Grade point average		Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Visualping is for

- ✓ Fits if you watch a handful of pages, like a price or a product page
- ✓ Works for light personal use on the free plan

Who it is not for

- ✗ Tight if you stay free: 5 pages and 150 checks a month
- ✗ Pricey if you want team features, which start at Business at $100 a month on yearly billing
- ✗ Skip it if you want frequent checks cheaply: every 2 minutes is the $50 plan
- ✗ Watch out: Enterprise pricing isn't published, and annual prices need a yearly term

Good to know

Good for

- ✓ SEO teams watching a few key pages cheaply
- ✓ Individuals tracking prices, stock or listings
- ✓ Agencies and teams needing workspaces and shared alerts

Worth knowing

- ⓘ The free plan allows 5 pages and 150 checks a month.
- ⓘ Prices step up by checks and pages; business features start on the $100 per month Business tier billed annually.
- ⓘ Business and Personal prices shown first are annual rates; monthly billing costs more.
- ⓘ Enterprise pricing is not published.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$10

A month to start. There is a free plan too

Visualping has a free plan. Paid plans start at $10 per month for 10 pages, billed annually ($14 billed monthly).

FREE

$0

150 checks a month, 5 pages, checks as often as every 60 minutes, 1 user.

PERSONAL 1K

$10

per month for 10 pages, billed annually ($14 billed monthly)

1,000 checks a month, checks as often as every 15 minutes, 1 user.

PERSONAL 10K

$50

per month for 40 pages, billed annually ($70 billed monthly)

10,000 checks a month, checks as often as every 2 minutes, 1 user. A 5K tier sits between.

BUSINESS 20K

$100

per month for 200 pages, billed annually ($140 billed monthly)

20,000 checks a month, 5 users, 4 workspaces; larger tiers go to 50,000 checks and 500 pages.

ENTERPRISE

Custom

Structured data outputs, continuous domain monitoring and managed workflows; sold through sales.

The free plan

150 checks a month, 5 monitored pages, hourly checks, 1 user.

Trying it first

14-day free trial of the Business plan, no credit card

Read from visualping.io on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Annual billing saves 28%

The pricing page marks yearly billing as saving 28%, for example $1,200 a year for Business 20K against $140 billed monthly.

Stated on visualping.io

What it does

Its main features, where it runs, what it works with and who makes it

2

Places it runs: Web and Browser extension

Web page change alerts by visual and text comparison. Here is what it does, as its own site describes it, and what it covers: public API, AI features, screenshots, reports.

> **Visual and text detection, AI summaries, actions before each check and an API.**

From our grade for features

Visual and text change detection

Compares a page visually and by text on each check and flags what changed.

AI change summaries

Summarizes changes, marks whether each seems important, and accepts alert criteria written in plain language.

Actions before each check

Can log in, click, type and run scripts before a check; a Chrome extension records the actions from your browser.

Discovery and assistant

Discovery finds pages to monitor from a description, and an in-app assistant creates and edits monitors.

Alerts and API

Email alerts, webhook delivery, a REST API and MCP server access are listed; integrations include Slack and Teams.

Where it runs

- Web
- Browser extension

What it works with

- Slack
- Microsoft Teams
- Google Sheets
- Zapier
- Discord
- Webhooks

Visualping is made by WebMonitoring Technologies Inc.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

44/91

Other technical SEO tools it is graded above

Visualping's GPA of 2.4 is higher than 44 of the 91 other technical SEO tools we grade, and level with 18.

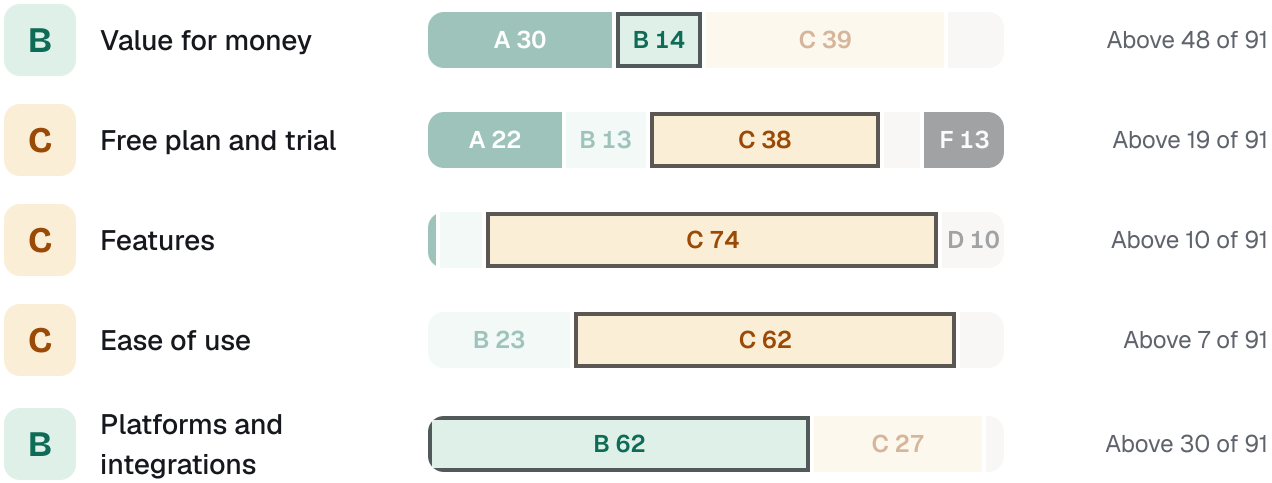
It stands best on value for money (B, above 48 of 91) and worst on ease of use (C, above 7).

Its paid plans start at $10 a month, against a middle price of $19.95 for the category: 9 of the 58 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 5 tools score higher and cost less.

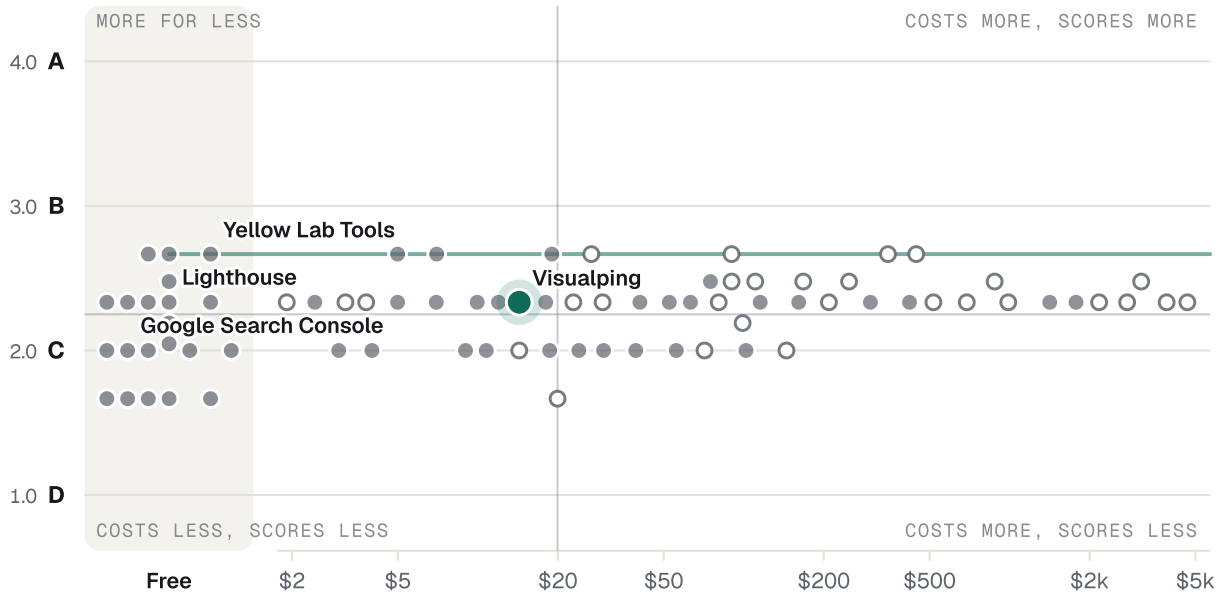
Each grade against the category

Every bar is all 92 technical SEO tools we grade, cut by the letter each got. Visualping's own letter is outlined.



Price against what you get

Each dot is one of 80 technical SEO tools. Further left costs less; higher up scores better on features, ease of use and platforms. Visualping is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Visualping you could make: reports. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

It costs $120 a year.

What you could make

- Reports: an app builder makes this well.

What you could not

- Capture tools hooked into the operating system.

- It plugs into other products, Slack, Microsoft Teams and Google Sheets among them, and has an API.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. Visualping's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



ChangeTower, Hexowatch, Little Warden and SEOTesting

The 4 tools Visualping is most often weighed against, with where each one differs from it.

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ChangeTower

Free plan · from $10/mo

Page change monitoring with snapshots, diffs and AI filtering.

- Only Visualping lists a browser extension.

Visualping and ChangeTower compared in full

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Hexowatch

Free plan · from $10.50/mo

AI website change monitoring with plain-language explanations.

- Only Visualping lists a browser extension.
- Visualping also covers screenshots.

Visualping and Hexowatch compared in full



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Little Warden

Free trial · from $34.99/mo

Website change monitoring for domains, SSL, redirects and SEO tags.

- Visualping has a free plan. Little Warden does not, though it has a free trial.
- Only Visualping lists a browser extension.
- Visualping also covers screenshots and reports.

Visualping and Little Warden compared in full



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SEOTesting

Free trial · from $50/mo

SEO tests and reports built on your own Search Console data.

- Visualping has a free plan. SEOTesting does not, though it has a free trial.
- Visualping also covers screenshots.
- SEOTesting also covers rank tracking, a/B testing and AI search visibility.

Visualping and SEOTesting compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

15

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Visualping free?

Visualping has a free plan. 150 checks a month, 5 monitored pages, hourly checks, 1 user.

How much does Visualping cost?

Visualping lists 5 plans. Free: $0.

What platforms does Visualping work on?

Visualping is available on Web. It also has a browser extension.

Does Visualping offer any discounts?

Visualping publicly lists the following: Annual billing saves 28%.

Does Visualping have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Visualping is listed for Web.

Does Visualping have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Visualping is listed for Web.

Is Visualping open source?

Visualping is not described as open source on its own site, as read on Nov 13, 2026.

Does Visualping have an API?

Yes. Visualping offers a public API, according to its own site.

What does Visualping integrate with?

Visualping's listing names Slack, Microsoft Teams, Google Sheets, Zapier, Discord and Webhooks.

Does Visualping have a free trial?

Yes. 14-day free trial of the Business plan, no credit card.

Who makes Visualping?

Visualping is made by WebMonitoring Technologies Inc.

What are the alternatives to Visualping?

The closest alternatives to Visualping in our directory are ChangeTower, Hexowatch, Little Warden and SEOTesting.

How does Visualping compare with other technical SEO tools?

Visualping's GPA of 2.4 is higher than 44 of the 91 other technical SEO tools we grade, and level with 18.

Is Visualping good value for money?

ToolGPA grades Visualping B for value for money. Its paid plans start at $10 a month, against a middle price of $19.95 for the category: 9 of the 58 others that charge start lower.

Could I make my own version of Visualping?

The plain part of Visualping you could make: reports. What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from Visualping's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Visualping's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by WebMonitoring Technologies Inc. Prices change, so check visualping.io before you buy.

visualping.io/pricing
visualping.io/integrations

visualping.io

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Visualping, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/visualping

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Visualping: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/visualping
```

Know someone choosing between technical SEO tools?

Send them this guide:
toolgpa.com/tools/visualping/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded technical SEO tools after Visualping, each with an Insider's Guide of its own.

Technical SEO & Site Audits Insider's Guide

Every one of the 92 technical SEO tools we grade, compared

Lighthouse Insider's Guide

Google's open-source audit of page speed, accessibility and SEO

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PageSpeed Insights Insider's Guide

Free Google speed test with real-user Core Web Vitals and Lighthouse

3.2 GPA

Yellow Lab Tools Insider's Guide

Free open-source audit of a page's speed and front-end code

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Visualping's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Visualping is a trademark of its owner, and this guide is not made, paid for or approved by WebMonitoring Technologies Inc. Prices and plans change: check visualping.io before you buy.